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KEY=IMMIGRANTS - LEVY DOWNS

CATASTROPHE AND HIGHER EDUCATION

NEOLIBERALISM, THEORY, AND THE FUTURE OF THE HUMANITIES

Springer Nature This book asks what it means to live in a higher educational world continuously tempered by catastrophe. Many of the resources for response and resistance to catastrophe have long been identified by thinkers ranging from Ralph Waldo Emerson and William James to H. G. Wells and Emanuel Haldeman-Julius. Di Leo posits that

hope and resistance are possible if we are willing to resist a form of pessimism that already appears to be drawing us into its arms. *Catastrophe and Higher Education* argues that the future of the humanities is tied to the fate of theory as a form of resistance to neoliberalism in higher education. It also offers that the fate of the academy may very well be in the hands of humanities scholars who are tasked with either rejecting theory and philosophy in times of catastrophe—or embracing it.

CORPORATE HUMANITIES IN HIGHER EDUCATION

MOVING BEYOND THE NEOLIBERAL ACADEMY

Springer How do humanists speak for and from the humanities in an academy which values them less and less and market-driven approaches more and more? Jeffrey R. Di Leo provides a thorough critique of the higher education crisis and a set of practical and reasonable remedies for shaping the study and practice of the humanities in the academy of the future.

INTERNATIONAL HANDBOOK OF PHILOSOPHY OF EDUCATION

Springer This handbook presents a comprehensive introduction to the core areas of philosophy of education combined with an up-to-date selection of the central themes. It includes 95 newly commissioned articles that focus on and advance key arguments; each essay incorporates essential background material serving to clarify the history and logic of the relevant topic, examining the status quo of the discipline with respect to the topic, and discussing the possible futures of the field. The book provides a state-of-the-art overview of philosophy of education, covering a range of topics: *Voices from the present and the past* deals with 36 major figures that philosophers of education rely on; *Schools of thought* addresses 14 stances including Eastern, Indigenous, and African philosophies of education as well as religiously inspired philosophies of education such as Jewish and Islamic; *Revisiting enduring educational debates* scrutinizes 25 issues heavily debated in the past and the present, for example care and justice, democracy, and the curriculum; *New areas and developments* addresses 17 emerging issues that have garnered considerable attention like neuroscience, videogames, and radicalization. The collection is relevant for lecturers teaching undergraduate and graduate courses in philosophy of education as well as for colleagues in teacher training. Moreover, it helps junior researchers in philosophy of education to situate the problems they are addressing within the wider field of philosophy of education and offers a valuable update for experienced scholars dealing with issues in the sub-discipline. Combined

with different conceptions of the purpose of philosophy, it discusses various aspects, using diverse perspectives to do so. Contributing Editors: Section 1: Voices from the Present and the Past: Nuraan Davids Section 2: Schools of Thought: Christiane Thompson and Joris Vlieghe Section 3: Revisiting Enduring Debates: Ann Chinnery, Naomi Hodgson, and Viktor Johansson Section 4: New Areas and Developments: Kai Horsthemke, Dirk Willem Postma, and Claudia Ruitenberg

HANDBOOK OF RESEARCH ON NONPROFIT ECONOMICS AND MANAGEMENT

SECOND EDITION

Edward Elgar Publishing Building on the success of the first edition, this thoroughly revised and expanded edition explores (1) areas of general agreement from previous research; (2) areas of conflicting results and unexplored questions; (3) the relative roles of theory, data availability and empirical analysis in explaining gaps in our knowledge; and (4) what must be done to improve our knowledge and extend the literature. Selected original chapters addressing especially challenging topics include the value of risk management to nonprofit decision-making; nonprofit wages theory and evidence; the valuation of volunteer labor; property tax exemption for nonprofits; when is competition good for the third sector; and product diversification and social enterprise; international perspectives; the application of experimental research and the macroeconomic effects of the nonprofit sector.

GAME-BASED LEARNING ACROSS THE DISCIPLINES

Springer Nature The volume focuses on epistemological, theoretical and empirical issues of game-based learning in various disciplines. It encompasses questions of game design as well as instructional integration and organizational implementation of game-based learning across various disciplines and includes contributions from different levels of the formal educational system (i.e., primary, secondary and tertiary education) as well as contributions reporting the use of game-based learning in informal learning settings. The volume addresses scholars, practitioners and students who are interested in how games and game-based learning can be designed, implemented and evaluated in a cross-, inter- and transdisciplinary perspective.

THE ART & SCIENCE OF LEARNING DESIGN

Springer We live in an era defined by a wealth of open and readily available information, and the accelerated evolution of social, mobile and creative technologies. The provision of knowledge, once a primary role of educators, is now devolved to an immense web of free and readily accessible sources. Consequently, educators need to redefine their role not just “from sage on the stage to guide on the side” but, as more and more voices insist, as “designers for learning”. The call for such a repositioning of educators is heard from leaders in the field of technology-enhanced learning (TEL) and resonates well with the growing culture of design-based research in Education. However, it is still struggling to find a foothold in educational practice. We contend that the root causes of this discrepancy are the lack of articulation of design practices and methods, along with a shortage of tools and representations to support such practices, a lack of a culture of teacher-as-designer among practitioners, and insufficient theoretical development. The Art and Science of Learning Design (ASLD) explores the frameworks, methods, and tools available for teachers, technologists and researchers interested in designing for learning Learning Design theories arising from findings of research are explored, drawing upon research and practitioner experiences. It then surveys current trends in the practices, methods, and methodologies of Learning Design. Highlighting the translation of theory into practice, this book showcases some of the latest tools that support the learning design process itself.

BETWEEN PIAAC AND THE NEW LITERACY STUDIES

WHAT ADULT EDUCATION CAN LEARN FROM LARGE-SCALE ASSESSMENTS WITHOUT ADOPTING THE NEO-LIBERAL PARADIGM

Waxmann Verlag With this book we present a selection of articles that critically deal with (internationally comparative) large-scale assessments. We acknowledge that studies such as PIAAC are often designed, financed and implemented on the basis of neo-liberal worldviews. Nevertheless, we would like to use the articles that are presented here to show the various ways in which adult and continuing education can benefit and learn from the knowledge that they generate. In PIAAC, for example, there are huge differences between the surveyed variables and the theoretical frameworks on literacies and literacy practices that the New Literacy Studies (NLS) have brought out. This book features eleven articles, which - with the NLS’s theoretical considerations and points of criticism in mind - find new and alternative evaluations and interpretations of the data. Not only can they show effects of marginalization on a

large scale, but the data can also provide information about mechanisms of power in relation to literacy and basic competencies.

OECD DEVELOPMENT PATHWAYS MULTI-DIMENSIONAL REVIEW OF URUGUAY VOLUME 1: INITIAL ASSESSMENT

VOLUME 1: INITIAL ASSESSMENT

OECD Publishing This first volume of OECD's multidimensional review presents an initial assessment and finds that Uruguay has benefited from a favourable economic context over the last decade, but faces significant challenges.

COMMUNICATING WITH ASIA

THE FUTURE OF ENGLISH AS A GLOBAL LANGUAGE

CHARTING REFORM, ACHIEVING EQUITY IN A DIVERSE NATION

IAP This book examines what equity means in a nation where the schools are becoming more diverse. The authors consider how well our educational reform policies, often framed in the language of equity and opportunity, measure up to the challenges of achieving equity in a diverse nation. While there is growing awareness of the increasing racial, ethnic, and socioeconomic diversity of the nation, there is little recognition of how these trends affect the schools, particularly in formerly homogeneous communities. At the same time, inequalities in student achievement between different racial, ethnic, and socioeconomic groups persist, even as educational policy has intensified the focus on the achievement gap. These two challenges make definitions of equity and opportunity as urban problems obsolete and call for a critical examination of educational policy and reform from an equity perspective. Central themes include the critical examination of how equity is conceived under the law and in policy, the experiences of minority students in suburban schools, and the impact of current reform policies and strategies for achieving greater educational opportunities for all students. This book is designed for graduate and undergraduate courses in educational policy and policy analysis, for policymakers interested in a critical examination of current reform policies and options, and educational leaders and administrators struggling with the implementation of reform mandates. From a policy perspective, it includes a survey of the evolution of educational policies and reforms since the 1960s and traces the mix of legal and legislative legacies that have informed educational policy and equity. It describes how trends in

suburban diversification affect the schools, something that has largely escaped the attention of educational reformers. It provides school-based and non-school-based remedies for achieving equity in diversifying suburban communities and articulates alternatives to the current accountability for performance approach. It offers new and innovative analyses of current approaches to school reform, including an analysis of how accountability tests can create the illusion of reducing the achievement gap and an examination of the paradoxes of federally funded compensatory policies that incorporate market-based strategies. Novel approaches—such as social emotional learning and placed-based college access strategies—are examined through an equity lens.

EDUCATIONAL ECOLOGIES

TOWARD A SYMBOLIC-MATERIAL UNDERSTANDING OF DISCOURSE, TECHNOLOGY, AND EDUCATION

Rowman & Littlefield This book elucidates how technology has impacted the discourse and practices of higher education by situating current educational movements centered on new technologies within broader ideological concepts concerned with education, progress, technology, and work.

THE LATINO GENDER GAP IN U.S. POLITICS

Routledge Many questions remain unanswered about the observable differences in voting behavior, partisanship, and cultural attitudes among men and women. Latino political participation in the United States is generally lower than the rest of the population, mainly due to their high proportion of youth and foreign born populations that are ineligible to vote. This dynamic is slowly changing, partly as a result of the rapidly growing Latino population in the United States. This book delves deeper into the complex gender differences for Latino political behavior. More specifically, it is a political analysis of the diverse U.S. Latino population and the interacting factors that can influence male and female differences in voting and policy attitudes. Christina E. Bejarano carefully unpacks more aspects of the gender category for Latinos, including analyzing the gender differences in Latino political behavior across national origin, foreign born status, and generational status. The Latino gender gap can have far-reaching political implications on electoral politics. As the Latino population highlights their growing political sway, the major political parties have and will strategically mobilize and court the Latino electorate, Latinas in particular.

HERMAN B WELLS

THE PROMISE OF THE AMERICAN UNIVERSITY

Indiana University Press Energetic, shrewd, and charming, Herman B Wells was the driving force behind the transformation of Indiana University—which became a model for American public higher education in the 20th century. A person of unusual sensitivity and a skilled and empathetic communicator, his character and vision shaped the structure, ethos, and spirit of the institution in countless ways. Wells articulated a persuasive vision of the place of the university in the modern world. Under his leadership, Indiana University would grow in size and stature, establishing strong connections to the state, the nation, and the world. His dedication to the arts, to academic freedom, and to international education remained hallmarks of his 63-year tenure as President and University Chancellor. Wells lavished particular attention on the flagship campus at Bloomington, expanding its footprint tenfold in size and maintaining its woodland landscape as new buildings and facilities were constructed. Gracefully aging in place, he became a beloved paterfamilias to the IU clan. Wells built an institution, and, in the process, became one himself.

LEARNING THEORIES

AN EDUCATIONAL PERSPECTIVE

Addison Wesley Longman An essential resource for understanding the main principles, concepts, and research findings of key theories of learning-especially as they relate to education-this proven text blends theory, research, and applications throughout, providing readers with a coherent and unified perspective on learning in educational settings. Key features of the text include: Vignettes at the start of each chapter illustrating some of the principles discussed in the chapter, examples and applications throughout the chapters, and separate sections on instructional applications at the end of each chapter. A new chapter on Self-Regulation (Chapter 9). Core chapters on the neuroscience of learning (Chapter 2), constructivism (Chapter 6), cognitive learning processes (Chapter 7), motivation (Chapter 8), and development (Chapter 10) all related to teaching and learning. Updated sections on learning from technology and electronic media and how these advancements effectively promote learning in students (Chapters 7 & 10) Detailed content-area learning and models of instruction information form coherence and connection between teaching and learning in different content areas, learning principles, and processes (Chapters 2-10). Over 140 new references on the

latest theoretical ideas, research findings, and applications in the field.

NEOLIBERALISM, EDUCATION, AND TERRORISM

CONTEMPORARY DIALOGUES

Routledge *Neoliberalism, Education, Terrorism: Contemporary Dialogues* is a collaborative effort among four established public intellectuals who deeply care about the future of education in America and who are concerned about the dangerous effects of neoliberalism on American society and culture. It aims to provide a clear, concise, and thought-provoking account of the problems facing education in America under the dual shadows of neoliberalism and terrorism. Through collaborative and individual essays, the authors provide a provocative account that will be of interest to anyone who is concerned with the opportunities and dangers facing the future of education at this critical moment in history.

(5 TH INTERNATIONAL CONFERENCE ON LIFELONG EDUCATION AND LEADERSHIP FOR ALL-ICLEL 2019

Prof. Dr. Osman Titrek Assoc. Prof. Dr. Fariz Ahmadov Res. Assist. Ilkin Mammadov Copyright © 2019, ICLEL Conferences All rights reserved by ICLEL Conferences

RESEARCH ON E-LEARNING AND ICT IN EDUCATION

TECHNOLOGICAL, PEDAGOGICAL AND INSTRUCTIONAL PERSPECTIVES

Springer This book is an essential text for researchers and academics seeking the most comprehensive and up-to-date coverage of all aspects of e-learning and ICT in education. It provides expanded peer-reviewed content from research presented at the 9th Panhellenic Conference on ICT in Education. It focuses on providing original research on the most cutting edge e-Learning technologies, including CSCL, ICT based learning, ICT and instructional design, serious games and game design, virtual learning environments, robotics in education, ubiquitous learning, distance learning, digital literacies, learning analytics, social media in education and e-assessment.

MEXICAN MIGRATION TO THE UNITED STATES

PERSPECTIVES FROM BOTH SIDES OF THE BORDER

University of Texas Press Borderlands migration has been the subject of considerable study, but the authorship has usually reflected a north-of-the-border perspective only. Gathering a transnational group of prominent researchers, including leading Mexican scholars whose work is not readily available in the United States and academics from US universities, Mexican Migration to the United States brings together an array of often-overlooked viewpoints, reflecting the interconnectedness of immigration policy. This collection's research, principally empirical, reveals significant aspects of labor markets, family life, and educational processes. Presenting recent data and accessible explanations of complex histories, the essays capture the evolving legal frameworks and economic implications of Mexico-US migrations at the national and municipal levels, as well as the experiences of receiving communities in the United States. The volume includes illuminating reports on populations ranging from undocumented young adults to elite Mexican women immigrants, health-care rights, Mexico's incorporation of return migration, the impact of Deferred Action for Childhood Arrivals on higher education, and the experiences of young children returning to Mexican schools after living in the United States. Reflecting a multidisciplinary approach, the list of contributors includes anthropologists, demographers, economists, educators, policy analysts, and sociologists. Underscoring the fact that Mexican migration to the United States is unique and complex, this timely work exemplifies the cross-border collaboration crucial to the development of immigration policies that serve people in both countries.

JOURNAL OF THE FORTEAN RESEARCH CENTER PAPERBOUND

Lulu.com The Fortean Research Center was founded in Lincoln, Nebraska in 1982. During the two decades of its existence, this volunteer group of researchers and investigators delved deep into the unexplained. Exploring events in Nebraska - and far beyond -that included ghosts, UFOs, Bigfoot encounters, animal mutilations, government cover-ups, alleged alien abductions, psychic phenomena, cult activity, and even a sighting of a blob-like mystery creature the Fortean Research Center became recognized among members of the Fortean, paranormal, and UFO research communities around the world, as a reliable and trusted source of information. Here is the entire collection of the Journal of the Fortean Research Center, 23 issues in all. These publications are a reflection of their time, and demonstrate in many cases the beginning steps into subjects familiar to the public today: alleged UFO crashes and landings at government installations, alien abductions, cryptozoology and more.

ECGBL2014-8TH EUROPEAN CONFERENCE ON GAMES BASED LEARNING

ECGBL2014

Academic Conferences and Publishing International

THE PHENOMENON OF OBAMA AND THE AGENDA FOR EDUCATION - 2ND EDITION

CAN HOPE (STILL)AUDACIOUSLY TRUMP NEOLIBERALISM?

IAP Anyone who is touched by public education - teachers, administrators, teacher-educators, students, parents, politicians, pundits, and citizens - ought to read this book, a revamped and updated second edition. It will speak to educators, policymakers and citizens who are concerned about the future of education and its relation to a robust, participatory democracy. The perspectives offered by a wonderfully diverse collection of contributors provide a glimpse into the complex, multilayered factors that shape, and are shaped by, education institutions today. The analyses presented in this text are critical of how globalization and neoliberalism exert increasing levels of control over the public institutions meant to support the common good. Readers of this book will be well prepared to participate in the dialogue that will influence the future of public education in United States, and beyond - a dialogue that must seek the kind of change that represents hope for all students. As for the question contained in the title of the book - The Phenomenon of Obama and the Agenda for Education: Can Hope (Still) Audaciously Trump Neoliberalism? (Second Edition) -, Carr and Porfilio develop a framework that integrates the work of the contributors, including Christine Sleeter and Dennis Carlson, who wrote the original forward and afterword respectively, and the updated ones written by Paul Street, Peter McLaren and Dennis Carlson, which problematize how the Obama administration has presented an extremely constrained, conservative notion of change in and through education. The rhetoric has not been matched by meaningful, tangible, transformative proposals, policies and programs aimed at transformative change, and now fully into a second mandate this second edition of the book is able to more substantively provide a vigorous critique of the contemporary educational and political landscape. There are many reasons for this, and, according to the contributors to this book, it is clear that neoliberalism is a major obstacle to stimulating the hope that so many have been hoping for. Addressing systemic inequities embedded within neoliberalism, Carr and Porfilio argue, is key to achieving the hope so brilliantly presented by Obama during the

campaign that brought him to the presidency.

DEVELOPMENT CENTRE STUDIES E-LEARNING IN HIGHER EDUCATION IN LATIN AMERICA

OECD Publishing This report analyses the incorporation of information and communication technologies (ICTs) in higher education in Latin America, focusing mainly on what is commonly referred to as “e-learning”.

ADAPTIVE AND ADAPTABLE LEARNING

11TH EUROPEAN CONFERENCE ON TECHNOLOGY ENHANCED LEARNING, EC-TEL 2016, LYON, FRANCE, SEPTEMBER 13-16, 2016, PROCEEDINGS

Springer This book constitutes the proceedings of the 11th European Conference on Technology Enhanced Learning, EC-TEL 2016, held in Lyon, France, in September 2016. The 26 full papers, 23 short papers, 8 demo papers, and 33 poster papers presented in this volume were carefully reviewed and selected from 148 submissions.

ACCESS AND WIDENING PARTICIPATION IN ARTS HIGHER EDUCATION

PRACTICE AND RESEARCH

Springer Nature This volume brings together a range of practitioners, managers, and researchers who work within the field of arts higher education to reflect on strategies to increase access and widening participation (WP). The issues presented in this book are situated within a wider global context where countries are seeking greater harmonisation of higher education as students and workers become more mobile, crossing international borders. The chapter authors address various issues within higher education institutions from a WP context, including areas such as creative writing, music, art and design. In exploring these issues the editor and her chapter authors seek to answer how those teaching in arts higher education can promote the value and quality of their work while ensuring fair access and wide participation for all.

RE-IMAGINING DIFFUSION AND ADOPTION OF INFORMATION TECHNOLOGY AND SYSTEMS: A CONTINUING

CONVERSATION

IFIP WG 8.6 INTERNATIONAL CONFERENCE ON TRANSFER AND DIFFUSION OF IT, TDIT 2020, TIRUCHIRAPPALLI, INDIA, DECEMBER 18-19, 2020, PROCEEDINGS, PART I

Springer Nature This two-volume set of IFIP AICT 617 and 618 constitutes the refereed proceedings of the IFIP WG 8.6 International Working Conference "Re-imagining Diffusion and Adoption of Information Technology and Systems: A Continuing Conversation" on Transfer and Diffusion of IT, TDIT 2020, held in Tiruchirappalli, India, in December 2020. The 86 revised full papers and 36 short papers presented were carefully reviewed and selected from 224 submissions. The papers focus on the re-imagination of diffusion and adoption of emerging technologies. They are organized in the following parts: Part I: artificial intelligence and autonomous systems; big data and analytics; blockchain; diffusion and adoption technology; emerging technologies in e-Governance; emerging technologies in consumer decision making and choice; fin-tech applications; healthcare information technology; and Internet of Things Part II: information technology and disaster management; adoption of mobile and platform-based applications; smart cities and digital government; social media; and diffusion of information technology and systems

HANDBOOK OF RESEARCH ON EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY

Springer Science & Business Media The 4th edition of the Handbook of Research on Educational Communications and Technology expands upon the previous 3 versions, providing a comprehensive update on research pertaining to new and emerging educational technologies. Chapters that are no longer pertinent have been eliminated in this edition, with most chapters being completely rewritten, expanded, and updated. Additionally, new chapters pertaining to research methodologies in educational technology have been added due to expressed reader interest. Each chapter now contains an extensive literature review, documenting and explaining the most recent, outstanding research, including major findings and methodologies employed. The Handbook authors continue to be international leaders in their respective fields; the list is cross disciplinary by design and great effort was taken to invite authors outside of the traditional instructional design and technology community.

BLENDED LEARNING: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

IGI Global Traditional classroom learning environments are quickly becoming a thing of the past as research continues to support the integration of learning outside of a structured school environment. Blended learning, in particular, offers the best of both worlds, combining classroom learning with mobile and web-based learning environments. **Blended Learning: Concepts, Methodologies, Tools, and Applications** explores emerging trends, case studies, and digital tools for hybrid learning in modern educational settings. Focusing on the latest technological innovations as well as effective pedagogical practice, this critical multi-volume set is a comprehensive resource for instructional designers, educators, administrators, and graduate-level students in the field of education.

AGAINST CREATIVE WRITING

Taylor & Francis The rise of Creative Writing has been accompanied from the start by two questions: can it be taught, and should it be taught? This scepticism is sometimes shared even by those who teach it, who often find themselves split between two contradictory identities: the artistic and the academic. **Against Creative Writing** explores the difference between 'writing', which is what writers do, and Creative Writing, which is the instrumentalisation of what writers do. Beginning with the question of whether writing can or ought to be taught, it looks in turn at the justifications for BA, MA, and PhD courses, and concludes with the divided role of the writer who teaches. It argues in favour of Creative Writing as a form of hands-on literary education at undergraduate level and a form of literary apprenticeship at graduate level, especially in widening access to new voices. It argues against those forms of Creative Writing that lose sight of literary values - as seen in the proliferation of curricular couplings with non-literary subjects, or the increasing emphasis on developing skills for future employment. **Against Creative Writing**, written by a writer, is addressed to other writers, inside or outside the academy, at undergraduate or graduate level, whether 'creative' or 'critical'.

AMERICAN BOOK PUBLISHING RECORD

SIMULATION GAMING. APPLICATIONS FOR SUSTAINABLE CITIES AND SMART INFRASTRUCTURES

48TH INTERNATIONAL SIMULATION AND GAMING ASSOCIATION CONFERENCE, ISAGA 2017, DELFT, THE NETHERLANDS, JULY 10-14, 2017, REVISED SELECTED PAPERS

Springer This book constitutes the refereed post-conference proceedings of the 48th International Simulation and Gaming Association Conference, ISAGA 2018, held in Delft, The Netherlands, in July 2018. The 19 revised full papers included in the volume were carefully reviewed and selected from 27 submissions. The contributions to this book range from design thinking related to simulation gaming, the analysis of the consequences of design choices in games, to games for decision making, examples of games for business, climate change, maritime spatial planning, sustainable city development, supply chain, and much more.

THE WORLD OF THE COUNSELOR: AN INTRODUCTION TO THE COUNSELING PROFESSION

Cengage Learning Neukrug's comprehensive introductory text gives students an unparalleled look into the practicalities of the counseling profession by providing a broad overview of the field, including a firm foundation in the skills, theories, and day-to-day realities of the job. Thorough and research-based, the book presents the key concepts and material about the counseling profession with clarity and insight, while keeping readers engaged through illustrative case examples and personal narratives. To ensure that students are thoroughly prepared to further their studies and careers, Neukrug has structured the book around the eight core CACREP curriculum areas, while enhancing the discussion with coverage of salient topics such as specializations within counseling, finding a counseling job, and future trends in counseling. The fifth edition has numerous changes, including updated references, new information on DSM-5, updates about the current status of CACREP accreditation, and revised information to reflect the new ACA ethics code. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

THE TREACHERY OF BEAUTIFUL THINGS

Penguin A darkly compelling mix of romance, fairy tale, and suspense from a new voice in teen fiction The trees swallowed her brother whole, and Jenny was there to see it. Now seventeen, she revisits the woods where Tom was taken, resolving to say good-bye at last. Instead, she's lured into the trees, where she finds strange and dangerous creatures who seem to consider her the threat. Among them is Jack, mercurial and magnetic, with secrets of his own. Determined to find her brother, with or without Jack's help, Jenny struggles to navigate a faerie world where stunning

beauty masks some of the most treacherous evils, and she's faced with a choice between salvation or sacrifice--and not just her own.

INNOVATIONS IN SOCIAL MARKETING AND PUBLIC HEALTH COMMUNICATION

IMPROVING THE QUALITY OF LIFE FOR INDIVIDUALS AND COMMUNITIES

Springer This volume presents the most current theoretical advances in the fields of social marketing and public health communications. The volume is divided in two parts. Part 1 contains chapters pertaining to research and theory reflecting improvements and contributions to theories that help improving quality of life. It includes literature reviews, conceptual research and empirical studies on social marketing communications, models to understand individual's risky behaviors, and how to improve social interventions. The second part emphasizes applied research, consisting of best practices, applied experiments, and case studies on social marketing innovative practices with implications for quality of life.

COMPUTATIONAL INTELLIGENCE

SYNERGIES OF FUZZY LOGIC, NEURAL NETWORKS AND EVOLUTIONARY COMPUTING

John Wiley & Sons Computational Intelligence: Synergies of Fuzzy Logic, Neural Networks and Evolutionary Computing presents an introduction to some of the cutting edge technological paradigms under the umbrella of computational intelligence. Computational intelligence schemes are investigated with the development of a suitable framework for fuzzy logic, neural networks and evolutionary computing, neuro-fuzzy systems, evolutionary-fuzzy systems and evolutionary neural systems. Applications to linear and non-linear systems are discussed with examples. Key features: Covers all the aspects of fuzzy, neural and evolutionary approaches with worked out examples, MATLAB® exercises and applications in each chapter Presents the synergies of technologies of computational intelligence such as evolutionary fuzzy neural fuzzy and evolutionary neural systems Considers real world problems in the domain of systems modelling, control and optimization Contains a foreword written by Lotfi Zadeh Computational Intelligence: Synergies of Fuzzy Logic, Neural Networks and Evolutionary Computing is an ideal text for final year undergraduate, postgraduate and research students in electrical, control, computer, industrial and manufacturing engineering.

OXFORD TEXTBOOK OF NEUROREHABILITATION

Oxford University Press Updated to reflect recent developments in the field, Oxford Textbook of Neurorehabilitation provides an understanding of the theoretical underpinnings of the subject along with a clear perspective on making treatment decisions on an individual basis. This is an indispensable book for those working with patients requiring neurorehabilitation.

PROFESSIONAL SUPPORT BEYOND INITIAL TEACHER EDUCATION

PEDAGOGICAL DISCERNMENT AND THE INFLUENCE OF OUT-OF-FIELD TEACHING PRACTICES

Springer Nature This book investigates the professional learning needs of teachers beyond initial teacher education, focusing on teachers in complex teaching positions, such as out-of-field teaching practices. The information presented here will help to improve professional learning strategies, while also offering an in-depth understanding of teachers' needs, leaders' perceptions, and what complex teaching situations mean for teachers' professional learning and development. Further, Du Plessis shares the perceptions and lived experiences of teachers, parents, leaders and students as key stakeholders in quality teaching and learning environments. In light of new evidence-informed findings on the out-of-field phenomenon and continuing professional learning, Du Plessis puts forward strategies that will enhance the effectiveness of professional learning and development programs, while also fostering improved decision-making and policy development. In brief, Du Plessis focuses on the impact that complex teaching situations have on teachers' unique needs, the support that is provided, and the influence of the out-of-field phenomenon on teachers' responses to continuing professional learning and development programs.

COLLEGE ACADEMIC WRITING A GENRE-BASED PERSPECTIVE

Prenada Media The College Academic Writing: A Genre-Based Perspective course book is organized based on genre perspective. It teaches and trains the students about the writing process and content writing. It also guides them to identify to whom the writing is, for what purpose it is, and to what context it is used. It is commonly understood that in teaching writing to students with low entry level of English proficiency, there is always the risk of sacrificing creativity in order to achieve accuracy, or vice versa. College Academic Writing: A Genre- Based Perspective is designed to guide and help students about the process of writing and the product of the writing itself in such a way that the final work of

writing is not only expressive and rich in content but also clear and accurate, as well as relevant to their needs. Buku persembahan penerbit Prenada Media

INTERACTIONS BETWEEN EDUCATION, PRACTICE OF PHYSICAL ACTIVITY AND PSYCHOLOGICAL WELL-BEING

Frontiers Media SA

MARKETING RESEARCH

John Wiley & Sons In Marketing Research, 11th Edition, authors Carl McDaniel & Roger Gates share their industry experience to teach students how to make critical business decisions through the study of market research. Designed for marketing research courses, the authors' practical, applications-based approach features Real Data, Real People, and Real Research, to prepare students to conduct and use market research for future careers in business. Marketing Research, 11th Edition features new trends, features and cases throughought, with updated chapters featuring new examples of companies and research firms, from Ilycaffè, the famous Italian coffee brand, Twitter, ESPN, Ford and General Motors. Co-author Roger Gates, President of DSS Research, infuses the text with a practitioner perspective, helping students learn how to use marketing research through a practical presentation of theory and practice.

TEXT GENRES AND REGISTERS: THE COMPUTATION OF LINGUISTIC FEATURES

Springer This book is a description of some of the most recent advances in text classification as part of a concerted effort to achieve computer understanding of human language. In particular, it addresses state-of-the-art developments in the computation of higher-level linguistic features, ranging from etymology to grammar and syntax for the practical task of text classification according to genres, registers and subject domains. Serving as a bridge between computational methods and sophisticated linguistic analysis, this book will be of particular interest to academics and students of computational linguistics as well as professionals in natural language engineering.