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KEY=THREADS - MAYO CHERRY

SOCIOLOGY

A GLOBAL PERSPECTIVE

SOCIOLOGY: A GLOBAL PERSPECTIVE, Enhanced International Edition, introduces you to the concepts and theories of sociology, demonstrates how they can be used to think about the most significant and pressing global issues of our day, and uses powerful visual images to illustrate their impact on individuals, local communities, and society. The enhanced seventh edition has been substantially updated to reflect the current global economic crisis.

FOCUS ON VOCABULARY 1

BRIDGING VOCABULARY

Allyn & Bacon A research-based vocabulary textbook that gives intermediate to high-intermediate students hands-on preparation for understanding mid-frequency vocabulary, such as that found in novels, newspapers, films and social and workplace settings.

CASES ON CHALLENGES FACING E-LEARNING AND NATIONAL DEVELOPMENT

INSTITUTIONAL STUDIES AND PRACTICES. E-LEARNING PRACTICES

E-Learning offers many opportunities for individuals and institutions all over the world. Individuals can access to education they need almost anytime and anywhere they are ready to. Institutions are able to provide more cost-effective training to their employees. E-learning context is very important. It is common to find educators who perceive e-learning as internet-only education that encourages a static and content-focused series of text pages on screen. Others envisage the shallow and random online messages that are typical of a social real-time chat session, and wonder how that type of communication could add any value to academic discourse. Some may have experienced e-learning done poorly, and extrapolate their experience into a negative impression of all e-learning. The book will examine the emergence and growth of e-learning. The use of the "e" prefix indicates the application of information and communication technology (ICT) in government, finance, and all forms of socio-economic and community development. This eBook is designed and presented in two volumes. The first volume consists of the country cases of Algeria, Belarus, Bulgaria, Egypt, Estonia, Finland, Greece, Jordan, Hungary, Iraq, Iran, Israel, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, and Morocco. The second volume gives a place to the country cases of Norway, Oman, Palestine, Poland, Romania, Russia, Saudi Arabia, Serbia, Slovakia, Slovenia, Sweden, Syria, Tajikistan, Tunisia, Turkey, Ukraine, United Arab Emirates and Uzbekistan. So, the book consists of more than 70 authors from 39 different countries and from 42 universities and 14 institutions with company for all 42 chapters. (Individual chapters contain references.) ["Cases on Challenges Facing E-Learning and National Development: Institutional Studies and Practices. Volume II" was co-edited by Leena Vainio, Mehmet Can Sahin, Gulsun Kurubacak, Petri T. Lounaskorpi, S. Raja Rao, and Carlos Machado. For Volume I, see ED508217.].

FOCUS ON VOCABULARY 2

MASTERING THE ACADEMIC WORD LIST

Allyn & Bacon Answer Keys and Tests for Levels 1 and 2 available free online.

BUSINESS

South-Western College PRODUCT ONLY AVAILABLE WITHIN CENGAGE UNLIMITED.

HARBACE COLLEGE HANDBOOK

Harcourt College Pub

ABNORMAL PSYCHOLOGY AND LIFE: A DIMENSIONAL APPROACH

Cengage Learning Chris Kearney and Tim Trull's **ABNORMAL PSYCHOLOGY AND LIFE: A DIMENSIONAL APPROACH** provides students with a concise, contemporary, science-based view of psychopathology that emphasizes the individual first. Through consistent pedagogy featuring clinical cases and real first-person narratives, the text illuminates our understanding that abnormal behavior can be viewed along a continuum. By highlighting this widely accepted dimensional view which places the behavior of an individual at the forefront of clinical definition, assessment, and treatment the text's goal is to foster personal relevance for students and encourage them to become intelligent consumers of mental health information. The book also gives students a comprehensive understanding of the features and epidemiologies, risk factors and prevention, assessment and treatment, and long term prognosis and associated stigma of mental disorders. Important Notice: Media content referenced within the product description or the product text may not be

available in the ebook version.

ABNORMAL CHILD PSYCHOLOGY

Cengage Learning Through a thoughtful and accurate balance of developmental, clinical-diagnostic, and experimental approaches to child and adolescent psychopathology, Eric Mash and David Wolfe's ABNORMAL CHILD PSYCHOLOGY remains the most authoritative, scholarly, and comprehensive book in its market. Accessible to a broad range of readers, the book traces the developmental course of each disorder and shows how biological, psychological, and sociocultural factors interact with a child's environment. Case histories, case examples, and first-person accounts are at the heart of the text, illustrating the categorical and dimensional approaches used to describe disorders and bringing life to the theories discussed. The authors also consistently illustrate how troubled children behave in their natural settings: homes, schools, and communities. Up-to-date and forward-looking, the text covers the DSM-IV-TR and dimensional approaches to classification as well as evidence-based assessment and treatment, contemporary research, and the latest theories related to the predominantly inattentive ADHD subtype, early-onset and the developmental propensity model of conduct disorder, the triple vulnerability model of anxiety, the tripartite model in children, depression, and autism. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS COMMUNICATION: IN PERSON, IN PRINT, ONLINE

Cengage Learning BUSINESS COMMUNICATION: IN PERSON, IN PRINT, ONLINE, 9E offers a realistic approach to communication in today's organizations. The text covers the most important business communication concepts in detail and thoroughly integrates coverage of today's social media and other communication technologies. Building on core written and oral communication skills, the ninth edition helps readers make sound medium choices and provides guidelines and examples for the many ways people communicate at work. Readers learn how to create PowerPoint decks, use instant messaging and texting effectively at work, engage customers using social media, lead web meetings and conference calls, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PEOPLE AND NATURE

AN INTRODUCTION TO HUMAN ECOLOGICAL RELATIONS

John Wiley & Sons An introduction to environmental anthropology that focuses on the interactions between people, culture, and nature around the world. The book addresses new issues of importance, including climate change, population change, the rise of the slow food and farm-to-table movements, and consumer-driven shifts in sustainability

WEST'S BUSINESS LAW

TEXT, CASES, LEGAL, ETHICAL, INTERNATIONAL, AND E-COMMERCE ENVIRONMENT

South-Western Pub This text is used at more colleges and universities than any other business law text. With the perfect balance of tradition and innovation, this benchmark text brings to life the functions and inner-workings of business law in the real world. Rich with classic and modern cases, West's Business Law is the ideal text for students entering virtually any field of business. By combining this market leading text with a complete supplements and technology package, this is the one clear choice in business law courses.

ORGANIZATIONAL BEHAVIOR

TOOLS FOR SUCCESS

Introduce the tools to achieve personal and managerial success with Phillips/Gully's ORGANIZATIONAL BEHAVIOR: TOOLS FOR SUCCESS. Written by award-winning instructors, this book uses meaningful, relevant examples within each chapter to help translate today's most recent OB research and significant theory into applicable skills. ORGANIZATIONAL BEHAVIOR is ideal for launching or advancing any business career as focused self-assessments, an emphasis on using technology to increase productivity, and innovative decision-making videos clearly demonstrate the immediate value of what you're learning. Discover the impact of OB today on both your personal and professional experiences and career success. This unique book highlights the importance of technology resources and their impact on productivity. Innovative decision-making videos enliven learning with a focus on understanding the role of OB in your personal success. Count on ORGANIZATIONAL BEHAVIOR to help you master the most important aspects of successful leadership and career success. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

HANDBOOK OF RESEARCH ON PRACTICES AND OUTCOMES IN E-LEARNING: ISSUES AND TRENDS

ISSUES AND TRENDS

IGI Global "This book includes a selection of world-class chapters addressing current research, case studies, best practices, pedagogical approaches and strategies, related resources and projects related to e-learning"--Provided by publisher.

VOCABULARY IN LANGUAGE TEACHING

Cambridge University Press Written by two top vocabulary specialists, this updated edition gives a state-of-the-art introduction to vocabulary teaching and testing.

ESSENTIALS OF INTENTIONAL INTERVIEWING: COUNSELING IN A MULTICULTURAL WORLD

Cengage Learning ESSENTIALS OF INTENTIONAL INTERVIEWING, 3rd Edition, delivers a more concise and reader-friendly version of the Iveys' bestselling INTENTIONAL INTERVIEWING AND COUNSELING—one in which every sentence and concept has been reviewed to ensure both relevance and clarity for beginning helpers. The book's multicultural focus reflects the diverse nature of today's classroom-and society. The Third Edition retains the authors' renowned microskills model, which revolutionized modern understanding of the counseling and therapy process by teaching students vital interviewing skills step-by-step. This demystifying process breaks down counseling into manageable micro units and builds a bridge between theoretical understanding, mastery of the skills, and the practice of counseling. New to this edition are a chapter on crisis counseling, basic information on neuroscience as it relates to interviewing, brief summaries of key theories of helping, and revised practice exercises. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ALGEBRA FOR COLLEGE STUDENTS

Brooks/Cole Publishing Company Jerome E. Kaufmann and Karen Schwitters built this book's reputation on clear and concise exposition, numerous examples, and plentiful problem sets. This no-frills text consistently reinforces the following common thread: Learn the skill, use the skill to help solve equations; and then apply what they have learned to solve application problems. This simple, straightforward approach has helped many students grasp and apply fundamental problem solving skills necessary for future mathematics courses.

UNDERSTANDING ABNORMAL CHILD PSYCHOLOGY

John Wiley & Sons In Understanding Abnormal Child Psychology, students will learn about both normative and abnormal development throughout children's lives. Consistent with previous editions, several themes run throughout the book: Developmental psychopathology: Children's and adolescents' behaviors are on a continuum (from very adaptive to very maladaptive), with only the very severe ends of the spectrum being conceptualized as disorders. Diversity, inclusion, and understanding: Special attention is given to issues of race/ethnicity, gender, family constellation, religious orientation, primary language, socioeconomic status, and physical differences to help students see the commonalities and differences of abnormal child behavior within a cross-cultural and international context. New to the 4th edition Completely revised in both structure and content to reflect the DSM-5 Increase coverage of risk factors related to long-term effects of sexual abuse and bullying. Increased coverage of diversity to include new "diversities" that have emerged as important, i.e. transgender children New research on suicide and suicide prevention

BUSINESS

South-Western Pub Any suggestions for copywriter or provide generic description of the product to be used for the Internet or non-channel specific applications. NOTE: If you have a book only version for this product, it is imperative that you provide a description that does not include any references to package elements.

PRACTICAL PROBLEMS IN MATHEMATICS: FOR AUTOMOTIVE TECHNICIANS

Cengage Learning Comprehensive and easy to use, the revised and updated seventh edition covers practical math problems that automotive technicians will face on the job. The easy-to-read and well organized chapters of Practical Problems in Mathematics for Automotive Technicians, Seventh Edition feature step-by-step instructions, diagrams, charts, and examples that facilitate the problem-solving process while reinforcing key concepts. The presentation builds from the basics of whole-number operations to cover percentages, linear measurement, ratios, and the use of more advanced formulas. With a special section on graphs, scale reading of test meters, and invoices found in the workplace, this text is tailor-made for students in any automotive course of study! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

PROSPECTS FOR MEANING

Walter de Gruyter Original papers by leading international authors address the most important problem in the philosophy of language, the question of how to assess the prospects of developing a tenable theory of meaning, given the influential sceptical attacks mounted against the concept of meaning by Willard Van Quine and Saul Kripke and their adherents in particular. Thus the texts attempt to answer the fundamental questions – of whether there are meanings, and, if there are, of what they are and of the form a serious philosophical theory of meaning should take.

TEACHING AND LEARNING VOCABULARY

Heinle & Heinle Pub Based on the premise that a systematic approach to vocabulary development results in better learning, this text examines the underlying principles of vocabulary acquisition, including the most effective teaching and learning techniques currently available. The author draws on a hundred years of research, experimentation, and classroom experience and provides relevant applications to the teaching of listening, speaking, reading, and writing.

KOREAN

A COMPREHENSIVE GRAMMAR

Routledge Korean: A Comprehensive Grammar is a reference to Korean grammar, and presents a thorough overview of the language, concentrating on the real patterns of use in modern Korean. The book moves from the alphabet and pronunciation through morphology and word classes to a detailed analysis of sentence structures and semantic features such as aspect, tense, speech styles and negation. Updated and revised, this new edition includes lively descriptions of Korean grammar, taking into account the latest

research in Korean linguistics. More lower-frequency grammar patterns have been added, and extra examples have been included throughout the text. The unrivalled depth and range of this updated edition of *Korean: A Comprehensive Grammar* makes it an essential reference source on the Korean language.

THE TRIBULATIONS OF ROSS YOUNG, SUPERNAT PA

"Company policy forbids me from exchanging my blood, my soul, or my firstborn child with customers..." When Ross starts working third-shift at a gas station, he doesn't think anything extraordinary will happen. He expects a lot of quiet shifts. Well, you know what they say about assumptions. One explosion later and he's the personal assistant to a vampire-who he admits is not only sexy, but the sane one-in charge of his supernatural clan's paperwork, and managing any trouble the members get into. Spoiler alert: the clan can get into quite a bit of trouble. Ross is definitely not paid enough for this. Tags: The crack ship armada sails again, and then it got out of hand, poor put upon retail workers, Ross didn't deserve this, Fate is cruel, so am I, the trauma of changing jobs, Ross has a paperclip and knows how to use it, Ross isn't clear if he's a PA, bartender, or babysitter, troublesome werewolves, Australian wizards, spells gone awry, very awry, sexy vampires, developing relationship, coming out, not a single degree of chill from Glenn where Ross is concerned, slow burn, boss/secretary, light bondage, Ross has to teach ancient mythical beings how to text, pray for him, SHENANIGANS, did I mention crack?, the most absurd workplace romance in history

ATLAS OF CITIES

Princeton University Press Examines different cities from all over the world and looks at their physical, economic, social, and political structure, as well as their relationships to each other and where future urbanization might be headed.

INNOVATION AS USUAL

HOW TO HELP YOUR PEOPLE BRING GREAT IDEAS TO LIFE

Harvard Business Press Turn team members into innovators Most organizations approach innovation as if it were a sideline activity. Every so often employees are sent to "Brainstorm Island": an off-site replete with trendy lectures, creative workshops, and overenthusiastic facilitators. But once they return, it's back to business as usual. Innovation experts Paddy Miller and Thomas Wedell-Wedellsborg suggest a better approach. They recommend that leaders at all levels become "innovation architects," creating an ecosystem in which people engage in key innovation behaviors as part of their daily work. In short, this book is about getting to a state of "innovation as usual," where regular employees—in jobs like finance, marketing, sales, or operations—make innovation happen in a way that's both systemic and sustainable. Instead of organizing brainstorming sessions, idea jams, and off-sites that rarely result in success, leaders should guide their people in what the authors call the "5 + 1 keystone behaviors" of innovation: focus, connect, tweak, select, stealthstorm, (and the + 1) persist: • Focus beats freedom: Direct people to look only for ideas that matter to the business • Insight comes from the outside: Urge people to connect to new worlds • First ideas are flawed: Challenge people to tweak and reframe their initial ideas • Most ideas are bad ideas: Guide people to select the best ideas and discard the rest • Stealthstorming rules: Help people navigate the politics of innovation • Creativity is a choice: Motivate everyone to persist in the five keystone behaviors Using examples from a wide range of companies such as Pfizer, Index Ventures, Lonza, Go Travel, Prehype, DSM, and others, *Innovation as Usual* lights the way toward embedding creativity in the DNA of the workplace. So cancel that off-site. Instead, read *Innovation as Usual*—and put innovation at the core of your business.

RHETORIC AT THE MARGINS

REVISING THE HISTORY OF WRITING INSTRUCTION IN AMERICAN COLLEGES, 1873-1947

SIU Press *Rhetoric at the Margins: Revising the History of Writing Instruction in American Colleges, 1873-1947* examines the rhetorical education of African American, female, and working-class college students in the late nineteenth and early twentieth centuries. The rich case studies in this work encourage a reconceptualization of both the history of rhetoric and composition and the ways we make use of it. Author David Gold uses archival materials to study three types of institutions historically underrepresented in disciplinary histories: a black liberal arts college in rural East Texas (Wiley College); a public women's college (Texas Woman's University); and an independent teacher training school (East Texas Normal College). The case studies complement and challenge previous disciplinary histories and suggest that the epistemological schema that have long applied to pedagogical practices may actually limit our understanding of those practices. Gold argues that each of these schools championed intellectual and pedagogical traditions that differed from the Eastern liberal arts model—a model that often serves as the standard bearer for rhetorical education. He demonstrates that by emphasizing community uplift and civic participation and attending to local needs, these schools created contexts in which otherwise moribund curricular features of the era—such as strict classroom discipline and an emphasis on prescription—took on new possibilities. *Rhetoric at the Margins* describes the recent revisionist turn in rhetoric and composition historiography, argues for the importance of diverse institutional microhistories, and argues that the nineteenth and early twentieth centuries offer rich lessons for contemporary classroom practice. The study brings alive the voices of black, female, rural, Southern, and first-generation college students and their instructors, effectively linking these histories to the history of rhetoric and writing. Appendices include excerpts of important and rarely seen primary source material, allowing readers to experience in fuller detail the voices captured in this work.

AN INVITATION TO HEALTH 2009-2010 EDITION

Cengage Learning Delivering the most current and thorough coverage available, market-leading AN INVITATION TO HEALTH, 2009-2010 Edition, integrates a comprehensive presentation of health concepts--body, mind, and spirit--with a wealth of practical ways to put concepts into action. The tightly integrated text and package provide an outstanding set of resources for both students

and instructors to accomplish key goals of the course: understand the need for behavior change and master the tools to accomplish change. Offering the most complete emphasis on behavior change, the text supports behavior change through practical content and applications such as Learn It/Live It, Goal Setting, Your Strategies for Change, Your Strategies for Prevention, and Your Life Change Coach sections. Because an important component of changing for lifelong healthy living is personal choice, the text also includes two new features designed to encourage critical thinking and analysis: Reality Check and Point/CounterPoint. The most student-oriented text on the market, AN INVITATION TO HEALTH, 2009-2010 Edition, is packed with relevant examples, colorful photos, figures, and new research and statistics. Updated Student Snapshots, art, tables, and references in the new edition reflect the most current thinking on every topic. The text also includes a wealth of powerful instructor resources and learning tools through the Power Lecture CD-ROM and CengageNOWTM. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

INVITATION TO SOCIOLOGY

A HUMANISTIC PERSPECTIVE

Open Road Media The most popularly read, adapted, anthologized, and incorporated primer on sociology ever written for modern readers. Acclaimed scholar and sociologist Peter L. Berger lays the groundwork for a clear understanding of sociology in his straightforward introduction to the field, much loved by students, professors, and general readers. Berger aligns sociology in the humanist tradition—revealing its relationship to the humanities and philosophy—and establishes its importance in thinking critically about the modern world. Throughout, Berger presents the contributions of some of the most important sociologists of the time, including Max Weber, Émile Durkheim, Vilfredo Pareto, and Thorstein Veblen.

SMART EDUCATION AND E-LEARNING 2017

Springer This book gathers the contributions presented at the 4th International KES Conference on Smart Education and Smart e-Learning (KES-SEEL-17), which took place in Vilamoura, Algarve, Portugal, June 21-23, 2017. Smart education and smart e-Learning are emerging and rapidly growing areas. They represent the innovative integration of smart systems, technologies and objects, smart environments, smart pedagogy, smart learning and academic analytics, various branches of computer science and computer engineering, and state-of-the-art smart educational software and/or hardware systems. It contains a total of 48 peer-reviewed book chapters that are grouped into several parts: Part 1 - Smart Pedagogy, Part 2 - Smart e-Learning, Part 3 - Systems and Technologies for Smart Education, Part 4 - Smart Teaching, and Part 5 - Smart Education: National Initiatives and Approaches. The book offers a valuable source of research data, information on best practices, and case studies for educators, researchers, Ph.D. students, administrators, and practitioners—and all those who are interested in innovative areas of smart education and smart e-Learning.

40 SONNETS

This collection, which won the 2015 Costa Poetry Award, is an exhibition of the Dundee-born poet's stunningly accomplished adoption of the sonnet's ancient structure. This collection from Don Paterson, his first since the Forward Prize-winning *Rain* in 2009, is a series of forty luminous sonnets. Some take a traditional form, while others experiment with the reader's conception of the sonnet, but they all share the lyrical intelligence and musical gift that has made Paterson one of our most celebrated poets. Addressed to friends and enemies, the living and the dead, children, musicians, poets, and dogs, these poems are as ambitious in their scope and tonal range as in the breadth of their concerns. Here, voices call home from the blackout and the airlock, the storm cave and the s^hance, the coal shed, the war, the highway, the forest, and the sea. These are voices frustrated by distance and darkness, which ring with the "sound that fades up from the hiss, / like a glass some random draught had set ringing, / now full of its only note, its lonely call." In 40 Sonnets, Paterson returns to some of his central themes—contradiction and strangeness, tension and transformation, the dream world, and the divided self—in some of the most powerful and formally assured poems of his career.

ASK DR. MUELLER

THE WRITINGS OF COOKIE MUELLER

Serpents Tail Ask Dr. Mueller captures the glamour and grittiness of Cookie Mueller's life and times. Here are previously unpublished stories - wacky as they are enlightening - along with favorites from *Walking Through Clear Water in a Pool Painted Black* and other publications. Also the best of Cookie's art columns from *Details* magazine, and the funniest of her advice columns from the *East Village Eye*, on everything from homeopathic medicine to how to cut your cocaine with a healthy substance. This collection is as much an autobiography as it is a map of downtown New York in the early '80s - that moment before *Bright Lights, Big City*, before the art world exploded, before New York changed into a yuppie metropolis, while it still had a glimmer of bohemian life.

CENTURY 21 ACCOUNTING

South-Western Pub Electronics rule in this engaging simulation as students go digital with the latest retail software, DVDs, video cameras, music, and more in this merchandising business organized as a corporation. Students complete the simulation after Chapter 22. Completion time 10-15 hours.

TEACHING AND LEARNING WITH TECHNOLOGY

Teaching and Learning with Technology Fourth edition continues to offer a foundation in learning theory and instructional design that helps position educational technology within the framework of teaching and learning. The text explores current and emerging technologies available to teachers. Using practical applications, examples from the classroom, and an array of reflection activities, the text offers students the opportunity to fully explore and apply technologies as tools to enhance teaching and learning. New Chapter 4

on diversity highlights technologies for special education students, ESL students, gifted, as well as diverse learning styles. The Fourth edition's new Chapter 14 New Technologies focuses on emerging technologies relevant to today's educators. Faculty will find a full range of in-text activities including reviews, group, critical thinking, and hands-on experiences as well as marginal references to the robust MyEducationLab website.

CASEBOOK IN CHILD BEHAVIOR DISORDERS

Cengage Learning Reflecting the latest research from the field, CASEBOOK IN CHILD BEHAVIOR DISORDERS, 6th Edition vividly illustrates the rich and arresting nature of disorders that first manifest themselves in childhood while also showing how a child's developmental patterns shape the expression of each disorder. Throughout the book, the author explores the DSM-5 criteria and highlights the interaction between developmental and environmental influences for each disorder. An assortment of cases, including complex cases, effectively demonstrates how each disorder is expressed -- from presentation through diagnosis and treatment. Mixed cases encourage independent thinking as they challenge students to draw from their knowledge to come up with their own diagnosis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MAXIMIZE THE MOMENT

GOD'S ACTION PLAN FOR YOUR LIFE

Walker Large Print

AN INVITATION TO HEALTH

An Invitation to Health, fourth Canadian edition, provides you with information, advice, recommendations, and research, so that you can take charge of your own health. However, knowledge alone can't assure you a lifetime of well-being. The skills you acquire, the habits you form, the choices you make, and the way you live day by day will all shape your health and your future. We hope you will embrace health and wellness so that you have the opportunity to live a fulfilling life and realize your potential. This is our invitation to you.--Dianne Hales--Lara Lauzon

HOMETOWN FLAVORS

INTRODUCTION TO BUSINESS

Thomson South-Western INTRODUCTION TO BUSINESS, 11E, International Edition is a best-selling introductory text featuring an up-to-date, comprehensive survey of the functional areas of business: management, marketing, accounting, finance, and information technology. This edition closely examines cutting-edge topics like the impact of the economic crisis and political climate on business, green and socially responsible business, and sustainability. INTRODUCTION TO BUSINESS, 11E, International Edition delivers on expanded choice, increased engagement and improved outcomes by offering innovative custom and technology options that meet the needs of your course. Increase student engagement and improve outcomes by incorporating one of our digital products into your course.

FAGOTHEY'S RIGHT AND REASON

ETHICS IN THEORY AND PRACTICE

Merrill Publishing Company