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KEY=CV - AIYANA HEAVEN

Creative CV Guide C.V. writing guide for the creative industries, featuring input from industry professionals, employers, academics and other institutions. **Green Graphic Design Skyhorse Publishing Inc.** A leader in the field of green graphic design explains how to incorporate a series of simple, eco-friendly changes in selecting paper, printing methods, binding, packaging, shipping, and budgeting that can provide increased profit, creativity, and meaning in any design project, in a volume that includes extensive listings of Web sites, paper suppliers, and other resources. Original. **Designing the Perfect Resume Barrons Educational Series** Job seekers will find step-by-step instructions for creating an effective r sum  that presents their background and qualifications in the very best light. They will learn the difference between functional and reverse chronological r sum s, and get advice on which style is best for their needs. They'll also find tips on making the most effective use of type fonts, graphic devices, and attractive layout when preparing a r sum , as well as advice on creating electronic r sum s. Many different job categories are reflected in this book's 220 sample r sum s, which can be adapted and personalized for use by job seekers. New in this are more than 100 new r sum  designs created by members of the National R sum  Writers Association (NRWA). **A Basic Brief The 7 Second CV How to Land the Interview Random House** Write a killer CV and land your dream job. It takes an employer just seven seconds to save or reject a job applicant's CV. In this book, James Reed - chairman of REED, Britain's largest recruitment company - offers invaluable and specific advice on what employers want to see in the CVs they receive and how you can stand out from the crowd. Unlike other career development books, the honest advice presented here has been compiled from one-to-one interviews, surveys and countrywide workshops across REED's network of recruitment consultants. This book is an accessible and enjoyable read, intensely practical and packed with pull-out quotes, layout examples and tips. Find out what future employers are looking for and take the first step to start loving Mondays again. **Basics Textile Design 01: Sourcing Ideas Researching Colour, Surface, Structure, Texture and Pattern A&C Black** Ideas sourcing is the foundation from which all textile design begins, and this book provides readers with a thorough understanding of observation and analysis techniques. **Design Essentials for the Motion Media Artist A Practical Guide to Principles & Techniques Taylor & Francis** Master the fundamental concepts and techniques of motion media design so you can apply--and occasionally break--the rules to achieve your communication goals. This authoritative guide presents all of the design essentials in an engaging and inspiring way. Each principle is explained with text, illustration and photography where necessary. An accompanying website will contain any necessary digital files for download, updates and links to other resources. **Creative Job Search Business Vocabulary in Use Advanced with Answers Cambridge University Press** This is a new self-study reference and practice book for advanced learners of English who need vocabulary for business and professional purposes. It has been carefully researched using the Cambridge International Corpus to ensure that the 2,000 new words and expressions represent the English that native speakers actually use. The book consists of 50 units and follows the highly successful format of the English Vocabulary in Use range with presentation material on the left-hand page and practice exercises on the right-hand page. It covers a wide variety of up-to-date business topics and concepts including: people and organisations; quality; strategy; marketing; IT and the Internet; ethics and globalisation. **Mid-Century Modern Complete** This definitive survey of one of the most popular, collectable and dynamic periods of international design offers a rich overview of all aspects of the subject. It covers furniture, lighting, glass, ceramics, textiles, product design, industrial design, graphics and posters, as well as architecture and interior design. Nearly 100 major and influential creators of the mid-century period are highlighted, including icons such as Saul Bass, Robin Day, Charles and Ray Eames, Marimekko, Isamu Noguchi, Dieter Rams, Lucie Rie and Paolo Venini, as well as architects Alvar Aalto, Philip Johnson, Richard Neutra and Oscar Niemeyer. An additional illustrated dictionary features hundreds more key mid-century designers and manufacturers as well as important organizations, schools and movements. Complete with thirteen specially commissioned essays by renowned experts and over 1,000 mainly colour illustrations, it is a must-have acquisition for any design aficionado, collector or reader seeking inspiration for their home. **The Unwritten Rules of the Highly Effective Job Search: The Proven Program Used by the World's Leading Career Services Company The Proven Program Used by the World's Leading Career Services Company McGraw Hill Professional** The Proven Program Used by 600,000 Job Hunters! You put hours and hours of hard work into your job search and the companies you've contacted never call. It's a story all too common in the fast-paced, highly competitive world of job hunting. Nothing is more discouraging than sending one resumé after another into the job-hunting void. Eventually, you expect silence from the other end. The Unwritten Rules of the Highly Effective Job Search was written so this never happens to you again. These techniques, developed by author Orville Pierson, have been used successfully for ten years by Lee Hecht Harrison (LHH), the world's premier career services company. Here, Pierson provides you with the job-search techniques that up to now have been limited to the LHH consultants he trains. Orville Pierson has helped thousands of job hunters during his career, taking note of the characteristics that have led to success as well as failure. In The Unwritten Rules of the Highly Effective Job Search, he supplies key information on how professional job search consultants structure the job search project so you can apply the same winning strategies to your own search. You'll also be privy to inside information on how decision makers operate, enabling you to get the inside track on job openings before they are announced. This insider's guide covers every phase of the job search, leading you step by step through the process of creating a clear-cut plan-essential to every job search. Using the Pierson Method, you'll learn how to Develop a Target List (the key ingredient to every job search) Measure your progress Create a "core message" about yourself that decision makers won't forget Present yourself in the best possible light to prospective employers Using these strategies, Orville Pierson and LHH have helped 600,000 people land great new jobs. Employ the Pierson Method in your hunt for employment and you'll soon be doing what you love in the company that's right for you. **The Resume Design Book How to Write a Resume in College & Influence Employers to Hire You Createspace Independent Publishing Platform** Forget the days of sending out hundreds of resumes, "The Resume Design Book" focuses on quality, not quantity. A high-quality resume leads to a high-quality interview, which results in a high-quality job offer. This generation's college students face an over-abundance of scattered resume information, and the overwhelming challenge of finding reliable career-development resources that meet their needs. This book is written just for college students. It starts from the ground up. By the end of "Chapter 2" the reader will have completed their first "simplified" resume, laying the groundwork for a "trial by fire" method that guides them towards success. Everything the reader needs to feel confident about their resume, starting a new career, or continuing an existing career is right in this book.--amazon.com **Cover Letter Magic Trade Secrets of Professional Resumé Writers Jist Works** Professional resume and cover letter writers reveal their inside secrets for creating phenomenal cover letters that get attention and land interviews. Features more than 150 sample cover letters written for all types of job seekers, including the Before-and-After transformations that can make boring letters fabulous. **Academic Librarianship American Library Association** This updated edition enables readers to understand how academic libraries deliver information, offer services, and provide learning spaces in new ways to better meet the needs of today's students, faculty, and other communities of academic library users. **Sprint How to Solve Big Problems and Test New Ideas in Just Five Days Simon and Schuster** From three design partners at Google Ventures, a unique five-day process--called the sprint--for solving tough problems using design, prototyping, and testing ideas with customers. **The Design Student's Handbook Your Essential Guide to Course, Context and Career Routledge** What is design? What are the main design disciplines, and how do they interrelate? How does design theory and context help you improve your studio work? What do you need to know by the end of your course to get a good career? What can you do to become a knowledgeable designer and improve your skills so that you stand out from the crowd? Whether you are already studying design, thinking about choosing a course, or are well on your way to finding your first job, this essential and uniquely comprehensive book will introduce you to the world of design and support you throughout your studies and on into the industry. Key features Develops your core skills and supports you in making the most of your studies. Describes the multi-disciplinary design world by exploring the various design disciplines - graphics, fashion and textiles, three-dimensional design, craft, spatial, interactive media, and theatre, film and television. Contains crucial practical information so you're ready for your career - placements, working with industry and self-employment, networking, job-seeking and how to succeed in your own business. Covers the key practical, theoretical and cultural fundamentals of design to help you understand and inform your practice - chapters on creativity and innovation, history, culture and context, how to communicate design, colour theory, aesthetics, and how to design with ethical, social and responsible considerations. Comprises chapters written by designers and lecturers, all experts in their fields. Includes stories, career profiles and first-hand quotes by students, established designers and industry specialists exploring what it's like to study and to work in the design industry today. Identifies important books and websites for further reading. The Design Student's Handbook will guide you along the road to a successful and fulfilling career and is an essential text for studying any of the design disciplines. **The New Rules of Work The ultimate career guide for the modern workplace Hachette UK** The modern playbook to finding the perfect career path, landing the right job, and waking up excited for work every day, from founders of online network TheMuse.com. 'In today's digital age, finding job listings and endless data about those jobs is easy. What's difficult is making sense of it all. With The New Rules of Work, Muse founders Alexandra Cavoulacos and Kathryn Minshew give us the tools we need to navigate the modern job search and align our careers with our true values and passions.' Arianna Huffington, Founder and CEO Thrive Global, NYT Bestselling author In this definitive guide to the ever-changing modern workplace, Kathryn Minshew and Alexandra Cavoulacos, the co-founders of popular career website TheMuse.com, show how to find your perfect career. Through quick exercises and structured tips, the authors guide you as you sort through your countless options; communicate who you are and why you are valuable; and stand out from the crowd. The New Rules of Work shows how to choose a perfect career path, land the best job, and wake up feeling excited to go to work every day-- whether you are starting out in your career, looking to move ahead, navigating a mid-career shift, or anywhere in between. **Deep Learning for Coders with fastai and PyTorch O'Reilly Media** Deep learning is often viewed as the exclusive domain of math PhDs and big tech companies. But as this hands-on guide demonstrates, programmers comfortable with Python can achieve impressive results in deep learning with little math background, small amounts of data, and minimal code. How? With fastai, the first library to provide a consistent interface to the most frequently used deep learning applications. Authors Jeremy Howard and Sylvain Gugger, the creators of fastai, show you how to train a model on a wide range of tasks using fastai and PyTorch. You'll also dive progressively further into deep learning theory to gain a complete understanding of the algorithms behind the scenes. Train models in computer vision, natural language processing, tabular data, and collaborative filtering Learn the latest deep learning techniques that matter most in practice Improve accuracy, speed, and reliability by understanding how deep learning models work Discover how to turn your models into web applications Implement deep learning algorithms from scratch Consider the ethical implications of your work Gain insight from the foreword by PyTorch cofounder, Soumith Chintala **Clinical Research Coordinator Handbook Plexus Pub** In this revised third edition of the essential reference for clinical research coordinators (CRCs), Deborah Norris provides expanded coverage of CRC duties and regulatory requirements, including new sections on investigator responsibilities, data clarification, and adverse event reporting. The book's five appendices include a directory of CRC resources, updated forms and checklists, state regulatory requirements and contact information, conversion charts and

tables, a glossary, and more. **Scratch Coding Cards Creative Coding Activities for Kids** A collection of ten themed activity card sets that introduces children to computer programming fundamentals using Scratch, a visual programming language developed by the Lifelong Kindergarten Group at the MIT Media Lab. **Inspiring Writing in Art and Design Education Taking a Line for a Write Intellect Books** Art and design students today face a wide range of writing tasks - from reflective and self-promotional pieces to reviews, essays and dissertations. This book is an answer to art and design students and staff, disheartened by negative past experiences, who say that they loathe writing, and encourages different approaches to writing - integrating it into studio practice, and promoting the notion of 'warm up' preparations. This very practical volume, written for tutors and students, nurtures writing's creative role in the process of art and design. It uses short exercises and creative writing techniques combined with the energy and liveliness of the workshop situation to help with academic issues in writing assignments. **Creative Workshop 80 Challenges to Sharpen Your Design Skills HOW Books** Have you ever struggled to complete a design project on time? Or felt that having a tight deadline stifled your capacity for maximum creativity? If so, then this book is for you. Within these pages, you'll find 80 creative challenges that will help you achieve a breadth of stronger design solutions, in various media, within any set time period. Exercises range from creating a typeface in an hour to designing a paper robot in an afternoon to designing web pages and other interactive experiences. Each exercise includes compelling visual solutions from other designers and background stories to help you increase your capacity to innovate. Creative Workshop also includes useful brainstorming techniques and wisdom from some of today's top designers. By road-testing these techniques as you attempt each challenge, you'll find new and more effective ways to solve tough design problems and bring your solutions to vibrant life. **Burn Your Portfolio Stuff they don't teach you in design school, but should New Riders** It takes more than just a design school education and a killer portfolio to succeed in a creative career. Burn Your Portfolio teaches the real-world practices, professional do's and don'ts, and unwritten rules of business that most designers, photographers, web designers, copy writers, programmers, and architects only learn after putting in years of experience on the job. Michael Janda, owner of the Utah-based design firm Riser, uses humor to dispense nugget after nugget of hard-won advice collected over the last decade from the personal successes and failures he has faced running his own agency. In this surprisingly funny, but incredibly practical advice guide, Janda's advice on teamwork and collaboration, relationship building, managing clients, bidding work, production processes, and more will resonate with creative professionals of all stripes. **The Art and Science of Drawing Rocky Nook, Inc. Drawing is not a talent, it's a skill anyone can learn.** This is the philosophy of drawing instructor Brent Eviston based on his more than twenty years of teaching. He has tested numerous types of drawing instruction from centuries old classical techniques to contemporary practices and designed an approach that combines tried and true techniques with innovative methods of his own. Now, he shares his secrets with this book that provides the most accessible, streamlined, and effective methods for learning to draw.

Taking the reader through the entire process, beginning with the most basic skills to more advanced such as volumetric drawing, shading, and figure sketching, this book contains numerous projects and guidance on what and how to practice. It also features instructional images and diagrams as well as finished drawings. With this book and a dedication to practice, anyone can learn to draw!

Planning The Infographic Resume: How to Create a Visual Portfolio that Showcases Your Skills and Lands the Job McGraw Hill Professional The STANDOUT guide to creating a stunning resume Applying for a job used to require two pieces of paper: a resume and an application. Times have changed. Infographic resumes are in, and they're not just for designers. Free online tools are popping up every day to help anyone create a dynamic, visual resume—adding panache without sacrificing substance for style. The Infographic Resume provides essential tips and ideas for how to create visual resumes and portfolios that will make you stand out from the crowd. Richly illustrated in full color and including lots of inspiring examples, the book will teach you how to: Create a powerful digital presence and develop the right digital content for your goals Build your self-brand and manage your online reputation Showcase your best work online Grab a hiring manager's attention in seconds Packed with dynamic infographics, visual resumes, and other creative digital portfolios, The Infographic Resume reveals the most effective tools, eye-catching strategies, and best practices to position yourself for any job in any kind of business. "In today's free-agent economy, The Infographic Resume is a must for anyone looking to stand out among the competition." —Sharlyn Lauby, president of ITM Group, Inc. "If you're on the market, you need to read this book and follow its guidance immediately." —Alexandra Levit, author of Blind Spots **The Graphic Design Exercise Book Creative Briefs to Enhance Your Skills and Develop Your Portfolio** The Graphic Design Exercise Book provides a series of challenging design briefs that reignite a designer's creativity while also imparting new skills. Whatever their age or experience, graphic designers like to be creatively challenged, and may also want to broaden their skill-base in order to break into new and lucrative areas of the design industry. A range of industry insiders share their specialist knowledge by way of briefs that stretch the imagination and encourage the development of new skills across a range of genres, including logos, packaging, branding, identity, promotion, publication design, music graphics, and web design. Organized much like a recipe book, each brief lists the required materials and equipment so that designers can pick and choose. Interviews and in-progress work is included, while a number of fully realized projects illustrate the possible outcomes. The Graphic Design Exercise Book is a must-have addition to **Working Mother** The magazine that helps career moms balance their personal and professional lives. **What Color Is Your Parachute? Guide to Rethinking Resumes Write a Winning Resume and Cover Letter and Land Your Dream Interview Ten Speed Press** The first resume book from the What Color Is Your Parachute? career guru Richard Bolles. Resumes get an average of eight seconds of attention before going in the trash—or getting on the shortlist. That's just one of the findings reported here, as legendary career expert Richard N. Bolles presents new research about resumes in a guide that summarizes everything job-hunters and career-changers need to know about this essential tool. This timely resource features the latest research on important resume topics such as key words, soft skills, scanning software, social media, and online posting. Bolles argues that on the basis of what we now know, we need to rethink what a resume is—and how it should be written. He details the words that must be avoided, and the words that must be used, on a resume that wins you interviews. This slim volume distills a huge amount of information down to its very essence. Armed with tips and shortcuts based on the author's decades of experience, you can craft a resume and cover letter that will stand out to your dream employers—and increase your chances of getting interviews and landing jobs. **O Glorious City A Love Letter to San Francisco Chronicle Books** O Glorious City is an exuberant love letter to San Francisco from Jeremy Fish, a beloved artist who enjoys a massive fan base for his edgy artwork. When Fish was invited to create 100 new works of art in honor of City Hall's 100th birthday, he moved his studio into a City Hall office to become the city's first-ever artist in residence. This celebratory book gathers all 100 pieces of artwork—each rendered in his signature whimsical style—featuring everything from the city's famous architecture and treasured local landmarks to portraits of colorful local residents in a gallery of "unofficial mayors." Together these images form an energetic, visual tour de force showcasing San Francisco's vivacious spirit and vibrant history. **Design Thinking For Dummies John Wiley & Sons** Innovate your business by incorporating design thinking Organizations that can innovate have an advantage over competitors who stick to old processes, models, and products. Design Thinking For Dummies walks would-be intrapreneurs through the steps of incorporating design thinking principles into their organizations. Written by a recognized expert in the field of design thinking, the book guides readers through the steps of adapting to a design thinking culture, identifying customer problems, creating and testing solutions, and making innovation an ongoing process. The book covers the crucial and central topics in design thinking, including: Adopting a design thinking mindset Building creative environments Facilitating design thinking workshops Working through the design thinking cycle Implementing your solutions And many more Design Thinking For Dummies is a great starting place for people joining design-oriented teams and organizations, as well as small businesses and start-ups seeking to take advantage of the same methods and techniques that large firms have used to grow and succeed.

Abduzeedo Inspiration Guide for Designers Pearson Education Brazilian designer Fábio Sasso, who has wildly popular design blog Abduzeedo, has created the definitive guide to design. This book features interviews with designers and offers tutorials on various design styles, an extension of what he does with his site abduzeedo.com. Each chapter addresses a particular style, e.g., Vintage, Neo-surrealism, Retro 80s, Light Effects, Collage, Vector, and starts off with an explanation about the style and techniques that go into that style. Next, the Abduzeedo Design Guide shows images from different visual artists illustrating each style. Fábio interviews a master of each style, such as, in the case of Retro Art, James White. Then he wraps up the chapter with a tutorial showing the elements and techniques for creating that style in Photoshop. Meant for beginning to intermediate designers as well as more experienced designers looking for inspiration, the book focuses on styles that can be applied both to web or print. **Modernize Your Resume Get Noticed Get Hired Emerald Career Publishing** Based on today's real-world job search trends, Modernize Your Resume shows you how to craft a winning resume to meet the complexities of today's highly competitive and technologically driven employment market. The entire job search process is evolving at a remarkably rapid pace, and your resume is at the foundation of it all. In this book, you'll learn to: * Write tight, lean, clean, and laser-focused content to keep your reader engaged. Focus on information that is relevant and integrate keywords that are vital to being found online. * Create a distinctive design to make your resume stand out and capture attention. Getting noticed is step #1, so make that happen and you're on your way. * Understand how to use today's modern resume for both person-to-person job search as well as electronic, digital, and mobile search technologies. * The 80+ resume samples demonstrate these strategies in action for real-life job seekers who've excelled in their search campaigns. The samples showcase the resume writing work of Enelow, Kursmark, and many of their colleagues who are also well respected for their expertise in resume strategy, writing, format, and design. Clear guidelines and easy-to-follow examples give you practical know-how for building your own powerful resume that will serve all of your job search needs. You'll learn what works, why it works, and how you can make it work for you. The resume book we've all been waiting for from resume industry leaders Wendy Enelow and Louise Kursmark. Rich Feller, Past President, National Career Development Association **How to Find Fulfilling Work Pan Macmillan** Find life-enhancing work and realise your potential with this enlightening read **Basics Architectural Presentation Birkhauser** Students of architecture are confronted at the beginning of their studies with a wealth of different ways in which to visually present their designs. Expressing ideas in the form of drawings and models is usually required in the early stages of studying: "learning by doing" is the only way for students to quickly develop a repertoire for their design work. However, there are important issues to consider between the phases of devising the spatial concept and recreating it in a two- or three-dimensional drawing or physical model: How to construct a perspective freehand drawing? What plan drawings are necessary to present my design? What scale should my model be and what materials should I use to construct it? Basics architectural presentation conveys possible ways to present architectural projects throughout the various project phases. In an informative and practical approach, the publication discusses the basics of architectural representation from freehand drawing, which is especially important in the design phase, to the plan drawing, model, and architecture photography. **Business Model Generation A Handbook for Visionaries, Game Changers, and Challengers John Wiley & Sons** Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model—or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!" **Winning Cover Letters John Wiley & Sons** "Robin Ryan is the hottest career expert in America today." --Susan Cowden, TV anchor, NW Cable News **LAND YOUR DREAM JOB WITH THE PERFECT COVER LETTER** With the expert advice of Robin Ryan, one of America's top career coaches, thousands of job hunters have beaten the competition and landed their ideal jobs. Her innovative and simple step-by-step plan incorporates the results of an extensive, nationwide survey of hiring managers and human resources personnel to offer proven, world-class job hunting techniques and strategies. You'll create powerful, attention-grabbing letters, avoid costly mistakes, and learn to sell yourself and your skills to the employers you want to work for. With Ryan's popular and highly effective Power Impact Technique(TM), you'll have employers hunting you. This newly updated Second Edition features even more Winning Cover Letters, examples of what not to do, and new chapters on using the Internet, marketing yourself, and much more: * Fatal mistakes to avoid as viewed by human resources professionals who've seen it all * World-class cover letters that landed interviews and jobs * Exercises to help you assess your skills and accomplishments * The writing technique selected by 96% of hiring managers as their preferred style *

A new, special section for top executives-including CEOs, presidents, and vice presidents * New advice for those in the creative arts, new graduates, volunteers, and career changers * Tips on writing target letters to catch the eye of the employers you want to work for "This book is a major breakthrough, teaching you how to easily write effective cover letters that employers will respond to." -Mark Tranter, founder, America4Hire "By far, this is the best book ever written on writing cover letters." -Sandy Dehan, HR Manager, Fortune 500 company "My dream job called after I mailed my first cover letter. I landed the job and owe it all to Robin Ryan's effective techniques." -Marianne Jones, client **Klara and the Sun Lulu Press, Inc** From her place in the store, Klara, an Artificial Friend with outstanding observational qualities, watches carefully the behaviour of those who come in to browse, and of those who pass in the street outside. She remains hopeful a customer will soon choose her, but when the possibility emerges that her circumstances may change for ever, Klara is warned not to invest too much in the promises of humans. In 'Klara and the Sun', Kazuo Ishiguro looks at our rapidly-changing modern world through the eyes of an unforgettable narrator to explore a fundamental question: what does it mean to love? **Landing Your Dream Job South-Western Pub** Covers major career planning and job search topics. Instructs individuals on how to identify their skill set, use active job search methods, define their ideal job, and develop a presentable resume. **Self-Making Studio An Inspirational Doodle Kit for Self-Discovery and Employability** We live in a golden age of visualisation, design, and creativity. Yet, when it comes to our lives and careers, we tend to underutilise the power of doodles and doodling - perhaps because we feel more anxious and stressed out than ever. In the midst of all the chaos and the noise that surrounds us, we need to listen to ourselves to find our own strengths, values, and interests. This book will encourage you to participate in a series of practical, visual, and creative exercises aimed at developing your own voice and your 'inspirational capital'. It is designed as a visual learning diary and a playful workbook to disrupt and re-make your career and life options - one doodle at a time. Self-Making Studio is the very first and only visual toolkit in the world that bridges creative thinking, doodling, and self-exploration to develop employability and career skills. In this book, Dr. Fahri Karakas is building on his 15-year teaching experience across topics of self-making, creativity, design thinking, employability, and personal development. This is the first time Karakas shares pages from his famous diaries full of doodles, sketches, and exercises with the world. You are invited to a fun journey of learning, discovery, reflection, and inspiration. The goal? To develop employable and creative skills. The book is the perfect gift for university students and young people - or for anyone interested in fresh and visual methods for career development and life design. It is also the perfect travel companion - bring along your pencil, but also your mind and heart. Get yourself prepared for the job market or a new career path Increase your confidence by exploring and building on your strengths Find out what brings out your excitement, curiosity, and enthusiasm Experiment with a diverse set of reflective, creative, and visual exercises to increase your professional skills, productivity, and happiness Learn the tools to design your life and career Imagine playful and fresh possibilities that will enlighten and inspire you Engage in a journey of self-exploration and unleash your best self Discover a unique methodology to increase your learning and creativity "There's never been anything quite like this. It's a new way to free your thinking, and to dream a better future for yourself. The secret is a simple but magical thing - doodling. Fahri Karakas's book is full of surprises, provocations and unpretentious wisdom." Robert Jones, Head of New Thinking at Wolff Olins and Professor of Brand Leadership, UEA "This book, filled with lovely doodles and sketches throughout, is a beautiful and thoughtful approach to helping people who are starting out on their careers as well as for those of us a bit later in our careers. The exercises are thought provoking and fun and help to tease out what is important for us in our careers and lives and how to match these with our dream job. As well as encouraging readers to be creative and reflective, this book also provides lots of practical tips and checklists to help with preparing job applications and interviews." Professor Fiona Lettice, Pro-Vice-Chancellor Research & Innovation, University of East Anglia