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THE CAR HACKER'S HANDBOOK

A GUIDE FOR THE PENETRATION TESTER

No Starch Press Modern cars are more computerized than ever. Infotainment and navigation systems, Wi-Fi, automatic software updates, and other innovations aim to make driving more convenient. But vehicle technologies haven't kept pace with today's more hostile security environment, leaving millions vulnerable to attack. The Car Hacker's Handbook will give you a deeper understanding of the computer systems and embedded software in modern vehicles. It begins by examining vulnerabilities and providing detailed explanations of communications over the CAN bus and between devices and systems. Then, once you have an understanding of a vehicle's communication network, you'll learn how to intercept data and perform specific hacks to track vehicles, unlock doors, glitch engines, flood communication, and more. With a focus on low-cost, open source hacking tools such as Metasploit, Wireshark, Kayak, can-utils, and ChipWhisperer, The Car Hacker's Handbook will show you how to: -Build an accurate threat model for your vehicle -Reverse engineer the CAN bus to fake engine signals -Exploit vulnerabilities in diagnostic and data-logging systems -Hack the ECU and other firmware and embedded systems -Feed exploits through infotainment and vehicle-to-vehicle communication systems -Override factory settings with performance-tuning techniques -Build physical and virtual test benches to try out exploits safely If you're curious about automotive security and have the urge to hack a two-ton computer, make The Car Hacker's Handbook your first stop.

LAND ROVER SERIES II, IIA AND III

PETROL AND DIESEL (58-85) UP TO C

Haynes Manuals A service and repair manual for the Land Rover series II, IIA & III.

NUDGE

IMPROVING DECISIONS ABOUT HEALTH, WEALTH, AND HAPPINESS

Yale University Press Thaler and Sunstein offer a groundbreaking discussion of how to apply the science of choice to nudge people toward decisions that can improve their lives without restricting their freedom of choice.

CAR HACKS AND MODS FOR DUMMIES

John Wiley & Sons So you want to turn your Yugo into a Viper? Sorry--you need a certified magician. But if you want to turn your sedate sedan into a mean machine or your used car lot deal into a powerful, purring set of wheels, you've come to the right place. Car Hacks & Mods for Dummies will get you turbo-charged up about modifying your car and guide you smoothly through: Choosing a car to mod Considering warranties, legal, and safety issues Hacking the ECU (Engine Control Unit) to adjust performance-enhancing factors like fuel injection, firing the spark plugs, controlling the cooling fan, and more Replacing your ECU with a plug and play system such as the APEXi Power FC or the AEM EMS system Putting on the brakes (the faster you go, the faster you'll need to stop) Setting up your car for better handling and cornering Written by David Vespremi, automotive expert, frequent guest on national car-related TV shows, track driving instructor and self-proclaimed modder, Car Hacks & Mods for Dummies gets you into the ECU and under the hood and gives you the keys to: Choosing new wheels, including everything from the basics to dubs and spinners Putting your car on a diet, because lighter means faster Basic power bolt-ons and more expensive power adders Installing roll bars and cages to enhance safety Adding aero add-ons, including front "chin" spoilers, real spoilers, side skirts, and canards Detailing, down to the best cleaners and waxes and cleaning under the hood Using OBD (on-board diagnostics) for troubleshooting Getting advice from general Internet sites and specific message boards and forums for your car's make or model, whether it's a Chevy pick-up or an Alfa Romeo roadster Whether you want to compete at drag strips or on road courses or simply accelerate faster on an interstate ramp, if you want to improve your car's performance, Car Hacks & Mods for Dummies is just the boost you need.

THE SKILLED HELPER: A PROBLEM-MANAGEMENT AND OPPORTUNITY-DEVELOPMENT APPROACH TO HELPING

Cengage Learning Over the past 30 years, Egan's THE SKILLED HELPER has taught thousands of students like you a proven, step-by-step counseling process that leads to increased confidence and competence. Internationally recognized for its successful problem-management and opportunity development approach to effective helping, the text emphasizes the collaborative nature of the therapist-client relationship and uses a practical, three-stage model that drives client problem-managing and opportunity-developing action. As you read, you'll also gain a feeling for the complexity inherent in any helping relationship. In this tenth edition, Egan now makes use of his version of the "common factors" approach, which gives new meaning and vitality to the book's themes, as well as to the use of the problem-management model to organize and give coherence to those themes. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE SHOCK DOCTRINE

THE RISE OF DISASTER CAPITALISM

Penguin UK 'Impassioned, hugely informative, wonderfully controversial, and scary as hell' John le Carré Around the world in Britain, the United States, Asia and the Middle East, there are people with power who are cashing in on chaos; exploiting bloodshed and catastrophe to brutally remake our world in their image. They are the shock doctors. Exposing these global profiteers, Naomi Klein discovered information and connections that shocked even her about how comprehensively the shock doctors' beliefs now dominate our world - and how this domination has been achieved. Raking in billions out of the tsunami, plundering Russia, exploiting Iraq - this is the chilling tale of how a few are making a killing while more are getting killed. 'Packed with thinking dynamite ... a book to be read everywhere' John Berger 'If you only read one non-fiction book this year, make it this one' Metro Books of the Year 'There are a few books that really help us understand the present. The Shock Doctrine is one of those books' John Gray, Guardian 'A brilliant book written with a perfectly distilled anger, channelled through hard fact. She has indeed surpassed No Logo' Independent

THE ECONOMICS OF CROWDFUNDING

STARTUPS, PORTALS AND INVESTOR BEHAVIOR

Springer This book focuses on various types of crowdfunding and the lessons learned from academic research. Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that was traditionally difficult to close. Chapters from expert contributors define and carefully evaluate the various market segments: donation-based and reward-based crowdfunding, crowdinvesting and crowdlending. They further provide an assessment of startups, market structure, as well as backers and investors for each segment. Attention is given to the theoretical and empirical findings from the recent economics and finance literature. Furthermore, the authors evaluate relevant regulatory efforts in several jurisdictions. This book will appeal to finance, entrepreneurship and legal scholars as well as entrepreneurs and platform operators.

MEDIA OWNERSHIP AND ITS IMPACT ON MEDIA INDEPENDENCE AND PLURALISM

BRANDS AND BRANDING

John Wiley & Sons With contributions from leading brand experts around the world, this valuable resource delineates the case for brands (financial value, social value, etc.) and looks at what makes certain brands great. It covers best practices in branding and also looks at the future of brands in the age of globalization. Although the balance sheet may not even put a value on it, a company's brand or its portfolio of brands is its most valuable asset. For well-known companies it has been calculated that the brand can account for as much as 80 percent of their market value. This book argues that because of this and because of the power of not-for-profit brands like the Red Cross or Oxfam, all organisations should make the brand their central organising principle, guiding every decision and every action. As well as making the case for brands and examining the argument of the anti-globalisation movement that brands are bullies which do harm, this second edition of Brands and Branding provides an expert review of best practice in branding, covering everything from brand positioning to brand protection, visual and verbal identity and brand communications. Lastly, the third part of the book looks at trends in branding, branding in Asia, especially in China and India, brands in a digital world and the future for brands. Written by 19 experts in the field, Brands and Branding sets out to provide a better understanding of the role and importance of brands, as well as a wealth of insights into how one builds and sustains a successful brand.

MATHEMATICS EDUCATION AND LANGUAGE DIVERSITY

THE 21ST ICMI STUDY

Springer *THIS BOOK WILL SOON BECOME AVAILABLE AS OPEN ACCESS BOOK* This book examines multiple facets of language diversity and mathematics education. It features renowned authors from around the world and explores the learning and teaching of mathematics in contexts that include multilingual classrooms, indigenous education, teacher education, blind and deaf learners, new media and tertiary education. Each chapter draws on research from two or more countries to illustrate important research findings, theoretical developments and practical strategies. This open access book examines multiple facets of language diversity

THE HANDBOOK OF ENVIRONMENTAL EDUCATION

Routledge Formal education is beginning to reflect an increase in environmental concern. Drawing on case studies, the authors explain how this subject can best be implemented at classroom level.

CONSERVATION OF NATURAL AND CULTURAL HERITAGE IN KENYA

UCL Press In Kenya, cultural and natural heritage has a particular value. Its pre-historic heritage not only tells the story of man's origin and evolution but has also contributed to the understanding of the earth's history: fossils and artefacts spanning over 27 million years have been discovered and conserved by the National Museums of Kenya (NMK). Alongside this, the steady rise in the market value of African art has also affected Kenya. Demand for African tribal art has surpassed that for antiquities of Roman, Byzantine, and Egyptian origin, and in African countries currently experiencing conflicts, this activity invariably attracts looters, traffickers and criminal networks. This book brings together essays by heritage experts from different backgrounds, including conservation, heritage management, museum studies, archaeology, environment and social sciences, architecture and landscape, geography, philosophy and economics to explore three key themes: the underlying ethics, practices and legal issues of heritage conservation; the exploration of architectural and urban heritage of Nairobi; and the natural heritage, landscapes and sacred sites in relation to local Kenyan communities and tourism. It thus provides an overview of conservation practices in Kenya from 2000 to 2015 and highlights the role of natural and cultural heritage as a key factor of social-economic development, and as a potential instrument for conflict resolution

INTERNATIONAL HANDBOOK OF ADOLESCENT PREGNANCY

MEDICAL, PSYCHOSOCIAL, AND PUBLIC HEALTH RESPONSES

Springer Science & Business Media The rates are on the decline worldwide. But adolescent pregnancies still occur, placing millions of girls each year at risk for medical complications and social isolation and their babies for severe health problems-especially when prenatal care is inadequate or nonexistent. But as the opportunity for young women and girls increases around the world, adolescent pregnancy will continue to decline. Featuring reports from countries across the developed and developing worlds, the International Handbook of Adolescent Pregnancy analyzes the scope of the problem and the diversity of social and professional responses. Its biological/ecological perspective identifies factors influencing childhood pregnancy, as well as outcomes, challenges and needs of very young mothers as they differ across nations and regions. Salient comparisons are made as cultural contexts and community support vary widely and attention is paid to issues such as child marriage, LGBT concerns and the impact of religion and politics on health care, particularly access to contraception, abortion and other services. This global coverage heightens the understanding of readers involved in care, education and prevention programs and otherwise concerned with the psychosocial development, reproductive health and general well-being of girls. Included in the Handbook: Biological influences of adolescent pregnancy. Adolescent maternal health and childbearing. Adolescent pregnancy and mental health. International perspectives on adolescent fathers. Adolescent pregnancy as a feminist issue. Adolescent pregnancy as a social problem. Plus viewpoints from more than thirty countries. As a unique source of up-to-date findings and clear-headed analysis, the International Handbook of Adolescent Pregnancy is a go-to reference for practitioners and researchers in maternal and child health, pediatrics, adolescent medicine and global health.

ESSENTIALS OF MARKETING RESEARCH

Holt Rinehart & Winston

COMPETING FOR ADVANTAGE

Cengage Learning Discover what it takes to create a sustainable competitive advantage in management and business today with this straightforward, powerful strategic management resource. **COMPETING FOR ADVANTAGE, 3E** focuses specifically on the issues most important to today's current or future practitioner. The book details the processes and tools you need to better understand and effectively contribute to your organization's strategic management process. Applied examples illustrate the latest thinking, practices, and research in strategic management today with in-depth discussions that examine critical topics such as innovation, professional service and crisis management. Access to relevant cases, a focus on the emerging issues such as ethics, and an emphasis on technology throughout prepare you for success in the fast-paced, ever-changing global economy in which today's firms compete. Take your students to a new level of understanding strategic management concepts and practices with **COMPETING FOR ADVANTAGE, 3E**. Straightforward, focused, and concise, this edition presents the latest strategic management research and practices, now with more in-depth discussions of the most current strategic topics in business today. Detailed real-life examples and instant access to relevant cases keep the book focused on issues most important to current or future practitioners. Crafted to meet the special needs to MBA and executive MBA students, the book details the processes and tools used in strategic analysis to create a sustainable competitive advantage. Full chapters on strategic leadership, corporate governance, and a new chapter on real options examine issues most critical in today's business environment. Comprehensive new instructor support with electric solutions help you effectively prepare a

powerful course that addressed traditional and relevant emerging topics that are shaping strategic management today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE MUSLIM ENTREPRENEUR

10 SUCCESS PRINCIPLES FROM THE GREATEST MUSLIM ENTREPRENEURS

This book is about Muslim Entrepreneurs from all around the world that have achieved success. We examine what Islam says about entrepreneurship, becoming wealthy, the attitude and philosophies of the wealthy Muslim Entrepreneurs and also the strategies they follow to reach high levels of success. What to do with the money and many other points.

MARKETING MANAGEMENT

This is the 14th edition of 'Marketing Management' which preserves the strengths of previous editions while introducing new material and structure to further enhance learning.

MILITANT MEDIATOR

WHITNEY M. YOUNG JR.

University Press of Kentucky During the turbulent 1960s, civil rights leader Whitney M. Young Jr. devised a new and effective strategy to achieve equality for African Americans. Young blended interracial mediation with direct protest, demonstrating that these methods pursued together were the best tactics for achieving social, economic, and political change. Militant Mediator is a powerful reassessment of this key and controversial figure in the civil rights movement. It is the first biography to explore in depth the influence Young's father, a civil rights leader in Kentucky, had on his son. Dickerson traces Young's swift rise to national prominence as a leader who could bridge the concerns of deprived blacks and powerful whites and mobilize the resources of the white America to battle the poverty and discrimination at the core of racial inequality. Alone among his civil rights colleagues -- Martin Luther King Jr., Roy Wilkins, James Farmer, John Lewis, and James Forman -- Young built support from black and white constituencies. As a National Urban League official in the Midwest and as a dean of the School of Social Work at Atlanta University during the 1940s and 1950s, Young developed a strategy of mediation and put it to work on a national level upon becoming the executive director of the League in 1961. Though he worked with powerful whites, Young also drew support from middle-and working-class blacks from religious, fraternal, civil rights, and educational organizations. As he navigated this middle ground, though, Young came under fire from both black nationalists and white conservatives.

WAR PSYCHIATRY

This volume of the Textbook of Military Medicine addresses the delivery of mental health services during wartime. The foreseeable future of the U.S. military includes the potential for involvement in a variety of conflicts, ranging from peace-keeping missions to massive deployments of personnel and materiel and possible nuclear, biological, and chemical threats as was seen in the Persian Gulf War. The medical role in wartime is critical to success of the mission. For the mental health disciplines, this role encompasses identification and elimination of unfit personnel, improvement of marginal personnel to standards of acceptability, prevention of psychiatric casualties, and their treatment when prevention fails. All of these efforts must be guided by past experience and sound principles of human behavior.

LATE VICTORIAN HOLOCAUSTS

EL NIÑO FAMINES AND THE MAKING OF THE THIRD WORLD

Verso Books Examining a series of El Niño-induced droughts and the famines that they spawned around the globe in the last third of the 19th century, Mike Davis discloses the intimate, baleful relationship between imperial arrogance and natural incident that combined to produce some of the worst tragedies in human history. Late Victorian Holocausts focuses on three zones of drought and subsequent famine: India, Northern China; and Northeastern Brazil. All were affected by the same global climatic factors that caused massive crop failures, and all experienced brutal famines that decimated local populations. But the effects of drought were magnified in each case because of singularly destructive policies promulgated by different ruling elites. Davis argues that the seeds of underdevelopment in what later became known as the Third World were sown in this era of High Imperialism, as the price for capitalist modernization was paid in the currency of millions of peasants' lives.

THE SIGNAL CORPS

THE OUTCOME (MID-1943 THROUGH 1945)

USER'S GUIDE TO PLASTIC

Carl Hanser Verlag GmbH Co KG Many technical books about plastics are too theoretical and difficult to read. The intention of this book is to offer something completely different: it is easy to read with many examples taken from everyday life. It is suitable for readers at secondary school and university levels, and can be used for training activities in industry as well as for self-studies. Included are over 600 color images to illustrate the wide variety of plastics and process workflows used today. The book also contains a number of computer-based tools that can be downloaded from the author's website. With comprehensive coverage, this is probably the most versatile plastics handbook ever written! New in the second edition are much-expanded content (new chapter) on extrusion, new color figures, a new layout, and corrections throughout. A bonus download of working Excel tools is provided to supplement the book content.

TRAVELS OF LADY HESTER STANHOPE

FORMING THE COMPLETION OF HER MEMOIRS

THE ROMANI WORLD

A HISTORICAL DICTIONARY OF THE THE GYPSIES

Gypsy history and life. Professionals working with Gypsies and migrant Roma from the CEE will also find it invaluable."--BOOK JACKET.

ECOSYSTEMS BIODIVERSITY

BoD - Books on Demand Ecosystems can be considered as dynamic and interactive clusters made up of plants, animals and micro-organism communities. Inevitably, mankind is an integral part of each ecosystem and as such enjoys all its provided benefits. Driven by the increasing necessity to preserve the ecosystem productivity, several ecological studies have been conducted in the last few years, highlighting the current state in which our planet is, and focusing on future perspectives. This book contains comprehensive overviews

and original studies focused on hazard analysis and evaluation of ecological variables affecting species diversity, richness and distribution, in order to identify the best management strategies to face and solve the conservation problems.

SUBSTANCE AND PRACTICE

BUILDING TECHNOLOGY AND THE ROYAL ENGINEERS IN CANADA

Canadian Government Pub Centre

INTERNATIONAL BOOK PUBLISHING: AN ENCYCLOPEDIA

Routledge First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

THE CORPS OF ENGINEERS: TROOPS AND EQUIPMENT

MANUFACTURING FACILITIES DESIGN AND MATERIAL HANDLING

Pearson Educación This project-oriented facilities design and material handling reference explores the techniques and procedures for developing an efficient facility layout, and introduces some of the state-of-the-art tools involved, such as computer simulation. A "how-to," systematic, and methodical approach leads readers through the collection, analysis and development of information to produce a quality functional plant layout. Lean manufacturing; work cells and group technology; time standards; the concepts behind calculating machine and personnel requirements, balancing assembly lines, and leveling workloads in manufacturing cells; automatic identification and data collection; and ergonomics. For facilities planners, plant layout, and industrial engineer professionals who are involved in facilities planning and design.

THE ASSAULT ON PELELIU

Createspace Independent Publishing Platform The Assault on Peleliu, first published in 1950, is a detailed recounting of the U.S. Marines' fierce battle for Peleliu, part of the Palau Islands in the south Pacific. Facing approx. 11,000 hardened, entrenched Japanese troops, the 1st Marine Division began landing operations on September 15, 1944. What followed were more than two months of bloody fighting resulting in heavy casualties before the island was declared secure in late November. Included are more than 90 photographs and maps.

THE PERSIANATE WORLD

THE FRONTIERS OF A EURASIAN LINGUA FRANCA

University of California Press At publication date, a free ebook version of this title will be available through Luminos, University of California Press's Open Access publishing program. Visit www.luminosoa.org to learn more. Persian is one of the great lingua francas of world history. Yet despite its recognition as a shared language across the Islamic world and beyond, its scope, impact, and mechanisms remain underexplored. A world historical inquiry into pre-modern cosmopolitanism, The Persianate World traces the reach and limits of Persian as a Eurasian language in a comprehensive survey of its geographical, literary, and social frontiers. From Siberia to Southeast Asia, and between London and Beijing, this book shows how Persian gained, maintained, and finally surrendered its status to imperial and vernacular competitors. Fourteen essays trace Persian's interactions with Bengali, Chinese, Turkic, Punjabi, and other languages to identify the forces that extended "Persographia," the domain of written Persian. Spanning the ages expansion and contraction, The Persianate World offers a critical survey of both the supports and constraints of one of history's key languages of global exchange.

PEACE BY PEACEFUL MEANS

PEACE AND CONFLICT, DEVELOPMENT AND CIVILIZATION

SAGE Johan Galtung, one of the founders of modern peace studies, provides a wide-ranging panorama of the ideas, theories and assumptions on which the study of peace is based. The book is organized in four parts, each examining the one of the four major theoretical approaches to peace. The first part covers peace theory, exploring the epistemological assumptions of peace. In Part Two conflict theory is examined with an exploration of nonviolent and creative handling of conflict. Developmental theory is discussed in Part Three, exploring structural violence, particularly in the economic field, together with a consideration of the ways of overcoming that violence. The fourth part is devoted to civilization theory. This involves an

THE LEGAL ENVIRONMENT OF BUSINESS

A CRITICAL THINKING APPROACH

Prentice Hall This is the only textbook that helps students develop a thorough understanding of the legal environment of business and enhances their ability to engage in critical thinking and ethical analysis. The legal environment of business is thoroughly treated in an extremely reader-friendly manner; various topics include: the American legal system, dispute resolution, constitutional principles, cyberlaw, white-collar crime, contracts, sales, product and service liability, the law of property, agency law, labor-management relations, environmental law, securities trading and issuance, antitrust laws, and debtor-creditor relations. An excellent desk reference for the legal departments of any business, this book also provides an interesting read for anyone interested in business and ethics.

WRITING ASSESSMENT HANDBOOK, GRADE EIGHT

Hippocrene Books Reflects philosophy of Model Curriculum Guide for the English-Language Arts (K-8).

PRINCIPLES OF MARKETING

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

FUNDAMENTAL PERSPECTIVES ON INTERNATIONAL LAW

Cengage Learning Designed for an undergraduate course in international law, the text may also supplement International Relations, Foreign Policy, International Affairs, World Politics, and Comparative Law courses. A mix of commentary, edited cases, and problems are included. Revisions include three new chapters: International Organizations (Ch. 3), Individuals and Corporations (Ch. 4), and International Environment (Ch. 12). Career Opportunities in International Law is the new Appendix 3. Exhibits graphically illustrating chapter concepts have been added as well as expanded coverage of Sources (Ch. 1), Dispute Resolutions (Ch. 9), and International Business (Ch. 3).

RADIO FREQUENCY AND MICROWAVE ELECTRONICS ILLUSTRATED

Prentice Hall Foreword by Dr. Asad Madni, C. Eng., Fellow IEEE, Fellow IEE Learn the fundamentals of RF and microwave electronics visually, using many thoroughly tested, practical examples RF and microwave technology are essential throughout industry and to a world of new applications-in wireless communications, in Direct Broadcast TV, in Global Positioning System (GPS), in healthcare, medical and many other sciences. Whether you're seeking to strengthen your skills or enter the field for the first time, Radio Frequency and Microwave Electronics Illustrated is the fastest way to master every key measurement, electronic, and design principle you need to be effective. Dr. Matthew Radmanesh uses easy mathematics and a highly graphical approach with scores of examples to bring about a total comprehension of the subject. Along the way, he clearly introduces everything from wave propagation to impedance matching in transmission line circuits, microwave linear amplifiers to hard-core nonlinear active circuit design in Microwave Integrated Circuits (MICs). Coverage includes: A scientific framework for learning RF and microwaves easily and effectively Fundamental RF and microwave concepts and their applications The characterization of two-port networks at RF and microwaves using S-parameters Use of the Smith Chart to simplify analysis of complex design problems Key design considerations for microwave amplifiers: stability, gain, and noise Workable considerations in the design of practical active circuits: amplifiers, oscillators, frequency converters, control circuits RF and Microwave Integrated Circuits (MICs) Novel use of "live math" in circuit analysis and design Dr. Radmanesh has drawn upon his many years of practical experience in the microwave industry and educational arena to introduce an exceptionally wide range of practical concepts and design methodology and techniques in the most comprehensible fashion. Applications include small-signal, narrow-band, low noise, broadband and multistage transistor amplifiers; large signal/high power amplifiers; microwave transistor oscillators, negative-resistance circuits, microwave mixers, rectifiers and detectors, switches, phase shifters and attenuators. The book is intended to provide a workable knowledge and intuitive understanding of RF and microwave electronic circuit design. Radio Frequency and Microwave Electronics Illustrated includes a comprehensive glossary, plus appendices covering key symbols, physical constants, mathematical identities/formulas, classical laws of electricity and magnetism, Computer-Aided-Design (CAD) examples and more. About the Web Site The accompanying web site has an "E-Book" containing actual design examples and methodology from the text, in Microsoft Excel environment, where files can easily be manipulated with fresh data for a new design.

BUSINESS DRIVEN INFORMATION SYSTEMS

Business Driven Information Systems 2nd edition takes a contemporary approach by discussing how business initiatives should ultimately drive technology choices. This edition offers an impressive variety of new case studies - real world examples of MIS in action- including coverage of Wikileaks, Myki and Apple innovations. Integrated coverage of mobile technologies, cloud computing and social networking reflects the emerging business environments that await today's business graduate. Business Driven Information Systems provides the foundation that will enable students to achieve excellence in business, whether they major in operations management, manufacturing, sales, marketing, finance, human resources, accounting, or virtually any other business discipline.

EMPOWER

HOW TO CO-CREATE THE FUTURE

The first comprehensive look at the collaborative economy and autonomous world. Featuring visionary entrepreneurs and bestselling authors such as Adam Grant, Brad Feld, Shane Snow, Alex Bogusky, Douglas Rushkoff, Rita McGrath, and Martin Ford; as well as leaders of the collaborative economy movement including Robin Chase, Chelsea Rustrum, Neal Gorenflo, Antonin Leonard, and Arun Sundararajan

GAS DYNAMICS

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