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### **KEY=THE - MORA DUNCAN**

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**Do the Work! Overcome Resistance and get out of your own way Black Irish Books Turning Pro Tap Your Inner Power and Create Your Life's Work Black Irish Entertainment LLC** The follow-up to his bestseller The War of Art, Turning Pro navigates the passage from the amateur life to a professional practice. "You don't need to take a course or buy a product. All you have to do is change your mind." --Steven Pressfield TURNING PRO IS FREE, BUT IT'S NOT EASY. When we turn pro, we give up a life that we may have become extremely comfortable with. We give up a self that we have come to identify with and to call our own. TURNING PRO IS FREE, BUT IT DEMANDS SACRIFICE. The passage from amateur to professional is often achieved via an interior odyssey whose trials are survived only at great cost, emotionally, psychologically and spiritually. We pass through a membrane when we turn pro. It's messy and it's scary. We tread in blood when we turn pro. WHAT WE GET WHEN WE TURN PRO. What we get when we turn pro is we find our power. We find our will and our voice and we find our self-respect. We become who we always were but had, until then, been afraid to embrace and live out. The War of Art Break Through the Blocks and Win Your Inner Creative Battles Black Irish Entertainment LLC What keeps so many of us from doing what we long to do? Why is there a naysayer within? How can we avoid the roadblocks of any creative endeavor—be it starting up a dream business venture, writing a novel, or painting a masterpiece? The War of Art identifies the enemy that every one of us must face, outlines a battle plan to conquer this internal foe, then pinpoints just how to achieve the greatest success. The War of Art emphasizes the resolve needed to recognize and overcome the obstacles of ambition and then effectively shows how to reach the highest level of creative discipline. Think of it as tough love . . . for yourself. **Nobody Wants to Read Your Sh\*t Why That Is And What You Can Do About It Black Irish Entertainment LLC** There's a

mantra that real writers know but wannabe writers don't. And the secret phrase is this: **NOBODY WANTS TO READ YOUR SH\*T.** Recognizing this painful truth is the first step in the writer's transformation from amateur to professional. From Chapter Four: "When you understand that nobody wants to read your shit, you develop empathy. You acquire the skill that is indispensable to all artists and entrepreneurs—the ability to switch back and forth in your imagination from your own point of view as writer/painter/seller to the point of view of your reader/gallery-goer/customer. You learn to ask yourself with every sentence and every phrase: Is this interesting? Is it fun or challenging or inventive? Am I giving the reader enough? Is she bored? Is she following where I want to lead her? **A Man at Arms: A Novel W. W. Norton & Company** From the acclaimed master of historical fiction comes an epic saga about a reluctant hero, the Roman Empire, and the rise of a new faith. Jerusalem and the Sinai desert, first century AD. In the turbulent aftermath of the crucifixion of Jesus, officers of the Roman Empire acquire intelligence of a pilgrim bearing an incendiary letter from a religious fanatic to insurrectionists in Corinth. The content of this letter could bring down the empire. The Romans hire a former legionary, the solitary man-at-arms, Telamon of Arcadia, to intercept the letter and capture its courier. Telamon operates by a dark code all his own, with no room for noble causes or lofty beliefs. But once he overtakes the courier, something happens that neither he nor the empire could have predicted. In his first novel of the ancient world in thirteen years, the best-selling author of *Gates of Fire* and *Tides of War* returns with a gripping saga of conquest and rebellion, bloodshed and faith. **The Warrior Ethos Black Irish Entertainment LLC WARS CHANGE, WARRIORS DON'T** We are all warriors. Each of us struggles every day to define and defend our sense of purpose and integrity, to justify our existence on the planet and to understand, if only within our own hearts, who we are and what we believe in. Do we fight by a code? If so, what is it? What is the Warrior Ethos? Where did it come from? What form does it take today? How do we (and how can we) use it and be true to it in our internal and external lives? The Warrior Ethos is intended not only for men and women in uniform, but artists, entrepreneurs and other warriors in other walks of life. The book examines the evolution of the warrior code of honor and "mental toughness." It goes back to the ancient Spartans and Athenians, to Caesar's Romans, Alexander's Macedonians and the Persians of Cyrus the Great (not excluding the Garden of Eden and the primitive hunting band). Sources include Herodotus, Thucydides, Plutarch, Xenophon, Vegetius, Arrian and Curtius--and on down to Gen. George Patton, Field Marshal Erwin Rommel, and Israeli Minister of Defense, Moshe Dayan. **Gates of Fire An Epic Novel of the Battle of Thermopylae Random House** Go tell the Spartans, stranger passing by, That here, obedient to their laws, we lie. Nearly 2,500 years ago, in 480BC, at a bleak pass in a far-flung corner of eastern Greece, three hundred Spartan warriors faced the army of Xerxes **The Authentic Swing Notes From the Writing of a First Novel Black Irish Entertainment LLC** The Story Behind THE LEGEND OF BAGGER VANCE If you've read his books THE WAR OF ART and TURNING PRO, you know that for thirty years Steven Pressfield (*GATES OF FIRE, THE AFGHAN CAMPAIGN* etc.) wrote spec novel after spec novel before any publisher took him seriously. How did he finally break through? Ignoring just about every rule of commercial book publishing, Pressfield's "first" novel not only became a major bestseller (over 250,000 copies sold), it

was adapted into a feature film directed by Robert Redford and starring Matt Damon, Will Smith, and Charlize Theron. Where did he get the idea? What magical something did THE LEGEND OF BAGGER VANCE have that his previous manuscripts lacked? Why did Pressfield decide to write a novel when he already had a well established screenwriting career? How does writing a publishable novel really work? Taking a page from John Steinbeck's classic JOURNAL OF A NOVEL, Steven Pressfield offers answers for these and scores of other practical writing questions in THE AUTHENTIC SWING.

**The Knowledge A Too Close To True Novel Black Irish Entertainment LLC** THE KNOWLEDGE is not just a writer's coming-of-age story. It's every writer's coming-of-age story. If you're a fan of THE WAR OF ART, Pressfield's new memoir, THE KNOWLEDGE, is the story behind that story and the origin tale between its lines. In the high-crime 1970s in New York, Pressfield was driving a cab and tending bar, incapable of achieving anything literary beyond the completion of his third-in-a-row unpublishable novel. Until fate, in the form of a job tending his boss's straying wife, propels him into a Big Lebowski-esque underworld saga that ends with him coming to a life-altering crisis involving not just the criminals he has become deeply and emotionally involved with, but with his own inner demons of the blank page.

**The Artist's Journey The Wake of the Hero's Journey and the Lifelong Pursuit of Meaning** "I have a theory about the Hero's Journey. We all have one. We have many, in fact. But our primary hero's journey is the passage we live out, in real life, before we find our calling. The hero's journey ends when, like Odysseus, we return home to Ithaca, to the place from which we started. What then? The passage that comes next is The Artist's Journey. On our artist's journey, we move past Resistance and past self-sabotage. We discover our true selves and our authentic calling, and we produce the works we were born to create. You are an artist too-whether you realize it or not, whether you like it or not-and you have an artist's journey. Will you live it out? Will you follow your Muse and do the work you were born to do? Ready or not, you are called."--Back cover.

**The Story Grid What Good Editors Know Black Irish Entertainment LLC** WHAT IS THE STORY GRID? The Story Grid is a tool developed by editor Shawn Coyne to analyze stories and provide helpful editorial comments. It's like a CT Scan that takes a photo of the global story and tells the editor or writer what is working, what is not, and what must be done to make what works better and fix what's not. The Story Grid breaks down the component parts of stories to identify the problems. And finding the problems in a story is almost as difficult as the writing of the story itself (maybe even more difficult). The Story Grid is a tool with many applications: 1. It will tell a writer if a Story ?works? or ?doesn't work. 2. It pinpoints story problems but does not emotionally abuse the writer, revealing exactly where a Story (not the person creating the Story'the Story) has failed. 3. It will tell the writer the specific work necessary to fix that Story's problems. 4. It is a tool to re-envision and resuscitate a seemingly irredeemable pile of paper stuck in an attic drawer. 5. It is a tool that can inspire an original creation.

**Gates Of Fire One of history's most epic battles is brought to life in this enthralling and moving novel Random House** In the Sunday Times bestseller Gates of Fire, Steven Pressfield tells the breathtaking story of the legendary Spartans: the men and women who helped shaped our history and have themselves become as immortal as their gods. 'Breathtakingly brilliant . . . this is a work of rare genius. Savour it!' DAVID GEMMELL 'A

tale worthy of Homer, a timeless epic of man and war, exquisitely researched and boldly written. Pressfield has created a new classic' STEPHEN COONTS 'A really impressive book - imaginatively framed, historically detailed and a really gripping narrative' \*\*\*\*\* Reader review 'Beautifully written and a great joy to read' \*\*\*\*\* Reader review \*\*\*\*\* Go tell the Spartans, stranger passing by, That here, obedient to their laws, we lie. 480 BC: At a bleak pass in a far-flung corner of eastern Greece, three hundred Spartan warriors faced the army of King Xerxes of Persia, a massive force rumoured to be over a million strong. Their orders were simple: to delay the enemy for as long as possible in order to buy time for the main Greek armies to mobilize. For six days the Spartans held the invaders at bay. In the final hours - their shields broken, swords and spears shattered - they fought with their bare hands before being overwhelmed . . . It was battle that would become synonymous with extraordinary courage, heroism and self-sacrifice. It was a battle called Thermopylae. **The Lion's Gate On the Front Lines of the Six Day War Black Irish Entertainment LLC** "A brilliant look into the psyche of combat. Where he once took us into the Spartan line of battle at Thermopylae, Steven Pressfield now takes us into the sands of the Sinai, the alleys of Old Jerusalem, and into the hearts and souls of soldiers winning a spectacularly improbable victory against daunting odds." —General Stanley McChrystal, U.S. Army, ret.; author of My Share of the Task June 5, 1967. The nineteen-year-old state of Israel is surrounded by enemies who want nothing less than her utter extinction. The Soviet-equipped Egyptian Army has massed a thousand tanks on the nation's southern border. Syrian heavy guns are shelling her from the north. To the east, Jordan and Iraq are moving mechanized brigades and fighter squadrons into position to attack. Egypt's President Nasser has declared that the Arab force's objective is "the destruction of Israel." The rest of the world turns a blind eye to the new nation's desperate peril. June 10, 1967. The Arab armies have been routed, ground divisions wiped out, air forces totally destroyed. Israel's citizen-soldiers have seized the Gaza Strip and the Sinai Peninsula from Egypt, the Golan Heights from Syria, East Jerusalem and the West Bank from Jordan. The land under Israeli control has tripled. Her charismatic defense minister, Moshe Dayan, has entered the Lion's Gate of the Old City of Jerusalem to stand with the paratroopers who have liberated Judaism's holiest site—the Western Wall, part of the ruins of Solomon's temple, which has not been in Jewish hands for nineteen hundred years. It is one of the most unlikely and astonishing military victories in history. Drawing on hundreds of hours of interviews with veterans of the war—fighter and helicopter pilots, tank commanders and Recon soldiers, paratroopers, as well as women soldiers, wives, and others—bestselling author Steven Pressfield tells the story of the Six Day War as you've never experienced it before: in the voices of the young men and women who battled not only for their lives but for the survival of a Jewish state, and for the dreams of their ancestors. By turns inspiring, thrilling, and heartbreaking, The Lion's Gate is both a true tale of military courage under fire and a journey into the heart of what it means to fight for one's people. **The Virtues of War A Novel of Alexander the Great Bantam** I have always been a soldier. I have known no other life. So begins Alexander's extraordinary confession on the eve of his greatest crisis of leadership. By turns heroic and calculating, compassionate and utterly merciless, Alexander recounts with a warrior's

unflinching eye for detail the blood, the terror, and the tactics of his greatest battlefield victories. Whether surviving his father's brutal assassination, presiding over a massacre, or weeping at the death of a beloved comrade-in-arms, Alexander never denies the hard realities of the code by which he lives: the virtues of war. But as much as he was feared by his enemies, he was loved and revered by his friends, his generals, and the men who followed him into battle. Often outnumbered, never outfought, Alexander conquered every enemy the world stood against him—but the one he never saw coming. . . . **BONUS:** This edition contains an excerpt from Steven Pressfield's *The Profession*. **36 Righteous Men W. W. Norton** New York homicide detectives James Manning and Covina "Dewey" Duwai have been called in to investigate a string of bizarre deaths with scant leads. But when they apprehend a rabbinical scholar fleeing one of the crime scenes, they're brought face-to-face with the shocking truth: the Jewish legend of the hidden Righteous Men, the 36 who protect the world from destruction, is no legend at all. They are real, and they are being murdered. Manning and Dewey must save the last of the Righteous Men from a killer who may or may not be supernatural and who won't stop until he has brought the whole world to an end. **Perennial Seller The Art of Making and Marketing Work that Lasts Profile Books** Bestselling author and marketing strategist Ryan Holiday reveals to creatives of all stripes—authors, entrepreneurs, musicians, filmmakers, fine artists—how a classic work is made and marketed. Classic. Evergreen. Cult. Backlist. We can all identify with products that seem to last forever and just keep selling. But how can we create things that can and should last, especially in an environment where short-term gain and flash-in-the-pan success are so often the benchmark, where Hollywood movies are written off after a weekend or Silicon Valley start-ups are considered to have failed if they don't go viral? Enter Ryan Holiday and his concept of the Perennial Seller, products that exist in every creative industry, timeless, dependable resources and unsung money-makers, increasing in value over time and outlasting and outstretching the competition. Holiday shows us that creating a classic doesn't have to be a fluke or just a matter of luck. In *Perennial Seller* he takes us back to the first principles of the models and thinking that underpin the creation of something built to last. Featuring interviews with some of the world's greatest entrepreneurs and creatives and grounded in a deep study of the classics from every genre, the book shares a mindset and approach we can all adopt to make and market a classic work. Whether you have a book or a business, a song or the next great screenplay, Holiday reveals the recipe for perennial success. **The Afghan Campaign Broadway Books** Matthias, an infantryman in Alexander's army, chronicles the 330 B.C. invasion of the Afghan kingdoms by Alexander the Great and his armies, in a historical novel that re-creates the legendary warrior's battle against a new kind of enemy that uses insurgent and terror tactics by a deeply religious, proud, and insular populace. Reprint. 50,000 first printing. **The Profession A Thriller Broadway** In a near-future world in which governments and corporations are forced to hire cutting-edge mercenary armies to protect their wealth, the globe's largest private military launches a campaign to take over the United States, prompting a top commander to rebel against the organization's leader. By the author of *The Legend of Bagger Vance*. 70,000 first printing. **The War of Art by Steven Pressfield | Summary & Analysis Instaread Summaries** *The War of Art* by Steven Pressfield

| Summary & Analysis Preview: Steven Pressfield's The War of Art: Break Through the Blocks and Win Your Inner Creative Battles is a book dedicated to helping writers and other artists overcome creative barriers and produce valuable and satisfying work. Pressfield discusses his own artistic struggles and uses examples of artists throughout history in order to inspire and guide other creators. The biggest barrier to artistic creation is Resistance. Resistance is a negative energy that intercedes whenever a person attempts to achieve a positive goal, such as painting a picture, exercising, or making a life change. Resistance is a combination of self-doubt, self-deception, fear of change, and fear of success. On a day-to-day basis, Resistance is expressed as procrastination, as when an artist cleans the house, gets a snack, or does anything rather than sit down to work. On a larger scale, Resistance can mean that an artist abandons his or her profession, or denies his or her creative dreams... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of Influence · Overview of the book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

**The Legend of Bagger Vance**

**Tides of War A Novel of Alcibiades and the Peloponnesian War Random House** Alcibiades Mercurial Soldier And Charismatic Commander Without Peer On Land And Sea, A Man Whom Fortune Always Favoured. Raised As A Ward Of Pericles, Later A Protégé Of Socrates, And Compared To Achilles By The Adoring Athenian Masses, He Was To Become The Key Figure In The Peloponnesian War The Tumultuous 27-Year Civil War Between Athens And Sparta That Would Devastate Greece In The Last Quarter Of The 5Th Century Bc. At The Outset, For All His Spartan Upbringing, Alcibiades Remained Loyal To Athens. But His Popularity And His Arrogance Fuelled The Bitter Resentment Of Rivals Who Secured His Death Warrant On A Charge Of Treason. Encouraged To Flee For His Life (And Showing Masterful Pragmatism For Which He Joined The Enemy, The Spartans, And Went On To Lead Their Legendary Scarlet-Cloaked Ranks From One Military Triumph To The Next. What Became Clear To The Opposing States Was That Whoever Had Alcibiades At The Head Of Their Army Would Control Greece. It Was Aristophanes Once Wrote That Athenians Love, Hate And Cannot Do Without Him And To The End, Their Glory And Downfall Were Shared. Recounted By One Polemides, A Seasoned Soldier Accused Of Assassinating The Great Leader, Tides Of War Is An Epic, Thrilling Retelling Of Ancient, Near-Forgotten History. From Devastating Battles On Land And Sea To The Vicious Political Infighting And Back-Stabbing In The City Of Athena Herself, Steven Pressfield Again Succeeds In Bringing Historical Precision And Human Scale To Those Dark, Dangerous Times, And Paints An Extraordinary Portrait Of This Remarkable Man Whose Fortunes Were To Mirror The Ebb And Flow Of The Tides Of War&

**Last of the Amazons Random House** In or around 1250 BC, so Plutarch tells us, Theseus, king of Athens and slayer of the Minotaur, set sail on a journey that brought him to the land of 'tal Kyrte', the Free People , a nation of fiercely proud and passionate warrior women whom the Greeks c

**Great at Work How Top Performers Do Less, Work Better, and Achieve More Simon and Schuster** From the New York Times bestselling author of Great by Choice comes an authoritative, practical guide to individual performance - based on analysis from an exhaustive,

groundbreaking study. Why do some people perform better at work than others? This deceptively simple question continues to confound professionals in all sectors of the workforce. Now, after a unique, five-year study of more than 5,000 managers and employees, Morten Hansen reveals the answers in his 'Seven Work Smarter Practices' that can be applied by anyone looking to maximise their time and performance. Each of Hansen's seven practices is highlighted by inspiring stories from individuals in his comprehensive study. You'll meet a high school principal who engineered a dramatic turnaround of his failing high school; a rural Indian farmer determined to establish a better way of life for women in his village; and a sushi chef, whose simple preparation has led to his restaurant (tucked away under a Tokyo subway station underpass) being awarded the maximum of three Michelin stars. Hansen also explains how the way Alfred Hitchcock filmed Psycho and the 1911 race to become the first explorer to reach the South Pole both illustrate the use of his seven practices (even before they were identified). Each chapter contains questions and key insights to allow you to assess your own performance and figure out your work strengths, as well as your weaknesses. Once you understand your individual style, there are mini-quizzes, questionnaires and clear tips to assist you focus on a strategy to become a more productive worker. Extensive, accessible and friendly, Great at Work will help you achieve more by working less, backed by unprecedented statistical analysis. **The Successful Author Mindset A Handbook for Surviving the Writer's Journey Large Print** Being a writer is not just about typing. It's also about surviving the roller-coaster of the creative journey. Self-doubt, fear of failure, the need for validation, perfectionism, writer's block, comparisonitis, overwhelm, and much more. This book offers a survival strategy and ways to deal with them all. Large Print edition. **An American Jew A Writer Confronts His Own Exile and Identity** "Deeply personal and profoundly moving...An American Jew has filled me with the love and pride for my brothers and sisters, the Children of Israel."-- Randall Wallace, author of BRAVEHEART and director of HEAVEN IS FOR REAL Steven Pressfield grew up assuming he was like every other kid in his red-white-and-blue, Sunday-School attending, Christmas-tree decorating suburb. Then at age thirteen he found out he was in fact not a member of that tribe, but of a very different one. Five decades later, in November 2011, Pressfield boarded an El Al jet bound for Israel. At long last, he'd committed to researching and writing THE LION'S GATE, a book that would finally wrestle with the riddle of his own identity. What he learned as an artist and a man in the three years it took to complete the work is the subject of AN AMERICAN JEW, an on-the-front-lines account of the creative process...in all its wonderfully confounding forms. **Do More Great Work. Stop the Busywork, and Start the Work that Matters Workman Publishing** A self-coaching book that helps you find challenging, fulfilling, and impactful work "in a manner similar to What Color Is Your Parachute?" (Seattle Pi). When you're up to your eyeballs answering emails, returning phone calls, attending meetings, and scrambling to get that project done, you can turn to this inspirational, motivating, and at times playful book for invaluable guidance. In fifteen exercises, Do More Great Work shows how you can finally do more of the work that pushes you forward, stretches your creativity, and truly satisfies you. The exercises are "maps"—brilliantly simple visual tools that help you find, start, and sustain Great Work, revealing how to: Find clues to your own Great

Work—they're all around you Locate the sweet spot between what you want to do and what your organization wants you to do  
 Generate new ideas and possibilities quickly Best manage your overwhelming workload Double the likelihood that you'll do what you want to do All it takes is ten minutes a day, a pencil, and a willingness to change. Do More Great Work will not only help you identify what the Great Work of your life is, it will tell you how to do it. "Great work really does come in small packages! This little book is a dynamo of 'great work truths.'" —Marshall Goldsmith, #1 New York Times–bestselling author of Triggers "[Stanier] has an ability to shake our tree and make us more conscious and responsible. And the best part—he makes it easy and fun." —David Allen, New York Times–bestselling author of Getting Things Done **Story Grid 101 The Five First Principles of the Story Grid Methodology**  
**SUMMARY - The Warrior Ethos By Steven Pressfield Shortcut Edition** \* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. As you read this summary, you will learn what the "warrior ethos" is, that is, what the essential characteristics of a warrior are, and how to use them to your advantage in your life. You will also learn : how the Spartans or Alexander the Great lived; why a warrior is fundamentally different from a civilian; that the code of honor is not an empty word among warriors; that adversity is not always negative; how the ethos can be useful to a non-military person. Since antiquity, warriors have instinctively followed a kind of code of honor that has always been their strength and reputation. However, over the last few centuries, changes in the way war is fought have profoundly challenged the old ways of life of combatants. Yet, beyond appearances, even if it has lost its importance, this code is still being passed on, because its preservation is essential. It is not only a way of fighting: it is also a way of being that, beyond the military, speaks to every human being. \*Buy now the summary of this book for the modest price of a cup of coffee! **Rich Dad, Poor Dad What The Rich Teach Their Kids About Money Scrib** In Rich Dad Poor Dad, the #1 Personal Finance book of all time, Robert Kiyosaki shares the story of his two dad: his real father, whom he calls his poor dad,' and the father of his best friend, the man who became his mentor and his rich dad.' One man was well educated and an employee all his life, the other's education was street smarts" over traditional classroom education and he took the path of entrepreneurship a road that led him to become one of the wealthiest men in Hawaii. Robert's poor dad struggled financially all his life, and these two dads these very different points of view of money, investing, and employment shaped Robert's thinking about money. Robert has challenged and changed the way tens of millions of people, around the world, think about money and investing and he has become a global advocate for financial education and the path to financial freedom. Rich Dad Poor Dad (and the Rich Dad series it spawned) has sold over 36 million copies in English and translated editions around the world. Rich Dad Poor Dad will explode the myth that you need to earn a high income to become rich challenge the belief that your house is an asset show parents why they can't rely on the school system to teach their kids about money define, once and for all, an asset and a liability explain the difference between good debt and bad debt teach you to see the world of money from different perspectives discuss the shift in mindset that can put you on the road to financial freedom **Left of Bang How the Marine Corps' Combat Hunter Program Can Save Your Life**

**Black Irish Books** "At a time when we must adapt to the changing character of conflict, this is a serious book on a serious issue that can give us the edge we need." —General James Mattis, USMC, Ret. "Left of Bang offers a crisp lesson in survival in which Van Horne and Riley affirm a compelling truth: It's better to detect sinister intentions early than respond to violent actions late. Left of Bang helps readers avoid the bang." —Gavin de Becker, bestselling author of *The Gift of Fear* "Rare is the book that is immediately practical and interesting. Left of Bang accomplishes this from start to finish. There is something here for everyone in the people business and we are all in the people business." —Joe Navarro, bestselling author of *What Every BODY is Saying*. "Left of Bang is a highly important and innovative book that offers a substantial contribution to answering the challenge of Fourth Generation war (4GW)." —William S. Lind, author of *Maneuver Warfare Handbook* "Like Sun Tzu's *The Art of War*, Left of Bang isn't just for the military. It's a must read for anyone who has ever had a gut feeling that something's not quite right...be it walking down the street, sitting in a corporate boardroom, or even entering an empty home." --Steven Pressfield, bestselling author of *The Lion's Gate*, *The Warrior Ethos* and *Gates of Fire* "An amazing book! Applying the lessons learned during the longest war in American history, and building on seminal works like *The Gift of Fear* and *On Combat*, this book provides a framework of knowledge that will bring military, law enforcement, and individual citizens to new levels of survival mindset and performance in life-and-death situations. Left of Bang is an instant classic." --Lt. Colonel Dave Grossman, U.S. Army Ret., author of *On Combat* and *On Killing* -- You walk into a restaurant and get an immediate sense that you should leave. -- You are about to step onto an elevator with a stranger and something stops you. -- You interview a potential new employee who has the resume to do the job, but something tells you not to offer a position. These scenarios all represent LEFT OF BANG, the moments before something bad happens. But how many times have you talked yourself out of leaving the restaurant, getting off the elevator, or getting over your silly "gut" feeling about someone? Is there a way to not just listen to your inner protector more, but to actually increase your sensitivity to threats before they happen? Legendary Marine General James Mattis asked the same question and issued a directive to operationalize the Marine Corps' Combat Hunter program. A comprehensive and no-nonsense approach to heightening each and every one of our gifts of fear, LEFT OF BANG is the result. **The Art of Work A Proven Path to Discovering What You Were Meant to Do HarperCollins Leadership** On his thirtieth birthday, Jeff Goins quit his job and began his pursuit of becoming a full-time writer. While certainly that was a milestone day, it was still less significant than the ones that lead to that memorable moment. The journey he took leading up to that daring decision involved twists, turns, and surprises he never expected. In the end, he found his life's purpose, his calling; and in *The Art of Work*, he wants to share his journey with you and help you, too, discover your life's work, along with the invaluable treasure that comes with doing so. As writer, keynote speaker, and award-winning blogger Jeff Goins explains, our search for discovering the task we were born to do begins with passion but does not end there. Only when our interests connect with the needs of the world do we begin living for a larger purpose. Those who experience this intersection experience something exceptional and enviable. Though it is rare, as Jeff discovered along the journey he shares in this

one-of-a-kind book, such a life is attainable by anyone brave enough to try. Through personal experience, compelling case studies, and current research on the mysteries of motivation and talent, Jeff shows readers how to find the vocation they were meant for and what to expect during the long, arduous journey to discovering and pursuing it. **Sun Tzu and the Art of Business Six Strategic Principles for Managers OUP USA** More than two millennia ago the famous Chinese general Sun Tzu wrote the classic work on military strategy, The Art of War. Now, in a new edition of Sun Tzu and the Art of Business, Mark McNeilly shows how Sun Tzu's strategic principles can be applied to twenty-first century business. Here are two books in one: McNeilly's synthesis of Sun Tzu's ideas into six strategic principles for the business executive, plus the text of Samuel B. Griffith's popular translation of The Art of War. McNeilly explains how to gain market share without inciting competitive retaliation, how to attack competitors' weak points, and how to maximize market information for competitive advantage. He demonstrates the value of speed and preparation in throwing the competition off-balance, employing strategy to beat the competition, and the need for character in leaders. Lastly, McNeilly presents a practical method to put Sun Tzu's principles into practice. By using modern examples throughout the book from Google, Zappos, Amazon, Dyson, Aflac, Singapore Airlines, Best Buy, the NFL, Tata Motors, Starbucks, and many others, he illustrates how, by following the wisdom of history's most respected strategist, executives can avoid the pitfalls of management fads and achieve lasting competitive advantage. **The Mammoth Book of Dracula Hachette UK** How will the King of Vampires adapt to the social and technological changes brought by the twenty-first century? Could the Count's condition be cured by modern medicine? How does the mythology perpetuated by literature and movies affect the existence of a real bloodsucker? What if Dracula found himself ruler of a world controlled by vampires? Or perhaps political and ecological catastrophe will result in the Count's final destruction? This tribute to the world's greatest vampire collects together more than 200,000 words of Dracula fiction by masters of dark fantasy such as: Hugh B. Cave, R. Chetwynd-Hayes, Basil Copper, John Gordon, Brian Hodge, Nancy Holder, Nancy Kilpatrick, Roberta Lannes, Thomas Ligotti, Paul J. McAuley, Nicholas Royle, Guy N. Smith and many more. It also includes a brand new story from Charlaine Harris. **Setting Boundaries Macmillan Publishers Aus.** Setting Boundaries is not just about saying 'no'. It is about pursuing the things that set our soul on fire, loving deeply without losing ourselves, and better resisting the demands and expectations of others. Dr Rebecca Ray, Australian clinical psychologist and author, shows how boundaries are the key to many of the emotional and practical difficulties we encounter in daily life. Many of us, raised to be people-pleasers, find ourselves giving in to draining colleagues, friends, partners and relatives. In Setting Boundaries, Dr Ray shares science-based advice and tools to help you: - identify your boundaries and when they have been crossed - recognise the patterns and habits that have failed to support you to feel empowered - engage in difficult conversations from a place of strength and self-kindness - set clear, intentional boundaries and become your most loving, fulfilled and authentic self. Accessible, inspiring and deeply practical, Setting Boundaries ignites us to rethink our relationships, reclaim our lives and protect our mental health and wellbeing. Praise for Setting Boundaries 'Within the first two pages I found myself exclaiming, She's

so brilliant. That's exactly how it is! - Dr Libby Weaver 'Yet another valuable contribution from Dr Rebecca Ray and one I can genuinely and sincerely recommend.' - Dr Tim Sharp 'I will return to this book over and over again when I'm feeling lost and need a comforting voice of support.' - Alison Daddo 'This book has changed my life so much. I think it's Beck's style of writing and connection to her audience. It's real, relatable and doable! I have radically seen shifts in my life from reading Beck's words.' - Tanya Hennessy, **Sexy Fanocracy Turning Fans into Customers and Customers into Fans Penguin** A Wall Street Journal bestseller From the author of **New Rules of Marketing & PR**, a bold guide to converting customer passion into marketing power. How do some brands attract word-of-mouth buzz and radical devotion around products as everyday as car insurance, b2b software, and underwear? They embody the most powerful marketing force in the world: die-hard fans. In this essential book, leading business growth strategist David Meerman Scott and fandom expert Reiko Scott explore the neuroscience of fandom and interview young entrepreneurs, veteran business owners, startup founders, nonprofits, and companies big and small to pinpoint which practices separate organizations that flourish from those stuck in stagnation. They lay out a road map for converting customers' ardor into buying power, pulling one-of-a-kind examples from a wide range of organizations, including: · MeUndies, the subscription company that's revolutionizing underwear · HeadCount, the nonprofit that registers voters at music concerts · Grain Surfboards, the board-building studio that willingly reveals its trade secrets with customers · Hagerty, the classic-car insurance provider with over 600,000 premier club members · HubSpot, the software company that draws 25,000 attendees to its annual conference For anyone who seeks to harness the force of fandom to revolutionize his or her business, **Fanocracy** shows the way. **(Un)Qualified How God Uses Broken People to Do Big Things Multnomah** NATIONAL BESTSELLER • Don't let your contradictions keep you from your calling. "This book will challenge you and encourage you into a life characterized by prayerful dependence and decisiveness—your life will never be the same."—Mark Batterson, author of **The Circle Maker** Many of us are overwhelmed by the gap between our weaknesses and our dreams, between who we are and who God says we are meant to be. We feel unqualified to do God's work or to live out the possibilities we imagine. But God has a way of using our weaknesses for good. In fact, God loves unqualified people. This is a book about understanding your identity in light of who God is. It's a book about coming to terms with the good, the bad, and the unmentionable in your life and learning to let God use you. It's about charging into the gap between your present circumstances and your future dreams and meeting God there. After all, God can't bless who you pretend to be. But he longs to bless who you really are: a flawed and broken person. Fortunately for us God is in the business of using broken people to do big things. **The Obesity Code the bestselling guide to unlocking the secrets of weight loss Scribe Publications** We are in the midst of an obesity epidemic, but despite being inundated with diet advice we are only getting fatter. We count calories and exercise regularly, yet still the pounds won't budge. Why? In this highly readable and provocative book, Dr Jason Fung sets out a groundbreaking new theory: that obesity is caused by our hormones, rather than a lack of self-control. He reveals that overproduction of insulin in the body is the root cause of obesity and

obesity-related illnesses including type 2 diabetes, and offers robust scientific evidence that reversing insulin resistance is the only way to lose weight in the long term. It turns out that when we eat is just as important as what we eat, so in addition to his five basic steps — a set of life-long eating habits that will improve your health and control your insulin levels — Dr Fung explains how to use intermittent fasting to break the cycle of insulin resistance and reach a healthy weight — for good. **The 48 Laws Of Power Profile Books** THE MILLION COPY INTERNATIONAL BESTSELLER Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outshine the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power. \_\_\_\_\_ (From the Playboy interview with Jay-Z, April 2003)

PLAYBOY: Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? JAY-Z: I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In The 48 Laws of Power, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and he told me that one of my records, Volume Three, was wack. People set higher standards for me, and I love it. **I'm Not for Everyone. Neither Are You. Black Irish Entertainment LLC** "This is a work of genius, a metaphor-studded treasure chest, filled with wisdom for anyone willing to go look. I've already ordered ten copies." -- SETH GODIN, bestselling author of THE ICARUS DECEPTION --"Fun and insightful lessons from a man who's lived life on his terms." -- KAMAL RAVIKANT, bestselling author of LOVE YOURSELF LIKE YOUR LIFE DEPENDS ON IT HAVE YOU EVER: --Wished you were someone else? - -Struggled to fit in with the crowd at school, at work, at the local American Legion Post? --Said something hurtful to your beloved for no apparent reason? --Regretted the choices you've made to stay safe and secure? I'M NOT FOR EVERYONE. NEITHER ARE YOU. Is a highly concentrated, straight-to-the-bloodstream three part collection of axioms designed to help you to discover your singular inner style and to best express it in all of your personal and professional relationships. Without apology. Written down as "notes to myself" over the course of eight decades plus as a dancer/advertising superstar/performer/playwright/author, David Leddick teaches us that how you see yourself is how others see you So find your own style and express it as freely as you would a work of art. **Do Less, Get More How to Work Smart and Live Life Your Way Penguin** When you stop trying to do so much, you get so much more done. Do you put yourself under too much pressure to succeed, which only makes it harder to achieve? Are you constantly playing catch-up and struggling to find time for the things, and people, you love? It doesn't have to be this way. Anything is possible when you stop trying to do everything at the same time. Often it's fear that keeps us stuck in our patterns. If we're super busy then no one can say we're

not working hard. But there's another way to live a life that's both more enjoyable and more productive, if only we can break those routines. In *Do Less, Get More*, entrepreneur and bestselling author Shaan Wasmund reveals that when we embrace a "less is more" attitude, we can appreciate all the good things we already have and find the courage to prune the nonessentials. And then we can find the space in which to pursue exciting new opportunities. Wasmund teaches us how to become experts in the things we're truly passionate about, rather than mediocre jacks-of-all-trades. Her tools include exercises like: \* Escaping the "when, then" trap. Stop putting something off because you're waiting to be ready ("I'll start my own business when my kids are out of the house" or "I'll lose weight when this project is over"). Take one practical step toward what you want right now. \* Nurturing your support network: Who are the people who truly support you? Prioritize those who are genuinely on your side and practice asking for help. Focus on quality over quantity in developing your network. \* Scheduling for value: What gets put in our calendar gets done. And you shouldn't only plan for work projects: scheduling time for the people and activities you love and that give you purpose and energy is just as important. This life-changing book gives you the tools to ditch your to-do list and follow your dreams. It will be your essential guide to doing what you love—and letting go of the rest.