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KEY=OF - GORDON JANIAH

RHETORICS OF FANTASY

Wesleyan University Press Transcending arguments over the definition of fantasy literature, Rhetorics of Fantasy introduces a provocative new system of classification for the genre. Utilizing nearly two hundred examples of modern fantasy, author Farah Mendlesohn uses this system to explore how fiction writers construct their fantastic worlds. Mendlesohn posits four categories of fantasy—portal-quest, immersive, intrusion, and liminal—that arise out of the relationship of the protagonist to the fantasy world. Using these sets, Mendlesohn argues that the author’s stylistic decisions are then shaped by the inescapably political demands of the category in which they choose to write. Each chapter covers at least twenty books in detail, ranging from nineteenth-century fantasy and horror to extensive coverage of some of the best books in the contemporary field. Offering a wide-ranging discussion and penetrating comparative analysis, Rhetorics of Fantasy will excite fans and provide a wealth of material for scholarly and classroom discussion. Includes discussion of works by over 100 authors, including Lloyd Alexander, Peter Beagle, Marion Zimmer Bradley, John Crowley, Stephen R. Donaldson, Stephen King, C. S. Lewis, Gregory Maguire, Robin McKinley, China Miéville, Suniti Namjoshi, Philip Pullman, J. K. Rowling, Sheri S. Tepper, J. R. R. Tolkien, Tad Williams

THE GAME OF THE IMPOSSIBLE

A RHETORIC OF FANTASY

Urbana : University of Illinois Press ... In this first thorough examination of the genre, W.R. Irwin attempts to bring order to this

phenomenon of cultural history by examining the common characteristics of fantasies written between 1880 and 1957 ... --book jacket.

THE ETHICAL FANTASY OF RHETORICAL THEORY

University of Pittsburgh Press *Despite its centrality to its field, there is no consensus regarding what rhetorical theory is and why it matters. The Ethical Fantasy of Rhetorical Theory presents a critical examination of rhetorical theory throughout history, in order to develop a unifying vision for the field. Demonstrating that theorists have always been skeptical of yet committed to "truth" (however fantastic), Ira Allen develops rigorous notions of truth and of a "troubled freedom" that spring from rhetoric's depths. In a sweeping analysis from the sophists Aristotle, and Cicero through Kenneth Burke, Chaim Perelman and Lucie Olbrechts-Tyceta, and contemporary scholars in English, communication, and rhetoric's other disciplinary homes, Allen offers a novel definition of rhetorical theory: as the self-consciously ethical study of how humans and other symbolic animals negotiate constraints.*

RHETORIC OF FANTASY AND RHETORIC OF IRONY

STUDIES IN LIAO-CHAI CHIH-I AND HUNG-LOU MENG

MODERN ALLEGORY AND FANTASY

RHETORICAL STANCES OF CONTEMPORARY WRITING

THE FORCE OF FANTASY

RESTORING THE AMERICAN DREAM

SIU Press *In this work, Ernest G. Bormann explores mass persuasion in America from 1620 to 1860. He examines four rhetorical communities: the revivals of 1739-1740; the hot gospel of the post-revolutionary period; the evangelical revival and reform of the 1830s; and the Free Soil and Republican parties.*

THE STRUCTURE AND RHETORIC OF TWENTIETH-CENTURY BRITISH CHILDREN'S FANTASY

FASCIST VIRILITIES

RHETORIC, IDEOLOGY, AND SOCIAL FANTASY IN ITALY

U of Minnesota Press Fascist Virilities exposes the relation between rhetoric and ideology. Barbara Spackman looks at Italian fascism as a matter of discourse, with "virility" as the master code that articulates and melds its disparate elements. In her analysis, rhetoric binds together the elements of ideology, with "virility" as the key. To reveal how this works, Spackman traces the circulation of "virility" in the discourse of the Italian regime and in the rhetorical practices of Mussolini himself. She tracks the appearance of virility in two of the sources of fascist rhetoric, Gabriele D'Annunzio and F.T. Marinetti, in the writings of the futurist Valentine de Saint Point and the fascist feminist Teresa Labriola, and in the speeches of Mussolini. A critical and timely contribution to the current reappraisal of fascist ideology, this book will interest anyone concerned with the relations between gender, sexuality, and fascist discourse.

RHETORIC, FANTASY, AND THE WAR ON TERROR

Routledge The book draws on psychoanalytic and semiotic perspectives to examine popular, political, legal, and journalistic discourses mediating the War on Terror. The analysis encompasses governmental speeches, legal documents, print and broadcast journalism, and military memoirs under the Bush, Obama, and Trump administrations. Dominant motifs include American exceptionalism and its historical affinity for war, the synergy between the technologies of war and media, the role of the "military-industrial-media-entertainment network" in promoting the American culture of militarism, the dialectic of identification and repulsion in the construction of "the enemy," and the political and mediatic normalization of fear. The author explores in particular the role of desire in the rhetorical construction and naturalization of the fantasy of a global War on Terror. Scholars and students alike will take interest in this original contribution to the fields of cultural studies, psychoanalysis, media studies, rhetoric, critical international relations, and international humanitarian law and ethics.

THE RHETORIC OF "REFORMATION" : A FANTASY THEME ANALYSIS OF THE RHETORICAL VISION OF ROBERT HAROLD SCHULLER

RHETORIC, FANTASY, AND THE WAR ON TERROR

Routledge Drawing on psychoanalytic and semiotic perspectives, this book examines discourses mediating the global War on Terror, including governmental speeches, legal documents, print and broadcast journalism, and military memoirs. The book argues that these

discourses motivate, and are motivated by, a myth of imminent harm that purportedly justifies a series of "preemptive" measures such as war, torture, and targeted killing, as well as an array of intrusive domestic security procedures such as profiling and mass surveillance. Dominant themes include selective compassion in the mainstream media, the language of war and the sacrificial sublime, asymmetrical warfare and the nostalgia for total war, weaponized drones and just war theory, and the role of American exceptionalism in normalizing endless war. Scholars and students alike will take interest in this original contribution to the fields of cultural studies, psychoanalysis, media studies, rhetoric, critical international relations, and international humanitarian law and ethics.

RHETORICS IN THE NEW MILLENNIUM

PROMISE AND FULFILLMENT

A&C Black Some of the most renowned modern practitioners of New Testament rhetorical criticism, including Elisabeth Schussler Fiorenza, Wilhelm Wuellner and the editors themselves provide new rhetorical readings of New Testament texts. Organized into three distinct sections, *Rhetorics in the New Millennium* provides a cutting-edge approach to this thorny issue in biblical studies. The first section is a collection of three essays that are primarily theoretical in nature and concerned with examining general theories of rhetoric. The second section is a series of specific studies each using a different accepted theoretical model to analyze a given text. The final section presents valuable appendices which summarize information about the content of certain theoretical models of criticism. Finally, a bibliography listing a wide variety of rhetorical critical studies and reference works is included.

WHY THE HUMANS ARE WHITE

FANTASY, MODERNITY, AND THE RHETORICS OF RACISM IN WORLD OF WARCRAFT

REALITY AS FABULOUS

FANTASY AS RHETORICAL IMPERATIVE IN THE CONTEMPORARY AMERICAN NOVEL

TRANSFIGURING TRANSCENDENCE

FANTASY RHETORICS AND CONTEMPORARY VISIONS OF RELIGIOUS IDENTITY IN HARRY POTTER, HIS DARK

MATERIALS AND LEFT BEHIND

CLASS! NEWSPAPER

AN APPLICATION OF RHETORICAL THEORY AND FANTASY THEME ANALYSIS

THE RHETORIC OF INNOVATION

THE MAJOR FANTASY THEMES OF REV. ROBERT H. SCHULLER

SOURCEBOOK ON RHETORIC

SAGE This book is designed to introduce readers to the language of contemporary rhetorical studies. The book format is an alphabetized glossary (with appropriate cross listings) of key terms and concepts in contemporary rhetorical studies. An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest.

RHETORICS, LITERACIES, AND NARRATIVES OF SUSTAINABILITY

Routledge In this volume, rhetoricians, literacy scholars, and humanists have come together to examine the complex discursive constructions of sustainability. Touching on topics including conservation efforts in specific locales; social and political constructions of rhetorical place and space; community literacy; historical and archival analysis of institutional politics, policies, and practices concerning the environment and economic growth and development; town planning and zoning issues; and rhetorics of environmental remediation and sustainability, this collection of essays provides rhetoricians and environmentalists a window into the complex and often contradictory arena of discourse on sustainability.

METHODS OF RHETORICAL CRITICISM

A TWENTIETH-CENTURY PERSPECTIVE

Wayne State University Press

THE RHETORIC OF A "HOLY NATION"

A FANTASY THEME ANALYSIS OF THE RHETORICAL VISION OF THE REV. MARION "PAT" GORDON ROBERTSON

THE RHETORIC OF FULTON J. SHEEN

A FANTASY THEME ANALYSIS OF THE TELEVISION SPEECHES ON RUSSIA AND COMMUNISM

RHETORIC IN FICTION

A FANTASY-THEME ANALYSIS OF CONRAD'S HEART OF DARKNESS

A RHETORICAL FANTASY ANALYSIS OF THE NEW YORK TIMES EDITORIAL POLICY OF CHINA

THE RHETORIC OF AN IMPOSSIBLE OBJECT: GODS, CHEMS, AND SCIENCE FANTASY IN GENE WOLFE'S BOOK OF THE LONG SUN

THE RHETORICAL VISIONS OF QATHAFI OF LIBYA

A FANTASY THEME ANALYSIS

THE RHETORIC OF SPIKE LEE

A FANTASY THEME ANALYSIS

DRUGS RHETORIC OF FANTASY, ADDICTION TO TRUTH

In Drugs - Rhetoric of Fantasy, Addiction to Truth, Schep argues that the majority of writings about drugs fall into two categories:

scientific work that establishes objective knowledge but neglects the experiential dimension, and texts that foreground the experiential aspects of drug intoxication at the expense of rigor. In this wide-ranging analysis of drug discourse and its conceptual foundations, the author claims that there are historical and metaphysical reasons for our apparent inability to address drugs directly. Drugs have become the locus of a number of political, juridical and philosophical debates, but most of these debates fail to address the tensions between drugs, language and truth that lie at the root of the cultural history of narcotics. According to the author, if we want to transcend the simple dichotomy between condemnation and propagation that has characterized our attitudes toward drugs in recent decades, we must first come to terms with these tensions. about the author: Dennis Schep (1985) holds an MA degree from the European Graduate School, Saas-Fee. He is currently living in Berlin, where he pursues his PhD research into autobiographical incursions in post-structuralist theory.

RHETORICAL VISION

RESISTANCE, FANTASY, AND THE WORK OF TEXTS IN CREATING AND SUSTAINING SUBCULTURE

A FANTASY THEME ANALYSIS OF THE RHETORIC OF JIM JONES

CHILDREN'S FANTASY LITERATURE

Cambridge University Press *A comprehensive study of children's fantasy literature across the English-speaking world, from the sixteenth century to the present.*

ENCYCLOPEDIA OF RHETORIC AND COMPOSITION

COMMUNICATION FROM ANCIENT TIMES TO THE INFORMATION AGE

Routledge *First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.*

RHETORICAL CRITICISM

EXPLORATION AND PRACTICE, FIFTH EDITION

Waveland Press *Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of*

students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

THE VIEW FROM ON THE ROAD

THE RHETORICAL VISION OF JACK KEROUAC

SIU Press Through careful analysis of Jack Kerouac's *On the Road*, Omar Swartz sets out to show that Kerouac's influence on American society is largely rhetorical. Kerouac's significance as a cultural icon can be best understood, Swartz asserts, in terms of traditional rhetorical practices and principles. To Swartz, Kerouac is a rhetor who symbolically reconstructs his world and offers arguments and encouragements for others to follow. Swartz proposes that *On the Road* constitutes a "rhetorical vision", a reality-defining discourse suggesting alternative possibilities for growth and change. Embodied in this rhetorical vision are symbolically suited desires that have the power to transform images of self, society, and other. To explain Kerouac's methods, Swartz adopts Ernest Bormann's "fantasy theme analysis", a method that critics can use to understand the cultural dimension of a text. Because rhetorical visions involve large, encompassing narratives, a fantasy theme analysis is a localized way to establish "meaning" in a text. Thus, fantasy theme analysis presents a rhetorical vision in an accessible manner. Swartz is the first critic to apply fantasy theme analysis to a Beat writer. The rhetorical significance of *On the Road* demands elaboration for what it can suggest about the future. Kerouac's writing serves as a tool that empowers people to take control of their lives and to reject dominant forces that constrain their thoughts and their actions. This study of Kerouac, then, is a study of rhetorical transformation. Celebrating the margins of experience and the intensity of life, Kerouac helped develop the commitment and attitude of a larger American culture that was beginning to struggle with the tensions and contradictions of society. Through the aid of a focused narrative that graphically names and illustrates these tensions and contradictions, Swartz asserts, the reader of Kerouac's *On the Road* becomes capable of responding to the larger, confusing culture in a strategic manner. Kerouac's rhetorical vision of an alternative social and cultural reality contributes to the identity of localized cultures within the United States.

THE RHETORIC OF PARDON

FANTASY THEME ANALYSIS OF FOUR PUBLIC SPEECH ACTS BY PRESIDENT GERALD R. FORD

FALWELL AND FANTASY

THE RHETORIC OF A RELIGIOUS AND POLITICAL MOVEMENT

SPIRITUAL JOURNEY TOWARD TRANSFORMATION

A FANTASY THEME ANALYSIS OF THE RHETORIC OF MELODY BEATTIE

FANTASY THEME ANALYSIS

**AN EXPLANATION AND APPLICATION TO THE RHETORIC OF THE EQUAL RIGHTS AMENDMENT EXTENSION
CONTROVERSY**

RHETORICAL CRITICISM

PERSPECTIVES IN ACTION

Rowman & Littlefield Now in its second edition, [Rhetorical Criticism: Perspectives in Action](#) presents a thorough, accessible, and well-grounded introduction to contemporary rhetorical criticism. Systematic chapters contributed by noted experts introduce the fundamental aspects of a perspective, provide students with an example to model when writing their own criticism, and address the potentials and pitfalls of the approach. In addition to covering traditional modes of rhetorical criticism, the volume presents less commonly discussed rhetorical perspectives, exposing students to a wide cross-section of techniques.

SOURCEBOOK ON RHETORIC
