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FROM BETAMAX TO BLOCKBUSTER

VIDEO STORES AND THE INVENTION OF MOVIES ON VIDEO

MIT Press How the VCR was transformed from a machine that records television into a medium for movies. The first video cassette recorders were promoted in the 1970s as an extension of broadcast television technology—a time-shifting device, a way to tape TV shows. Early advertising for Sony's Betamax told potential purchasers "You don't have to miss Kojak because you're watching Columbo." But within a few years, the VCR had been transformed from a machine that recorded television into an extension of the movie theater into the home. This was less a physical transformation than a change in perception, but one that relied on the very tangible construction of a network of social institutions to support this new marketplace for movies. In From Betamax to Blockbuster, Joshua Greenberg explains how the combination of neighborhood video stores and the VCR created a world in which movies became tangible consumer goods. Greenberg charts a trajectory from early "videophile" communities to the rise of the video store—complete with theater marquee lights, movie posters, popcorn, and clerks who offered expert advice on which movies to rent. The result was more than a new industry; by placing movies on cassette in the hands (and control) of consumers, video rental and sale led to a renegotiation of the boundary between medium and message, and ultimately a new relationship between audiences and movies. Eventually, Blockbuster's top-down franchise store model crowded local video stores out of the market, but the recent rise of Netflix, iTunes, and other technologies have reopened old questions about what a movie is and how (and where) it ought to be watched. By focusing on the "spaces in between" manufacturers and consumers, Greenberg's account offers a fresh perspective on consumer technology, illustrating how the initial transformation of movies from experience into commodity began not from the top down or the bottom up, but from the middle of the burgeoning industry out.

THE HISTORY TEACHER'S MOVIE GUIDE

CHOOSING AND USING THE RIGHT FILMS FOR YOUR CLASSROOM

Richard Di Giacomo Finding, funding, and using the right films and video equipment can be challenging for history teachers. Did you know that… The movie Prince of Egypt was banned in Egypt? In the movie Troy, ancient Trojans are shown using llamas that could only be found in the New World at that time? Oliver Stone's movie JFK was so controversial that he wrote a whole book defending it? The movie 300 is based on a comic book and not meant to show historical reality at all? No one in the West has ever made a major motion picture featuring the life of Vladimir Lenin? Showing movies in the dark can damage your eyesight? Showing the wrong movie could get you fired or slapped with a heavy fine? There are ways to obtain free educational films? There are some great books and websites that allow you to learn about the objectionable content and historical accuracy of a film before you show it to your students? This book helps you get good films that are free from bias, anachronisms, or objectionable content. There are many great tips on how to use films more effectively in your classroom and interesting assignments to go with them. Chapter One: The Do's and Don'ts of Using Films in Your Classroom 4 Chapter Two: Should I Use a Drama or a Documentary? 9 Chapter Three: Finding the Right Films 11 Chapter Four: Funding Your Film Library 18 Chapter Five: Copyright Issues 25 Chapter Six: Choosing the Right Format of Films & Equipment 28 Chapter Seven: Anachronisms in Film 35 Chapter Eight: Bias in Film 38 Chapter Nine: Films with Violence and Bad Language 42 Chapter Ten: Film-related Assignments 44 Chapter Eleven: The Best and Worst Dramatic Films for History Classes 67 Chapter Twelve: Recent Reviews 73 Chapter Thirteen: Films That I Think Should be Made 78 Chapter Fourteen: Recommended Reading 82 Chapter Fifteen: Dramatic Films Listed by Historical Era 85

BRITISH NATIONAL FILM & VIDEO CATALOGUE

CUSTOMIZE YOUR HOME ENTERTAINMENT SYSTEM

TV & VCR ENHANCEMENT PROJECTS

VCR TROUBLESHOOTING AND REPAIR

Newnes Whether you want to fix the distorted picture on your screen, keep your home VCR working and trouble-free, preserve your video library, or improve your professional qualifications, this book will give you the help you need. Copyright © Libri GmbH. All rights reserved.

MAINTAINING & REPAIRING VCRS

TAB/Electronics An indispensable resource for electronics technicians who service & repair VCRs, this bestselling guide has been thoroughly updated to reflect state-of-the-art VCR technology & troubleshooting techniques. Author Robert L. Goodman has added special troubleshooting flowcharts to this edition, & he includes new case studies of popular models that illustrate how to fix common problems.

HOST BIBLIOGRAPHIC RECORD FOR BOUNDWITH ITEM BARCODE 38888110806340 AND OTHERS

(1980-1981)

THE EBAY PRICE GUIDE

WHAT SELLS FOR WHAT (IN EVERY CATEGORY!)

Provides lists of selling prices of items found on eBay in such categories as antiques, boats, books, cameras, coins, collectibles, dolls, DVDs, real estate, stamps, tickets, and video games.

BUYING, SUPPORTING, MAINTAINING SOFTWARE AND EQUIPMENT

AN IT MANAGER'S GUIDE TO CONTROLLING THE PRODUCT LIFECYCLE

CRC Press Describing how to avoid common vendor traps, Buying, Supporting, Maintaining Software and Equipment: An IT Manager's Guide to Controlling the Product Lifecycle will help readers better control the negotiation of their IT products and services and, ultimately, better manage the lifecycle of those purchases. The book supplies an inside look at the methods and goals of vendors and their contracts—which are almost always in conflict with end-user goals. The text is set up to follow the way most people experience technology products and contracting decisions. It begins by explaining the significance of the decisions made at the time of product selection. It details what you need to focus on when negotiating service and support agreements and describes how to use purchase orders to negotiate more favorable agreements. Covers product acquisition, support, and maintenance Examines hardware and software warranty and support models Considers finance and accounting issues for maintenance and support Spells out technology product details Explains postwarranty support and maintenance Provides the understanding to better negotiate with vendor sales teams Illustrating the types of problems typically experienced during product use, the book describes how to better control the useful life of your equipment. It supplies tips on how to avoid excessive charges from predatory vendors and concludes by delving into issues of product end of life. Explaining how to manage support and maintenance issues for the long term, this book provides the understanding you need to make sure you are more knowledgeable about the products and services your organization needs than the vendor teams with whom you are negotiating.

THE VIDEO GUIDE

Intended for both novice and experienced users, this guide is designed to inform and entertain the reader in unravelling the jargon surrounding video equipment and in following carefully delineated procedures for its use. Chapters include "Exploring the Video Universe,""A Grand Tour of Video Technology,""The Video System,""The Video Camera,""The VTR,""All about Videotape,""Making the Right Connections,""TV Monitors and Video Projectors,""VTR Interchangeability,""Connecting and Operating the VTR,""Basic Videocassette Systems,""The Video Portapak,""ENG and Portable Videocassette Systems,""Maintenance and Troubleshooting," and "Setting Goals/Purchasing Equipment." Diagrams, a glossary of terms, and appendices on information sources are provided. (MER)

MAGNETIC TAPE STORAGE AND HANDLING

A GUIDE FOR LIBRARIES AND ARCHIVES

Washington, D.C. : Commission on Preservation and Access This document provides a guide on how to properly store and care for magnetic media to maximize their life expectancies. An introduction compares magnetic media to paper and film and outlines the scope of the report. The second section discusses things that can go wrong with

magnetic media. Binder degradation, magnetic particle instabilities, substrate deformation, magnetic tape recorders; and format issues are highlighted in this section. The third and fourth sections cover preventing information loss with multiple tape copies, costs, and how long magnetic media will last. In the fifth section, care and handling, storage conditions and standards, and refreshing of tapes are described for preventing magnetic tape from degrading prematurely. An appendix provides the Ampex Guide to the Care and Handling of Magnetic Tape, an estimation of life expectancies, sources for further reading, resources for transfer and restoration of video and audio tape, and a glossary. (AEF)

ELECTRONICS & WIRELESS WORLD

ELECTRONICS WORLD + WIRELESS WORLD

I LOVE NEW YORK GUIDE

Simon & Schuster Books For Young Readers

PUBLIC LIBRARY CATALOG

TROUBLESHOOTING AND REPAIRING ELECTRONIC CIRCUITS

Tab Books

PC UPGRADE AND REPAIR BIBLE

John Wiley & Sons Incorporated Photographs, examples, and reference materials explain how to build a computer from scratch, evaluate systems in preparation for upgrade, fine tune for optimal performance, and diagnose system components

CONCRETE

A HOMEOWNER'S ILLUSTRATED GUIDE

BILLBOARD

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

INFOWORLD

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

A COMPLETE GUIDE TO MAKING THE MOST OF VIDEO IN RELIGIOUS SETTINGS

HOW TO PRODUCE, FIND, USE, AND DISTRIBUTE VIDEO IN THE CHURCH AND SYNAGOGUE

Wesley Foundation

LIBRARY JOURNAL

Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: School library journal, ISSN 0000-0035, (called Junior libraries, 1954-May 1961). Also issued separately.

DICTIONARY OF VIDEO AND TELEVISION TECHNOLOGY

Gulf Professional Publishing This work provides comprehensive and contemporary information on the essential concepts and terms in video and television, including coverage of test and measurement proceedures.

AUDIOVISUAL MARKET PLACE 1980

A MULTIMEDIA GUIDE

R. R. Bowker

WIRELESS WORLD

MANUAL OF ANALOGUE SOUND RESTORATION TECHNIQUES

THE BETTER BUSINESS BUREAU A TO Z BUYING GUIDE

REGIONAL INDUSTRIAL BUYING GUIDE

GREATER MICHIGAN

AUDIO ENGINEER'S REFERENCE BOOK

Taylor & Francis An authoritative reference on all aspects of audio engineering and technology including basic mathematics and formulae, acoustics and psychoacoustics, microphones, loudspeakers and studio installations. Compiled by an international team of experts, the second edition was updated to keep abreast of fast-moving areas such as digital audio and transmission technology. Much of the material has been revised, updated and expanded to cover the very latest techniques. This is a new paperback version.

ELECTRONICS NOW

POPULAR MECHANICS

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

INDUSTRIAL EDUCATION

POPULAR MECHANICS

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

CONSUMERS INDEX TO PRODUCT EVALUATIONS AND INFORMATION SOURCES

VIDEO AND CAMCORDER SERVICING AND TECHNOLOGY

Elsevier This book provides fully up-to-date coverage of the whole range of current home video equipment, analogue and digital. As well as essential information for repair and troubleshooting, the author provides clear explanations of the technology of video equipment, which will enable the service engineer to gain a thorough knowledge of the equipment with which they are working. As well as traditional VCRs the scope of Video and Camcorder Servicing and Technology includes the full range of video cameras designed for home use and editing systems, and the latest DVD and hard-disk equipment. The resulting book is an essential bench reference tool for all service engineers, a guide to the technology for a wide range of professionals, and the most comprehensive college text for City & Guilds / EEB and other courses. Steve Beeching's guides to servicing video equipment have long been the definitive texts for service engineers and students. This book is the successor to the classic Servicing Video Cassette Recorder Equipment, which has been the leading PAL-based title on video equipment since 1983. The key to successful servicing of VCRs and camcordersThe first servicing book to cover the new generation of video equipment: DVD and hard disk recording (MPEG2).The practical knowhow of a highly experienced service engineer

READERS' GUIDE TO PERIODICAL LITERATURE

An author subject index to selected general interest periodicals of reference value in libraries.

THE LAWS OF THE MARKET

THE APWA REPORTER

MONETIZING YOUR DATA

A GUIDE TO TURNING DATA INTO PROFIT-DRIVING STRATEGIES AND SOLUTIONS

John Wiley & Sons Transforming data into revenue generating strategies and actions Organizations are swamped with data—collected from web traffic, point of sale systems, enterprise resource planning systems, and more, but what to do with it? Monetizing your Data provides a framework and path for business managers to convert ever-increasing volumes of data into revenue generating actions through three disciplines: decision architecture, data science, and guided analytics. There are large gaps between understanding a business problem and knowing which data is relevant to the problem and how to leverage that data to drive significant financial performance. Using a proven methodology developed in the field through delivering meaningful solutions to Fortune 500 companies, this book gives you the analytical tools, methods, and techniques to transform data you already have into information into insights that drive winning decisions. Beginning with an explanation of the analytical cycle, this book guides you through the process of developing value generating strategies that can translate into big returns. The companion website, www.monetizingyourdata.com, provides templates, checklists, and examples to help you apply the methodology in your environment, and the expert author team provides authoritative guidance every step of the way. This book shows you how to use your data to: Monetize your data to drive revenue and cut costs Connect your data to decisions that drive action and deliver value Develop analytic tools to guide managers up and down the ladder to better decisions Turning data into action is key; data can be a valuable competitive advantage, but only if you understand how to organize it, structure it, and uncover the actionable information hidden within it through decision architecture and guided analytics. From multinational corporations to single-owner small businesses, companies of every size and structure stand to benefit from these tools, methods, and techniques; Monetizing your Data walks you through the translation and transformation to help you leverage your data into value creating strategies.

GUIDE TO U.S. GOVERNMENT PUBLICATIONS