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On Purpose Gyldendal Uddannelse はじめての**iPod & iTunes 9 Windows7/Vista/XP/Mac OS X**対応秀和システム音楽再生からビデオ撮影まで機能を詳しく解説。使い方がよく分かる。大きな図版で読みやすい完全図解書。 **iPod: The Missing Manual The Missing Manual** "O'Reilly Media, Inc." **Apple's iPod still has the world hooked on portable music, pictures, videos, movies, and more, but one thing it doesn't have is a manual that helps you can get the most out this amazing device. That's where this book comes in. Get the complete scoop on the latest line of iPods and the latest version of iTunes with the guide that outshines them all -- iPod: The Missing Manual. The 9th edition is as useful, satisfying, and reliable as its subject. Teeming with high-quality color graphics, each page helps you accomplish a specific task -- everything from managing your media and installing and browsing iTunes to keeping calendars and contacts. Whether you have a brand-new iPod or an old favorite, this book provides crystal-clear explanations and expert guidance on all of the things you can do: Fill 'er up. Load your Nano, Touch, Classic, or Shuffle with music, movies, and photos, and learn how to play it all back. Tour the Touch. Surf the Web, use web-based email, collect iPhone apps, play games, and more. Share music and movies. Copy music between computers with Home Sharing, beam playlists around the house, and whisk your Nano's videos to YouTube. iTunes, tuned up. Pick-and-choose which music, movies, and photos to sync; create instant playlists with Genius Mix; and auto-rename "Untitled" tracks. iPod power. Create Genius playlists on your iPod, shoot movies on your Nano, use the Nano's FM radio and pedometer, and add voice memos to your Touch. Shop the iTunes Store. Find what you're looking for in a snap, whether it's music, movies, apps, lyrics, or liner notes. IPod The Missing Manual** "O'Reilly Media, Inc." **Explains how to use the portable music player to perform functions including play music, store personal contact and calendar information, download and use applications, and use as a video player. Brilliant Mac OS X Leopard** Pearson Education **The eagerly awaited release of Mac OS X Leopard is set to be the biggest OS X upgrade ever. There are hundreds of new and improved features, such as Boot Camp - which enables you to run Windows if there's a PC application you need to use. The Time Machine allows you to go back and recover old documents - it remembers how your system looked on any given day so you can revisit your Mac as it appeared in the past. Brilliant Mac OS X Leopard offers a unique, task-based approach for power users who want to master the features of Leopard. All the new features of Leopard are covered in detail, as well as instruction on customising and maintaining the Mac, dealing with security, networking and much more - all tobe found in an easy to navigate format that any Mac user will want to keep at their fingertips. IPod & ITunes The Missing Manual** "O'Reilly Media, Inc." **Explains how to use the portable music player with a Windows PC or a Macintosh computer to perform functions including play music, store personal contact and calendar information, and use as a portable FireWire drive. IPod: The Missing Manual** "O'Reilly Media, Inc." **Explains how to use the portable music player to perform functions including play music, store personal contact and calendar information, download and use applications, and use as a video player. Flash CS5.5: The Missing Manual** "O'Reilly Media, Inc." **You can build everything from simple animations to full-fledged iOS and Android apps with Flash CS5.5, but learning this complex program can be difficult—unless you have this fully updated, bestselling guide. Learn how to create gorgeous Flash effects even if you have no programming experience. With Flash CS5.5: The Missing Manual, you'll move from the basics to power-user tools with ease. Learn animation basics. Discover how to turn simple ideas into stunning animations. Master Flash's tools. Learn the animation and effects tools with clear explanations and hands-on examples. Use 3D effects. Rotate objects and make them move in three dimensions. Create lifelike motion. Use the IK Bones tool to simulate realistic body movements and other linked motions. Build apps for tablets and smartphones. Create the next generation of iPhone, iPad, and Android apps. Add multimedia. Incorporate your own audio and video files into Flash. Create rich interactive animations. Dive into advanced interactivity with easy-to-learn ActionScript examples. Brilliant IPod and ITunes** Pearson Education **The music industry has changed and improved drastically over the past decade thanks to advancing technology. Revolutionary tools and techniques unimaginable only a few years ago are now sitting at the tips of your fingers, just waiting to be unleashed. Your iPod will enable you to revolutionise how and where you listen to music, and this book shows you how to get the most out of it. Laid out in easily digested and well-illustrated steps, Brilliant iPod & iTunes will show you everything you need to know from downloading music, to improving its sound quality. You don't need any specialist software - the chances are it's already on your computer, and if not, we'll show you where to download it for free. Unlock the true potential of your Ipod with Brilliant iPod and iTunes. iPhone Hacks Pushing the iPhone and iPod touch Beyond Their Limits** "O'Reilly Media, Inc." **With iPhone Hacks, you can make your iPhone do all you'd expect of a mobile smartphone -- and more. Learn tips and techniques to unleash little-known features, find and create innovative applications for both the iPhone and iPod touch, and unshackle these devices to**

run everything from network utilities to video game emulators. This book will teach you how to: Import your entire movie collection, sync with multiple computers, and save YouTube videos Remotely access your home network, audio, and video, and even control your desktop Develop native applications for the iPhone and iPod touch on Linux, Windows, or Mac Check email, receive MMS messages, use IRC, and record full-motion video Run any application in the iPhone's background, and mirror its display on a TV Make your iPhone emulate old-school video game platforms, and play classic console and arcade games Integrate your iPhone with your car stereo Build your own electronic bridges to connect keyboards, serial devices, and more to your iPhone without "jailbreaking" iPhone Hacks explains how to set up your iPhone the way you want it, and helps you give it capabilities that will rival your desktop computer. This cunning little handbook is exactly what you need to make the most of your iPhone. iPod: The Missing Manual The Missing Manual Pogue Press With iPod touch, Apple's sleek little entertainment center has entered a whole new realm, and the ultimate iPod book is ready to take you on a complete guided tour. As breathtaking and satisfying as its subject, iPod: The Missing Manual gives you a no-nonsense view of everything in the "sixth generation" iPod line. Learn what you can do with iPod Touch and its multi-touch interface, 3.5-inch widescreen display and Wi-Fi browsing capabilities. Get to know the redesigned iPod Nano with its larger display and video storage capacity. It's all right here. The 6th edition sports easy-to-follow color graphics, crystal-clear explanations, and guidance on the most useful things your iPod can do. Topics include: Out of the box and into your ears. Learn how to install iTunes, load music on your iPod, and get rid of that dang flashing "Do not disconnect" message. Bopping around the iPod. Whether you've got a tiny Shuffle, a Nano, the Classic, or the new Touch, you'll learn everything from turning your iPod off and on to charging your iPod without a computer. Special coverage for iPod owners with trickster friends: How to reset the iPod's menus to English if they've been changed to, say, Korean. In tune with iTunes. iTunes can do far more than your father's jukebox. Learn how to pick and choose which parts of your iTunes library loads onto your iPod, how to move your sacred iTunes Folder to a bigger hard drive, and how to add album covers to your growing collection. The power of the 'Pod. Download movies and TV shows, play photo slideshows, find cool podcasts, and more: this book shows you how to unleash all your iPod's power. iPod is simply the best music player available, and this is the manual that should have come with it. Manual of Tests and Criteria The Manual of Tests and Criteria contains criteria, test methods and procedures to be used for classification of dangerous goods according to the provisions of Parts 2 and 3 of the United Nations Recommendations on the Transport of Dangerous Goods, Model Regulations, as well as of chemicals presenting physical hazards according to the Globally Harmonized System of Classification and Labelling of Chemicals (GHS). As a consequence, it supplements also national or international regulations which are derived from the United Nations Recommendations on the Transport of Dangerous Goods or the GHS. At its ninth session (7 December 2018), the Committee adopted a set of amendments to the sixth revised edition of the Manual as amended by Amendment 1. This seventh revised edition takes account of these amendments. In addition, noting that the work to facilitate the use of the Manual in the context of the GHS had been completed, the Committee considered that the reference to the "Recommendations on the Transport of Dangerous Goods" in the title of the Manual was no longer appropriate, and decided that from now on, the Manual should be entitled "Manual of Tests and Criteria". Spotify For Dummies John Wiley & Sons The ultimate beginner guide to the groundbreaking music service, Spotify! Spotify is a free online streaming music platform that allows users to listen to songs on demand over the Internet--without having to buy or own the actual tracks. This fun and friendly guide walks you through how best to use this sweet-sounding service. Covering everything from using Spotify on selected mobile phones to creating and sharing your own playlists, Spotify For Dummies has it all. Experienced author Kim Gilmour details the ins and outs of this revolutionary music, from installing and setup to discovering new artists and taking your musical enjoyment to new levels. Explores the social networking aspects of Spotify and how to integrate with them Helps you navigate through the various editions of Spotify Shows you how to take Spotify with you on your mobile device Encourages you to merge your own music collection with Spotify This book is spot on! Start using Spotify today with this handy guide by your side. はじめてのiPod & iTunes7 秀和システム最新ビデオiPod対応!初代iPodから最新G5やshuffleまで全機種に対応!iPodの基本操作からムービー再生やセキュリティ設定まで分かりやすく解説!iTunes7の全機能からWindows/Macの設定手順まで分かりやすく解説!PodcastやiTunes Music Storeの登録から購読・購入手順まで詳解。 Big Book of Apple Hacks Tips & Tools for unlocking the power of your Apple devices "O'Reilly Media, Inc." Bigger in size, longer in length, broader in scope, and even more useful than our original Mac OS X Hacks, the new Big Book of Apple Hacks offers a grab bag of tips, tricks and hacks to get the most out of Mac OS X Leopard, as well as the new line of iPods, iPhone, and Apple TV. With 125 entirely new hacks presented in step-by-step fashion, this practical book is for serious Apple computer and gadget users who really want to take control of these systems. Many of the hacks take you under the hood and show you how to tweak system preferences, alter or add keyboard shortcuts, mount drives and devices, and generally do things with your operating system and gadgets that Apple doesn't expect you to do. The Big Book of Apple Hacks gives you: Hacks for both Mac OS X Leopard and Tiger, their related applications, and the hardware they run on or connect to Expanded tutorials and lots of background material, including informative sidebars "Quick Hacks" for tweaking system and gadget settings in minutes Full-blown hacks for adjusting Mac OS X applications such as Mail, Safari, iCal, Front Row, or the iLife suite Plenty of hacks and tips for the Mac mini, the MacBook laptops, and new Intel desktops Tricks for running Windows on the Mac, under emulation in Parallels or as a standalone OS with Bootcamp The Big Book of Apple Hacks is not only perfect for Mac fans and power users, but also for recent -- and aspiring -- "switchers" new to the Apple experience. Hacks are arranged by topic for quick and easy lookup, and each one stands on its own so you can jump around and tweak whatever system or gadget strikes your fancy. Pick up this book and take control of Mac OS X and your favorite Apple gadget today! Mac OS X Mavericksマスターブックマイナビ出版 2013年10月に発売されたMacOS「OS X Mavericks（マーベリックス）」の解説書籍です。Mavericksには、200以上の新機能が搭載されています。電子書籍アプリ「iBooks」、地図アプリ「マップ」、予定と予定の間の移動時間も推測できる「カレンダー」、TwitterなどのSNSとより連携を深めた「Safari」、強化された「通知機能」、タブやタグの機能を備えた新しい「Finder」など、ざっと見ただけでも便利で楽しそうなアプリや機能がいっぱいです。 Macで写真、動画、音楽を楽しむアプリケーションのiPhoto、iMovie、GarageBandも、もちろんOS X Mavericks対応の最新バージョンを取り上げています。さらに、iOSデバイス（iPhone、iPod touch、iPad）や複数のパソコンの連

携についてもていねいに解説しています。住所や写真データなどが、どのデバイスでも最新の状態で利用できる便利さは素晴らしいものです。新機能を含むほとんどの機能を、画面写真とステップバイステップの解説でわかりやすく説明しました。初めてMacに触れる人、以前のMac OSからのアップグレードユーザー、WindowsからのスイッチユーザーN、すべてのMavericksユーザーにおすすめです。 ■CONTENTS ［Chapter1］OS X Mavericksの基本 ［Chapter2］Finderウインドウの操作 ［Chapter3］Dock・Mission Control・Dashboardの操作 ［Chapter4］文字の入力 ［Chapter5］ファイル・フォルダ操作 ［Chapter6］Webの利用 ［Chapter7］メールの利用 ［Chapter8］付属アプリケーションの利用 ［Chapter9］OS Xを使いやすくするには ［Chapter10］OS Xをもっと活用するには ［Chapter11］ほかのデバイスと連携するには ［Chapter12］iPhone・iMovie・GarageBandの活用 **iPhone and iOS Forensics Investigation, Analysis and Mobile Security for Apple iPhone, iPad and iOS Devices** Elsevier **iPhone and iOS Forensics is a guide to the forensic acquisition and analysis of iPhone and iOS devices, and offers practical advice on how to secure iOS devices, data and apps. The book takes an in-depth look at methods and processes that analyze the iPhone/iPod in an official legal manner, so that all of the methods and procedures outlined in the text can be taken into any courtroom. It includes information data sets that are new and evolving, with official hardware knowledge from Apple itself to help aid investigators. This book consists of 7 chapters covering device features and functions; file system and data storage; iPhone and iPad data security; acquisitions; data and application analysis; and commercial tool testing. This book will appeal to forensic investigators (corporate and law enforcement) and incident response professionals. Learn techniques to forensically acquire the iPhone, iPad and other iOS devices Entire chapter focused on Data and Application Security that can assist not only forensic investigators, but also application developers and IT security managers In-depth analysis of many of the common applications (both default and downloaded), including where specific data is found within the file system The Perfect Thing How the iPod Shuffles Commerce, Culture, and Coolness** Simon and Schuster **On October 23, 2001, Apple Computer, a company known for its chic, cutting-edge technology -- if not necessarily for its dominant market share -- launched a product with an enticing promise: You can carry an entire music collection in your pocket. It was called the iPod. What happened next exceeded the company's wildest dreams. Over 50 million people have inserted the device's distinctive white buds into their ears, and the iPod has become a global obsession. The Perfect Thing is the definitive account, from design and marketing to startling impact, of Apple's iPod, the signature device of our young century. Besides being one of the most successful consumer products in decades, the iPod has changed our behavior and even our society. It has transformed Apple from a computer company into a consumer electronics giant. It has remolded the music business, altering not only the means of distribution but even the ways in which people enjoy and think about music. Its ubiquity and its universally acknowledged coolness have made it a symbol for the digital age itself, with commentators remarking on "the iPod generation." Now the iPod is beginning to transform the broadcast industry, too, as podcasting becomes a way to access radio and television programming. Meanwhile millions of Podheads obsess about their gizmo, reveling in the personal soundtrack it offers them, basking in the social cachet it lends them, even wondering whether the device itself has its own musical preferences. Steven Levy, the chief technology correspondent for Newsweek magazine and a longtime Apple watcher, is the ideal writer to tell the iPod's tale. He has had access to all the key players in the iPod story, including Steve Jobs, Apple's charismatic cofounder and CEO, whom Levy has known for over twenty years. Detailing for the first time the complete story of the creation of the iPod, Levy explains why Apple succeeded brilliantly with its version of the MP3 player when other companies didn't get it right, and how Jobs was able to convince the bosses at the big record labels to license their music for Apple's groundbreaking iTunes Store. (We even learn why the iPod is white.) Besides his inside view of Apple, Levy draws on his experiences covering Napster and attending Supreme Court arguments on copyright (as well as his own travels on the iPod's click wheel) to address all of the fascinating issues -- technical, legal, social, and musical -- that the iPod raises. Borrowing one of the definitive qualities of the iPod itself, The Perfect Thing shuffles the book format. Each chapter of this book was written to stand on its own, a deeply researched, wittily observed take on a different aspect of the iPod. The sequence of the chapters in the book has been shuffled in different copies, with only the opening and concluding sections excepted. "Shuffle" is a hallmark of the digital age -- and The Perfect Thing, via sharp, insightful reporting, is the perfect guide to the deceptively diminutive gadget embodying our era. The IPod Book Doing Cool Stuff with the IPod and the ITunes Store Describes how to get the most out of an iPod and iTunes, covering such topics as customizing the menu, creating a playlist, using the iPod in a car, using the iPod photo, and using the iTunes store. Instructor iOS Forensic Analysis for iPhone, iPad, and iPod touch** Apress **iOS Forensic Analysis provides an in-depth look at investigative processes for the iPhone, iPod Touch, and iPad devices. The methods and procedures outlined in the book can be taken into any courtroom. With never-before-published iOS information and data sets that are new and evolving, this book gives the examiner and investigator the knowledge to complete a full device examination that will be credible and accepted in the forensic community. IPhone The Missing Manual The iPhone may be the world's coolest computer, but it's still a computer, with all of the complexities. iPhone: The Missing Manual is a illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone master. This updated guide shows you everything you need to know about the new features and user interface of iOS 9 for the iPhone. This easy-to-use book will help you accomplish everything from web browsing to watching videos so you can get the most out of your iPhone. The Laws of Simplicity** MIT Press **Ten laws of simplicity for business, technology, and design that teach us how to need less but get more. Finally, we are learning that simplicity equals sanity. We're rebelling against technology that's too complicated, DVD players with too many menus, and software accompanied by 75-megabyte "read me" manuals. The iPod's clean gadgetry has made simplicity hip. But sometimes we find ourselves caught up in the simplicity paradox: we want something that's simple and easy to use, but also does all the complex things we might ever want it to do. In The Laws of Simplicity, John Maeda offers ten laws for balancing simplicity and complexity in business, technology, and design—guidelines for needing less and actually getting more. Maeda—a professor in MIT's Media Lab and a world-renowned graphic designer—explores the question of how we can redefine the notion of "improved" so that it doesn't always mean something more, something added on. Maeda's first law of simplicity is "Reduce." It's not necessarily beneficial to add technology features just because we can. And the features that we do have must be organized (Law 2) in a sensible hierarchy so users aren't**

distracted by features and functions they don't need. But simplicity is not less just for the sake of less. Skip ahead to Law 9: "Failure: Accept the fact that some things can never be made simple." Maeda's concise guide to simplicity in the digital age shows us how this idea can be a cornerstone of organizations and their products—how it can drive both business and technology. We can learn to simplify without sacrificing comfort and meaning, and we can achieve the balance described in Law 10. This law, which Maeda calls "The One," tells us: "Simplicity is about subtracting the obvious, and adding the meaningful." The Sibley Guide to Bird Life & Behavior Alfred a Knopf Incorporated **Provides basic information about the biology, life cycles, and behavior of birds, along with brief profiles of each of the eighty bird families in North America. Border Management Modernization** World Bank Publications **Border clearance processes by customs and other agencies are among the most important and problematic links in the global supply chain. Delays and costs at the border undermine a country's competitiveness, either by taxing imported inputs with deadweight inefficiencies or by adding costs and reducing the competitiveness of exports. This book provides a practical guide to assist policy makers, administrators, and border management professionals with information and advice on how to improve border management systems, procedures, and institutions. To Life! Eco Art in Pursuit of a Sustainable Planet** Univ of California Press **This title documents the burgeoning eco art movement from A to Z, presenting a panorama of artistic responses to environmental concerns, from Ant Farms anti-consumer antics in the 1970s to Marina Zurkows 2007 animation that anticipates the havoc wreaked upon the planet by global warming. Creating Value in Nonprofit-Business Collaborations New Thinking and Practice** John Wiley & Sons **Collaboration between nonprofits and businesses is a necessary component of strategy and operations. Creating Value in Nonprofit-Business Collaborations: New Thinking & Practice provides breakthrough thinking about how to conceptualize and realize collaborative value. With over a hundred case examples from around the globe and hundreds of literature references, the book reveals how collaboration between businesses and nonprofit organizations can most effectively co-create significant economic, social, and environmental value for society, organizations, and individuals. This essential resource features the ground-breaking Collaborative Value Creation framework that can be used for analyzing the sources, forms, and processes of value creation in partnerships between businesses and nonprofits. The book is a step-by-step guide for business managers and non-profit practitioners for achieving successful cross-sector partnerships. It examines the key dimensions of the Collaborative Mindset that shape each partner's collaborative efforts. It analyzes the drivers of partnership evolution along the Collaboration Continuum, and sets forth the key pathways in the Collaboration Process Value Chain. The book concludes by offering Twelve Smart Practices of Collaborative Value Creation for the design and management of cross sector partnerships. The book will empower organizations to strategically increase the potential for value creation both for the partners and society. Praise for Creating Value in Nonprofit-Business Collaborations: New Thinking & Practice! "This is a playbook for enabling business and nonprofits to co-create shared value. These new types of collaborations about creating value, rather than the tense standoffs of the past, are part of the way we will create actual solutions to society's challenges." Michael J. Porter, Bishop William Lawrence University Professor, Harvard Business School "Co-creating value is a powerful concept Jim Austin and May Seitanidi are sharing with us that will bring business and non-profit leaders to a new level of understanding and performance. This new book is the indispensable guidebook for leaders of the future." Frances Hesselbein, Founding President and CEO of the Frances Hesselbein Leadership Institute, Former CEO of the Girl Scouts of America, and Holder of Presidential Medal of Freedom "I love the book! While it focuses on "cross sector" collaboration, it should be read by every executive in the "for-profit" sector. Business is about how to collaborate with stakeholders to create value. This book tells you how to do it. Bravo!" R. Edward Freeman, University Professor and Olsson Professor The Darden School University of Virginia "Finally a book that demystifies what is probably the single most indispensable strategy for advancing social change: cross sector collaboration that creates genuine, measurable value for all. The book is an original and valuable resource for both the nonprofit and business sectors, providing a promising new roadmap that shows how to go beyond fighting for one's share of the pie, to collaboration that actually makes the pie grow." Billy Shore, Founder and CEO of Share Our Strength and Chairman of Community Wealth Ventures "Professors Austin and Seitanidi provide essential guidance for managers determining how to produce benefits for their organizations and high impact for society. This is an informed, thoughtful, and practical analysis." Rosabeth Moss Kanter, Ernest L. Arbuckle Professor of Business Administration, Harvard Business School and author of SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth and Social Good Surviving and Thriving in Uncertainty Creating The Risk Intelligent Enterprise** John Wiley & Sons **A new book to help senior executives and boards get smart about risk management The ability of businesses to survive and thrive often requires unconventional thinking and calculated risk taking. The key is to make the right decisions—even under the most risky, uncertain, and turbulent conditions. In the new book, Surviving and Thriving in Uncertainty: Creating the Risk Intelligent Enterprise, authors Rick Funston and Steve Wagner suggest that effective risk taking is needed in order to innovate, stay competitive, and drive value creation. Based on their combined decades of experience as practitioners, consultants, and advisors to numerous business professionals throughout the world, Funston and Wagner discuss the adoption of 10 essential and practical skills, which will improve agility, resilience, and realize benefits: Challenging basic business assumptions can help identify "Black Swans" and provide first-mover advantage Defining the corporate risk appetite and risk tolerances can help reduce the risk of ruin. Anticipating potential causes of failure can improve chances of survival and success through improved preparedness. Factoring in velocity and momentum can improve speed of response and recovery. Verifying sources and the reliability of information can improve insights for decision making and thus decision quality. Taking a longer-term perspective can aid in identifying the potential unintended consequences of short-term decisions. The Unauthorized Guide to IPhone, IPad, and IPod Repair A DIY Guide to Extending the Life of Your IDevices!** Pearson Education **Offers detailed, illustrated instructions for repairing Apple handheld electronic devices, covering the replacement of components, fixing software failures, and making repairs and changes not intended by the manufacturer. Internet Marketing Strategy,**

Implementation and Practice Pearson Education **A comprehensive guide to the strategy, implementation and practice of Internet Marketing. The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience** McGraw Hill Professional **The Wall Street Journal Bestseller! Updated to include Steve Jobs's iPad and iPad2 launch presentations “The Presentation Secrets of Steve Jobs reveals the operating system behind any great presentation and provides you with a quick-start guide to design your own passionate interfaces with your audiences.” —Cliff Atkinson, author of Beyond Bullet Points and The Activist Audience Former Apple CEO Steve Jobs’s wildly popular presentations have set a new global gold standard—and now this step-by-step guide shows you exactly how to use his crowd-pleasing techniques in your own presentations. The Presentation Secrets of Steve Jobs is as close as you'll ever get to having the master presenter himself speak directly in your ear. Communications expert Carmine Gallo has studied and analyzed the very best of Jobs's performances, offering point-by-point examples, tried-and-true techniques, and proven presentation secrets in 18 "scenes," including: Develop a messianic sense of purpose Reveal the Conquering hero Channel your inner Zen Stage your presentation with props Make it look effortless With this revolutionary approach, you’ll be surprised at how easy it is to sell your ideas, share your enthusiasm, and wow your audience the Steve Jobs way. “No other leader captures an audience like Steve Jobs does and, like no other book, The Presentation Secrets of Steve Jobs captures the formula Steve uses to enthrall audiences.” —Rob Enderle, The Enderle Group “Now you can learn from the best there is—both Jobs and Gallo. No matter whether you are a novice presenter or a professional speaker like me, you will read and reread this book with the same enthusiasm that people bring to their iPods." —David Meerman Scott, bestselling author of The New Rules of Marketing & PR and World Wide Rave Innovation The Five Disciplines for Creating What Customers Want** Currency **Nothing is more important to business success than innovation . . . And here’s what you can do about it on Monday morning with the definitive how-to book from the world’s leading authority on innovation When it comes to innovation, Curt Carlson and Bill Wilmot of SRI International know what they are talking about—literally. SRI has pioneered innovations that day in and day out are part of the fabric of your life, such as: • The computer mouse and the personal computer interface you use at home and work • The high-definition television in your living room • The unusual numbers at the bottom of your checks that enable your bank to maintain your account balance correctly • The speech-recognition system used by your financial services firm when you call for your account balance or to make a transaction. Each of these innovations—and literally hundreds of others—created new value for customers. And that’s the central message of this book. Innovation is not about inventing clever gadgets or just “creativity.” It is the successful creation and delivery of a new or improved product or service that provides value for your customer and sustained profit for your organization. The first black-and-white television, for example, was just an interesting, cool invention until David Sarnoff created an innovation—a network—that delivered programming to an audience. The genius of this book is that it provides the “how” of innovation. It makes innovation practical by getting two groups who are often disconnected—the managers who make decisions and the people on the front lines who create the innovations—onto the same page. Instead of smart people grousing about the executive suite not recognizing a good idea if they tripped over it and the folks on the top floor wondering whether the people doing the complaining have an understanding of market realities, Carlson and Wilmot’s five disciplines of innovation focus attention where it should be: on the creation of valuable new products and services that meet customer needs. Innovation is not just for the “lone genius in the garage” but for you and everyone in your enterprise. Carlson and Wilmot provide a systematic way to make innovation practical, one intimately tied to the way things get done in your business. Teamwork isn't enough. Creativity isn't enough. A new product idea isn't enough. True innovation is about delivering value to customers. Innovation reveals the value-creating processes used by SRI International, the organization behind the computer mouse, robotic surgery, and domain names. Curt Carlson and Bill Wilmot show you how to use these practical, tested processes to create great customer value for your organization. Learning IOS Forensics** Packt Publishing **If you are a digital forensics examiner daily involved in the acquisition and analysis of mobile devices and want to have a complete overview of how to perform your work on iOS devices, this book is definitely for you. Consumers in Europe** European Communities **This publication brings together the most relevant and useful information for the evaluation and development of consumer policy. The material includes data from various sources including EUROSTAT, other Commission services as well as other surveys and studies. This edition focuses on services of general interest. Although the prime objective of this publication is to help policy-makers at the European level to better understand the needs of consumers in general, the publication should also be of use to other stakeholders interested in consumer affairs, such as consumer organisations, other public authorities and even suppliers of goods and services. This is the third edition of a series of publications. Data cover the period 1999-2006. Mac OS X Support Essentials** Peachpit Press **Provides information on troubleshooting and optimizing Mac OS X 10.4, covering such topics as file systems, application environments, command-line interface, networking, printing, and startup. Applying the Science of Learning** Prentice Hall **"For students studying ""education or psychology, for teachers or prospective teachers, and for instructional designers or instructors." "A concrete guide to the science of learning, instruction, and assessment written in a friendly tone and presented in a dynamic format. " The underlying premise of "Applying the Science of Learning "is that educators can better help students learn if they understand the processes through which student learning takes place. In this clear and concise first edition text, educational psychology scholar Richard Mayer teaches readers how to apply the science of learning through understanding the reciprocal relationships between learning, instruction, and assessment. Utilizing the significant advances in scientific learning research over the last 25 years, this introductory text identifies the features of science of learning that are most relevant to education, explores the possible prescriptions of these findings for instructional methods, and highlights the essentials of evaluating instructional effectiveness through assessment. "Applying the Science of Learning "is also presented in an easy-to-read modular design and with a conversational tone -- making it particularly student-friendly, whether it is being used as a supplement to a core textbook or as a standalone course textbook. Features: A concise and**

concentrated view of the field that covers the foundational ideas in learning, instruction, and assessment without overwhelming students or wasting words. A modular, multimedia approach organizes course material into two-page units with specific objectives, helpful graphics, and a welcoming design that helps readers organize and understand each concept. An emphasis on clear writing and concrete ideas makes learning easier for readers, especially by providing vocabulary definitions and specific examples. A personal and friendly tone instead of a formal, academic style make this book easier and more enjoyable to read. While few academic references clutter the text, key references and suggested readings are provided at the end of each section. About Face The Essentials of Interaction Design John Wiley & Sons **The essential interaction design guide, fully revised and updated for the mobile age About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations, and more. The new full-color interior and unique layout better illustrate modern design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource. Apps for Learning 40 Best IPad/iPod Touch/iPhone Apps for High School Classrooms** Corwin Press **This book offers practical strategies for integrating 40 of the most effective applications—or apps—for the iPad, iPod Touch, and iPhone to cultivate 21st century fluencies. Inside Solid State Drives (SSDs)** Springer Science & Business Media **Solid State Drives (SSDs) are gaining momentum in enterprise and client applications, replacing Hard Disk Drives (HDDs) by offering higher performance and lower power. In the enterprise, developers of data center server and storage systems have seen CPU performance growing exponentially for the past two decades, while HDD performance has improved linearly for the same period. Additionally, multi-core CPU designs and virtualization have increased randomness of storage I/Os. These trends have shifted performance bottlenecks to enterprise storage systems. Business critical applications such as online transaction processing, financial data processing and database mining are increasingly limited by storage performance. In client applications, small mobile platforms are leaving little room for batteries while demanding long life out of them. Therefore, reducing both idle and active power consumption has become critical. Additionally, client storage systems are in need of significant performance improvement as well as supporting small robust form factors. Ultimately, client systems are optimizing for best performance/power ratio as well as performance/cost ratio. SSDs promise to address both enterprise and client storage requirements by drastically improving performance while at the same time reducing power. Inside Solid State Drives walks the reader through all the main topics related to SSDs: from NAND Flash to memory controller (hardware and software), from I/O interfaces (PCIe/SAS/SATA) to reliability, from error correction codes (BCH and LDPC) to encryption, from Flash signal processing to hybrid storage. We hope you enjoy this tour inside Solid State Drives. Designing Gestural Interfaces Touchscreens and Interactive Devices** "O'Reilly Media, Inc." **If you want to get ahead in this new era of interaction design, this is the reference you need. Nintendo's Wii and Apple's iPhone and iPod Touch have made gestural interfaces popular, but until now there's been no complete source of information about the technology. Designing Gestural Interfaces provides you with essential information about kinesiology, sensors, ergonomics, physical computing, touchscreen technology, and new interface patterns -- all you need to know to augment your existing skills in "traditional" web design, software, or product development. Packed with informative illustrations and photos, this book helps you: Get an overview of technologies surrounding touchscreens and interactive environments Learn the process of designing gestural interfaces, from documentation to prototyping to communicating to the audience what the product does Examine current patterns and trends in touchscreen and gestural design Learn about the techniques used by practicing designers and developers today See how other designers have solved interface challenges in the past Look at future trends in this rapidly evolving field Only six years ago, the gestural interfaces introduced in the film Minority Report were science fiction. Now, because of technological, social, and market forces, we see similar interfaces deployed everywhere. Designing Gestural Interfaces will help you enter this new world of possibilities.**