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NOVICK & MORROW'S PUBLIC HEALTH ADMINISTRATION: PRINCIPLES FOR POPULATION-BASED MANAGEMENT

PRINCIPLES FOR POPULATION-BASED MANAGEMENT

Jones & Bartlett Learning Under the direction of lead editors, Leiyu Shi and James A. Johnson, the Fourth Edition of Public Health Administration: Principles for Population-Based Management examines the many events, advances, and challenges in the United States and the world since the publication of the prior edition. With contributions from experts in areas ranging from workforce to community-based prevention to emergency preparedness, this timely and thorough revision offers detailed, comprehensive coverage of current, relevant issues for students as well as practicing public health administrators. This edition also addresses new perspectives of evidence-based public health, systems thinking, accountable care organizations, social entrepreneurship, integrated information management, disaster preparedness and response, and social media.

NOVICK & MORROW'S PUBLIC HEALTH ADMINISTRATION

PRINCIPLES FOR POPULATION-BASED MANAGEMENT

Jones & Bartlett Publishers Rev. ed. of: Public health administration / edited by Lloyd F. Novick, Cynthia B. Morrow, Glen P. Mays. 2nd ed. c2008.

NOVICK AND MORROW'S PUBLIC HEALTH ADMINISTRATION

PRINCIPLES FOR POPULATION-BASED MANAGEMENT

Jones & Bartlett Publishers Under the direction of new lead editors Leiyu Shi and James Johnson, the new Third Edition of Public Health Administration examines the many events, advances, and challenges in the U.S. and the world since the publication of the last edition of the book. Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition.

PUBLIC HEALTH ADMINISTRATION

PRINCIPLES FOR POPULATION-BASED MANAGEMENT

Jones & Bartlett Learning This reference gives full coverage of traditional public health responsibilities--assessing the burden of disease, preventing and controlling health threats, and developing policies and constituencies to improve health--in a contemporary framework that fully reflects the ongoing transition from a public to a population health perspective. Public Health Administration covers the basics of administration, including organizational design law, human resources, budgeting and financing, marketing, and communications; discusses newly defined and emerging areas, such as health information management, geographic information systems, performance measurement and improvement, ethics, leadership, and community partnerships; expert contributors draw on first hand experience and leading-edge research, assembling the information required for effective managerial decision-making.

PUBLIC HEALTH ADMINISTRATION: PRINCIPLES FOR POPULATION-BASED MANAGEMENT

Jones & Bartlett Publishers New Edition Available 8/15/2013 This shorter, more user-friendly edition of Public Health Administration: Principles for Population-Based Management will provide your students with a comprehensive understanding of the principles, practices, and skills essential to successful public health administration. The second edition has been thoroughly revised and includes new information on the Healthy People 2010 objectives as well as two new chapters on bioterrorism and emergency preparedness; and public health systems research. The chapter on public health law has been thoroughly revised by the nation's top public health law expert. Other updates include coverage of the most recent reports issued by the Institute of Medicine as well as analysis on the relationships between public health and the healthcare services with a particular focus on the uninsured.

PUBLIC HEALTH BUSINESS PLANNING

A PRACTICAL GUIDE

Jones & Bartlett Learning In today's turbulent and financially stressful times, public health managers need business planning skills. They need to become "civic entrepreneurs," who can creatively finance and manage needed programs using business school savvy. Public Health Business Planning: A Practical Guide is based on the curriculum of the highly successful Management Academy for Public Health, offered by the Kenan-Flagler Business School and the School of Public Health at the University of North Carolina at Chapel Hill. A Lewin Group evaluation showed that teams of Management Academy graduates have generated millions of dollars in revenue for local agencies through implementing business plans. This book teaches what it means to use entrepreneurial strategies for social good, and key business planning skills such as: Assessment and strategic planning Program planning, implementation, and evaluation Financial planning and budgeting Market research and social marketing Strategies for getting funded including business writing and speaking Project management and business plan execution strategies

COMPARATIVE HEALTH SYSTEMS: GLOBAL PERSPECTIVES

Jones & Bartlett Learning Comparative Health Systems: Global Perspectives explores the health systems of 17 countries through comparative study. Using a consistent framework, the chapters offer an overview of each country's history, geography, government, and economy, as well as a detailed analysis of the country's healthcare system facilities, workforce, technology, cost, quality, and access. Current and emerging issues are also explored. The book concludes with a look at the changing U.S. healthcare system and the global challenges and opportunities for health.

INTRODUCTION TO PUBLIC HEALTH

Jones & Bartlett Learning New to the Third Edition: New or expanded sections covering: Pandemic Flu Response to Hurricane Katrina FDA Regulation of Tobacco Promoting Physical Activity Poisoning (now the #2 cause of injury death) Nonfatal Traumatic Brain Injuries National Children's Study Coal Ash and other unregulated waste from power plants Medical errors Information Technology New information/discussion on: H1N1 swine flu Conflicts of interest in drug trials Problems in planning for the 2010 census Genomic medicine Cell phones/texting while driving National birth defects prevention study The new HPV vaccine controversy Lead paint in toys imported from china Bisphenol A (BPA) and phthalates The recent Salmonella outbreak in Peanut Butter Contaminated drug imports from China Managed care efforts to control medical costs Evaluation of Healthy People 2010 and planning for Healthy People 2020 New examples including: Andrew Speaker/Extremely Drug Resistant (XDR) Tuberculosis Football players and increased risk for dementia later in life.

THE OXFORD HANDBOOK OF PUBLIC HEALTH ETHICS

Oxford University Press, USA Natural disasters and cholera outbreaks. Ebola, SARS, and concerns over pandemic flu. HIV and AIDS. E. coli outbreaks from contaminated produce and fast foods. Threats of bioterrorism. Contamination of compounded drugs. Vaccination refusals and outbreaks of preventable diseases. These are just some of the headlines from the last 30-plus years highlighting the essential roles and responsibilities of public health, all of which come with ethical issues and the responsibilities they create. Public health has achieved extraordinary successes. And yet these successes also bring with them ethical tension. Not all public health successes are equally distributed in the population; extraordinary health disparities between rich and poor still exist. The most successful public health programs sometimes rely on policies that, while improving public health conditions, also limit individual rights. Public health practitioners and policymakers face these and other questions of ethics routinely in their work, and they must navigate their sometimes competing responsibilities to the health of the public with other important societal values such as privacy, autonomy, and prevailing cultural norms. This Oxford Handbook provides a sweeping and comprehensive review of the current state of public health ethics, addressing these and numerous other questions. Taking account of the wide range of topics under the umbrella of public health and the ethical issues raised by them, this volume is organized into fifteen sections. It begins with two sections that discuss the conceptual foundations, ethical tensions, and ethical frameworks of and for public health and how public health does its work. The thirteen sections that follow examine the application of public health ethics considerations and approaches across a broad range of public health topics. While chapters are organized into topical sections, each chapter is designed to serve as a standalone contribution. The book includes 73 chapters covering many topics from varying perspectives, a recognition of the diversity of the issues that define public health ethics in the U.S. and globally. This Handbook is an authoritative and indispensable guide to the state of public health ethics today.

PRINCIPLES AND PRACTICE OF TOXICOLOGY IN PUBLIC HEALTH

Jones & Bartlett Learning In Five Sections, this reference Offers An Introduction To The Field, As WellAs The Basics Of Toxicology Principles, Chemical Toxicity, Ecotoxicology, AndToxicology Practice.

EVALUATING HEALTH PROMOTION

PRACTICE AND METHODS

OUP Oxford Health Promotion is a relatively new discipline and there is little in the way of practical help for students and practitioners in choosing and implementing appropriate evaluation methods. As the demands for rigorous evaluation and evidence-based decision-making increase, health promotion cannot ignore the need for accurate, reliable and valid methods to carry out evaluation. This book provides clear descriptions (with plentiful practical examples) of such methods, and the problems that can arise from their implementation. Both qualitative and quantitative methods that are commonly used are described and the problems and benefits that arise with their use are explained. Experiences in the practical implementation of evaluation are explained, with examples from a

variety of different social, economic and cultural contexts. The third edition of this highly successful book has been fully revised and updated to reflect the ongoing developments in the field of health promotion. It will appeal to students and practitioners in health promotion and public health (including programme managers in both the government and the voluntary sector), and donors and funding agencies who commission health promotion interventions and evaluations.

JPHMP'S 21 PUBLIC HEALTH CASE STUDIES ON POLICY & ADMINISTRATION

Lippincott Williams & Wilkins JPHMP's 21 Public Health Case Studies on Policy & Administration, compiled by the founding editor and current editor-in-chief of the Journal of Public Health Management and Practice, provides you with real-life examples of how to strategize and execute policies and practices when confronted with issues such as disease containment, emergency preparedness, and organizational, management, and administrative problems.

PREVENTION, POLICY, AND PUBLIC HEALTH

Oxford University Press The greatest public health victories of the last century -- public sanitation, vehicle safety measures, limits on smoking and tobacco use -- have all been facilitated by public policies. While policy is an unparalleled tool for effecting change in public health, most professionals are unprepared to plan, apply, or study policy in a consequential way. Prevention, Policy, and Public Health provides a basic foundation for students, professionals, and researchers to be more effective in the policy arena. It offers information on the dynamics of the policymaking process, theoretical frameworks, analysis, and policy applications. It also offers tools for advocacy and communication, two integral aspects of shaping policies for public health. Organized around the leading risk factors for premature death and supplemented with illustrative case study examples, this book will help professionals and researchers understand the dimensions of policy, which can in turn inform the conduct of research and evaluation. These skills, combined with an understanding of opportunities and limitations within governments, can be highly applicable to designing effective policies and programs. With current pressures to implement broad and sustainable public health improvements, policies are more important than ever for anyone in the study and practice of public health. This book can be considered a primer to truly understanding the connection between prevention, policy, and public health.

LEADING PUBLIC HEALTH

A COMPETENCY FRAMEWORK

Springer Publishing Company Print+CourseSmart

HEALTH PROGRAM PLANNING AND EVALUATION: A PRACTICAL, SYSTEMATIC APPROACH FOR COMMUNITY HEALTH

Jones & Bartlett Publishers The Second Edition of Health Program Planning and Evaluation will help you to systematically develop, thoughtfully implement, and rigorously evaluate health programs across a variety of health disciplines. This thorough revision includes updated examples and references throughout, reflecting the major changes within the field. This outstanding resource prepares students and professionals to become savvy consumers of evaluation reports and prudent users of evaluation consultants. It presents practical tools and concepts in language suitable for both the practicing and novice health program planner and evaluator.

BASICS OF THE U.S. HEALTH CARE SYSTEM

Jones & Bartlett Learning Basics of the U.S. Health Care System, Third Edition provides students with a broad, fundamental introduction to the workings of the healthcare industry. Engaging and activities-oriented, the text offers an especially accessible overview of the major concepts of healthcare operations, the role of government, public and private financing, as well as ethical and legal issues. Each chapter features review exercises and Web resources that make studying this complex industry both enjoyable and easy. Students of various disciplines—including healthcare administration, business, nursing, public health, and others—will discover a practical guide that prepares them for professional opportunities in this rapidly growing sector.

ESSENTIALS OF MANAGING PUBLIC HEALTH ORGANIZATIONS

Jones & Bartlett Learning Written for undergraduate students in public health, community health, and a range of other health disciplines, as well as beginning managers and supervisors working in public health, Essentials of Managing Public Health Organizations is a concise, yet comprehensive text that uniquely focuses on managing public health organizations by addressing key management topics, processes, and emerging issues. Beginning with an overview of public health and key public health organizations, the text moves onto explain public health management fundamentals and functions- from planning and decision making, organizing and managing change, to staffing, leading, budgeting, ethics, and more. By the end of the text, the reader will not only better understand public health organizations, but the skills and functions needed to effectively manage them.

ESSENTIALS OF LEADERSHIP IN PUBLIC HEALTH

Jones & Bartlett Learning Public Health Affects Us All. As Such, There Will Always Be A Need For Professionals To Monitor The Health Of The Public And Create Programs To Enhance Our Health. Well-Trained Public Health Leaders Are Critical To Make The Entire Process Work. This Text Reflects The Complexities Of Leadership In Public Health As Well As The Overall Needs Of Effective Leadership In A Constantly Changing Social Environment. In Addition, The Book Examines The Impact Of Health Reform, With An Expanding Definition Of Public Health And Understanding Of How Our Leaders Will Be Affected By These New Changes. Part I Explores The Theories And Principles Of Leadership, Leadership Styles And Practices, The Public Health System, And The Five Levels Of Public Health Leadership. Part II Presents The Core Functions Model And Its Application To Public Health Leadership. In Part III, The Author Examines The Leadership Tools Needed For The 21st-Century. Part IV Presents Information On The Personal Evaluation Of Leadership And The

Evaluation Of Leadership Programs. Part V Looks To The Future And Presents Some Emerging Public Health Trends. Throughout The Book, Case Studies Written By Public Health Leaders Are Presented. Students Also Benefit From Leadership Exercises And Discussion Questions In Each Chapter.

ESSENTIALS OF THE US HEALTH CARE SYSTEM

Jones & Bartlett Learning In a clear, cohesive format, this book provides a concise survey of the basic structures and operations of the U.S. health system from its historical origins and resources, to its individual services, cost, and quality.

OXFORD TEXTBOOK OF GLOBAL PUBLIC HEALTH

Oxford University Press Sixth edition of the hugely successful, internationally recognised textbook on global public health and epidemiology comprehensively covering the scope, methods, and practice of the discipline.

PUBLIC HEALTH LEADERSHIP

PUTTING PRINCIPLES INTO PRACTICE

Jones & Bartlett Publishers During the last twenty years, the interest in public health leadership has continued to increase with the need to strengthen the infrastructure of public health, the events of September 11, 2001, the health reform movement, scientific breakthroughs, the increasing role for primary care programs in the public health agenda, and the increasing deficit at the federal, state, and local level. Since the publication of the first edition in 2003, Public Health Leadership: Putting Principles Into Practice has become a standard reference for future and practicing public health leaders. In five parts, it explores the basic theories and principles of leadership and then describes how they may be applied in the public health setting. Leadership skills and competencies, as well as methods for measuring and evaluating leaders are all thoroughly covered. This new third edition is an exhaustive revision that now includes extensive coverage of the leadership skills and tools that are critical to managing public health emergencies. It also offers: * Updated exercises and case studies throughout * New chapter on Building Infrastructure, * New chapter on Accreditation, * New chapter on the Global Public Health Leader * New accompanying online Instructor's Manual with over 100 references on leadership, additional case studies, curriculum guide, toolkit, and additional exercises.

HISTORICAL PERSPECTIVES ON THE STATE OF HEALTH AND HEALTH SYSTEMS IN AFRICA, VOLUME I

THE PRE-COLONIAL AND COLONIAL ERAS

Springer This book examines the historical and current state of health and the health of the African people, including the Arab North, impacted by such factors as geography and natural elements, cultural and colonial traditions, and competing biomedical and traditional systems. It also looks at technological advances, poverty and health disparities, utilization of resources, and international presence, as reflected by the work of the World Health Organization, and structural adjustments imposed by the IMF and the World Bank.

PUBLIC HEALTH ETHICS: CASES SPANNING THE GLOBE

Springer This Open Access book highlights the ethical issues and dilemmas that arise in the practice of public health. It is also a tool to support instruction, debate, and dialogue regarding public health ethics. Although the practice of public health has always included consideration of ethical issues, the field of public health ethics as a discipline is a relatively new and emerging area. There are few practical training resources for public health practitioners, especially resources which include discussion of realistic cases which are likely to arise in the practice of public health. This work discusses these issues on a case to case basis and helps create awareness and understanding of the ethics of public health care. The main audience for the casebook is public health practitioners, including front-line workers, field epidemiology trainers and trainees, managers, planners, and decision makers who have an interest in learning about how to integrate ethical analysis into their day to day public health practice. The casebook is also useful to schools of public health and public health students as well as to academic ethicists who can use the book to teach public health ethics and distinguish it from clinical and research ethics.

BIOETHICS, PUBLIC HEALTH, AND THE SOCIAL SCIENCES FOR THE MEDICAL PROFESSIONS

AN INTEGRATED, CASE-BASED APPROACH

Springer This unique textbook utilizes an integrated, case-based approach to explore how the domains of bioethics, public health and the social sciences impact individual patients and populations. It provides a structured framework suitable for both educators (including course directors and others engaged in curricular design) and for medical and health professions students to use in classroom settings across a range of clinical areas and allied health professions and for independent study. The textbook opens with an introduction, describing the intersection of ethics and public health in clinical practice and the six key themes that inform the book's core learning objectives, followed by a guide to using the book. It then presents 22 case studies that address a broad spectrum of patient populations, clinical settings, and disease pathologies. Each pair of cases shares a core concept in bioethics or public health, from community perspectives and end-of-life care to medical mistakes and stigma and marginalization. They engage learners in rigorous clinical and ethical reasoning by prompting readers to make choices based on available information and then providing additional information to challenge assumptions, simulating clinical decision-making. In addition to providing a unique, detailed clinical scenario, each case is presented in a consistent format, which includes learning objectives, questions and responses for self-directed learning, questions and responses for group discussion, references, and suggested further reading. All cases integrate the six themes of patient- and family-centered care; evidence-based practice; structural competency; biases in decision-making; cultural humility and

awareness of the culture of medicine; and justice, social responsibility and advocacy. The final section discusses some challenges to evaluating courses and learning encounters that adopt the cases and includes a model framework for learner assessment.

DELIVERING HEALTH CARE IN AMERICA

Jones & Bartlett Publishers Delivering Health Care in America, Sixth Edition is the most current and comprehensive overview of the basic structures and operations of the U.S. health system from its historical origins and resources, to its individual services, cost, and quality. Using a unique systems approach, the text brings together an extraordinary breadth of information into a highly accessible, easy-to-read resource that clarifies the complexities of health care organization and finance while presenting a solid overview of how the various components fit together. While the book maintains its basic structure and layout, the Sixth Edition is nonetheless the most substantive revision ever of this unique text. Because of its far-reaching scope, different aspects of the Affordable Care Act (ACA) are woven throughout all 14 chapters. The reader will find a gradual unfolding of this complex and cumbersome law so it can be slowly digested. Additionally, as U.S. health care can no longer remain isolated from globalization, the authors have added new global perspectives, which the readers will encounter in several chapters. Key Features: -Comprehensive coverage of the ACA and its impact on each aspect of the U.S. health care system woven throughout the book -New ACA Takeaway section in each chapter as well as a new Topical Reference Guide to the ACA at the front of the book -Updated tables and figures, current research findings, data from the 2010 census, updates on Healthy People 2020, and more -Detailed coverage of the U.S. health care system in straightforward, reader-friendly language that is appropriate for graduate and undergraduate courses alike"

COGNITIVE AND WORKING MEMORY TRAINING

PERSPECTIVES FROM PSYCHOLOGY, NEUROSCIENCE, AND HUMAN DEVELOPMENT

Oxford University Press, USA Cognitive and Working Memory Training assembles an interdisciplinary group of distinguished authors--all experts in the field--who have been testing the efficacy of cognitive and working memory training using a combination of behavioral, neuroimaging, meta-analytic, and computational modelling methods. This edited volume is a defining resource on the practicality and utility of the field of cognitive training research in general, and working memory training in particular. Importantly, one focus of the book is on the notion of transfer--namely, the extent to which cognitive training--be it through music, video-game play, or working memory demanding interventions at school--generalizes to learning and performance measures that were decidedly not part of the training regimen. As most cognitive scientists (and perhaps many casual observers) recognize, the notions of cognitive training and transfer have been widely controversial for many reasons, including disagreement over the reliability of outcomes and consensus on methodological "best practices," and even the ecological validity of laboratory-based tests. This collection does not resolve these debates of course; but its contribution is to address them directly by creating an exchange in a single compendium among scientists who, in separate research publications, do not always reach the same conclusions. The book is organized around comprehensive overview chapters from different disciplinary perspectives--Cognitive Psychology (by Hicks and Engle), Neuroscience (by Kuchinsky and Haarmann), and Development (by Ling and Diamond)--that define major issues, terms, and themes in the field, with a pointed set of challenge questions to which other scientists respond in subsequent chapters. The goal of this volume is to educate. It is designed for students and researchers, and perhaps the armchair psychologist. Crucially, the contributors recognize that it is good for science to persistently confront our understanding of an area: Debate and alternative viewpoints, backed by theory, data, and inferences drawn from the evidence, is what advances scientific knowledge. This book probes established paradigms in cognitive training research, and the long-form of these chapters (not found in scientific journals) allows detailed exploration of the current state of the science. Such breadth intends to invite novel ways of thinking about the nature of cognitive and perceptual plasticity, which may enlighten either new efforts at training, new inferences about prior results, or both.

PRINCIPLES AND PRACTICE OF PUBLIC HEALTH SURVEILLANCE

Oxford University Press, USA "This text presents an organized approach to planning, developing, and implementing public health surveillance systems. It has a broad scope, discussing legal and ethical issues as well as technical problems"--Jacket cover.

HEALTH PROMOTION PLANNING

AN EDUCATIONAL AND ECOLOGICAL APPROACH

McGraw-Hill Humanities, Social Sciences & World Languages This classic text by the creators of the PRECEDE/PROCEED model provides a comprehensive overview of the principles and processes of health promotion planning. It is an invaluable up-to-date resource for students and practitioners in health education and health promotion. Each chapter includes references and extensive endnotes from the most current literature and is backed by the authors' reputations as leading researchers and practitioners in the field.

INTRODUCTION TO HEALTH POLICY, SECOND EDITION

Gateway to Healthcare Managemen This book introduces students to health policy making, health policy issues, research/evaluation methods, and international perspectives on health policy. Shi uses real-world cases and examples to reinforce theories and concepts throughout the book and addresses all healthcare settings, including public health, managed care, ambulatory care, extended care, and the hospital setting.

EPIDEMIOLOGY FOR PUBLIC HEALTH PRACTICE

Jones & Bartlett Learning Review: "Now in its Fourth Edition, this best-selling text offers comprehensive coverage of all the major topics in introductory epidemiology. With extensive treatment of the heart of epidemiology - from study designs to descriptive

epidemiology to quantitative measures - this reader-friendly text is accessible and interesting to a wide range of beginning students in all health-related disciplines. A unique focus is given to real-world applications of epidemiology and the development of skills that students can apply in subsequent course work and in the field. The text is also accompanied by a complete package of instructor and student resources available through a companion Web site."--Jacket

THE NATION'S HEALTH

Jones & Bartlett Learning Health Sciences & Professions

ESSENTIALS OF PUBLIC HEALTH

Jones & Bartlett Learning As one of the foundational texts in the Essential Public Health series, *Essentials of Public Health, Fourth Edition* -- formerly authored by Turnock -- is an excellent introduction to the field of public health, covering public health practice, government public health, and careers in public health. After defining Public Health and looking at the current U.S. public health system and practice, the book looks at population health measurement, policy development, and collaboration between the public health and the health system. Final chapters explore career opportunities in public health administration, epidemiology, public health nursing, and health education as well as emerging ones such as health information technologists, emergency managers, and more. Helpful learning tools such as chapter exercises and discussion questions, making it an ideal text to prepare your students for the profession of public health.

MANAGERIAL EPIDEMIOLOGY

PRACTICE, METHODS, AND CONCEPTS

Jones & Bartlett Learning *Managerial Epidemiology: Practice, Methods and Concepts* offers the most comprehensive overview of the practical application of epidemiology to managerial problems in public and private healthcare settings. The author's broad-based, holistic approach makes this a unique text on the subject. Each chapter provides specific and practical steps with concrete examples for applying the latest epidemiological methods to analyze and solve problems in healthcare management and administration.

CLINICAL HANDBOOK FOR THE MANAGEMENT OF MOOD DISORDERS

Cambridge University Press This *Clinical Handbook for the Management of Mood Disorders* will equip clinicians with the knowledge to refine their diagnostic skills and implement treatment plans for mood disorders based on the most up-to-date evidence on interventions that work. Covering the widest range of treatments and techniques, it provides clear guidance for the management of all types and subtypes of both minor and major depression. Chapters cover the latest and most innovative treatments, including use of ketamine, deep brain stimulation and transcranial magnetic stimulation, effective integration of pharmacological and psychotherapeutic approaches, as well as providing a thought-provoking look at the future research agenda and the potential for reliable biomarkers. This is the most comprehensive review of depression available today. Written and edited by leading experts mostly from Columbia University, this is an essential resource for anyone involved in the care and treatment of patients with mood disorders.

MANAGING HUMAN RESOURCES IN HEALTH CARE ORGANIZATIONS

Jones & Bartlett Learning Light on complex theoretical language, this relevant, accessible text offers a hands-on approach to studying human resources in various healthcare systems such as hospitals, integrated healthcare systems, managed care settings, private practices, and public health clinics. The book can be used as a stand-alone textbook in undergraduate or graduate level courses on human resources. With its practice-oriented approach, it is also a valuable resource for current health care organizations.

MAKING EYE HEALTH A POPULATION HEALTH IMPERATIVE

VISION FOR TOMORROW

National Academies Press The ability to see deeply affects how human beings perceive and interpret the world around them. For most people, eyesight is part of everyday communication, social activities, educational and professional pursuits, the care of others, and the maintenance of personal health, independence, and mobility. Functioning eyes and vision system can reduce an adult's risk of chronic health conditions, death, falls and injuries, social isolation, depression, and other psychological problems. In children, properly maintained eye and vision health contributes to a child's social development, academic achievement, and better health across the lifespan. The public generally recognizes its reliance on sight and fears its loss, but emphasis on eye and vision health, in general, has not been integrated into daily life to the same extent as other health promotion activities, such as teeth brushing; hand washing; physical and mental exercise; and various injury prevention behaviors. A larger population health approach is needed to engage a wide range of stakeholders in coordinated efforts that can sustain the scope of behavior change. The shaping of socioeconomic environments can eventually lead to new social norms that promote eye and vision health. *Making Eye Health a Population Health Imperative: Vision for Tomorrow* proposes a new population-centered framework to guide action and coordination among various, and sometimes competing, stakeholders in pursuit of improved eye and vision health and health equity in the United States. Building on the momentum of previous public health efforts, this report also introduces a model for action that highlights different levels of prevention activities across a range of stakeholders and provides specific examples of how population health strategies can be translated into cohesive areas for action at federal, state, and local levels.

EPIDEMIOLOGY

Elsevier Health Sciences This popular book is written by the award-winning teacher, Dr. Leon Gordis of the Bloomberg School of Public

Health at Johns Hopkins University. He introduces the basic principles and concepts of epidemiology in clear, concise writing and his inimitable style. This book provides an understanding of the key concepts in the following 3 fully updated sections: Section I: The Epidemiologic Approach to Disease and Intervention; Section II: Using Epidemiology to Identify the Causes of Disease; Section III: Applying Epidemiology to Evaluation and Policy. Clear, practical graphs and charts, cartoons, and review questions with answers reinforce the text and aid in comprehension. Utilizes new full-color format to enhance readability and clarity. Provides new and updated figures, references and concept examples to keep you absolutely current - new information has been added on Registration of Clinical Trials, Case-Cohort Design, Case-Crossover Design, and Sources and Impact of Uncertainty (disease topics include: Obesity, Asthma, Thyroid Cancer, Helicobacter Pylori and gastric/duodenal ulcer and gastric cancer, Mammography for women in their forties) - expanded topics include Person-time. Please note: electronic rights were not granted for several images in this product. Introduces both the underlying concepts as well as the practical uses of epidemiology in public health and in clinical practice. Systemizes learning and review with study questions in each section and an answer key and index. Illustrates textual information with clear and informative full-color illustrations, many created by the author and tested in the classroom.

METHODS IN FIELD EPIDEMIOLOGY

Jones & Bartlett Publishers This unique guidebook covers all aspects of practical field epidemiologic investigation. It explains the requirements, defines terms, and illustrates many examples of how to undertake the tasks of the public health epidemiologist during a field investigation. Unlike other texts of its kind, it breaks down each function of field epidemiology to its constituent parts and thoroughly answers questions related to them. Topics include: public health surveillance; qualifying a potential outbreak; assembling and equipping a team; hypothesis generation and descriptive epidemiology; epidemiological studies; hypothesis-testing interviews; data analysis; writing a report; public health laboratory's role in field; environmental health components; investigating non-infectious health events; forensic epidemiology investigations; GIS; and special considerations. The text is accompanied by a complete package of instructor resources including Sample Syllabus, Instructor's Manual, TestBank, and PowerPoint slides.

HEALTH ORGANIZATIONS

THEORY, BEHAVIOR, AND DEVELOPMENT

Jones & Bartlett Learning This book thoroughly examines organization theory, organization behavior, and organization development in the unique context of the healthcare setting. Each section contains key chapters that address foundations, research, and new directions in these domains.

PRINCIPLES OF BIostatISTICS

Wadsworth Publishing Company