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Wonderpedia of NeoPopRealism Journal, Today's Featured Articles, 2010-2013 An Encyclopedia of Books Published after the Year 2000 NeoPopRealism PRESS *NeoPopRealism Journal and Wonderpedia founded by Nadia Russ in 2007 (N.J.) and 2008 (W.). Wonderpedia is dedicated to books published all over the globe after year 2000, offering the books' reviews.*

Wonderpedia of NeoPopRealism Journal, In the News 2011-2013 Encyclopedia of Books Published after the Year 2000 NeoPopRealism PRESS VMware vSphere Design John Wiley & Sons *Achieve the performance, scalability, and ROI your business needs What can you do at the start of a virtualization deployment to make things run more smoothly? If you plan, deploy, maintain, and optimize vSphere solutions in your company, this unique book provides keen insight and solutions. From hardware selection, network layout, and security considerations to storage and hypervisors, this book explains the design decisions you'll face and how to make the right choices. Written by two virtualization experts and packed with real-world strategies and examples, VMware vSphere Design, Second Edition will help you design smart design decisions. Shows IT administrators how plan, deploy, maintain, and optimize vSphere virtualization solutions Explains the design decisions typically encountered at every step in the process and how to make the right choices Covers server hardware selection, network topology, security, storage, virtual machine design, and more Topics include ESXi hypervisors deployment, vSwitches versus dvSwitches, and FC, FCoE, iSCSI, or NFS storage Find out the "why" behind virtualization design decisions and make better choices, with VMware vSphere Design, Second Edition, which has been fully updated for vSphere 5.x. You Should Test That Conversion Optimization for More Leads, Sales and Profit or The Art and Science of Optimized Marketing John Wiley & Sons Learn how to convert website visitors into customers Part science and part art, conversion optimization is designed to turn visitors into customers. Carefully developed testing procedures are necessary to help you fine-tune images, headlines, navigation, colors, buttons, and every other element, creating a website that encourages visitors to take the action you seek. This book guides you through creating an optimization strategy that supports your business goals, using appropriate analytics tools, generating quality testing ideas, running online experiments, and making the adjustments that work. Conversion optimization is part science and part art; this guide provides step-by-step guidance to help you optimize your website for maximum conversion rates Explains how to analyze data, prioritize experiment opportunities, and choose the right testing methods Helps you learn what to adjust, how to do it, and how to analyze the results Features hands-on exercises, case studies, and a full-color insert reinforcing key tactics Author has used these techniques to assist Fortune 500 clients You Should Test That explains both the "why" and the "how" of conversion optimization, helping you maximize the value of your website. AutoCAD 2013 For Dummies John Wiley & Sons An introduction to the drafting software covers every aspect of this program, from the basics to more advanced applications, and furnishes the latest features, including Internet-driven design capabilities. Red Hat Enterprise Linux 6 Administration Real World Skills for Red Hat Administrators John Wiley & Sons The definitive guide to administering a Red Hat Enterprise Linux 6 network Linux professionals who need a go-to guide on version 6 of Red Hat Enterprise Linux (RHEL) will find what they need in this comprehensive Sybex book. It covers RHEL administration in detail, including how to set up and manage web and mail services, use RHEL in enterprise environments, secure it, optimize storage, configure for virtualization and high availability, and much more. It also provides a great study aid for those preparing for either the RHCSA or RHCE certification exam. Red Hat is the Linux market leader, and Red Hat administrators are in demand This Sybex guide is a comprehensive resource on Red Hat Enterprise Linux administration and useful for those preparing for one of the Red Hat certification exams Covers setting up and managing web and mail services, using RHEL in enterprise environments, securing RHEL, and optimizing storage to fit your environment Explores advanced RHEL configurations, including virtualization and high availability Red Hat Enterprise Linux 6 Administration is the guide Linux professionals and Red Hat administrators need to stay current on the newest version. Autodesk Revit Architecture 2013 Essentials John Wiley & Sons Get quickly up to speed on Revit Architecture's core features and functions This unique new Autodesk Official Training Guide thoroughly covers the fundamentals of Revit Architecture. The fast, focused guide teaches you everything you need to become quickly productive with the software, including how to best use the interface, create floor plans, add content, prepare documentation, annotate, and more. Each chapter features compelling, full-color screenshots to illustrate tutorial steps and concludes with a related and more open-ended project to further reinforce the lessons. Beginners can start anywhere in the book and compare their results with the pros, using downloadable datasets. Contains an introduction to Revit's architectural interface and powerful tools Includes a wealth of hands-on exercises that help to hone your Revit skills Features detailed information on how to visualize, present, and document your design Provides hands-on instruction for working with families, groups, and phasing Includes information to help users prepare for the Revit Associate and Professional Exams The book uses a workflow-based approach that mirrors how projects progress in the real world and features tips and tricks drawn from the authors' extensive professional experience. Mastering Microsoft Lync Server 2010 John Wiley & Sons Mastering Autodesk Revit Architecture 2013 John Wiley & Sons Learn BIM*

the Revit Way Revit is Autodesk's industry-leading Building Information Modeling (BIM) software, and this Autodesk Official Training Guide thoroughly covers core Revit topics such as modeling, massing, sustainability, and more. It also brings you up to speed on advanced techniques such as using Revit in the cloud and how to go direct to fabrication. Organized by real-world workflows, this book covers the interface, templates, worksharing, modeling and massing, visualization techniques for different industries, sustainability, roofs and floors, stairs and railings, documentation, and much more. This Autodesk Official Training Guide teaches you how to use the leading BIM software and also serves as a study aid for Autodesk's Certified Associate and Certified Professional exams Organized according to actual workflows, the book begins with an explanation of key BIM concepts, familiarizes you with the interface, and then moves into actual application Covers modeling and massing, the Family Editor, visualization techniques for various industries, documentation, annotation and detailing, and how to work with complex walls, roofs, floors, stairs, and railings Companion website features before-and-after tutorial files, so readers can jump in at any point Mastering Autodesk Revit Architecture helps you learn Revit in a context that makes real-world sense. **Introducing Autodesk Maya 2013 John Wiley & Sons** A complete update to the popular Autodesk Official Training Guide for Maya Maya is the industry-leading 3D animation and effects software used in movies, visual effects, games, cartoons, and other animation. This bestselling, official guide is a must for 3D beginners who want a thorough grounding in this dynamic and complex software. Fully updated for the newest version of Maya, the book explains the interface and the basics of modeling, texturing, animating, dynamics, visualization, and visual effects. Fun and challenging tutorials lead you through the nuances of the software and offer plenty of chances to practice what you've learned. The Autodesk Official Training Guide for Maya, endorsed and promoted by Autodesk to its 2,500 Authorized Training Centers worldwide Maya is the 3D animation and effects software used in the film, game, and advertising industries; it's a complex program and this book gives beginners the knowledge and confidence they need Shows how to master the interface and the basics of modeling, texturing, animating, and visual effects Step-by-step tutorials offer realistic, professional challenges for those new to 3D and those switching from another 3D application Materials are available for instructors who want to use this guide with their students Introducing Autodesk Maya is the perfect guide to get you up and running on the world's most popular professional 3D application. **Configuring SAP ERP Sales and Distribution John Wiley and Sons** The first and only book to offer detailed explanations of SAP ERP sales and distribution As the only book to provide in-depth configuration of the Sales and Distribution (SD) module in the latest version of SAP ERP, this valuable resource presents you with step-by-step instruction, conceptual explanations, and plenty of examples. If you're an SD consultant or are in charge of managing an SAP implementation in your enterprise, you'll want this valuable resource at your side SAP is one of the leading Enterprise Resource Planning (ERP) software products on the market, with over 40,000 implementations Covers the latest version of SAP ERP-ECC 6.0 Covers common through advanced configurations, so it's helpful no matter what your level of experience with SAP Explains the conceptual framework behind the configuration process If your company uses the SD module, keep this indispensable guide on hand. **AutoCAD 2013 and AutoCAD LT 2013 Essentials John Wiley & Sons** A four-color, task-based guide to AutoCAD This Autodesk Official Training Guide thoroughly covers the fundamentals of AutoCAD 2013 and AutoCAD LT 2013 and teaches you everything you need to become quickly productive with the software. Learn to draw in 2D, shape complex curves, manage objects with layers, organize with blocks and groups, add dimensions and annotation, work with layouts, model in 3D, create realistic renderings, and more. Whether you're an aspiring CAD/CAM professional, preparing for certification, or updating your skills, this is the fast, thorough grounding you need in AutoCAD. The perfect guide for AutoCAD beginners, this Autodesk Official Training Guide uses approachable real-world exercises to explain AutoCAD and AutoCAD LT Takes a workflow-based approach and presents AutoCAD tasks, tools, and core functionality in the context of designing a house Features hands-on tutorials illustrated with full-color screenshots Covers basic 2D drawing skills, editing entities, working with splines and polylines, using layers and objects, organizing objects with groups and blocks, and using hatch patterns and gradients Examines working with blocks and cross-references, creating and editing text, dimensioning, using constraints and layouts, printing, editing and importing data, modeling in 3D, and presenting the design AutoCAD and AutoCAD LT Essentials helps AutoCAD newcomers understand the software and gain confidence in their skills. **CCENT Study Guide Exam 100-101 (ICND1) John Wiley & Sons** The latest offering from Cisco Expert Todd Lammle for the New CCENT Certification Written by industry expert and Cisco networking guru, Todd Lammle, CCENT Study Guide improves on the popular Sybex Study Guide approach by providing 100 percent coverage of the ICND1 (#100-101) exam objectives. The book contains detailed information and examples on crucial Cisco networking topics, and provides practical examples and insights drawn from Todd's almost 30 years of real-world experience. You'll also have access to dozens of hands-on labs to get the necessary experience needed to pass the exam. Covers operating IP data networks Deciphers understanding switching and routing technologies Discusses troubleshooting and network security Explains working with IPv4 and IPv6 addressing In addition, access is provided to a robust set of learning tools, including the Sybex test engine with hundreds of sample questions, a pre-assessment test, ICND1 practice exams, and electronic flashcards. **BONUS:** Also includes a network simulator for readers to perform all of the hands-on labs included in the book and author videos. **Mastering VMware vSphere 5.5 John Wiley & Sons** The 2013 edition of the bestselling vSphere book on the market Virtualization remains the hottest trend in the IT world, and VMware vSphere is the industry's most widely deployed virtualization solution. The demand for IT professionals skilled in virtualization and cloud-related technologies is great and expected to keep growing. This comprehensive Sybex guide covers all the features and capabilities of VMware vSphere, showing administrators step by step how to install, configure, operate, manage, and secure it. This perfect blend of hands-on instruction, conceptual explanation, and practical application is reinforced with real-world examples. Led by Scott Lowe and Nick Marshall, both VMware vExperts, the author team provides expertise that will prepare IT professionals to excel in using this virtualization technology. Virtualization is seen as a "best practice" for high availability and disaster recovery solutions, as well as for applications such as Exchange Server and SharePoint IDC estimates that there are as many as 7 million jobs available worldwide in virtualization and cloud technology Provides hands-on instruction in all the latest features and capabilities of VMware vSphere, with both conceptual explanations and practical applications Author team is lead by Scott Lowe and Nick Marshall, well-known VMware experts and popular bloggers Mastering VMware vSphere provides what every virtualization professional needs to know. **Mastering VMware vSphere 6 John Wiley & Sons** Master your virtual environment with the ultimate vSphere guide Mastering VMware vSphere 6 is the fully updated edition of the bestselling guide to VMware's virtualization solution. With comprehensive coverage of this industry-leading toolset, this book acts as an informative guide and valuable reference. Step-by-step instruction walks you through installation,

configuration, operation, security processes, and much more as you conquer the management and automation of your virtual environment. Written by certified VMware vExperts, this indispensable guide provides hands-on instruction and detailed conceptual explanations, anchored by practical applications and real-world examples. This book is the ultimate guide to vSphere, helping administrators master their virtual environment. Learn to: Install, configure, and manage the vCenter Server components Leverage the Support Tools to provide maintenance and updates Create and configure virtual networks, storage devices, and virtual machines Implement the latest features to ensure compatibility and flexibility Manage resource allocation and utilization to meet application needs Monitor infrastructure performance and availability Automate and orchestrate routine administrative tasks Mastering VMware vSphere 6 is what you need to stay up-to-date on VMware's industry-leading software for the virtualized datacenter. **Mastering Autodesk Inventor 2010 John Wiley & Sons** A complete tutorial for the real-world application of Autodesk Inventor, plus video instruction on DVD Used to design everything from airplanes to appliances, Autodesk Inventor is the industry-leading 3D mechanical design software. This detailed tutorial and reference covers practical applications to help you solve design problems in your own work environment, allowing you to do more with less. It also addresses topics that are often omitted from other guides, such as Inventor Professional modules, design tactics for large assemblies, using 2D and 3D data from other CAD systems, and a detailed overview of the Inventor utility tools such as Design Assistant and Task Scheduler that you didn't even know you had. Teaches the most popular 3D mechanical design software in the context of real-world workflows and work environments Provides an overview of the Inventor 2010 ribbon Interface, Inventor design concepts, and advanced information on productivity-boosting and visualization tools Offers crucial information on data exchange, including SolidWorks, Catia, Pro-E, and others. Shares details on documentation, including exploded presentation files, simple animations, rendered animations and stills with Inventor Studio, and sheet metal flat patterns Covers Inventor, Inventor Professional, and Inventor LT Includes a DVD with before-and-after tutorial files, a searchable PDF of the book, innovative video tutorials for each chapter, and more Mastering Autodesk Inventor teaches you to get the most from the software and provides a reference to help you on the job, allowing you to utilize the tools you didn't even know you had to quickly achieve professional results. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file. **Microsoft Exchange Server 2013 Design, Deploy and Deliver an Enterprise Messaging Solution John Wiley & Sons** Get the knowledge you need to deploy a top-quality Exchange service The latest release of Microsoft's messaging system allows for easier access to e-mail, voicemail, and calendars from a variety of devices and any location while also giving users more control and freeing up administrators to perform more critical tasks. This innovative new field guide starts with key concepts of Microsoft Exchange Server 2013 and then moves through the recommended practices and processes that are necessary to deploy a top-quality Exchange service. Focuses on the Exchange ecosystem rather than just the features and functions of the Exchange product Focuses on scenarios facing real customers and explains how problems can be solved and requirements met Zooms in on both on-premises deployments as well as Exchange Online cloud deployments with Office 365 Helps you thoroughly master the new version with step-by-step instruction on how to install, configure, and manage this multifaceted collaboration system Whether you're upgrading from Exchange Server 2010 or earlier, installing for the first time, or migrating from another system, this step-by-step guide provides the hands-on instruction, practical application, and real-world advice you need. **Autodesk 3ds Max 2013 Essentials John Wiley & Sons** A four-color, task-based Autodesk Official Training Guide covering the core features of 3ds Max Beginning users of this popular 3D animation and effects software will find everything they need for a thorough understanding of the software's key features and functions in this colorful guide. The authors break down the complexities of learning 3D software and get you going right away with interesting, job-related projects. You'll learn the basics of modeling, texturing, animating, lighting, visualization, and visual effects with 3ds Max, exploring the methods and why they are used as they are. An Official Training Guide endorsed by Autodesk and ideal for those new to 3D software Written by CG professionals, featuring hands-on, real-world projects that offer realistic, job-related professional challenges Teaches the basics of modeling, texturing, animating, lighting, visualization, and visual effects, explaining the entire program to help you learn about the entire production pipeline Covers everything a beginner needs to know for a solid foundation in 3ds Max, with illustrated tutorials and full-color screen shots Companion website features starting and ending files for the exercises and additional learning tutorials available for download Autodesk 3ds Max Essentials is the ideal beginner's guide to the exciting world of 3D software. **Autodesk Maya 2014 Essentials Autodesk Official Press John Wiley & Sons** Offers step-by-step tutorials and exercises covering such Maya topics as modeling, texturing, rigging, rendering, and setting a scene. **Mastering Autodesk Maya 2013 John Wiley & Sons** Provides hands-on intermediate-to-advanced coverage of the leading 3D software Maya is the industry-leading 3D animation and effects software used in movies, visual effects, games, and other genres. For intermediate and advanced users who already know Maya basics, this official Maya guide provides the detailed coverage you need to unlock the software's more complex features. Elevate your skills in modeling, texturing, animation, and visual effects, and gain proficiency in high-level techniques for film, television, game development, and more. Artists who are already proficient in Maya basics can elevate their skills and increase their marketability with the techniques in this official Maya guide This fully updated book brings you up to speed on Maya's latest features and expands your skills with advanced instruction on cloth, fur, and fluids Offers intermediate-level projects on Dynamics, Maya Muscle, Stereo Cameras, Assets, rendering with mental ray, and more Offers challenging tutorials and real-world scenarios from some of the leading professionals in the industry Provides valuable insight into the entire CG production pipeline Mastering Autodesk Maya gives the serious Maya student a head start toward a successful career in 3D animation. **AutoCAD 2013 and AutoCAD LT 2013 No Experience Required John Wiley & Sons** The ideal introductory resource for Autodesk's powerful architectural design software With this hands-on guide, you'll learn how to plan, develop, document, and present a complete AutoCAD project by working on summer cabin--a fun practice project that runs throughout the book. You can follow each step sequentially or jump in at any point by downloading the drawing files from the book's companion web site. You'll also master all essential AutoCAD features, get a thorough grounding in the basics, learn the very latest industry standards and techniques, and quickly become productive with AutoCAD. Features concise explanations, focused examples, and step-by-step instructions for learning AutoCAD and AutoCAD LT with a hands-on project Fully revised for the latest AutoCAD and AutoCAD LT as well as emerging techniques and standards in the industry Offers the full range of basics such as the AutoCAD interface, basic commands, and creating drawings, and gradually progresses to more advanced topics, including grouping, elevations, hatches, and using text in drawings Includes a supporting website the contains downloadable tutorial files, so readers can jump in at any point in the book Introduces

dimensioning, external references, layouts and printing, and using 3D AutoCAD 2013 and AutoCAD LT 2013: No Experience Required helps you learn to use AutoCAD and AutoCAD LT with ease and confidence. **Imbalanced Learning Foundations, Algorithms, and Applications John Wiley & Sons** The first book of its kind to review the current status and future direction of the exciting new branch of machine learning/data mining called imbalanced learning. Imbalanced learning focuses on how an intelligent system can learn when it is provided with imbalanced data. Solving imbalanced learning problems is critical in numerous data-intensive networked systems, including surveillance, security, Internet, finance, biomedical, defense, and more. Due to the inherent complex characteristics of imbalanced data sets, learning from such data requires new understandings, principles, algorithms, and tools to transform vast amounts of raw data efficiently into information and knowledge representation. The first comprehensive look at this new branch of machine learning, this book offers a critical review of the problem of imbalanced learning, covering the state of the art in techniques, principles, and real-world applications. Featuring contributions from experts in both academia and industry, *Imbalanced Learning: Foundations, Algorithms, and Applications* provides chapter coverage on: Foundations of Imbalanced Learning Imbalanced Datasets: From Sampling to Classifiers Ensemble Methods for Class Imbalance Learning Class Imbalance Learning Methods for Support Vector Machines Class Imbalance and Active Learning Nonstationary Stream Data Learning with Imbalanced Class Distribution Assessment Metrics for Imbalanced Learning *Imbalanced Learning: Foundations, Algorithms, and Applications* will help scientists and engineers learn how to tackle the problem of learning from imbalanced datasets, and gain insight into current developments in the field as well as future research directions. **Mastering VBA for Microsoft Office 2013 John Wiley & Sons** A unique, comprehensive guide to creating custom apps with VBA Automating computing tasks to increase productivity is a goal for businesses of all sizes. Visual Basic for Applications (VBA) is a version of Visual Basic designed to be easily understandable for novice programmers, but still powerful enough for IT professionals who need to create specialized business applications. With this invaluable book, you'll learn how to extend the capabilities of Office 2013 applications with VBA programming and use it for writing macros, automating Office applications, and creating custom applications in Word, Excel, PowerPoint, Outlook, and Access. Covers the basics of VBA in clear, systematic tutorials and includes intermediate and advanced content for experienced VB developers Explores recording macros and getting started with VBA; learning how to work with VBA; using loops and functions; using message boxes, input boxes, and dialog boxes; creating effective code; XML-based files, ActiveX, the developer tab, content controls, add-ins, embedded macros, and security Anchors the content with solid, real-world projects in Word, Excel, Outlook, PowerPoint, and Access Covering VBA for the entire suite of Office 2013 applications, *Mastering VBA for Microsoft Office 2013* is mandatory reading. **Mastering AutoCAD Civil 3D 2013 John Wiley & Sons** A complete tutorial and reference for AutoCAD Civil 3D 2013 Autodesk's Civil 3D is the leading civil engineering software, and this reliable training guide has been thoroughly revised and updated to offer a fresh perspective on this powerful engineering package. Filled with illustrative examples, new datasets, and new tutorials, this book shows how elements of the dynamic engineering program work together and discusses the best methods for creating, editing, displaying, and labeling all of a civil engineering project's elements. The book's straightforward explanations, real-world examples, and practical tutorials focus squarely on teaching vital Civil 3D tips, tricks, and techniques. The authors' extensive real-world experience and Civil 3D expertise allows them to focus on how the software is used in real-world professional environments and present topics and techniques that are not documented elsewhere. Offers an overview of key concepts and the software's interface Discusses the best methods for creating, editing, displaying, and labeling all of a civil engineering project's elements Features in-depth, detailed coverage of surveying, points, alignments, surfaces, profiles, corridors, grading, LandXML and LDT Project Transfer, cross sections, pipe networks, visualization, sheets, and project management, as well as Vault and data shortcuts Offers help for the Civil 3D Certified Associate and Certified Professional exams This book is the only complete, detailed reference and tutorial for Autodesk's extremely popular and robust civil engineering software. **CCNA Data Center: Introducing Cisco Data Center Technologies Study Guide Exam 640-916 John Wiley & Sons** Cisco has announced big changes to its certification program. As of February 24, 2020, all current certifications will be retired, and Cisco will begin offering new certification programs. The good news is if you're working toward any current CCNA certification, keep going. You have until February 24, 2020 to complete your current CCNA. If you already have CCENT/ICND1 certification and would like to earn CCNA, you have until February 23, 2020 to complete your CCNA certification in the current program. Likewise, if you're thinking of completing the current CCENT/ICND1, ICND2, or CCNA Routing and Switching certification, you can still complete them between now and February 23, 2020. Complete theory and practice for the CCNA Data Center Technologies exam CCNA Data Center, *Introducing Cisco Data Center Technologies Study Guide* is your comprehensive study guide for exam 640-916. Authors Todd Lammler and Todd Montgomery, authorities on Cisco networking, guide you through 100% of all exam objectives with expanded coverage of key exam topics, and hands-on labs that help you become confident in dealing with everyday challenges. You'll get access to the free Nexus switch simulator that allows you to try your hand at what you've learned without expensive software, plus bonus study aids, such as electronic flashcards, a practice exam, and a searchable PDF glossary of terms. Coverage includes Data Center networking and virtualization, storage networking, unified fabric, Cisco UCS configuration, Data Center services, and much more, for complete exam preparation. This is your guide to study for the entire second (and final) exam required for certification Review networking principles, products, and technologies Understand Nexus 1000V and Data Center virtualization Learn the principles and major configurations of Cisco UCS Practice hands-on solutions you'll employ on the job Prepare for using Cisco's Unified Data Center, which unifies computing, storage, networking, and management resources **Mastering AutoCAD Civil 3D 2012 John Wiley & Sons** A complete, detailed reference and tutorial for AutoCAD Civil 3D Autodesk's Civil 3D is the industry-leading civil engineering software, and this authoritative Autodesk Official Training Guide has been completely revised and modernized to offer you a fresh perspective on this powerful engineering package. Packed with new examples, new datasets, and new tutorials, this book shows how elements of the dynamic engineering program work together and discusses the best methods for creating, editing, displaying, and labeling all of a civil engineering project's elements. The book features in-depth, detailed coverage of surveying, points, alignments, surfaces, profiles, corridors, grading, LandXML and LDT Project Transfer, cross sections, pipe networks, visualization, sheets, and project management as well as Vault and data shortcuts. Practical tutorials, tips, tricks, real-world examples and easy-to-follow explanations detail all aspects of a civil engineering project. This Mastering book is recommended as a Certification Preparation study guide resource for the Civil 3D Associate and Professional exams. Features in-depth, detailed coverage of AutoCAD Civil 3D, the enormously popular civil engineering software Shows how elements of the dynamic engineering program work together

and discusses the best methods for creating, editing, displaying, and labeling all of a civil engineering project's elements Shares straightforward explanations, real-world examples, and practice tutorials on surveying, points, alignments, surfaces, profiles, corridors, grading, and much more In addition to teaching you vital Civil 3D tips, tricks, and techniques, *Mastering AutoCAD Civil 3D* will also help you prepare for the Civil 3D 2011 Certified Associate and Certified Professional exams. **Mastering Autodesk 3ds Max 2013 John Wiley & Sons** Get professional training in 3ds Max from this Autodesk Official Training Guide Extremely popular with video game designers as well as architects, 3ds Max offers integrated 3D modeling, animation, rendering, and compositing tools designed to streamline production. If you already have a working knowledge of 3ds Max basics, this official guide will take your skills to the next level. Detailed tutorials cover all the latest features of 3ds Max. From modeling, texturing, animation, and architectural visualization to high-level techniques for film, television, games, and more, this book provides professional-level instruction on 3ds Max. Those who are proficient in 3ds Max basics can take their 3D animation skills to the next level with this Autodesk Official Training Guide Offers industry-level training, with diverse tutorials that showcase techniques used in actual animations for games, film, TV, and architectural visualization Covers modeling, texturing, animation, visual effects, and high-level techniques as well as all the latest features of 3ds Max Also recommended as a preparation guide to Autodesk's 3ds Max Associate and Professional exams *Mastering Autodesk 3ds Max* will help intermediate to advanced 3ds Max users develop and sharpen their skills in this popular animation and effects software. **The Complete Social Media Community Manager's Guide Essential Tools and Tactics for Business Success John Wiley & Sons** A unique approach to today's hottest new job in socialmedia Today's social community managers use social media platforms and act as brand evangelists and community advocates. From creating viral content to crisis communication to leveraging community content, social managers manage online social communities and deal with what comes. Luckily, *The Complete Social Media Community Manager's Guide: Essential Tools and Tactics for Business Success* is the perfect resource for how to do this increasingly high-profile and crucial job. The book features proven tactics and techniques for effective management and includes more than 40 field-tested tools and templates. If you're a social community manager, learn how to grow a community and achieve the results you need. Topics include a detailed guide to today's social media platforms, how to organize and successfully share content, using metrics and reporting, and more. Helps social media community managers develop, cultivate, and convert their social media communities Does a deep dive into today's crucial social media platforms Provides a complete toolkit of over 40 field-tested tools and templates on everything from how to craft a plan to developing an editorial calendar, tracking results, and more Explains how you can organize and successfully share content among your target community and how to leverage that content to further amplify your message *The Complete Social Media Community Manager's Guide: Essential Tools and Tactics for Business Success* is a must-have resource for one of the hottest new careers in today's social world. **AutoCAD Civil 3D 2014 Essentials Autodesk Official Press John Wiley & Sons** Quickly learn essential Civil 3D tools and techniques Get a thorough introduction to AutoCAD Civil 3D, the industry-leading engineering software used to design roads, highways, subdivisions, drainage and sewer systems, and more. This Autodesk Official Press book is a unique learning resource that features concise, straightforward explanations and real-world, hands-on exercises and tutorials. With compelling full-color screenshots and approachable exercises that demonstrate core features and functions, the book helps you gain understanding and confidence as you master this premiere civil engineering software. Introduces the software's interface and foundational concepts Follows a workflow-based approach that mirrors how projects progress in the real world, and guides you through importing and working with field survey data, managing point data with groups and styles, and modeling terrain using surfaces Covers creating and editing alignments and profiles, designing 3D road models, building and analyzing terrain models, designing and analyzing pipe networks, and much more Shows how to estimate quantities and create construction documentation Provides information to help you prepare for the Civil 3D certification exam *AutoCAD Civil 3D Essentials* is the perfect, real-world introduction to the powerful civil engineering software. **CCNA Routing and Switching Study Guide Exams 100-101, 200-101, and 200-120 John Wiley & Sons** Prepare for the new CCNA exams with this Todd Lammle study guide Cisco author, speaker, and trainer Todd Lammle is considered the authority on all things networking, and his books have sold almost a million copies worldwide. This all-purpose CCNA study guide methodically covers all the objectives of the ICND1 (100-101) and ICND2 (200-101) exams as well as providing additional insight for those taking CCNA Composite (200-120) exam. It thoroughly examines operation of IP data networks, LAN switching technologies, IP addressing (IPv4/IPv6), IP routing technologies, IP services, network device security, troubleshooting, and WAN technologies. Valuable study tools such as a companion test engine that includes hundreds of sample questions, a pre-assessment test, and multiple practice exams. Plus, you'll also get access to hundreds of electronic flashcards, author files, and a network simulator. CCNA candidates may choose to take either the ICND1(100-101) and ICND2 (200-101) exams or the CCNA Composite exam (200-120); this study guide covers the full objectives of all three Written by bestselling Sybex study guide author Todd Lammle, an acknowledged authority on all things Cisco Covers essential Cisco networking topics such as operating an IP data network, IP addressing, switching and routing technologies, troubleshooting, network device security, and much more Includes a comprehensive set of study tools including practice exams, electronic flashcards, comprehensive glossary of key terms, videos, and a network simulator that can be used with the book's hands-on labs Bonus Content: Access to over 40 MicroNugget videos from CBT Nuggets *CCNA Routing and Switching Study Guide* prepares you for CCNA certification success. **Pinterest Marketing An Hour a Day John Wiley & Sons** Develop and implement a Pinterest marketing strategy with this step-by-step guide Pinterest is the fastest-growing social media platform, with more than 80 percent of its users women between the ages of 25 and 54. Learn to reach this desirable market by following the advice in this step-by-step, task-based guide! It explains Pinterest's unique appeal and fundamentals, then shows how to develop a strategic marketing plan, set up an account, curate winning content, find followers, and track and monitor Pinterest traffic. The popular An Hour a Day format uses a detailed how-to approach with case studies, tips, interviews, and more. Learn how to craft, implement, measure, and optimize a successful Pinterest marketing plan Explore the factors behind Pinterest's appeal and learn how to develop a plan based on your business's core goals, then implement it and monitor the results Review case studies and interviews with successful Pinterest marketers to use as guidelines for your own campaigns *Pinterest Marketing: An Hour a Day* gives you the know-how and the confidence to market your business on today's hottest social media platform. **Cloud Essentials CompTIA Authorized Courseware for Exam CLO-001 John Wiley & Sons** CompTIA-Authorized courseware for the Cloud Essentials Exam (CLO-001) What better way to get up to speed on cloud computing than with this new book in the popular Sybex Essentials series? *Cloud Essentials* covers the basics of cloud computing and its place in

the modern enterprise. Explore public and private clouds; contrast the "as a service" models for PaaS, SaaS, IaaS, or XaaS platforms; plan security; and more. In addition, the book covers the exam objectives for the both the CompTIA Cloud Essentials (Exam CLO-001) exam and the EXIN Cloud Computing Foundation (EX0-116) certification exams and includes suggested exercises and review questions to reinforce your learning. Gets you up to speed on the hottest trend in IT--cloud computing Prepares IT professionals and those new to the cloud for and cover all of the CompTIA Cloud Essentials and EXIN Cloud Computing Foundation exam objectives Serves as CompTIA Authorized courseware for the exam Examines various models for cloud computing implementation, including public and private clouds Contrasts "as a service" models for platform (PaaS), software (SaaS), infrastructure (IaaS), and other technologies (XaaS) Identifies strategies for implementation on tight budgets and goes into planning security and service management Get a through grounding in cloud basics and prepare for your cloud certification exam with Cloud Essentials.

Introduction to Electronic Commerce and Social Commerce Springer This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6 parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3 looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. the following="" tutorials="" are="" not="" related="" to="" any="" specific="" chapter.="" they="" cover="" the="" essentials="" ec="" technologies="" and="" provide="" a="" guide="" relevant="" resources.="" p

American Book Publishing Record CCNA: Cisco Certified Network Associate Study Guide Exam 640-801

John Wiley & Sons Here's the book you need to prepare for Cisco's CCNA exam, 640-801. This Study Guide was developed to meet the exacting requirements of today's Cisco certification candidates. In addition to the engaging and accessible instructional approach that has earned author Todd Lammle the "Best Study Guide Author" award in CertCities Readers' Choice Awards for two consecutive years, this updated fifth edition provides: In-depth coverage of every CCNA exam objective Expanded IP addressing and subnetting coverage More detailed information on EIGRP and OSPF Leading-edge exam preparation software Authoritative coverage of all exam objectives, including: Network planning & designing Implementation & operation LAN and WAN troubleshooting Communications technology **PRINCE2 Study Guide John Wiley & Sons** Everything you need to be fully prepared to take the PRINCE2 Foundation and Practitioner exam As an internationally recognized certification which focuses on the Foundation and Practitioner levels along with being recommended by the Project Management Institute, the PRINCE2 accreditation gives a bolster to any resume. The author, David Hinde, has trained hundreds of individuals from many different backgrounds to prepare for the PRINCE2 exams. The book provides explanations of all parts of the PRINCE2 approach, lots of practical examples, and a whole range of mock examination questions to test your knowledge. Explains all the PRINCE2 themes, processes, principles, roles and management products for the very latest version of PRINCE2 (PRINCE2 2009 Edition) Features full coverage of all Foundation and Practitioner level exam objectives Presents real-world scenarios, showing how the method is used in business and the public sector Includes challenging review questions and electronic flashcards to sharpen your knowledge Covers tips and techniques for tackling the PRINCE2 accreditation examinations and shows you how and where to take the exams Incorporates over 300 sample Foundation-level and over 100 sample Practitioner-level questions, with answers and full explanations Contains a glossary of all PRINCE2 terminology and a quick reference to all the PRINCE2 management products Gives a web link to a set of on-line tools with more bonus exams PRINCE2 Study Guide covers all the necessary topics you need to know in order to confidently take the PRINCE2 Foundation and Practitioner exams. **Construction Management**

JumpStart The Best First Step Toward a Career in Construction Management John Wiley and Sons Launch your career in construction management with this one-of-a-kind book The construction management industry is expected to increase employment by 16 percent over the next decade. This second edition of a bestselling introduction to construction management walks you through each stage of the construction management process. Written from the constructor's perspective, this book will familiarize you with all the construction management fundamentals and how Building Information Modeling (BIM) is impacting the construction management profession. Covers interoperability of technology advances in the construction industry Explains how BIM is challenging the traditional approach to project delivery and how this affects the constructor's role Elaborates each stage of the design and construction process and the tasks associated with each of them Shows step-by-step how to estimate project costs, administer contracts, manage job site and construction operations, plan and schedule a project, monitor project performance, manage project quality and safety, and assess project risks Provides review questions at the end of each chapter to help enforce understanding The tried-and-true project management principles presented in this book will help ensure you a successful start to your career. **Microsoft Access 2010 Step**

by Step "Topics include building an Access database from scratch or from templates; publishing your database to the Web; exchanging data with other databases and Microsoft Office documents; creating data-entry forms; using filters and queries; designing reports; using conditional formatting; preventing data corruption and unauthorized access; and other core topics."-- **Mastering**

AutoCAD 2017 and AutoCAD LT 2017 John Wiley & Sons The bestselling guide to AutoCAD, updated and expanded for the AutoCAD 2017 release Mastering AutoCAD 2017 and AutoCAD LT 2017 is the premier guide to the world's leading CAD program. With clear explanation, focused examples, and step-by-step instruction, this guide walks you through everything you need to know to use AutoCAD 2017 and AutoCAD LT 2017 effectively. From basic drafting tools to 3D modeling, this book leaves no stone unturned in exploring the full repertoire of AutoCAD capabilities. Hands-on instruction allows for more productive learning, and provides clarification of crucial techniques. Effective as both a complete tutorial and a dip-in reference, the broadly-applicable concepts and instructions will appeal to AutoCAD users across industries and abilities. This new edition has been thoroughly updated to align with the software's latest features and capabilities, giving you a one-stop resource for getting up to speed. AutoCAD is the leading software for 2D and 3D technical drawings, and AutoCAD LT makes the software's tremendous functionality more accessible for smaller businesses and individuals. This guide shows you how to take full advantage of this powerful design platform, with expert guidance

every step of the way. Get acquainted with the interface and master basic tools Utilize hatches, fields, cures, solid fills, dynamic blocks, and more Explore 3D modeling and imaging for more holistic design Customize the AutoCAD workflow to suit your needs Whether you're learning AutoCAD for the first time, upgrading from a previous version, or preparing for a certification exam, you need a thorough reference designed for the way professionals work. Mastering AutoCAD 2017 and AutoCAD LT 2017 is your ideal guide, with complete tutorials and expert advice. **Spreadsheets in Science and Engineering Springer Science & Business Media** "Spreadsheets in Science and Engineering" shows scientists and engineers at all levels how to analyze, validate and calculate data and how the analytical and graphic capabilities of spreadsheet programs (ExcelR) can solve these tasks in their daily work. The examples on the CD-ROM accompanying the book include material of undergraduate to current research level in disciplines ranging from chemistry and chemical engineering to molecular biology and geology.