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## **KEY=THE - JEFFERSON ERICK**

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**Craft and the Creative Economy Springer** Craft and the Creative Economy examines the place of craft and making in the contemporary cultural economy, with a distinctive focus on the ways in which this creative sector is growing exponentially as a result of online shopfronts and home-based micro-enterprise,

'mumpreneurialism' and downshifting, and renewed demand for the handmade.

**Designing Adult Services: Strategies for Better Serving Your Community**

**ABC-CLIO** Focusing on adult patrons ages 19 through senior citizens, this book explains how libraries can best serve this busy portion of their community's population at different life stages and foster experiences that are "worth the trip"—whether actual or virtual. • Helps librarians make their libraries the go-to places in the community for both information and recreation • Enables librarians to accurately analyze the demographics of their communities and identify the services needed • Offers simple suggestions to help librarians with limited resources provide age-appropriate services • Describes information and resources most likely needed during each life stage, making it easier to target the audience for both programming and publicity

**The Political Landscape Constellations of Authority in Early Complex Polities Univ of California Press** "This highly original and challenging book defies every easy form of classification. Ostensibly about early polities, its penetrating and erudite asides extend with equal facility into contemporary politics

and the symmetrical deficiencies of modernism and postmodernism. To my knowledge, imaginative reflections of spatial representations have never previously found their way into the theoretical base of what has been thought of as an essentially materialistic archaeological science. It is a pleasure and a discovery to see the permanent and rightful place Adam Smith has now fashioned for them."—Robert McC. Adams, Secretary Emeritus, The Smithsonian Institution "If social theory in cultural anthropology was transformed in the last decades by a 'linguistic turn,' research by archaeologists into the development and practices of early states now seems to be undergoing a 'geographic turn.' Adam Smith's book, although drawing from modern currents in geography, anthropology, sociology, and political philosophy, brings original archaeological contributions to social theory by examining the making and re-making of landscapes in early complex polities (especially in Mesopotamian, Urartian, and Maya states). Smith observes these (and other) early states as 'political landscapes,' in which monuments come to constitute authority and shape memories. Smith's book represents a comprehensive turn from metahistorical reifications of the state to investigations of how the content of social roles was determined through the production of landscapes. The landscape of archaeology will be changed decisively by this book."—Norman Yoffee, Professor, Dept. of Near Eastern Studies and Dept. of Anthropology, University of Michigan.

"This book emerges as both a remarkable scholarly achievement and something of a manifesto for contemporary political thinking and engagement."—Susan E. Alcock, author of *Archaeologies of the Greek Past: Landscape, Monuments, and Memories*

**Craft An American History Bloomsbury Publishing** A groundbreaking and endlessly surprising history of how artisans created America, from the nation's origins to the present day.

**Etsy-preneurship Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business John Wiley & Sons**

Turn your handmade hobby into a thriving business Most Etsy sellers are confident in their crafting and artistic capabilities. However, many need guidance on the business-related intricacies of starting and maintaining a successful Etsy business. Etsy-preneurship helps existing and potential Etsy sellers understand the business fundamentals needed to become a small business owner on Etsy, including taxes, bookkeeping, marketing, finances, administrative tasks, daily operations, legal requirements, business plans, and improving your business skills. This book will help you make the jump from enjoying your handmade/craft/art hobby to running a profitable business. Etsy-preneurship offers step-by-step advice on what it takes to bring in extra income or even one day run a full-time business on Etsy Outlines the basic business skills and knowledge you need to run a business on Etsy Explains how Etsy makes entrepreneurship attainable for everyone Each chapter even includes a downloadable business spreadsheet tool to help you put the steps into action. This book empowers Etsy sellers to turn their handmade hobby into a thriving business by employing foundational business concepts.

**Little Book of Book Making Timeless Techniques and Fresh Ideas for Beautiful Handmade Books**

**Clarkson Potter** Inspirational guidelines by 30 of today's top binderies are complemented by 21 visual tutorials outlining the techniques for making books by hand, featuring such techniques as concertina bindings, sumi-e ink marbling and wheat-paste treatments. By the author of *I Heart Stationery*. **English Garden Cities**

**An introduction Historic England** The Garden City Movement provided a radical new model for the design and layout of housing at the turn of the nineteenth century and set standards for the twentieth century which were of international significance. The vision of the movement's founder, Ebenezer Howard, drew on many strands of political and utopian thought, and initially aimed at addressing the problems of an increasingly urban and dysfunctional society along 'the peaceful path to real reform'. It took only five years, from 1898 to 1903 for the idea to take root in the open fields of North Hertfordshire, when Earl Grey proclaimed the Letchworth Garden City Estate open. Letchworth was followed by Hampstead Garden Suburb, Welwyn Garden City and numerous smaller developments, and Garden City ideas informed both inter-war housing policy and New Town planning after the Second World War. Present-day issues such as sustainable development and eco-settlements have their roots in the Garden City. Written by the leading authority in the field, this book tells the story of a major development in England's urban and planning history and provides a timely popular survey of the achievements of the Garden City Movement and the challenge of change. This will not only appeal to planners and conservation professionals, but also residents of the garden cities.

**Speculative Everything Design, Fiction, and Social Dreaming MIT Press** How to use design as a tool to create not only things but ideas, to speculate about possible futures. Today designers often focus on making technology easy to use, sexy, and consumable. In *Speculative Everything*, Anthony Dunne and Fiona Raby propose a kind of design that is used as a tool to create not only things but ideas. For them, design is a means of speculating about how things could be—to imagine possible futures. This is not the usual sort of predicting or forecasting, spotting trends and extrapolating; these kinds of predictions have been proven wrong, again and again. Instead, Dunne and Raby pose “what if” questions that are intended to open debate and discussion about the kind of future people want (and do not want). *Speculative Everything* offers a tour through an emerging cultural landscape of design ideas, ideals, and approaches. Dunne and Raby cite examples from their own design and teaching and from other projects from fine art, design, architecture, cinema, and photography. They also draw on futurology, political theory, the philosophy of technology, and literary fiction. They show us, for example, ideas for a solar kitchen restaurant; a flypaper robotic clock; a menstruation machine; a cloud-seeding truck; a phantom-limb sensation recorder; and devices for food foraging that use the tools of synthetic biology. Dunne and Raby contend that if we speculate more—about everything—reality will become more malleable. The ideas freed by speculative design increase the odds of achieving desirable futures.

**A Cultural Economic Analysis of Craft Springer** Are we aware of the values of craft? In this edited volume, cultural economists, researchers and professionals provide an interdisciplinary discussion of the relevance and contribution of the craft sector to the economy, as well as to society at large. Mignosa and Kotipalli bring together contributors to compare the craft sector across countries, analysing the role of institutions, educational bodies, organisations and market structure in its evolution and perception. The Western approach to craft and its subordinate position to the arts is contrasted with the prestige of craftsmanship in Eastern countries, while the differing ways that craft has attracted the attention of policy agencies, museums, designers and private

institutions across regions is also analysed. This volume is vital reading to those interested in the economic features of craft and craftsmanship around the world, as well as for those interested in the importance of policy in bringing about effective sustainable development. **The Luxury Strategy Break the Rules of Marketing to Build Luxury Brands Kogan Page Publishers** The Luxury Strategy, written by two world experts on the subject, provides the first rigorous blueprint for the effective management of luxury brands and companies at the highest level. It rationalizes those business models that have achieved profitability and unveils the original methods that were used to transform small family businesses such as Ferrari, Louis Vuitton, Cartier, Chanel, Armani, Gucci, and Ralph Lauren into profitable global brands. By defining the differences between premium and luxury brands and products, analysing the nature of true luxury brands and turning established marketing 'rules' upside down, it has established itself as the definitive work on the essence of a luxury brand strategy. This fully revised second edition of The Luxury Strategy explores the diversity of meanings of 'luxury' across different markets. It also now includes a section on marketing and selling luxury goods online and the impact of social networks and digital developments, cementing its position as the authority on luxury strategy. **Peoplesoft HRMS Reporting Pearson Education** Make your company's PeopleSoft investment pay off! Create the accurate, insightful reports you need, first time, every time, with PeopleSoft HRMS Reporting-the only complete guide to PeopleSoft reporting. The Complete and Authoritative Guide to Retrieving Data from PeopleSoft's Human Resource Management System PeopleSoft specialist Adam Bromwich presents authoritative guidance on the successful design of PeopleSoft HRMS databases and reports for superior performance, ease of use, and value. Learn how the PeopleSoft database is organized-functionally and technically; review its key tables; and understand how PeopleSoft's online capabilities are linked to the relational database beneath them. Discover how you can: Access your data directly, using Structured Query Language (SQL) and via PeopleSoft's powerful Structured Query Reports (SQR) language Design better tables and reports for HR, Payroll, and Benefits Construct more comprehensive queries Avoid expensive pitfalls in PeopleSoft table design Bromwich reveals the hidden decisions PeopleSoft HR developers must make. How does calculating a payroll affect paycheck data? When does an effective dated table cause major headaches? Where is the accurate data stored and which tables should be left alone? You'll find common routines for retrieving functional data, techniques for slashing costly debugging and maintenance, and much more. PeopleSoft HRMS Reporting is the only independent guide to real-world PeopleSoft reporting. And it's based on the unmatched experience of one of the world's leading PeopleSoft experts. **Civil Resistance and Power Politics The Experience of Non-violent Action from Gandhi to the Present OUP Oxford** This widely-praised book identified peaceful struggle as a key phenomenon in international politics a year before the revolutions in Tunisia and Egypt confirmed its central argument. Civil resistance - non-violent action against such challenges as dictatorial rule, racial discrimination and foreign military occupation - is a significant but inadequately understood feature of world politics. Especially through the peaceful revolutions of 1989, and the developments in the Arab world since December 2010, it has helped

to shape the world we live in. Civil Resistance and Power Politics covers most of the leading cases, including the actions master-minded by Gandhi, the US civil rights struggle in the 1960s, the Islamic revolution in Iran in 1979, the 'people power' revolt in the Philippines in the 1980s, the campaigns against apartheid in South Africa, the various movements contributing to the collapse of the Soviet Bloc in 1989-91, and, in this century, the 'colour revolutions' in Georgia and Ukraine. The chapters, written by leading experts, are richly descriptive and analytically rigorous. This book addresses the complex interrelationship between civil resistance and other dimensions of power. It explores the question of whether civil resistance should be seen as potentially replacing violence completely, or as a phenomenon that operates in conjunction with, and modification of, power politics. It looks at cases where campaigns were repressed, including China in 1989 and Burma in 2007. It notes that in several instances, including Northern Ireland, Kosovo and, Georgia, civil resistance movements were followed by the outbreak of armed conflict. It also includes a chapter with new material from Russian archives showing how the Soviet leadership responded to civil resistance, and a comprehensive bibliographical essay. Illustrated throughout with a remarkable selection of photographs, this uniquely wide-ranging and path-breaking study is written in an accessible style and is intended for the general reader as well as for students of Modern History, Politics, Sociology, and International Relations.

**Thinking Through Craft How to Stop and Reduce Hair Loss 322 Great Tips to Prevent Hair Loss Createspace Independent Publishing Platform** Here's how to Stop and reduce Hair Loss, featuring 322 extremely effective tips for Hair Loss relief. If you are suffering from Hair Loss and want to get instant solution than you need to read this book right now as it may be the most important thing you'll read in a long time. Here's just a fraction of what you're going to discover in this book that you simply will not learn anywhere else: \* How to best deal with Hair Loss - ignoring it won't make it go away - strategies for handling Hair Loss like a pro. \* Amazingly simple, yet ultra-powerful things you can do right now to get immediate solution. \* The surprising "little-known tricks" that will help you combat Hair Loss - and win! \* The most effective ways to treat Hair Loss so you get instant relief. \* Proven Hair Loss natural treatments - be ready to be surprised when you discover how easy and effective this is. \* The simple unvarnished truth about what works and what doesn't work when dealing with Hair Loss, this is really crucial! \* Discover how to solve Hair Loss - without spending a fortune on expensive drugs and treatments. \* Scientifically tested tips on managing Hair Loss while avoiding the common mistakes that can cost you dearly. \* Sure-fire tips to beat Hair Loss naturally on a budget. \* Extremely effective ways to prevent Hair Loss. \* Hair Loss myths you need to avoid at all costs. \* The vital keys to successfully beating Hair Loss, these elements will make a huge difference in getting Hair Loss relief. \* Little known home remedies for Hair Loss that the drug companies don't want you to know. \* How to dramatically block the effects of Hair Loss. \* How to make sure you come up with the most effective solution to your Hair Loss problem. \* Surprising weird signs you have Hair Loss. \* A simple, practical strategy to dramatically reduce Hair Loss, but amazingly enough, almost no one understands or uses it. \* The top mistakes in treating Hair Loss at home - and how to avoid them (ignore it at your own peril!) \* What nobody ever told you about Hair Loss treatment.

Insider secrets of avoiding the most bothersome symptoms. \* Find out the easiest, simplest ways to deal with Hair Loss successfully, be ready for a big surprise here. \* All these and much much more. **Edexcel GCSE (9-1) Business, Second Edition Hachette UK** Exam Board: Edexcel Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 Endorsed for Edexcel Let Ian Marcouse successfully steer you through the new specification with his proven and popular approach to Business; clear content coverage is enhanced by numerous real-life examples to create a course that engages, motivates and develops every student. - Breaks down the content of the 2017 specification into clear, accessible explanations of important concepts and theories - Helps students apply their knowledge to a range of real business examples, issues and contexts, supported by 'Talking Points' that encourage critical and commercial thinking - Improves quantitative, investigative, analytical and evaluation skills through end-of-chapter exercises - Builds students' confidence approaching their exams as they practise calculation, short answer and extended-writing questions with stimulus materials - Boosts students' vocabulary and supports revision with definitions of key terminology for each topic **Drawing Futures Speculations in Contemporary Drawing for Art and Architecture UCL Press** Drawing Futures brings together international designers and artists for speculations in contemporary drawing for art and architecture. Despite numerous developments in technological manufacture and computational design that provide new grounds for designers, the act of drawing still plays a central role as a vehicle for speculation. There is a rich and long history of drawing tied to innovations in technology as well as to revolutions in our philosophical understanding of the world. In reflection of a society now underpinned by computational networks and interfaces allowing hitherto unprecedented views of the world, the changing status of the drawing and its representation as a political act demands a platform for reflection and innovation. Drawing Futures will present a compendium of projects, writings and interviews that critically reassess the act of drawing and where its future may lie. Drawing Futures focuses on the discussion of how the field of drawing may expand synchronously alongside technological and computational developments. The book coincides with an international conference of the same name, taking place at The Bartlett School of Architecture, UCL, in November 2016. Bringing together practitioners from many creative fields, the book discusses how drawing is changing in relation to new technologies for the production and dissemination of ideas. **Historical Painting Techniques, Materials, and Studio Practice Preprints of a Symposium, University of Leiden, the Netherlands, 26-29 June 1995 Getty Publications** Bridging the fields of conservation, art history, and museum curating, this volume contains the principal papers from an international symposium titled "Historical Painting Techniques, Materials, and Studio Practice" at the University of Leiden in Amsterdam, Netherlands, from June 26 to 29, 1995. The symposium—designed for art historians, conservators, conservation scientists, and museum curators worldwide—was organized by the Department of Art History at the University of Leiden and the Art History Department of the Central Research Laboratory for Objects of Art and Science in Amsterdam. Twenty-five contributors representing museums and conservation institutions throughout the world provide recent research on historical

painting techniques, including wall painting and polychrome sculpture. Topics cover the latest art historical research and scientific analyses of original techniques and materials, as well as historical sources, such as medieval treatises and descriptions of painting techniques in historical literature. Chapters include the painting methods of Rembrandt and Vermeer, Dutch 17th-century landscape painting, wall paintings in English churches, Chinese paintings on paper and canvas, and Tibetan thangkas. Color plates and black-and-white photographs illustrate works from the Middle Ages to the 20th century.

**Making an Entrance Theory and Practice for Disabled and Non-Disabled Dancers Routledge** Making an Entrance is the first ever practical introduction to teaching dance with disabled and non disabled students. This clearly written, thought provoking and hugely enjoyable manual is essential reading whether you're just starting out or are already active in the field. Taking improvisation as his focus and as the starting point of choreographic exploration, Adam Benjamin asks what it has to offer as an art form and how it can be better used to meet the changing needs of dance education. In the theoretical section Benjamin explores the history of a disintegrated dance practice, placing it within the wider context of cultural and political movements. He questions what is meant today when we talk about 'inclusive' or 'integrated dance' and what we might expect of it. The book includes over 50 exercises and improvisations designed to stimulate and challenge students at all levels of dance. Benjamin also includes useful hints on the practicalities of setting up workshops covering issues as diverse as class size, the safety aspects of wheelchairs and the accessibility of dance spaces.

**Department of Defense Dictionary of Military and Associated Terms Poor People's Knowledge Promoting Intellectual Property in Developing Countries World Bank Publications** How can we help poor people earn more from their knowledge rather than from their sweat and muscle alone? This book is about increasing the earnings of poor people in poor countries from their innovation, knowledge, and creative skills. Case studies look at the African music industry; traditional crafts and ways to prevent counterfeit crafts designs; the activities of fair trade organizations; biopiracy and the commercialization of ethnobotanical knowledge; the use of intellectual property laws and other tools to protect traditional knowledge. The contributors' motivation is sometimes to maintain the art and culture of poor people, but they recognize that except in a museum setting, no traditional skill can live on unless it has a viable market. Culture and commerce more often complement than conflict in the cases reviewed here. The book calls attention to the unwritten half of the World Trade Organization's Agreement on the Trade Related Aspects of Intellectual Property (TRIPS). TRIPS is about knowledge that industrial countries own, and which poor people buy. This book is about knowledge that poor people in poor countries generate and have to sell. It will be of interest to students and scholars of international trade and law, and to anyone with an interest in ways developing countries can find markets for cultural, intellectual, and traditional knowledge.

**Tourism and Handicrafts A Report on the International Conference on Tourism and Handicrafts, 13-15 May 2006, Tehran, Islamic Republic of Iran World Tourism Organization Publications** The International Conference on Tourism and Handicrafts held in Tehran, Iran, in May 2006 was the first international conference ever with specific focus on the linkage between tourism and handicrafts.

The main objectives of this conference were the evaluation of poverty alleviation opportunities offered by a closer cooperation of both sectors and the role of local tourism in the preservation of traditional craft. The conference examined case studies of the production and marketing of tourism-related handicrafts and defined strategies and practical tools for governments and the private sector to strengthen the partnership between handicraft production and tourism. The conference was supported by UNWTO, UNESCO and Iran Cultural Heritage, Handicrafts and Tourism Organization (ICHHTO) which brought together a strong team of experts, international speakers and delegates.

**Comparing Notes: How We Make Sense of Music** Simon and Schuster How does music work? Indeed, what is (or isn't) music? We are all instinctively musical, but why? Adam Ockelford has the answers. A tap of the foot, a rush of emotion, the urge to hum a tune; without instruction or training we all respond intuitively to music. Comparing Notes explores what music is, why all of us are musical, and how abstract patterns of sound that might not appear to mean anything can, in fact, be so meaningful. Taking the reader on a clear and compelling tour of major twentieth century musical theories, Professor Adam Ockelford arrives at his own important psychologically grounded theory of how music works. From pitch and rhythm to dynamics and timbre, he shows how all the elements of music cohere through the principle of imitation to create an abstract narrative in sound that we instinctively grasp, whether listening to Bach or the Beatles. Authoritative, engaging, and full of wonderful examples from across the musical spectrum, Comparing Notes is essential reading for anyone who's ever loved a song, sonata, or symphony, and wondered why.

**How Tobacco Smoke Causes Disease The Biology and Behavioral Basis for Smoking-attributable Disease : a Report of the Surgeon General** U.S. Government Printing Office This report considers the biological and behavioral mechanisms that may underlie the pathogenicity of tobacco smoke. Many Surgeon General's reports have considered research findings on mechanisms in assessing the biological plausibility of associations observed in epidemiologic studies. Mechanisms of disease are important because they may provide plausibility, which is one of the guideline criteria for assessing evidence on causation. This report specifically reviews the evidence on the potential mechanisms by which smoking causes diseases and considers whether a mechanism is likely to be operative in the production of human disease by tobacco smoke. This evidence is relevant to understanding how smoking causes disease, to identifying those who may be particularly susceptible, and to assessing the potential risks of tobacco products.

**Afraid of Everything** IDW Publishing What kind of scared are you? Find out in these fun horror stories for young readers based on a range of phobias from Arachnophobia to Zoophobia! These tales of fear, dread, risk, and doom contain all the classic elements of horror that young fans crave, without the gore. Features 26 terrifying short stories, each based on a different A-to-Z phobia and accompanied by a unique illustration. Also includes 11 bonus stories featuring art by Temmie Chang, Mariel Cartwright, and Ko Takeuchi, plus a section detailing the origins and developments of the stories and art.

**The Steps Across the Water** Doubleday Canada Young Rose discovers magical glass steps in New York's Central Park that lead to the fantastic city of U Nork, whose residents have been awaiting the arrival of the only person who can save them.

**Breaking Into Song: Why You Shouldn't**

**Hate Musicals** People rarely say they hate books, or television, or films. But they often say they hate musicals. Moreover everyone seems to have a fixed idea of exactly what a musical is; what it sounds like, looks like, or is about. Why is the collision and integration of music, song and storytelling so polarising and why have we allowed a form so full of possibility to become so repetitive and restrictive? Through a series of essays *Breaking Into Song* asks what audiences can do to stay open minded and what creatives can do to make new musicals better. Examining both sides of the divide, Adam Lenson asks how those who both love and hate musicals can further expand the possibilities of this widely misunderstood medium.

**The Sumerians Their History, Culture, and Character** **University of Chicago Press** The Sumerians, the pragmatic and gifted people who preceded the Semites in the land first known as Sumer and later as Babylonia, created what was probably the first high civilization in the history of man, spanning the fifth to the second millenniums B.C. This book is an unparalleled compendium of what is known about them. Professor Kramer communicates his enthusiasm for his subject as he outlines the history of the Sumerian civilization and describes their cities, religion, literature, education, scientific achievements, social structure, and psychology. Finally, he considers the legacy of Sumer to the ancient and modern world. "There are few scholars in the world qualified to write such a book, and certainly Kramer is one of them. . . . One of the most valuable features of this book is the quantity of texts and fragments which are published for the first time in a form available to the general reader. For the layman the book provides a readable and up-to-date introduction to a most fascinating culture. For the specialist it presents a synthesis with which he may not agree but from which he will nonetheless derive stimulation."—*American Journal of Archaeology* "An uncontested authority on the civilization of Sumer, Professor Kramer writes with grace and urbanity."—*Library Journal*

**How to Make Books Fold, Cut & Stitch Your Way to a One-of-a-Kind Book** **Potter Craft** From zines you can fold in a minute to luxurious leather journals and sumptuous sketchbooks, *How to Make Books* will walk you through the easy basics of bookmaking. Whether you're a writer, a scrapbooker, a political activist, or a postcard collector, let book artist Esther K. Smith be your guide as you discover your inner bookbinder. Using foolproof illustrations and step-by-step instructions, Smith reveals her time-tested techniques in a fun, easy-to-understand way.

**The Arts & Crafts Movement** **Parkstone International** "Have nothing in your house that you do not know to be useful, or believe to be beautiful." This quote alone from William Morris could summarise the ideology of the Arts & Crafts movement, which triggered a veritable reform in the applied arts in England. Founded by John Ruskin, then put into practice by William Morris, the Arts & Crafts movement promoted revolutionary ideas in Victorian England. In the middle of the "soulless" Industrial Era, when objects were standardised, the Arts & Crafts movement proposed a return to the aesthetic at the core of production. The work of artisans and meticulous design thus became the heart of this new ideology, which influenced styles throughout the world, translating the essential ideas of Arts & Crafts into design, architecture and painting.

**The Psychosocial Implications of Disney Movies** **MDPI** In this volume of 15 articles, contributors from a wide range of disciplines present their analyses of Disney movies and Disney music, which are mainstays of popular culture. The power of the Disney

brand has heightened the need for academics to question whether Disney's films and music function as a tool of the Western elite that shapes the views of those less empowered. Given its global reach, how the Walt Disney Company handles the role of race, gender, and sexuality in social structural inequality merits serious reflection according to a number of the articles in the volume. On the other hand, other authors argue that Disney productions can help individuals cope with difficult situations or embrace progressive thinking. The different approaches to the assessment of Disney films as cultural artifacts also vary according to the theoretical perspectives guiding the interpretation of both overt and latent symbolic meaning in the movies. The authors of the 15 articles encourage readers to engage with the material, showcasing a variety of views about the good, the bad, and the best way forward.

**The Organization of Craft Work Identities, Meanings, and Materiality Routledge** This edited book focuses on the organization and meaning of craft work in contemporary society. It considers the relationship between craft and place and how this enables the construction of a meaningful relationship with objects of production and consumption. The book explores the significance of raw materials, the relationship between the body, the crafted object and the mind, and the importance of skill, knowledge and learning in the making process. Through this, it raises important questions about the role of craft in facing future challenges by challenging the logic of globalized production and consumption. The Organization of Craft Work encompasses international analyses from the United States, France, Italy, Australia, Canada, the UK and Japan involving a diverse range of sectors, including brewing, food and wine production, clothing and shoe making, and perfumery. The book will be of interest to students and academic researchers in organization studies, marketing and consumer behaviour, business ethics, entrepreneurship, sociology of work, human resource management, cultural studies, geography, and fashion and design. In addition, the book will be of interest to practitioners and organizations with an interest in the development and promotion of craft work.

**The Origins of Behavioural Public Policy Cambridge University Press** The use of behavioural science to inform policy is one of the main developments in the social sciences over the last several decades. In this book, Adam Oliver offers an accessible introduction to the development of behavioural public policy, examining how behavioural economics might be used to inform the design of a broad spectrum of policy frameworks, from nudges, to bans on certain individual behaviours, to the regulation of the commercial sector. He also considers how behavioural economics can explain and predict phenomena as a challenge to economists' assumptions around how people perceive time, utility and money. The book offers an intellectual foundation for all those concerned with behavioural public policy, from academics, undergraduate and postgraduate students with a diverse range of disciplinary perspectives, such as economics, political science, sociology and anthropology, to policy makers and practitioners working directly with behavioural public policy in their everyday working lives.

**The Theory and Craft of Digital Preservation Johns Hopkins University Press** Based on extensive reading, research, and writing on digital preservation, Owens's work will prove an invaluable reference for archivists, librarians, and museum professionals, as well as scholars and researchers in the digital humanities.

**The Drone Pilot's Handbook Hachette UK** The perfect

companion for anyone buying (or thinking of buying) a drone, whether it's just for fun, to race against friends, or to give their photography a whole new angle. The Drone Pilot's Handbook gives you the skills and techniques you need to fly and maintain your multicopter drone, tips for tuning it for maximum performance, and - importantly - a clear graphical guide to where the law will and won't allow you to fly. Meanwhile, spectacular aerial photography from around the world will inspire you to get airborne immediately! Occasional boxouts provide safety tips, handy ideas, and URLs, and flying instructions are presented with attractive original illustrations. This clean approach that makes a welcome contrast to ugly online forums, or the PDFs that drone manufacturers provide, and will have you up and away in no time.

**Game Mechanics Advanced Game Design New Riders** This in-depth resource teaches you to craft mechanics that generate challenging, enjoyable, and well-balanced gameplay. You'll discover at what stages to prototype, test, and implement mechanics in games and learn how to visualize and simulate game mechanics in order to design better games. Along the way, you'll practice what you've learned with hands-on lessons. A free downloadable simulation tool developed by Joris Dormans is also available in order to follow along with exercises in the book in an easy-to-use graphical environment. In Game Mechanics: Advanced Game Design, you'll learn how to:

- \* Design and balance game mechanics to create emergent gameplay before you write a single line of code.
- \* Visualize the internal economy so that you can immediately see what goes on in a complex game.
- \* Use novel prototyping techniques that let you simulate games and collect vast quantities of gameplay data on the first day of development.
- \* Apply design patterns for game mechanics—from a library in this book—to improve your game designs.
- \* Explore the delicate balance between game mechanics and level design to create compelling, long-lasting game experiences.
- \* Replace fixed, scripted events in your game with dynamic progression systems to give your players a new experience every time they play.

"I've been waiting for a book like this for ten years: packed with game design goodness that tackles the science without undermining the art." --Richard Bartle, University of Essex, co-author of the first MMORPG "Game Mechanics: Advanced Game Design by Joris Dormans & Ernest Adams formalizes game grammar quite well. Not sure I need to write a next book now!" -- Raph Koster, author of A Theory of Fun for Game Design.

**Introduction to Islamic Fintech** "An important body of work that contributes so effectively to the knowledge base in this growing ecosystem." ~ Abdul Hasib Basit, Co-Founder & Principal at Elipses and Chairman at Yielders. "The book is a tour de force overview of the subject area and will allow the reader to delve deeper if they should so desire."~ Sultan Choudhury OBE "Mufti Faraz is working closely with the Islamic finance and fintech industry, not just in performing the essential role of certification, but more importantly in "moving the needle"." ~ Harris Irfan, Chairman, UK Islamic Fintech Panel

Introduction to Islamic Fintech is the ideal primer which not only simplifies the entire world of Fintech, it equally empowers the reader to navigate their way through this subject and advance to more technical and niche areas within Islamic Fintech. This book addresses 10 different areas including blockchain, smart contracts, crypto-assets, alternative finance, crowdfunding, investment-based technologies, neo-banking, banking-as-a-service, insurtech and Zakattech. Each area is discussed in terms of their back-end tech models, front-end

operations, Shari'ah structures and Shari'ah compliance. Contents: Chapter 1: What is Islamic Fintech? Chapter 2: The Tale of Islamic Fintech Chapter 3: Blockchain Chapter 4: Smart Contracts Chapter 5: Crypto-Assets Chapter 6: Alternative Finance Chapter 7: Crowdfunding Chapter 8: Investment-based Technology Chapter 9: Neo-banking Chapter 10: Banking-as-a-Service Chapter 11: Insurtech and Takafultech Chapter 12: ZakatTech Chapter 13: The Future of Islamic Fintech About the Author Mufti Faraz Adam is considered by many a thought leader in the Fintech subject and is known for his detailed and nuanced analyses of contemporary matters. He is a UK-based Islamic Finance & Fintech advisor and heads the Shariah advisory firm Amanah Advisors. He serves as an advisor on several global Shariah boards in countries such as Bahrain, Singapore, Dubai, Saudi Arabia, United Kingdom and the United States. He has published over a dozen research papers in contemporary Islamic Finance matters and has published many chapters in Islamic FinTech. Mufti Faraz studied his Islamic degree in the UK and completed his Islamic law (Iftaa) specialisation in South Africa. He completed a Master's degree in Islamic Finance, Banking and Management at Newman University, UK in 2017. He has attained various finance-industry qualifications such as the IFQ, CIFE and is a Certified Shariah Advisor and Auditor (CSAA). He has completed an MBA diploma and specialised in Fintech at the University of Michigan, US. He holds an ACCA Accounting and Business diploma. **The Adobe SiteCatalyst Handbook An Insider's Guide Pearson Education**

**Education** As the world of marketing goes digital, companies must integrate web analytics into their process to see evaluate how marketing campaigns perform and to improve website conversion. Adobe SiteCatalyst, the principal component of the Adobe Digital Marketing Suite (formerly Omniture), is the most advanced web analytics tool available on the market. The Adobe SiteCatalyst Handbook is your key to understanding how to use this powerful web analytics tool. Recognized SiteCatalyst expert Adam Greco walks you through the building blocks of the program and shows you real-world examples to help further your understanding of the product. For end-users of SiteCatalyst, the book provides how-to instructions for all major SiteCatalyst features. You will also learn how to apply SiteCatalyst to common web analytics challenges ranging from campaign tracking to shopping cart analysis to visitor engagement. It also includes useful tips on using on Adobe ReportBuilder and advanced features that will benefit seasoned SiteCatalyst users. In the end, you'll be able to answer business questions that you never thought you could address and generate web analyses that should improve your website's return on investment. You'll learn how to: \* Create web analytics reports and data exports \* Design sophisticated web analytics dashboards \* Effectively track online marketing campaigns \* Analyze website shopping cart performance \* Connect online and post-website data \* Master website segmentation techniques \* Use basic and advanced pathing analysis \* Understand the inner workings of Adobe SiteCatalyst **Project Management Case Studies John Wiley & Sons** A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super

case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

**Directing the Decades Lessons from Fifty Years of Becoming a Director**  
**Routledge** Directing the Decades is an examination of the development of theatre in the UK since the revolution of the 1950s until the present day, viewed through the individual progress of a female director from a working-class background. In this book, theatre history and lessons on directing are interwoven: the history is presented decade by decade, examining particular productions. Each historical theatre chapter is followed by a method chapter examining directorial influences and techniques predominant in each decade, as well as examining the working experience of the author in that decade. The book also includes practical advice on the directing process, including exercises, plans for rehearsals, and camera plans. Sue Dunderdale offers a unique perspective on the evolution of theatre directing in the UK, and her work, which served as the foundation of the creation of the Theatre Lab and Directing program at RADA, continues to influence working directors today. Directing the Decades will be of interest to students and practitioners of theatre directing, acting, and theatre history, and to theatregoers with a consciousness of class and how it impacts on our lives. The book also offers access to online transcripts of interviews with 16 practitioners, including Rufus Norris, Michelle Terry, Kwame Kwei-Armah, Indhu Rubasingham, Nadia Latif, and Nadia Fall.

**The Country House Ideal Recent Work by Adam Architecture Merrell Pub Limited** ADAM Architecture has a worldwide reputation for traditional Western design. Although the practice is based in the UK, it has built award-winning projects of all types around the world, and is known for combining modern interpretations of the Classical tradition with the latest technology. Among its most admired work are its country houses, and 19 of these houses are the focus of this new book, written by architectural historian Jeremy Musson. Robert Adam co-founded the practice (as Winchester Design) in 1986, and has worked with technical director Paul Hanvey for more than 30 years (including at a previous incarnation of the practice). Adam now works with three other architect-directors - Nigel Anderson, Hugh Petter and George Saumarez Smith - to build country houses that are not period reproductions but creative interpretations of past traditions. Each director has his own architectural personality, together producing a body of work that uses historical precedents, including construction techniques, materials, layout and details, to give expression

to thoroughly modern works. Their schemes address the modern-day realities of energy conservation, climate control, internet access, computer-managed systems and security - all prerequisites in contemporary house design. Unlike country houses of the past, today's houses must be functional without live-in staff. Kitchens are now the focus of much family life and entertaining, rather than spaces to be kept from sight. These and numerous other practical considerations receive meticulous attention in an ADAM Architecture country house. The book begins with two forewords, with Clive Aslet and Calder Loth offering their interpretations of the ideal country house from a British and an American perspective respectively. The introduction provides an overview of the rich and varied tradition of the English country house, from the medieval manor house to houses of the Elizabethan and Jacobean periods, and the Classically inspired designs of the seventeenth and eighteenth centuries through to the architecture of the Gothic Revival and then the Arts and Crafts Movement. Architects associated with the country house throughout the ages include, among others, John Vanburgh, William Chambers, Robert Adam, John Nash and Sir Edwin Lutyens. And now, today, ADAM Architecture is one of the leading practices designing and building new country houses.