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Understanding Global Cultures: Metaphorical Journeys Through 31 Nations, Clusters of Nations, Continents, and Diversity

Metaphorical Journeys Through 31 Nations, Clusters of Nations, Continents, and Diversity

SAGE *In Understanding Global Cultures, Fifth Edition, authors Martin J. Gannon and Rajnandini Pillai present the cultural metaphor—any activity, phenomenon, or institution with which the members of a given culture identify emotionally or cognitively—as a method for understanding the cultural mindsets of individual nations, clusters of nations, and even continents. The book shows how metaphors are guidelines to help outsiders quickly understand what members of a culture consider important. The fully updated Fifth Edition includes 31 nation-specific chapters, including a new Part XI on popular music as cultural metaphors, two completely new chapters on Vietnam and Argentina, revisions to all retained chapters, and a more explicit linkage between each cultural metaphor and current economic and business developments in each nation.*

Understanding Global Cultures

Metaphorical Journeys Through 29 Nations, Clusters of Nations, Continents, and Diversity

SAGE *"This is a significant book... for a multitude of audiences, including scholars, practitioners, students, expatriates, travelers, and those who are simply interested in culture... This book is also an ideal reference tool, since the metaphors are easy to remember yet rich in contextual value and are presented in a logical structure for quick consultation. Overall, this book is enormously appealing, genuinely useful, and a worthy addition to any collection." -Thunderbird International Business Review (2002) In Understanding Global Cultures, Fourth Edition, authors Martin J. Gannon and Rajnandini Pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations, clusters of nations, and even continents. The fully updated Fourth Edition continues to emphasize that metaphors are guidelines to help outsiders quickly understand what members of a culture consider important. This new edition includes a new part structure, three completely new chapters, and major revisions to chapters on American football, Russian ballet, and the Israeli kibbutz. New and Continuing Features: Emphasizes clusters of national cultures and variations within each cluster, as well as both topic-oriented (authority-ranking cultures, market-pricing cultures, etc.) and cluster-focused descriptions Includes three new parts: India, Shiva, and Diversity; Scandinavian Egalitarian Cultures (Sweden, Denmark, and Finland); and Other Egalitarian Cultures (including Canada and Germany) Provides three completely new chapters: Finnish Sauna, Kaleidoscopic India and Diversity, and a final integrative summary chapter Integrates chapters through the frameworks of the GLOBE study, the Hofstede study, Hall, and Kluckhohn and Strodbeck Highlights religious and ethnic diversity throughout Ancillaries Instructor Resources are available on a password-protected website at www.sagepub.com/gannon4instr. These include applications, discussion questions, model examinations,100 exercises, and suggested syllabi. Qualified instructors may contact Customer Care to receive access to the site. Understanding Global Cultures: Metaphorical Journeys Through 29 Nations, Clusters of Nations, Continents, and Diversity is appropriate for courses in International Business and Management, Strategic Management and Planning, and Cultural Studies.*

Investigating Cultural Aspects in Indian Organizations

Empirical Evidence

Springer *The purpose of this edited collection is to analyse the cultural aspects of Indian organizations. As the world's largest and most diverse democracy, Indian society can be best described as an amalgam of multiple cultures, value systems, socio-political and institutional orientations. This book offers a theoretical and empirical basis for understanding the evolving and changing nature of these aspects in Indian organizations. The World Bank predicts that in the near future India will become the world's second largest economy. The recent high growth rates reported by businesses in the Indian economy needs to be sustainable, especially amidst its high cultural diversity. Whilst there is tremendous interest in understanding the intricacies of Indian culture and a growing literature focusing on topics such as India-specific management and internationalization strategies of Indian firms, the cultural aspects of Indian businesses have been largely ignored. This book aims to fill this gap. It covers various topics in organizational culture and management such as human resource management, cross-cultural communication and coaching, cultural similarity, cultural literacy, multiculturalism, generational cultural values, talent acquisition and knowledge management. It also features case studies from high growth sectors such as the IT and health industries. Presenting contributions from local Indian and international researchers, this book provides a multidimensional perspective that will appeal to students, scholars and practitioners interested in organizational culture and management in India.*

Understanding Global Cultures

Metaphorical Journeys Through 34 Nations, Clusters of Nations, Continents, and Diversity

SAGE Publications *In the fully updated Sixth Edition of Understanding Global Cultures: Metaphorical Journeys Through 34 Nations, Clusters of Nations, Continents, and Diversity, authors Martin J. Gannon and Rajnandini Pillai present the cultural metaphor as a method for understanding the cultural mindsets of individual nations, clusters of nations, continents, and diversity in each nation. A cultural metaphor is any activity, phenomenon, or institution that members of a given culture consider important and with which they identify emotionally and/or cognitively, such as the Japanese garden and American football. This cultural metaphoric approach identifies three to eight unique or distinctive features of each cultural metaphor and then discusses 34 national cultures in terms of these features. The book demonstrates how metaphors are guidelines to help outsiders quickly understand what members of a culture consider important.*

The Indian Boss at Work

Thinking Global Acting Indian

SAGE Publishing India *Journey into the kaleidoscope of Indian business and explore the 'context and forces' and worldview of Indian leaders. Unravel secrets to building successful companies based on generational learnings, attitudes and capabilities. Read through the narratives of top Indian bosses where they reflect on their 'Indian-ness' that helped them transform into global leaders. From Harsh Mariwala to Som Mittal to women leaders such as Naina Lal Kidwai and Kiran Mazumdar-Shaw, there are many distinguished names in this book that add to the Indian leadership fold. The book responds to oft asked questions such as: What are the winning traits of Indian bosses? What cultural influences have shaped their mindsets? What makes them adaptable in any business situation? What can the West learn from India on leadership? Discover and leverage: • The pluralistic notion of Indianness • Forces of desh (place) and kaal (time) • The praxis of collectivism and hierarchy • Context sensitivity and co-holding paradoxes and dilemmas • Multifacets of the Indian leader • Insights from ancient inheritance and modern legacy • Awareness of what impedes women leaders • The opportunity for Indian youth The wisdom of Indian-ness—'the World is One'—belongs to all humans. It invites the corporate Rishi within us, to act with ecological balance, inclusion and harmony.*

Eastern Perspectives on Women's Roles and Advancement in Business

IGI Global *Women all over the world are facing numerous challenges and obstacles in the workplace as gender inequality is still running rampant. To see big change, the patriarchal mindset within business settings needs to be broken. Management education plays a critical role in changing perceptions in business, and as such, gender equality curricula and teaching materials have become valuable tools in challenging the preconceived belief that business is a male domain. Eastern Perspectives on Women's Roles and Advancement in Business presents the real-life stories of Eastern women in business, giving particular focus to how these women overcame challenges and broke the glass ceiling. This text explores the problems and challenges, experiences, and strategies of overcoming gender discrimination and inequality. Covering topics such as job engagement, occupational segregation, and social intelligence, this book is a dynamic reference for faculty of higher education, school administrators, librarians, researchers, scholars, women entrepreneurs, businesswomen, managers, CEOs, and students of higher education.*

Analysis of Cultural Differences in Dubai

BWV Verlag

Corporate Social Responsibility and Local Community in Asia

Routledge *The idea of corporations exercising corporate social responsibility has spread from the West and is now firmly embedded in Asian countries and in Asian corporations. The latest trend in corporate social responsibility, evident also in Asia, is for corporations to apply corporate social responsibility to local communities and to those at the bottom of the social hierarchy. This book explores corporations' social responsibility engagement with local communities in a range of Asian countries. It provides examples of corporate social responsibility in a wide range of industrial sectors, focuses extensively on "social enterprises" and on governments' and corporations' schemes to encourage them, considers how relations with employees and with local workforces fit into the pattern of corporate social responsibility, and discusses the question as to how far corporations engage with local communities as a way of developing new markets for their products.*

Social Interaction, Globalization and Computer-Aided Analysis

A Practical Guide to Developing Social Simulation

Springer Science & Business Media *Tackling globalization is a great challenge – it is both extremely beneficial and essentially problematic. This comprehensive, multidisciplinary study confronts this ambivalence through the use of computer simulation. It discusses the findings of social interaction and social simulation through the use of understandable global examples. Readers can use this book as a tool to outline significant aspects of intercultural simulation and highlight the issues that need to be considered in the reader's analysis. The author leads the reader via sequential narration from a colloquial description of intercultural situations to final simulation prototypes; each step is accompanied by descriptive comments and program code. Social Interaction, Globalization and Computer-aided Analysis shows the reader how to acquire intercultural data from seemingly inconceivable information sources. Researchers and software developers engaged in interdisciplinary research projects in the field of Human-Computer Interaction will find this book to be a useful companion in their work. Alexander Osherenko is the founder of the start-up company Socioware Development, which implements psychologically-, sociologically- and culturally-aware software that scrutinizes information based on the findings of the cognitive sciences. Solutions created by Socioware Development can be implemented across a vast spectrum of industries, including car manufacturing, insurance and banking, Internet search engines and e-retailers.*

God's Image and Global Cultures

Integrating Faith and Culture in the Twenty-First Century

Wipf and Stock Publishers *Globalization has raised numerous questions about theology and culture for Christians. How should we respond to outsourcing and immigration? How does anti-Western sentiment affect the proclamation of the gospel? What is the role of the church in society? This book argues that Christians will be most fulfilled and most effective if they embrace their cultural activity rather than feel ambivalent about it. The central question of this book is, how does bearing God's image relate to cultural activity? Nehrbass explains that "spheres of culture," such as political, technological, and social structures, are systems that God has instilled in humans as his image bearers, so that they can glorify and enjoy him forever. Therefore, a theology of culture involves recognizing that the kingdom of God encompasses heaven and Earth, rather than pitting heaven against Earth. The text surveys anthropological explanations for humanity's dependence on culture, and shows that each explanation provides only partial explanatory scope. The most satisfying explanation is that a major functional aspect of bearing God's image is engaging in culture, since the Trinity has been eternally engaged in cultural functions like ruling, communicating, and creating. Each chapter contains a summary and questions about what it means to be a world-changer in the twenty-first century.*

Workplace Abuse, Incivility and Bullying

Methodological and cultural perspectives

Routledge *This book bridges an existing gap in the literature relating to the study of workplace abuse, incivility and bullying. It provides broad perspectives to capture some of the diversity associated with the study of (negative) human behaviours using different methodological approaches, and in different cultural contexts. Studies in the area have grown in leaps and bounds over the last few decades. As we come to know more about the nature of these adverse behaviours, the reasons they happen, and the impact they have on individuals and beyond, new gaps in knowledge emerge. On one hand the paucity of research is assisting in better understanding and management of these negative behaviours, on another, generalised information without an appreciation of the*

context in which the behaviours unfold may be detrimental to the cause, especially given a globalised and multicultural world. Workplace Abuse, Incivility and Bullying presents findings from under-researched methodological, and unique cultural perspectives. Such an approach will allow us to gain deep insights into the diversity and complexities associated with perceiving, being subjected to, and experiencing negative behaviours at work. The book has applicability across a broad range of audience from academics through to practitioners, and even victims and suspected perpetrators.

Understanding Global Cultures

Metaphorical Journeys Through 17 Countries

<u>SAGE Publications, Incorporated</u> *This book, a best-seller in its first edition, uses cultural metaphors to help students and managers understand, describe, and compare national cultures. In addition to expanding the number of countries covered, the author introduces new conceptual frameworks for classifying cultures based on the works of Triandis, Fiske, and Huntington. These frameworks support students as they develop an increased awareness of various cultures and begin the challenging process of integrating cultural and economic perspectives.*

The Routledge Handbook of Language and Culture

<u>Routledge</u> *The Routledge Handbook of Language and Culture presents the first comprehensive survey of research on the relationship between language and culture. It provides readers with a clear and accessible introduction to both interdisciplinary and multidisciplinary studies of language and culture, and addresses key issues of language and culturally based linguistic research from a variety of perspectives and theoretical frameworks. This Handbook features thirty-three newly commissioned chapters which cover key areas such as cognitive psychology, cognitive linguistics, cognitive anthropology, linguistic anthropology, cultural anthropology, and sociolinguistics offer insights into the historical development, contemporary theory, research, and practice of each topic, and explore the potential future directions of the field show readers how language and culture research can be of practical benefit to applied areas of research and practice, such as intercultural communication and second language teaching and learning. Written by a group of prominent scholars from around the globe, The Routledge Handbook of Language and Culture provides a vital resource for scholars and students working in this area.*

Caught in the Cultural Preference Net

Three Generations of Employment Choices in Six Capitalist Democracies

<u>Oxford University Press, USA</u> *This book presents and analyzes the work-related attitudes, beliefs, and preferences of three generation of people in Sweden, Germany, Italy, Spain, India, and the United States. Camasso and Jagannathan dig into why these differences hinder efforts to create international and equal standards of labor overtime and how these value orientation influence productivity and quality of life on a global scale.*

Human Resource Management in Mexico

Perspectives for Scholars and Practitioners

<u>IAP</u> *The main objective of this book is to provide students, scholars, and practitioners a detailed background on the human resource management (HRM) practices in Mexico. This book provides ten distinguishing chapters focusing on the core functions of HRM in Mexico. The writing and researching for this book took almost a year (June 2010 to May 2011). Scholarly databases of ABI Global Inform, Business Source Complete, Google Scholar among several others were diligently searched for relevant articles for each chapter. A comprehensive bibliography is provided at the end of the book. Each chapter has its learning goals, discussion questions, and team activities to engage students in active learning. Each chapter also provides an implication section for multinational practitioners. The chapter on "best practices" includes qualitative interviews with the HRM leaders of the "best companies." This book has 15 tables and two appendices that provide important information on the main concepts from the various chapters.. There is paucity in the literature in obtaining consolidated information on Mexican HRM practices. This book addresses this dearth in the international literature by providing individual chapters on the different HRM practices adopted in Mexico. The information in this book provided will be beneficial for both scholars and practitioners.*

Specialized Knowledge Mediation

Ontological & Metaphorical Modelling

<u>Springer Nature</u>

Global Business Leadership

Routledge *The second edition of this bestselling textbook has been fully updated with a synopsis of the latest changes in the fields of intercultural communication and leadership development. This includes new benchmark interviews from some of the world's foremost companies; a wealth of proven guidelines, tools, and models, including Wibbeke's own Geoleadership Model and two new chapters focusing on the influence of gender and technology on culture and leadership. This new edition also emphasizes practical examples of individuals and organizations that have utilized the core concept of "geoleadership"—including updated research from those at the forefront of various industries, including finance, healthcare, and manufacturing. With contributions and endorsements from some of the most important thought leaders in leadership development and intercultural communication, this edition offers a resource for designing, delivering, and evaluating successful leadership theories and practices to both students and practitioners.*

The Effect of Poverty and War on Global Health

Informing Science *This book helps both undergraduate and beginning graduate students, professors, healthcare administrators, public policy administrators, public health clinicians and administrators, and anyone preparing to enter the healthcare field and planning to improve healthcare systems. The book provides useful information for both educators and students in engaging in a productive discussion and igniting interaction in the classroom.*

Leadership localisation

Comparative studies on leadership styles across 16 nations

CCBS Press *This new issue in our leadership series provides you with a comprehensive analysis of management practices in Australia, Azerbaijan, Belarus, China, Dominican Republic , Finland, France, Ghana, Ireland, Italy, Morocco, New Zealand, Romania, Suriname, Sweden and Vietnam. This book shows how domestic leadership conventions often differ significantly from those in other countries. Comparative desk research, focus interviews with, and online polling of thousands of C-level professionals in the aforementioned countries, made us realise how much cultural factors can affect leadership strategies across the globe. A book providing a reference for those aiming at a cross-border career, or interested in international management issues. Alwin van der Blom ; أمل المنوتي (Amal El Mannouti) ; Анастасия Сафонова (Anastasiya Safonava) ; Aryan Ghanizadeh ; Bas Aartsma ; Bibi Kor ; Boaz Kuijer ; Bram de Kloet ; Bram Verburg ; Bùi Ngọc Diệu Thảo ; Celeste Dorigo ; Charlotte Boakye ; Daan van der Schot ; Daley Claassen ; Dennis Mosch ; Erik Kaal ; Fleur Leijtens ; Inge Trakzel ; Jary Nijssen ; Jasper van Beek ; Jeroen van Duin ; Jesse Buiter ; 彭京宇 (Jingyu Peng) ; Jorrit van den Berg ; Julian van Arkel ; Juno Bäckman ; Kassandre Maginot ; Kevin van Balen ; Койна Стоянова (Koina Stoyanova) ; Kristy Bruijn ; Lisa Straalman ; Luciano Tetelepta ; मनीषा रसियावन (Manisha Rasiawan) ; Margot Amouroux-Prince ; Maria Simões Fortini Sidney de Souza ; Marije Hollestelle ; Marissa Bank ; Mark Grasmayer ; Mark Hoogenraat ; Martijn Smeets ; Maurice Backer Dirks ; Maxime Requin ; Megena Tesfamariam ; Michelle Vet ; Myrtill Dongen Natalia Kempny ; نورهان الخفاجي (Norhan Al Khafaji) ; Omar Fye ; Patricia Okarimia ; Patrick Kat ; Patrick Peute ; Raphael Gounod-Rondepierre ; Rens Geertse ; Ruben den Bak ; Rudmer Lieshout ; Rynk Poelsma ; Sam van Diest ; Sammie Reijnders ; Sem van Amersfoort ; Sil Visser ; Sophie Klijn ; Stefanie Ozuna Castillo ; Susanne Koelman ; Sven Spiegelenberg ; Teun Hoogland ; Tibor Lundberg ; Tim Eliasson ; Titta Pennanen ; Tjeerd Phaff ; Victoria Ricknell ; Vlada Sacara and 张阳帆 (Yvonne, Yangfan Zhang).*

International Research on Multilingualism: Breaking with the Monolingual Perspective

Springer Nature *This volume contributes to a better understanding of both psycho- and sociolinguistic levels of multilingualism and their interplay in development and use. The chapters stem from an international group of specialists in multilingualism with chapters from Austria, Canada, Germany, Hungary, Israel, Italy, Slovakia, South Africa, Spain and the United States. The chapters provide an update on research on third language acquisition and multilingualism, and pay particular attention to new research concepts and the exploration of contact phenomena such as transfer and language learning strategies in diverse language contact scenarios. Concepts covered include dominant language constellations, mother tongue, germination factors and communicative competence in national contexts. Multilingual use as described and applied in the volume aims at demonstrating and identifying current and future challenges for research on third language acquisition and multilingualism. The third languages in focus include widely and less widely used official, minority and migrant languages in instructed and/or natural contexts, including Albanian, Arabic, Basque, English, French, German, Hungarian, Italian, Romanian, Spanish, Punjabi, Russian, Turkish, and Vietnamese, thereby mapping a high variety of language constellations.*

Investing in Cultural Diversity and Intercultural Dialogue

UNESCO *This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces*

are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

Communication Between Cultures

Cengage Learning *Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

Advances in Global Leadership

Emerald Group Publishing *Includes chapters on various concepts and processes associated with leading across cultures and other boundaries. Drawing on authors from many different cultures and contexts, this title contributes to bridging and integrating conceptual and practitioner perspectives in pursuing this deeper understanding.*

The Growing Challenge of Youth Unemployment in Europe and America

A Cross-Cultural Perspective

Policy Press *Much of the literature that addresses youth unemployment has been framed within an economic paradigm and much less attention has been focused on the role played by country-specific value orientations in structuring economic activity. Drawing on extensive fieldwork research and the work of experts in Europe and the United States, this book provides a culturally nuanced analysis of key issues relating to youth unemployment. Examining the causes and consequences of youth unemployment, it explores ways forward to promote economic self-sufficiency. This pioneering work offers invaluable tailored policy solutions to tackle one of today's most important socioeconomic issues.*

World Social Report 2020

Inequality in a Rapidly Changing World

United Nations *This report examines the links between inequality and other major global trends (or megatrends), with a focus on technological change, climate change, urbanization and international migration. The analysis pays particular attention to poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these megatrends in an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.*

Intercultural Communication for Managers

Business Expert Press *People have always found a way to trade with one another, overcoming enormous barriers. Business and trade relationships are often the foundation for nations to thrive in peace. This book will help you learn about building a successful global relationship for your company, working together in peace while educating yourself and co-workers. Inside, the author teaches you about the essential responsibility to a global environment—knowledge of the people, organizations, and companies you want to work with. Becoming acquainted and eventually immersed in the history, geography, values, traditions, taboos, mindset, prejudices, and legal systems of someone else is an essential step to successful relationships with people from other parts of the world. Knowledge of the culture and management practices of their company is the second step toward success—how they make decisions; how they organize; how they work together; how they view the outside world; how they tolerate risk; how they settle disagreements; how they run meetings; how they view time; how they demonstrate their mission and values. This book will detail all of that so that you can make yourself and your company a real success in a global world.*

World Population to 2300

<u>United Nations Publications</u> *Based on the 2002 Revision, the Population Division has adopted 2 major innovations for this new set of long-range population projections. For the first time the long-range projections are made at the national level and the time horizon for the projections is extended to 2300.*

Competences for democratic culture

Living together as equals in culturally diverse democratic societies

<u>Council of Europe</u> *A new Council of Europe reference framework of competences for democratic culture! Contemporary societies within Europe face many challenges, including declining levels of voter turnout in elections, increased distrust of politicians, high levels of hate crime, intolerance and prejudice towards minority ethnic and religious groups, and increasing levels of support for violent extremism. These challenges threaten the legitimacy of democratic institutions and peaceful co-existence within Europe. Formal education is a vital tool that can be used to tackle these challenges. Appropriate educational input and practices can boost democratic engagement, reduce intolerance and prejudice, and decrease support for violent extremism. However, to achieve these goals, educationists need a clear understanding of the democratic competences that should be targeted by the curriculum. This book presents a new conceptual model of the competences which citizens require to participate in democratic culture and live peacefully together with others in culturally diverse societies. The model is the product of intensive work over a two-year period, and has been strongly endorsed in an international consultation with leading educational experts. The book describes the competence model in detail, together with the methods used to develop it. The model provides a robust conceptual foundation for the future development of curricula, pedagogies and assessments in democratic citizenship and human rights education. Its application will enable educational systems to be harnessed effectively for the preparation of students for life as engaged and tolerant democratic citizens. The book forms the first component of a new Council of Europe reference framework of competences for democratic culture. It is vital reading for all educational policy makers and practitioners who work in the fields of education for democratic citizenship, human rights education and intercultural education.*

Cases in Comparative Government and Politics

<u>Bloomsbury Publishing</u> *Using 12 pivotal cases, this book brings comparative politics to life by highlighting the key differences in political systems around the world. Written by renowned textbook author John McCormick, the book opens with two context-setting chapters on the field of comparative politics and the varying nature of political systems. The cases that follow thereafter have been carefully chosen to illustrate a variety of political types, different levels of political development, and to ensure geographical and cultural diversity. The textbook is ideal for both undergraduate and postgraduate students who are taking introductory courses in comparative politics, introduction to politics and political science. Accompanying online resources for this title can be found at bloomsburyonlineresources.com/cases-in-comparative-government-and-politics. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.*

Our Common Agenda - Report of the Secretary-General

<u>United Nations</u> *On the seventy-fifth anniversary of the United Nations, the world has faced its biggest shared test since the Second World War in the coronavirus disease (COVID-19) pandemic. Yet while our welfare, and indeed the permanence of human life, depend on us working together, international cooperation has never been harder to achieve. This report answers a call from UN Member States to provide recommendations to advance our common agenda and to respond to current and future challenges. Its proposals are grounded in a renewal of the social contract, adapted to the challenges of this century, taking into account younger and future generations, complemented by a new global deal to better protect the global commons and deliver global public goods. Through a deepening of solidarity—at the national level, between generations, and in the multilateral system—Our Common Agenda provides a path forward to a greener, safer and better future.*

Communicating Unreality

<u>SAGE</u> *Reviewing the images and meanings of the mass-mediated world, Gabriel Weimann examines the symbolic environment, where reality and fiction are almost inseparable. Through discussion of mass-mediated images of people, cultures, war, love, sex, death, community, and identity, he demonstrates that there is often a large gap between reality and the reconstruction of "realities" as communicated by the mass media.*

World Investment Report 2020

International Production Beyond the Pandemic

<u>United Nations</u> *The 30th edition of the World Investment Report looks at the prospects for foreign direct investment and international production during and beyond the global crisis triggered by the COVID-19 (coronavirus) pandemic. The Report not only projects the immediate impact of the crisis on investment flows, but also assesses how it could affect a long-term structural transformation of international production. The theme chapter of the Report reviews the evolution of international production networks over the past three decades and examines the configuration of these networks today. It then projects likely course changes for the next decade due to the combined effects of the pandemic and pre-existing megatrends, including the new industrial revolution, the sustainability imperative and the retreat of laissez faire policies. The system of international production underpins the economic growth and development prospects of most countries around the world. Governments worldwide will need to adapt their investment and development strategies to a changing international production landscape. At the request of the UN General Assembly, the Report has added a dedicated section on investment in the Sustainable Development Goals, to review global progress and propose possible courses of action.*

Africans

The History of a Continent

<u>Cambridge University Press</u> *In a vast and all-embracing study of Africa, from the origins of mankind to the AIDS epidemic, John Iliffe refocuses its history on the peopling of an environmentally hostile continent. Africans have been pioneers struggling against disease and nature, and their social, economic and political institutions have been designed to ensure their survival. In the context of medical progress and other twentieth-century innovations, however, the same institutions have bred the most rapid population growth the world has ever seen. Africans: The History of a Continent is thus a single story binding living Africans to their earliest human ancestors.*

The Cluster Initiative Greenbook

Global Innovation Index 2020

Who Will Finance Innovation?

<u>WIPO</u> *The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges – including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.*

Global Trends 2030

Alternative Worlds

<u>Createspace Independent Publishing Platform</u> *This publication covers global megatrends for the next 20 years and how they will affect the United States. This is the fifth installment in the National Intelligence Council's series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur under any scenario, and game-changers, critical variables whose trajectories are far less certain. NIC 2012-001. Several innovations are included in Global Trends 2030, including: a review of the four previous Global Trends reports, input from academic and other experts around the world, coverage of disruptive technologies, and a chapter on the potential trajectories for the US role in the international system and the possible the impact on future international relations. Table of Contents: Introduction 1 Megatrends 6 Individual Empowerment 8 Poverty Reduction 8 An Expanding Global Middle Class 8 Education and the Gender Gap 10 Role of Communications Technologies 11 Improving Health 11 A MORE CONFLICTED IDEOLOGICAL LANDSCAPE 12 Diffusion of Power 15 THE RISE AND FALL OF COUNTRIES: NOT THE SAME OLD STORY 17 THE LIMITS OF HARD POWER IN THE WORLD OF 2030 18 Demographic Patterns 20 Widespread Aging 20 Shrinking Number of Youthful Countries 22 A New Age of Migration 23 The World as Urban 26 Growing Food, Water, and Energy Nexus 30 Food, Water, and Climate 30 A Brighter Energy Outlook 34 Game-Changers 38 The Crisis-Prone Global Economy 40 The Plight of the West 40 Crunch Time Too for the Emerging Powers 43 A Multipolar Global Economy: Inherently More Fragile? 46 The Governance Gap 48 Governance Starts at Home: Risks and Opportunities 48 INCREASED FOCUS ON EQUALITY AND OPENNESS 53 NEW GOVERNMENTAL FORMS 54 A New Regional Order? 55 Global Multilateral Cooperation 55 The Potential for Increased Conflict 59 INTRASTATE CONFLICT: CONTINUED DECLINE 59 Interstate Conflict: Chances Rising 61 Wider Scope of Regional Instability 70 The Middle East: At a Tipping Point 70 South Asia: Shocks on the Horizon 75 East Asia: Multiple Strategic Futures 76 Europe: Transforming Itself 78 Sub-Saharan Africa: Turning a Corner by 2030? 79 Latin America: More Prosperous but Inherently Fragile 81 The Impact of New Technologies 83 Information Technologies 83 AUTOMATION AND MANUFACTURING TECHNOLOGIES 87 Resource Technologies 90*

Health Technologies 95 The Role of the United States 98 Steady US Role 98 Multiple Potential Scenarios for the United States' Global Role 101 Alternative Worlds 107 Stalled Engines 110 FUSION 116 Gini-out-of-the-Bottle 122 Nonstate World 128 Acknowledgements 134 GT2030 Blog References 137 Audience: Appropriate for anyone, from businesses to banks, government agencies to start-ups, the technology sector to the teaching sector, and more. This publication helps anticipate where the world will be: socially, politically, technologically, and culturally over the next few decades. Keywords: Global Trends 2030 Alternative Worlds, global trends 2030, Global Trends series, National Intelligence Council, global trajectories, global megatrends, geopolitics, geopolitical changes

Agglomeration Economics

University of Chicago Press *When firms and people are located near each other in cities and in industrial clusters, they benefit in various ways, including by reducing the costs of exchanging goods and ideas. One might assume that these benefits would become less important as transportation and communication costs fall. Paradoxically, however, cities have become increasingly important, and even within cities industrial clusters remain vital. Agglomeration Economics brings together a group of essays that examine the reasons why economic activity continues to cluster together despite the falling costs of moving goods and transmitting information. The studies cover a wide range of topics and approach the economics of agglomeration from different angles. Together they advance our understanding of agglomeration and its implications for a globalized world.*

Intercultural Communication for Global Business

How leaders communicate for success

Routledge *This book brings together principles and new theories in intercultural communication in a concise and practical manner, focusing on communication as the foundation for management and global leadership. Grounded in the Cultural Intelligence Model, this compact text examines the concepts associated with understanding culture and communication in the global business environment to help readers: • Understand intercultural communication processes. • Improve self-awareness and communication in intercultural settings. • Expand skills in identifying, analyzing, and solving intercultural communication challenges at work. • Evaluate whether one's communication has been effective. Richly illustrated with examples, activities, real-world applications, and recent case studies that make the content come alive, Intercultural Communication for Global Business is an ideal companion for any business student or manager dedicated to communicating more effectively in a globalized society.*

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Orientalismen in Ostmitteleuropa

Diskurse, Akteure und Disziplinen vom 19. Jahrhundert bis zum Zweiten Weltkrieg

transcript Verlag *Im Rahmen der Debatten über die Tragfähigkeit des Said'schen Orientalismus-Konzepts wurde Ostmitteleuropa bislang bestenfalls als Objekt hegemonialer Diskurse in den Blick genommen. Im Kontrast dazu wird in diesem Band nach ostmitteleuropäischen Orientalismen von 1800 bis in die Zwischenkriegszeit gefragt. Die interdisziplinären Beiträge thematisieren die Wahrnehmungen und Deutungen des Orients in jener europäischen Großregion - vom Baltikum bis zur Krim, von Polen bis nach Bosnien -, die über Jahrhunderte durch die Nachbarschaft zum Osmanischen Reich geprägt wurde. Im Fokus stehen dabei sowohl die Akteure, Institutionen und Diskurse als auch die unterschiedlichen Orient-Topoi sowie deren Darstellung in der Literatur und in den bildenden Künsten.*