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**Design for London Experiments in urban thinking UCL Press** *Design for London was a unique experiment in urban planning, design and strategic thinking. Set up in 2006 by Mayor Ken Livingstone and his Architectural Advisor, Richard Rogers, the brief for the team was 'to think about London, what made London unique and how it could be made better'. Sitting within London government but outside its formal statutory responsibilities, it was given freedom to question and challenge. The team had no power or money, but it did have the licence to operate without the usual constraints of government. With introductions from Ken Livingstone and Richard Rogers, Design for London covers the tumultuous and heady period of the first decade of this century when London was a test bed for new ideas. It outlines how key projects such as the London Olympics, public space programmes, high street regeneration and greening programmes were managed, critically examines the lessons that might be learnt in strategic urban design and considers how a design agenda for London could be developed in the future.*

**Drawing Futures Speculations in Contemporary Drawing for Art and Architecture UCL Press** *Drawing Futures brings together international designers and artists for speculations in contemporary drawing for art and architecture. Despite numerous developments in technological manufacture and computational design that provide new grounds for designers, the act of drawing still plays a central role as a vehicle for speculation. There is a rich and long history of drawing tied to innovations in technology as well as to revolutions in our philosophical understanding of the world. In reflection of a society now underpinned by computational networks and interfaces allowing hitherto unprecedented views of the world, the changing status of the drawing and its representation as a political act demands a platform for reflection and innovation. Drawing Futures will present a compendium of projects, writings and interviews that critically reassess the act of drawing and where its future may lie. Drawing Futures focuses on the discussion of how the field of drawing may expand synchronously alongside technological and computational developments. The book coincides with an international conference of the same name, taking place at The Bartlett School of Architecture, UCL, in November 2016. Bringing together practitioners from many creative fields, the book discusses how drawing is changing in relation to new technologies for the production and dissemination of ideas.*

**Women in Design A Contemporary View Rizzoli International Publications** *Looks at the work of modern women designers in the areas of architecture, furniture, animation, graphic design, textiles, and industrial design*

**Feminist Futures of Spatial Practice Materialism, Activism, Dialogues, Pedagogies, Projections** *Architecture and the arts have long been on the forefront of socio-spatial struggles, in which equality, access, representation and expression are at stake in our cities, communities and everyday lives. Feminist spatial practices contribute substantially to new forms of activism, expanding dialogues, engaging materialisms, transforming pedagogies, and projecting alternatives. 'Feminist Futures of Spatial Practice' traces practical tools and theoretical dimensions, as well as temporalities, emergence, histories, events, durations ? and futures ? of feminist practices. 0Authors include international practitioners, researchers, and educators, from architecture, the arts, art history, curating, cultural heritage studies, environmental sciences, futures studies, film, visual communication, design and design theory, queer, intersectional and gender studies, political sciences, sociology, and urban planning. Established as well as emerging voices write critically from within their institutions, professions, and their activist, political and personal practices.*

**Resource Competition and Community Structure Princeton University Press** *One of the central questions of ecology is why there are so many different kinds of plants and animals. Here David Tilman presents a theory of how organisms compete for resources and the way their competition promotes diversity. Developing Hutchinson's suggestion that the main cause of diversity is the feeding relations of species, this book builds a mechanistic, resource-based explanation of the structure and functioning of ecological communities. In a detailed analysis of the Park Grass Experiments at the Rothamsted Experimental Station in England, the author demonstrates that the dramatic results of these 120 years of experimentation are consistent with his theory, as are observations in many other natural communities. The consumer-resource approach of this book is applicable to both animal and plant communities, but the majority of Professor Tilman's discussion concentrates on the structure of plant communities. All theoretical arguments are developed graphically, and formal mathematics is kept to a minimum. The final chapters of the book provide some testable speculations about resources and animal communities and explore such problems as the evolution of "super species," the differences between plant and animal community diversity patterns, and the cause of plant succession.*

**The RSC Shakespeare Toolkit for Primary Teachers A&C Black** *Developed by one of the world's leading theatre companies, this fantastic resource offers teachers a practical, drama-based approach to teaching and appreciating three of Shakespeare's most popular plays: Romeo and Juliet, Macbeth, and A Midsummer Night's Dream. The toolkit brings the plays alive as performance pieces, with Primary pupils undertaking drama-based explorations of the text that take them through much of the play. Teachers' notes and accompanying photocopiable worksheets offer a lesson-by-lesson teaching route through each of the three plays in turn. The schemes of work offer teachers a route through each play that has been designed to be flexible and to bolt on to what they already teach. The schemes comprise a series of lessons that can either be followed in their entirety as a stand-alone scheme of work or which can be dipped into by teachers wanting to augment their existing schemes of work.*

**Faith and Folly The Occult in Torah Perspective Feldheim Publishers Service Design and Delivery Springer Science &**

**Business Media** *Service Design and Delivery* provides a comprehensive overview of the increasingly important role played by the service industry. Focusing on the development of different processes employed by service organizations, the book emphasizes management of service in relation to products. It not only explores the complexity of this relationship, but also introduces strategies used in the design and management of service across various sectors, highlighting where tools, techniques and processes applicable to one sector may prove useful in another. The implementation methods introduced in the book also illustrate how and why companies can transform themselves into service organizations. While the book is primarily intended as a text for advanced-level courses in service design and delivery, it also contains theoretical and practical knowledge beneficial to both practitioners in the service sector and those in manufacturing contemplating moving towards service delivery.

**Effective School Management SAGE** This popular book has been thoroughly updated for its fourth edition, and is even more directed towards the leadership demands on managers, both within the school and in its community setting.

**Mein Kampf Diamond Pocket Books Pvt Ltd** 'MEIN KAMPF' is the autobiography of Adolf Hitler gives detailed insight into the mission and vision of Adolf Hitler that shook the world. This book is the merger of two volumes. The first volume of MEIN KAMPF' was written while the author was imprisoned in a Bavarian fortress. The book deals with events which brought the author into this blight. It was the hour of Germany's deepest humiliation, when Napoleon has dismembered the old German Empire and French soldiers occupied almost the whole of Germany. The book narrates how Hitler was arrested with several of his comrades and imprisoned in the fortress of Landsberg on the river Lech. During this period only the author wrote the first volume of MEIN KAMPF. The Second volume of MEIN KAMPF was written after release of Hitler from prison and it was published after the French had left the Ruhr, the tramp of the invading armies still echoed in German ears and the terrible ravages had plunged the country into a state of social and economic Chaos. The beauty of the book is, MEIN KAMPF is an historical document which bears the imprint of its own time. Moreover, Hitler has declared that his acts and 'public statements' constitute a partial revision of his book and are to be taken as such. Also, the author has translated Hitler's ideal, the Volkischer Staat, as the People's State. The author has tried his best making German Vocabulary easy to understand. You will never be satisfied until go through the whole book. A must read book, which is one of the most widely circulated and read books worldwide.

**The Complexity of Cooperation Agent-based Models of Competition and Collaboration Princeton University Press** Robert Axelrod is widely known for his groundbreaking work in game theory and complexity theory. He is a leader in applying computer modeling to social science problems. His book *The Evolution of Cooperation* has been hailed as a seminal contribution and has been translated into eight languages since its initial publication. *The Complexity of Cooperation* is a sequel to that landmark book. It collects seven essays, originally published in a broad range of journals, and adds an extensive new introduction to the collection, along with new prefaces to each essay and a useful new appendix of additional resources. Written in Axelrod's acclaimed, accessible style, this collection serves as an introductory text on complexity theory and computer modeling in the social sciences and as an overview of the current state of the art in the field. The articles move beyond the basic paradigm of the Prisoner's Dilemma to study a rich set of issues, including how to cope with errors in perception or implementation, how norms emerge, and how new political actors and regions of shared culture can develop. They use the shared methodology of agent-based modeling, a powerful technique that specifies the rules of interaction between individuals and uses computer simulation to discover emergent properties of the social system. *The Complexity of Cooperation* is essential reading for all social scientists who are interested in issues of cooperation and complexity.

**T-Shirts and Suits: A Guide to the Business of Creativity David Parrish Globalization and Educational Reform What Planners Need to Know UNESCO** Globalisation puts most governments under pressure to reduce the growth of public spending on education and to find other sources of income for the expected expansion of education systems. In conflict with this is the shift of economic production to knowledge-based intensive products and processes, meaning that the demand for higher education is rising worldwide. In addition, the need for more highly educated low cost labour tends to expand women's educational opportunities, especially in countries where there was resistance to equal access to education for them. Globalised information networks mean the transformation of world culture, but many groups feel marginalised by the market values of this new culture.

**Mies Van Der Rohe Taylor & Francis** This book examines the life and work of one of the great architects of our time, Mies van der Rohe. Beginning and ending in Berlin, from the pre-1914 houses for the intelligentsia to the final masterpiece of 1968, the Neue Nationalgalerie, this essay records the stages of a distinguished career from the Bauhaus to Chicago, Detroit, Montreal and to New York, with the famous Seagram Building, confirming Mies van der Rohe as the equal of Frank Lloyd Wright and Le Corbusier. Jean-Louis Cohen brings out the paradoxes in this elegant, remote, refined and mysterious personality: the man who built the monument to Rosa Luxembourg and who flirted with the Nazi regime; the architect who affirmed, in one of his famous aphorisms, that 'less is more' and yet does not hesitate to use the most sophisticated materials for his buildings. This study shows how Mies 'designed, in his initial types, and in their development, categories of buildings as symbolic of the capitalist way of production as of the Florentine palaces of Quattrocento society'.

**The New Architecture and The Bauhaus MIT Press** One of the most important books on the modernist movement in architecture, written by a founder of the Bauhaus school. One of the most important books on the modern movement in architecture, *The New Architecture and The Bauhaus* poses some of the fundamental problems presented by the relations of art and industry and considers their possible, practical solution. Gropius traces the rise of the New Architecture and the work of the now famous Bauhaus and, with splendid clarity, calls for a new artist and architect educated to new materials and techniques and directly confronting the requirements of the age.

**Planning and Urban Design Standards John Wiley & Sons** The new student edition of the definitive reference on urban planning and design *Planning and Urban Design Standards, Student Edition* is the authoritative and reliable volume designed to teach students best practices and guidelines for urban planning and design. Edited from the main volume to meet the serious student's needs, this Student Edition is packed with more than 1,400 informative illustrations and includes the latest rules of thumb for designing and evaluating any land-use scheme--from street plantings to new subdivisions. Students find real help understanding all the practical information on the physical aspects of planning and urban design they are required to know, including: \* Plans and plan making \* Environmental planning and management \* Building types \* Transportation \* Utilities \* Parks and open space, farming, and forestry \* Places and districts \* Design considerations \* Projections and demand analysis \* Impact assessment \* Mapping \* Legal foundations \* Growth management preservation, conservation, and reuse \* Economic and real estate development *Planning and Urban Design Standards, Student Edition* provides essential specification and detailing information for various types of plans, environmental factors and hazards, building types, transportation planning, and mapping and GIS. In addition, expert advice guides readers on practical and

graphical skills, such as mapping, plan types, and transportation planning. **Precisions on the Present State of Architecture and City Planning With an American Prologue, a Brazilian Corollary Followed by The Temperature of Paris and The Atmosphere of Moscow** **Mit Press** This first English translation of *Precisions* reproduces the original book published in French in 1930, with an introduction added by the author in 1960. It is a spontaneous and exuberant series of 10 lectures Le Corbusier gave in Buenos Aires during the fall of 1929. As he spoke Le Corbusier improvised drawings on large sheets of paper with crayons. While similar drawings appear in other works, here all the lectures and images appear in their original context as Le Corbusier assembled them. *Precisions* reflects a new maturity in Le Corbusier's thinking and an extreme confidence in the development of his ideas. The drawings and lectures are unique in their eloquent and concise summary of his philosophy of architecture and urban design, stating the principles that informed his work from the 1920s on. They contain some of his most compelling aphorisms, both verbal and visual, covering technique as the basis of architecture, the human scale in design, furniture, the private house, apartments and office buildings, the city, the League of Nations competition, teaching architecture, and a splendid analysis of the transformation of his own work in houses from La Roche-Jeanneret to the Villa Savoye. **What Should Schools Teach? Disciplines, subjects and the pursuit of truth** **UCL Press** The design of school curriculums involves deep thought about the nature of knowledge and its value to learners and society. It is a serious responsibility that raises a number of questions. What is knowledge for? What knowledge is important for children to learn? How do we decide what knowledge matters in each school subject? And how far should the knowledge we teach in school be related to academic disciplinary knowledge? These and many other questions are taken up in *What Should Schools Teach?* The blurring of distinctions between pedagogy and curriculum, and between experience and knowledge, has served up a confusing message for teachers about the part that each plays in the education of children. Schools teach through subjects, but there is little consensus about what constitutes a subject and what they are for. This book aims to dispel confusion through a robust rationale for what schools should teach that offers key understanding to teachers of the relationship between knowledge (what to teach) and their own pedagogy (how to teach), and how both need to be informed by values of intellectual freedom and autonomy. This second edition includes new chapters on Chemistry, Drama, Music and Religious Education, and an updated chapter on Biology. A revised introduction reflects on emerging discourse around decolonizing the curriculum, and on the relationship between the knowledge that children encounter at school and in their homes. **The Art of Computer Game Design Reflections of a Master Game Designer** **McGraw-Hill/Glencoe** Discusses the elements of games, surveys the various types of computer games, and describes the steps in the process of computer game development **Twentieth Century Architecture A Visual History Images** The Millennial edition of *Twentieth Century Architecture: A Visual History* adheres to the original book's aim: to chart chronologically the development, strength, diversity and complexity of modern architecture. In attempting to provide a record of the twentieth century's architecture, author Dennis Sharp has purposely chosen examples which have had some generic importance or have played some innovative part in architecture over the past 100 years. Sharp tracks the development of architecture through periods such as modernism, revivalism, avant garde, classicism and expressionism in a decade-by-decade study of the changing face of structural design, art and culture. When the first edition of this book appeared in 1972 it very rapidly achieved the status of essential work of reference. Now, 30 years later, this greatly expanded and revised edition adds the key buildings and architectural concepts of three more decades to the survey and thus covers the entire century. Industry professionals, students and all those fascinated by the art of architecture will benefit from this comprehensive guide to the great and sometimes controversial architectural achievements of our age. **800 Years of Finnish Architecture** **Newton Abbot ; Vancouver : David and Charles, June 1978.** **Good Strategy/Bad Strategy The difference and why it matters** **Profile Books** When Richard Rumelt's *Good Strategy/Bad Strategy* was published in 2011, it immediately struck a chord, calling out as bad strategy the mish-mash of pop culture, motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing. Since then, his original and pragmatic ideas have won fans around the world and continue to help readers to recognise and avoid the elements of bad strategy and adopt good, action-oriented strategies that honestly acknowledge the challenges being faced and offer straightforward approaches to overcoming them. Strategy should not be equated with ambition, leadership, vision or planning; rather, it is coherent action backed by an argument. For Rumelt, the heart of good strategy is insight into the hidden power in any situation, and into an appropriate response - whether launching a new product, fighting a war or putting a man on the moon. Drawing on examples of the good and the bad from across all sectors and all ages, he shows how this insight can be cultivated with a wide variety of tools that lead to better thinking and better strategy, strategy that cuts through the hype and gets results. **The Social (Re)Production of Architecture Politics, Values and Actions in Contemporary Practice** **Taylor & Francis** *The Social (Re)Production of Architecture* brings the debates of the 'right to the city' into today's context of ecological, economic and social crises. Building on the 1970s' discussions about the 'production of space', which French sociologist Henri Lefebvre considered a civic right, the authors question who has the right to make space, and explore the kinds of relations that are produced in the process. In the emerging post-capitalist era, this book addresses urgent social and ecological imperatives for change and opens up questions around architecture's engagement with new forms of organization and practice. The book asks what (new) kinds of 'social' can architecture (re)produce, and what kinds of politics, values and actions are needed. The book features 24 interdisciplinary essays written by leading theorists and practitioners including social thinkers, economic theorists, architects, educators, urban curators, feminists, artists and activists from different generations and global contexts. The essays discuss the diverse, global locations with work taking different and specific forms in these different contexts. A cutting-edge, critical text which rethinks both practice and theory in the light of recent crises, making it key reading for students, academics and practitioners. **Graphic Design Theory Readings from the Field** **Chronicle Books** *Graphic Design Theory* is organized in three sections: "Creating the Field" traces the evolution of graphic design over the course of the early 1900s, including influential avant-garde ideas of futurism, constructivism, and the Bauhaus; "Building on Success" covers the mid- to late twentieth century and considers the International Style, modernism, and postmodernism; and "Mapping the Future" opens at the end of the last century and includes current discussions on legibility, social responsibility, and new media. Striking color images illustrate each of the movements discussed and demonstrate the ongoing relationship between theory and practice. A brief commentary prefaces each text, providing a cultural and historical framework through which the work can be evaluated. Authors include such influential designers as Herbert Bayer, L'szlo Moholy-Nagy, Karl Gerstner, Katherine McCoy, Michael Rock, Lev Manovich, Ellen Lupton, and Lorraine Wild. Additional features include a timeline, glossary, and bibliography for further reading. A must-have survey for graduate and undergraduate

courses in design history, theory, and contemporary issues, *Graphic Design Theory* invites designers and interested readers of all levels to plunge into the world of design discourse. **Education Policy Process, Themes and Impact Routledge** The study of educational leadership makes little sense unless it is in relation to who the leaders are, how they are leading, what is being led, and with what effect. Based on the premise that learning is at the heart of leadership and that leaders themselves should be learners, the *Leadership for Learning* series explores the connections between educational leadership, policy, curriculum, human resources and accountability. Each book in the series approaches its subject matter through a three-fold structure of process, themes and impact. Series Editors - Clive Dimmock, Mark Brundrett and Les Bell As global pressures focus increasing attention on the outcomes of education policy and on their implications for economic prosperity and social citizenship, the experience of each individual learner is decisively shaped by the wider policy environment. However, there is often an underdeveloped understanding of how education policy is formed, what drives it and how it impacts on schools and colleges. This book explicitly makes these connections and links them to the wider challenges of educational leadership in a modern context. *Education Policy* is divided into three sections, which examine: the development of policy at the levels of the nation state and individual institutions the forces that shape policies with emphasis on human capital theory, citizenship and social justice and accountability research-based case studies highlighting the application of policy in a range of situations. The book provides a valuable resource for students, practitioners, middle managers and educational leaders in all sectors, both in the UK and internationally, who are engaged on masters and doctoral degrees, or undertaking leadership training and preparation programmes. **Advanced Teaching Methods for the Technology Classroom IGI Global** "This book provides a comprehensive, critical approach to meeting the new challenges of technology in the classroom. It gathers together research on technology methods, principles, and content, acting as a reference source for proven and innovative methods. It presents an introduction to teaching educational technology, design, and engineering and contains strategies for innovation in technology education"--Provided by publisher. **Regulation and Markets MIT Press** *Regulation and Markets* provides the up to date, integrated analysis of regulatory policies and the administrative process that is needed in today's field of regulation economics. The book takes a modern perspective, using the tools of industrial organization and game theory. It is the only unified treatment of the field and combines theoretical models with consideration of public policy issues in the areas of antitrust, price regulation, environmental regulation, product quality, and workplace safety. The discussion considers both the welfare effects of regulation and the institutional aspects of the administrative regulatory process. Developments in the fields of law and political science have been integrated in a rigorous manner into the economic framework. Sections of the book address administrative process and market allocation, competition and pricing under increasing returns to scale, administrative regulation of markets, and antitrust enforcement. The conclusion evaluates regulatory policy and deregulation. Extensive literature citations throughout enhance the book's value as a reference. Daniel F. Spulber is Professor of Economics at the University of Southern California. **The Architects' Handbook John Wiley & Sons** The *Architects' Handbook* provides a comprehensive range of visual and technical information covering the great majority of building types likely to be encountered by architects, designers, building surveyors and others involved in the construction industry. It is organised by building type and concentrates very much on practical examples. Including over 300 case studies, the *Handbook* is organised by building type and concentrates very much on practical examples. It includes: · a brief introduction to the key design considerations for each building type · numerous plans, sections and elevations for the building examples · references to key technical standards and design guidance · a comprehensive bibliography for most building types The book also includes sections on designing for accessibility, drawing practice, and metric and imperial conversion tables. To browse sample pages please see <http://www.blackwellpublishing.com/architectsdata> **The Edifice Complex How the Rich and Powerful Shape the World** An exploration of the intimate and inextricable relationship between architecture, power, money and politics in the twentieth century. How and why have presidents, prime ministers, mayors, millionaires and bishops come to share such a fascination with architecture? From Blair to Mitterrand, from Hitler to Stalin to Saddam Hussein, architecture has become an end in itself, as well as a means to an end. This is a book of genuine timeliness, throwing new light on the aspirations and the motivations of the rich and powerful across the world - and on the political nature of contemporary culture. **Seventy-nine Short Essays on Design Chronicle Books** *Seventy-nine Short Essays on Design* brings together the best of designer Michael Bierut's critical writing—serious or humorous, flattering or biting, but always on the mark. Bierut is widely considered the finest observer on design writing today. Covering topics as diverse as Twyla Tharp and ITC Garamond, Bierut's intelligent and accessible texts pull design culture into crisp focus. He touches on classics, like Massimo Vignelli and the cover of *The Catcher in the Rye*, as well as newcomers, like McSweeney's *Quarterly Concern* and color-coded terrorism alert levels. Along the way Nabakov's *Pale Fire*; Eero Saarinen; the paper clip; *Celebration, Florida*; the planet Saturn; the ClearRx pill bottle; and paper architecture all fall under his pen. His experience as a design practitioner informs his writing and gives it truth. In *Seventy-nine Short Essays on Design*, designers and nondesigners alike can share and revel in his insights. **The Condition of the Working-class in England in 1844 The World's Game A History of Soccer** Known as much for the emotional outbursts and violence of its fans as for its own stars, soccer (or football, as it is known outside the United States) is a global game. Its international controlling body, FIFA, boasts more members than the United Nations. Bill Murray traces the growth of what during pre-industrial times was called the simplest game through its codification in the nineteenth century to the 1994 World Cup, held for the first time in the United States. Murray weaves the sport's growth into the culture and politics of the countries where it has been taken up, analyzing its reputation as a game that has seen more riots and on-field brawls than all other types of football combined. He vividly illustrates how soccer has become the world's most popular sport, one that has resisted the interference of politicians, dictators, and profiteers and - more recently - the demands of television, through which it has spread to virtually every corner of the globe. *The World's Game* will be entertaining and enlightening to anyone from the most avid, knowledgeable fan to those who merely hope to learn a little about the sport. **The Hobbesian Theory of International Conflict Oxford University Press, USA** This book proposes a theory of international conflict based on Thomas Hobbes' theory of social conflict. It examines in detail his premises, questioning their applicability to relations among states. Through this discussion, a new version of "political realism" emerges, more systematic and logically explicit than previous statements of realism. The Hobbesian theory of conflict is contrasted to works in the same tradition--from Thucydides' account of the Peloponnesian War to Kenneth Waltz's system-theory. It also explores other perspectives on international relations, like Kant's theory of the relationship between democracy and foreign policy. The work shows how the Hobbesian theory provides a basis for evaluating the realist ambition of constructing a general theory of international politics.

**Dreihundert-meter-turm** Commanding by day, twinkling by night, the latticework wonder of the Eiffel Tower has mesmerized Francophiles and lovers, artists and dreamers for over 125 years. Based on an original, limited-edition folio by Gustave Eiffel himself, this book presents design drawings, on-site photographs, and historical documents to explore the making of a... **Plowman's Folly** **University of Oklahoma Press** When *Plowman's Folly* was first issued in 1943, Edward H. Faulkner startled a lethargic public, long bemused by the apparently insoluble problem of soil depletion, by saying, simply, "The fact is that no one has ever advanced a scientific reason for plowing." With that key sentence, he opened a new era. **The Precariat The New Dangerous Class A&C Black** This book presents the Precariat - an emerging class, comprising the rapidly growing number of people facing lives of insecurity, moving in and out of jobs that give little meaning to their lives. Guy Standing argues that this class is producing instabilities in society. Although it would be wrong to characterise members of the Precariat as victims, many are frustrated and angry. The Precariat is dangerous because it is internally divided, leading to the villainisation of migrants and other vulnerable groups. Lacking agency, its members may be susceptible to the siren calls of political extremism. To prevent a 'politics of inferno', Guy Standing argues for a 'politics of paradise', in which redistribution and income security are reconfigured in a new kind of Good Society, and in which the fears and aspirations of the Precariat are made central to a progressive strategy. **Reflections on the Revolution in France ... The third edition The Death and Life of Great American Cities Random House** In this classic text, Jane Jacobs set out to produce an attack on current city planning and rebuilding and to introduce new principles by which these should be governed. The result is one of the most stimulating books on cities ever written. Throughout the post-war period, planners temperamentally unsympathetic to cities have been let loose on our urban environment. Inspired by the ideals of the Garden City or Le Corbusier's Radiant City, they have dreamt up ambitious projects based on self-contained neighbourhoods, super-blocks, rigid 'scientific' plans and endless acres of grass. Yet they seldom stop to look at what actually works on the ground. The real vitality of cities, argues Jacobs, lies in their diversity, architectural variety, teeming street life and human scale. It is only when we appreciate such fundamental realities that we can hope to create cities that are safe, interesting and economically viable, as well as places that people want to live in. 'Perhaps the most influential single work in the history of town planning... Jacobs has a powerful sense of narrative, a lively wit, a talent for surprise and the ability to touch the emotions as well as the mind' *New York Times Book Review* **Urban Tourism The Visitor Economy and the Growth of Large Cities Burns & Oates** Christopher Law examines every aspect of the relationship between tourism and large cities, covering such issues as why tourists visit cities, why cities want tourists, how cities make tourism happen and how tourism impacts on cities and their inhabitants. The book incorporates theoretical insights while also providing descriptions and interpretations of tourism at work in large cities in Europe, North America and other continents. **The New Economics for Industry, Government, Education Massachusetts Inst Technology** The new second edition of W. Edwards Deming's final book includes revisions to THE DEMING SYSTEM OF PROFOUND KNOWLEDGE (tm). This is the knowledge needed for transformation from the present style of management to one of optimization. Dr. Deming writes, "This book is for people who are living under the tyranny of the prevailing style of management." This second edition also includes an appendix, titled "Continuing Purchase of Supplies & Service," which will be helpful to readers who wish to better understand his writings on relationships with suppliers. This important book builds & expands on the foundation of Dr. Deming's lifework as detailed in his classic book, *OUT OF THE CRISIS* (ISBN 0-911379-01-0, MIT/CAES, \$29.50). THE NEW ECONOMICS is heavily cross-referenced to *OUT OF THE CRISIS*--new followers of the Deming philosophy will find it necessary to read both books. Born with the century, W. Edwards Deming was one of the great American leaders of the postwar era & the voice of quality worldwide. Until his death in December of 1993, Dr. Deming maintained a thriving consulting practice with clients in manufacturing, telecommunications, transportation, healthcare, education, & government. His renowned four-day seminars reached over 10,000 people annually. To order from MIT Center for Advanced Engineering Study (617) 253-7444. FAX: (617) 253-8301.