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KEY=PDF - DIAZ CARLEE

THE IMAGE OF THE CITY

MIT Press The classic work on the evaluation of city form. What does the city's form actually mean to the people who live there? What can the city planner do to make the city's image more vivid and memorable to the city dweller? To answer these questions, Mr. Lynch, supported by studies of Los Angeles, Boston, and Jersey City, formulates a new criterion—imageability—and shows its potential value as a guide for the building and rebuilding of cities. The wide scope of this study leads to an original and vital method for the evaluation of city form. The architect, the planner, and certainly the city dweller will all want to read this book.

THE LONG GAME

CHINA'S GRAND STRATEGY TO DISPLACE AMERICAN ORDER

Oxford University Press In The Long Game, Rush Doshi demonstrates that China is in fact playing a long, methodical game to replace America as a global hegemon. Drawing from a rich base of Chinese primary sources, including decades worth of party documents and memoirs by party leaders, he traces the basic evolution of Chinese strategy, showing how it evolved in response to changes in US policy and the US's position in the world order.

SOCIAL MEDIA IN INDUSTRIAL CHINA

UCL Press Life outside the mobile phone is unbearable.' Lily, 19, factory worker. Described as the biggest migration in human history, an estimated 250 million Chinese people have left their villages in recent decades to live and work in urban areas. Xinyuan Wang spent 15 months living among a community of these migrants in a small factory town in southeast China to track their use of social media. It was here she witnessed a second migration taking place: a movement from offline to online. As Wang argues, this is not simply a convenient analogy but represents the convergence of two phenomena as profound and consequential as each other, where the online world now provides a home for the migrant workers who feel otherwise 'homeless'. Wang's fascinating study explores the full range of preconceptions commonly held about Chinese people - their relationship with education, with family, with politics, with 'home' - and argues why, for this vast population, it is time to reassess what we think we know about contemporary China and the evolving role of social media.

CHINA'S GRAND STRATEGY

TRENDS, TRAJECTORIES, AND LONG-TERM COMPETITION

Rand Corporation To explore what extended competition between the United States and China might entail out to 2050, the authors of this report identified and characterized China's grand strategy, analyzed its component national strategies (diplomacy, economics, science and technology, and military affairs), and assessed how successful China might be at implementing these over the next three decades.

SITE PLANNING

INTERNATIONAL PRACTICE

MIT Press A comprehensive, state-of-the-art guide to site planning, covering planning processes, new technologies, and sustainability, with extensive treatment of practices in rapidly urbanizing countries. Cities are built site by site. Site planning—the art and science of designing settlements on the land—encompasses a range of activities undertaken by architects, planners, urban designers, landscape architects, and engineers. This book offers a comprehensive, up-to-date guide to site planning that is global in scope. It covers planning processes and standards, new technologies, sustainability, and cultural context, addressing the roles of all participants and stakeholders and offering extensive treatment of practices in rapidly urbanizing countries. Kevin Lynch and Gary Hack wrote the classic text on the subject, and this book takes up where the earlier book left off. It can be used as a textbook and will be an essential reference for practitioners. Site Planning consists of forty self-contained modules, organized into five parts: The Art of Site Planning, which presents site planning as a shared enterprise; Understanding Sites, covering the components of site analysis; Planning Sites, covering the processes involved; Site Infrastructure, from transit to waste systems; and Site Prototypes, including housing, recreation, and mixed use. Each module offers a brief introduction, covers standards or approaches, provides examples, and presents innovative

practices in sidebars. The book is lavishly illustrated with 1350 photographs, diagrams, and examples of practice.

BIM HANDBOOK

A GUIDE TO BUILDING INFORMATION MODELING FOR OWNERS, DESIGNERS, ENGINEERS, CONTRACTORS, AND FACILITY MANAGERS

John Wiley & Sons Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various professional roles have expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.

ADDRESSING ADVERSITY

PRIORITISING ADVERSITY AND TRAUMA-INFORMED CARE FOR CHILDREN AND YOUNG PEOPLE IN ENGLAND.

YoungMinds / Health Education England / Human-Experience / An edited collection of papers published by YoungMinds and funded by Health Education England. With 1 in 3 adult mental health conditions related directly to adverse childhood experiences, it is vital that we understand the impact that adversity and trauma can have on the mental health and wellbeing of young people, and how we can strengthen resilience and support recovery. Addressing Adversity presents evidence, insight, direction and case studies for commissioners, providers and practitioners in order to stimulate further growth in adversity and trauma-informed care, and spark innovation and good practice across England. Section 1: Understanding adversity, trauma and resilience includes evidence and analysis of the impact that adverse childhood experiences and trauma have on children and young people's mental health and wider outcomes across the lifecourse. Section 2: Addressing childhood adversity and trauma includes insights from the NHS in England, organisations and clinicians working with children and young people who have experienced forms of adversity and trauma. Section 3: Emerging good practice includes insight, case studies and working examples of adversity and trauma-informed service models being developed across England. The collection ends with an agenda for change, calling on all Directors of Public Health, commissioners and providers to make adversity and trauma-informed care a priority in their locality.

AI SUPERPOWERS

CHINA, SILICON VALLEY, AND THE NEW WORLD ORDER

Houghton Mifflin Introduction -- China's Sputnik moment -- Copycats in the Coliseum -- China's alternate Internet universe -- A tale of two countries -- The four waves of AI -- Utopia, dystopia, and the real AI crisis -- The wisdom of cancer -- A blueprint for human co-existence with AI -- Our global AI story

A GUIDE TO THE BODHISATTVA'S WAY OF LIFE

Library of Tibetan Works and Archives Shantideva's Bodhisattvacharyavatara (A Guide to the Bodhisattva's Way of Life) holds a unique place in Mahayana Buddhism akin to that of the Dhammapada in Hinayana Buddhism and the Bhagavadgita in Hinduism. In combining those rare qualities of scholastic precision, spiritual depth and poetical beauty, its appeal extends to a wide audience of Buddhists and non-Buddhists alike. Composed in India during the 8th century of the Christian era, it has since been an inspiration to millions of people throughout the world. This present translation by Stephen Batchelor is based upon a 12th century Tibetan commentary as orally explained by Ven. Geshe Ngawang Dhargyey. The ninth chapter on wisdom has been expanded for this edition with relevant commentarial passages.

THE LADIES' BOOK OF ETIQUETTE, AND MANUAL OF POLITENESS

A COMPLETE HAND BOOK FOR THE USE OF THE LADY IN POLITE SOCIETY

DEMOCRACY AND EDUCATION

Read Books Ltd This antiquarian volume contains a comprehensive treatise on democracy and education, being an introduction to the 'philosophy of education'. Written in clear, concise language and full of interesting expositions and thought-provoking assertions, this volume will appeal to those with an interest in the role of education in society, and it would make for a great addition to collections of allied literature. The chapters of this book include: 'Education as a Necessity of Life'; 'Education as a Social Function'; 'Education as Direction'; 'Education as Growth'; 'Preparation, Unfolding, and Formal Discipline'; 'Education as Conservative and Progressive'; 'The Democratic Conception in Education'; 'Aims in Education', etcetera. We are republishing this vintage book now complete with a new prefatory biography of the author.

THE BOOK OF FIVE RINGS (ANNOTATED)

The Book of Five Rings is a text on kenjutsu and the martial arts in general, written by the Japanese swordsman Miyamoto Musashi around 1643. Written over three centuries ago by a Samurai warrior, the book has been hailed as a limitless source of psychological insight for businessmen-or anyone who relies on strategy and tactics for outwitting the competition.

TUTTLE LEARNING CHINESE CHARACTERS

(HSK LEVELS 1 -3) A REVOLUTIONARY NEW WAY TO LEARN AND REMEMBER THE 800 MOST BASIC CHINESE CHARACTERS

Tuttle Publishing This user-friendly book is aimed at helping students of Mandarin Chinese learn and remember Chinese characters. At last—there is a truly effective and enjoyable way to learn Chinese characters! This book helps students to learn and remember both the meanings and the pronunciations of over 800 characters. This otherwise daunting task is made easier by the use of techniques based on the psychology of learning and memory. Key principles include the use of visual imagery, the visualization of short "stories," and the systematic building up of more complicated characters from basic building blocks. Although Learning Chinese Characters is primarily a book for serious learners of Mandarin Chinese, it can be used by anyone with an interest in Chinese characters, without any prior knowledge of Chinese. It can be used alongside (or after, or even before) a course in the Chinese language. All characters are simplified (as in mainland China) but traditional characters are also given, when available. Key features: Specially designed pictures and stories are used in a structured way to make the learning process more enjoyable and effective, reducing the need for rote learning to the absolute minimum. The emphasis throughout is on learning and remembering the meanings and pronunciations of the characters. Tips are also included on learning techniques and how to avoid common problems. Characters are introduced in a logical sequence, which also gives priority to learning the most common characters first. Modern simplified characters are used, with pronunciations given in pinyin. Key information is given for each character, including radical, stroke-count, traditional form, compounds, and guidance on writing the character. This is a practical guide with a clear, concise and appealing layout, and it is well-indexed with easy look-up methods. The 800 Chinese characters and 1,033 compounds specified for the original HSK Level A proficiency test are covered.

REINFORCEMENT LEARNING, SECOND EDITION

AN INTRODUCTION

MIT Press The significantly expanded and updated new edition of a widely used text on reinforcement learning, one of the most active research areas in artificial intelligence. Reinforcement learning, one of the most active research areas in artificial intelligence, is a computational approach to learning whereby an agent tries to maximize the total amount of reward it receives while interacting with a complex, uncertain environment. In Reinforcement Learning, Richard Sutton and Andrew Barto provide a clear and simple account of the field's key ideas and algorithms. This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics. Like the first edition, this second edition focuses on core online learning algorithms, with the more mathematical material set off in shaded boxes. Part I covers as much of reinforcement learning as possible without going beyond the tabular case for which exact solutions can be found. Many algorithms presented in this part are new to the second edition, including UCB, Expected Sarsa, and Double Learning. Part II extends these ideas to function approximation, with new sections on such topics as artificial neural networks and the Fourier basis, and offers expanded treatment of off-policy learning and policy-gradient methods. Part III has new chapters on reinforcement learning's relationships to psychology and neuroscience, as well as an updated case-studies chapter including AlphaGo and AlphaGo Zero, Atari game playing, and IBM Watson's wagering strategy. The final chapter discusses the future societal impacts of reinforcement learning.

COURT-SUPERVISED RESTRUCTURING OF LARGE DISTRESSED COMPANIES IN ASIA

LAW AND POLICY

Bloomsbury Publishing This book provides an in-depth analysis of 4 economically significant Asian jurisdictions: Mainland China, India, Hong Kong and Singapore. These jurisdictions have recently either reformed - or are considering reforming - their corporate restructuring laws to promote regimes conducive to restructuring financially distressed, but otherwise economically viable, companies. Mainland China, India, Hong Kong and Singapore continue to adhere to a framework that requires the court's final approval but draw references from Chapter 11 of the Bankruptcy Code 1978 in the United States and/or the schemes of arrangement in the United Kingdom. However, the institutional and market structures are very different in Asia; in particular, Asia has a far higher concentration in shareholdings among listed firms, including holdings by families and the state, and a different composition of creditors. The book explains how, notwithstanding the legal transplantation, corporate restructuring laws in these Asian jurisdictions have adapted and evolved due to the frictions in shareholder-creditor and creditor-creditor relationships, and the role of the state in resolving non-performing loans and financial distress of state-owned enterprises which are listed, or which issue public debt. The study argues that any reforms must go beyond professionalising the insolvency professionals and the judiciary but must be designed to address fundamental issues of corporate governance, bank regulation and enforcing non-bankruptcy rules. It offers invaluable insights for academics and policy makers alike.

SPLITTING THE DIFFERENCE

GENDER AND MYTH IN ANCIENT GREECE AND INDIA

University of Chicago Press Hindu and Greek mythologies teem with stories of women and men who are doubled. This text recounts

and compares a range of these. The comparisons show that differences in gender are more significant than differences in culture.

GLOBAL TRENDS 2040

A MORE CONTESTED WORLD

Cosimo Reports "The ongoing COVID-19 pandemic marks the most significant, singular global disruption since World War II, with health, economic, political, and security implications that will ripple for years to come." -Global Trends 2040 (2021) Global Trends 2040-A More Contested World (2021), released by the US National Intelligence Council, is the latest report in its series of reports starting in 1997 about megatrends and the world's future. This report, strongly influenced by the COVID-19 pandemic, paints a bleak picture of the future and describes a contested, fragmented and turbulent world. It specifically discusses the four main trends that will shape tomorrow's world: - Demographics-by 2040, 1.4 billion people will be added mostly in Africa and South Asia. - Economics-increased government debt and concentrated economic power will escalate problems for the poor and middleclass. - Climate-a hotter world will increase water, food, and health insecurity. - Technology-the emergence of new technologies could both solve and cause problems for human life. Students of trends, policymakers, entrepreneurs, academics, journalists and anyone eager for a glimpse into the next decades, will find this report, with colored graphs, essential reading.

A HANDBOOK FOR TEACHING AND LEARNING IN HIGHER EDUCATION

ENHANCING ACADEMIC PRACTICE

Routledge First Published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

PROMOTION OF GENDER EQUALITY IN ACTION AGAINST CHILD LABOUR AND TRAFFICKING

A PRACTICAL GUIDE FOR ORGANISATIONS

SHANTIDEVA'S GUIDE TO THE BODHISATTVA'S WAY OF LIFE

HOW TO ENJOY A LIFE OF GREAT MEANING AND ALTRUISM

Tharpa Publications UK This famous and universally loved poem for daily living has inspired many generations of Buddhists and non-Buddhists since it was first composed in the 8th century by the famous Indian Buddhist master Shantideva. This new translation, made under the guidance of Geshe Kelsang Gyatso, conveys the great lucidity and poetic beauty of the original, while preserving its full impact and spiritual insight. Reading these verses slowly, while contemplating their meaning, has a profoundly liberating effect on the mind. The poem invokes special positive states of mind, moves us from suffering and conflict to happiness and peace, and gradually introduces us to the entire Mahayana Buddhist path to enlightenment.

HOW THE WORLD CHANGED SOCIAL MEDIA

UCL Press How the World Changed Social Media is the first book in Why We Post, a book series that investigates the findings of anthropologists who each spent 15 months living in communities across the world. This book offers a comparative analysis summarising the results of the research and explores the impact of social media on politics and gender, education and commerce. What is the result of the increased emphasis on visual communication? Are we becoming more individual or more social? Why is public social media so conservative? Why does equality online fail to shift inequality offline? How did memes become the moral police of the internet? Supported by an introduction to the project's academic framework and theoretical terms that help to account for the findings, the book argues that the only way to appreciate and understand something as intimate and ubiquitous as social media is to be immersed in the lives of the people who post. Only then can we discover how people all around the world have already transformed social media in such unexpected ways and assess the consequences

ECONOMICS

THE USER'S GUIDE

Bloomsbury Publishing USA The award-winning author of 23 Things They Don't Tell You About Capitalism outlines the real-world processes of the global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world.

CITIES AND FLOODING

A GUIDE TO INTEGRATED URBAN FLOOD RISK MANAGEMENT FOR THE 21ST CENTURY

World Bank Publications Urban flooding is an increasing challenge today to the expanding cities and towns of developing countries. This Handbook is a state-of-the art, user-friendly operational guide that shows decision makers and specialists how to effectively manage the risk of floods in rapidly urbanizing settings--and within the context of a changing climate.

THE ASPERKID'S (SECRET) BOOK OF SOCIAL RULES

THE HANDBOOK OF NOT-SO-OBVIOUS SOCIAL GUIDELINES FOR TWEENS AND TEENS WITH ASPERGER SYNDROME

Jessica Kingsley Publishers Being a teen or tween isn't easy for anyone but it can be especially tough for Asperkids. Jennifer O'Toole

knows; she was one! This book is a top secret guide to all of the hidden social rules in life that often seem strange and confusing to young people with Asperger syndrome. The Asperkid's (Secret) Book of Social Rules offers witty and wise insights into baffling social codes such as making and keeping friends, blending in versus standing out from the crowd, and common conversation pitfalls. Chock full of illustrations, logical explanations, and comic strip practice sessions, this is the handbook that every adult Aspie wishes they'd had growing up. Ideal for all 10-17 year olds with Asperger syndrome, this book provides inside information on over thirty social rules in bite-sized chunks that older children will enjoy, understand, and most importantly use daily to navigate the mysterious world around them.

SEVERE ASTHMA

European Respiratory Society Severe asthma is a form of asthma that responds poorly to currently available medication, and its patients represent those with greatest unmet needs. In the last 10 years, substantial progress has been made in terms of understanding some of the mechanisms that drive severe asthma; there have also been concomitant advances in the recognition of specific molecular phenotypes. This ERS Monograph covers all aspects of severe asthma - epidemiology, diagnosis, mechanisms, treatment and management - but has a particular focus on recent understanding of mechanistic heterogeneity based on an analytic approach using various 'omics platforms applied to clinically well-defined asthma cohorts. How these advances have led to improved management targets is also emphasised. This book brings together the clinical and scientific expertise of those from around the world who are collaborating to solve the problem of severe asthma.

KNOW YOUR RIGHTS

AND CLAIM THEM

Andersen Press Limited 'We can stand up for our rights once we understand them. This book is a guide for every child and young person who believes in liberty, equality and a better world for all' Malala Yousafzai Jointly written by Angelina Jolie and Amnesty International with Geraldine Van Bueren QC. If you are aged under 18 you have your own set of human rights. Child rights are unique freedoms and protections designed for you. Governments should uphold them but all across the world they are violated. Know Your Rights and Claim Them gives you the knowledge and tools to claim your rights. It introduces them and explains why they matter in the real world. From gender and racial equality, to the rights to free expression, health, a clean climate and a sustainable environment, they are yours to claim. Know Your Rights and Claim Them celebrates the difference young activists have made in every corner of the world, and shows you how to challenge injustice wherever you may find it. It presents expert advice on peaceful protest, raising awareness at school and in your community, starting your own campaign and getting those in power to listen, plus vital guidance on protecting your safety, digital security and mental health. These are your rights. It is your right to know and claim them. 'Children are the future. This is the perfect book for young people who care about the world and want to make a difference' Greta Thunberg

ALL OF STATISTICS

A CONCISE COURSE IN STATISTICAL INFERENCE

Springer Science & Business Media Taken literally, the title "All of Statistics" is an exaggeration. But in spirit, the title is apt, as the book does cover a much broader range of topics than a typical introductory book on mathematical statistics. This book is for people who want to learn probability and statistics quickly. It is suitable for graduate or advanced undergraduate students in computer science, mathematics, statistics, and related disciplines. The book includes modern topics like non-parametric curve estimation, bootstrapping, and classification, topics that are usually relegated to follow-up courses. The reader is presumed to know calculus and a little linear algebra. No previous knowledge of probability and statistics is required. Statistics, data mining, and machine learning are all concerned with collecting and analysing data.

CHINESE INK PAINTING NOW

Distributed Art Pub Incorporated Text by Jason C. Kuo.

ANYLOGIC 7 IN THREE DAYS

A QUICK COURSE IN SIMULATION MODELING

The first practical textbook on AnyLogic 7 from AnyLogic developers. AnyLogic is the unique simulation software that supports three simulation modeling methods: system dynamics, discrete event, and agent based modeling and allows you to create multi-method models. The book is structured around four examples: a model of a consumer market, an epidemic model, a job shop model and an airport model. We also give some theory on different modeling methods. You can consider this book as your first guide in studying AnyLogic 7.

THE ART OF SEDUCTION

Profile Books Which sort of seducer could you be? Siren? Rake? Cold Coquette? Star? Comedian? Charismatic? Or Saint? This book will show you which. Charm, persuasion, the ability to create illusions: these are some of the many dazzling gifts of the Seducer, the compelling figure who is able to manipulate, mislead and give pleasure all at once. When raised to the level of art, seduction, an indirect and subtle form of power, has toppled empires, won elections and enslaved great minds. In this beautiful, sensually designed book, Greene unearths the two sides of seduction: the characters and the process. Discover who you, or your pursuer, most resembles. Learn, too, the pitfalls of the anti-Seducer. Immerse yourself in the twenty-four manoeuvres and strategies of the seductive process, the ritual by which a seducer gains mastery over their target. Understand how to 'Choose the Right Victim', 'Appear

to Be an Object of Desire' and 'Confuse Desire and Reality'. In addition, Greene provides instruction on how to identify victims by type. Each fascinating character and each cunning tactic demonstrates a fundamental truth about who we are, and the targets we've become - or hope to win over. The Art of Seduction is an indispensable primer on the essence of one of history's greatest weapons and the ultimate power trip. From the internationally bestselling author of The 48 Laws of Power, Mastery, and The 33 Strategies Of War.

THE STARTUP OWNER'S MANUAL

THE STEP-BY-STEP GUIDE FOR BUILDING A GREAT COMPANY

John Wiley & Sons More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

TEN STEPS TO A RESULTS-BASED MONITORING AND EVALUATION SYSTEM

A HANDBOOK FOR DEVELOPMENT PRACTITIONERS

World Bank Publications An effective state is essential to achieving socio-economic and sustainable development. With the advent of globalization, there are growing pressures on governments and organizations around the world to be more responsive to the demands of internal and external stakeholders for good governance, accountability and transparency, greater development effectiveness, and delivery of tangible results. Governments, parliaments, citizens, the private sector, NGOs, civil society, international organizations and donors are among the stakeholders interested in better performance. As demands for greater accountability and real results have increased, there is an attendant need for enhanced results-based monitoring and evaluation of policies, programs, and projects. This Handbook provides a comprehensive ten-step model that will help guide development practitioners through the process of designing and building a results-based monitoring and evaluation system. These steps begin with a OC Readiness AssessmentOCO and take the practitioner through the design, management, and importantly, the sustainability of such systems. The Handbook describes each step in detail, the tasks needed to complete each one, and the tools available to help along the way."

WATCHING THE ENGLISH

THE HIDDEN RULES OF ENGLISH BEHAVIOUR

Hachette UK In "Watching The English" anthropologist Kate Fox takes a revealing look at the quirks, habits and foibles of the English people. She puts the English national character under her anthropological microscope, and finds a strange and fascinating culture, governed by complex sets of unspoken rules and byzantine codes of behaviour. The rules of weather-speak. The ironic-gnome rule. The reflex apology rule. The paranoid-pantomime rule. Class indicators and class anxiety tests. The money-talk taboo and many more ...Through a mixture of anthropological analysis and her own unorthodox experiments (using herself as a reluctant guinea-pig), Kate Fox discovers what these unwritten behaviour codes tell us about Englishness.

THE HANDBOOK OF SUSTAINABILITY LITERACY

SKILLS FOR A CHANGING WORLD

Berlin Technologie Hub Eco pack What are the skills people need to survive in the 21st century? Among the skills, attributes and values described in this volume are values reflection, coping with complexity, permaculture design, transition skills, advertising awareness, effortless action and ecological intelligence.

WHEN CULTURES COLLIDE

LEADING ACROSS CULTURES

Hachette UK The successful managers for the next century will be the culturally sensitive ones. You can gain competitive advantage from having strategies to deal with the cultural differences you will encounter in any international business setting. Richard Lewis provides a guide to working and communicating across cultures, and explains how your culture and language affect the ways in which you think and respond. This revised and expanded edition of Richard Lewis's book provides an ever more global and practical guide not just to understanding but also managing in different business cultures. New chapters on more than a dozen countries - from Iraq, Israel and Pakistan to Serbia, Columbia and Venezuela - vastly broaden the range.

MARITIME LOGISTICS

A GUIDE TO CONTEMPORARY SHIPPING AND PORT MANAGEMENT

Kogan Page Publishers Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its assessment of the industry, *Maritime Logistics* covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, *Maritime Logistics* provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more.

PROCESSES OF PREJUDICE

THEORY, EVIDENCE AND INTERVENTION

GAME FEEL

A GAME DESIGNER'S GUIDE TO VIRTUAL SENSATION

CRC Press "Game Feel" exposes "feel" as a hidden language in game design that no one has fully articulated yet. The language could be compared to the building blocks of music (time signatures, chord progressions, verse) - no matter the instruments, style or time period - these building blocks come into play. Feel and sensation are similar building blocks where game design is concerned. They create the meta-sensation of involvement with a game. The understanding of how game designers create feel, and affect feel are only partially understood by most in the field and tends to be overlooked as a method or course of study, yet a game's feel is central to a game's success. This book brings the subject of feel to light by consolidating existing theories into a cohesive book. The book covers topics like the role of sound, ancillary indicators, the importance of metaphor, how people perceive things, and a brief history of feel in games. The associated web site contains a playset with ready-made tools to design feel in games, six key components to creating virtual sensation. There's a play palette too, so the designer can first experience the importance of that component by altering variables and feeling the results. The playset allows the reader to experience each of the sensations described in the book, and then allows them to apply them to their own projects. Creating game feel without having to program, essentially. The final version of the playset will have enough flexibility that the reader will be able to use it as a companion to the exercises in the book, working through each one to create the feel described.

EXPLORING UNIVERSAL BASIC INCOME

A GUIDE TO NAVIGATING CONCEPTS, EVIDENCE, AND PRACTICES

World Bank Publications Universal basic income (UBI) is emerging as one of the most hotly debated issues in development and social protection policy. But what are the features of UBI? What is it meant to achieve? How do we know, and what don't we know, about its performance? What does it take to implement it in practice? Drawing from global evidence, literature, and survey data, this volume provides a framework to elucidate issues and trade-offs in UBI with a view to help inform choices around its appropriateness and feasibility in different contexts. Specifically, the book examines how UBI differs from or complements other social assistance programs in terms of objectives, coverage, incidence, adequacy, incentives, effects on poverty and inequality, financing, political economy, and implementation. It also reviews past and current country experiences, surveys the full range of existing policy proposals, provides original results from micro-tax benefit simulations, and sets out a range of considerations around the analytics and practice of UBI.

EDEXCEL GCSE (9-1) BUSINESS, SECOND EDITION

Hachette UK Exam Board: Edexcel Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 Endorsed for Edexcel Let Ian Marcouse successfully steer you through the new specification with his proven and popular approach to Business; clear content coverage is enhanced by numerous real-life examples to create a course that engages, motivates and develops every student. - Breaks down the content of the 2017 specification into clear, accessible explanations of important concepts and theories - Helps students apply their knowledge to a range of real business examples, issues and contexts, supported by 'Talking Points' that encourage critical and commercial thinking - Improves quantitative, investigative, analytical and evaluation skills through end-of-chapter exercises - Builds students' confidence approaching their exams as they practise calculation, short answer and extended-writing questions with stimulus materials - Boosts students' vocabulary and supports revision with definitions of key terminology for each topic