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Business forecasting

Business Forecasting

Pearson Higher Ed This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate courses in Business Forecasting. Written in a simple, straightforward style, Business Forecasting, 9th Edition presents basic statistical techniques using practical business examples to teach readers how to predict long-term forecasts.

The Financial Crisis Inquiry Report

The Final Report of the National Commission on the Causes of the Financial and Economic Crisis in the United States Including Dissenting Views

Cosimo, Inc. The Financial Crisis Inquiry Report, published by the U.S. Government and the Financial Crisis Inquiry Commission in early 2011, is the official government report on the United States financial collapse and the review of major financial institutions that bankrupted and failed, or would have without help from the government. The commission and the report were implemented after Congress passed an act in 2009 to review and prevent fraudulent activity. The report details, among other things, the periods before, during, and after the crisis, what led up to it, and analyses of subprime mortgage lending, credit expansion and banking policies, the collapse of companies like Fannie Mae and Freddie Mac, and the federal bailouts of Lehman and AIG. It also discusses the aftermath of the fallout and our current state. This report should be of interest to anyone concerned about the financial situation in the U.S. and around the world. THE FINANCIAL CRISIS INQUIRY COMMISSION is an independent, bi-partisan, government-appointed panel of 10 people that was created to "examine the causes, domestic and global, of the current financial and economic crisis in the United States." It was established as part of the Fraud Enforcement and Recovery Act of 2009. The commission consisted of private citizens with expertise in economics and finance, banking, housing, market regulation, and consumer protection. They examined and reported on "the collapse of major financial institutions that failed or would have failed if not for exceptional assistance from the government." News Dissector DANNY SCHECHTER is a journalist, blogger and filmmaker. He has been reporting on economic crises since the 1980's when he was with ABC News. His film In Debt We Trust warned of the economic meltdown in 2006. He has since written three books on the subject including Plunder: Investigating Our Economic Calamity (Cosimo Books, 2008), and The Crime Of Our Time: Why Wall Street Is Not Too Big to Jail (Disinfo Books, 2011), a companion to his latest film Plunder The Crime Of Our Time. He can be reached online at www.newsdissector.com.

The Structuring of Organizations

A Synthesis of the Research

Prentice Hall How do organizations structure themselves? A synthesis of the empirical literature in the field, supported by numerous examples and illustrations, provides images that produce a theory. The author introduces five basic configurations of structure - the simple structure, the machine bureaucracy, the professional bu- reaucracy, the divisionalized form, and the adhocracy. This book reveals that structure seems to be at the root of many questions about organizations and why they function as they do.

Practical Statistics for Data Scientists

50 Essential Concepts

"O'Reilly Media, Inc." Statistical methods are a key part of of data science, yet very few data scientists have any formal statistics training. Courses and books on basic statistics rarely cover the topic from a data science perspective. This practical guide explains how to apply various statistical methods to data science, tells you how to avoid their misuse, and gives you advice on what's important and what's not. Many data science resources incorporate statistical methods but lack a deeper statistical perspective. If you're familiar with the R programming language, and have some exposure to statistics, this quick reference bridges the gap in an accessible, readable format. With this book, you'll learn: Why exploratory data analysis is a key preliminary step in data science How random sampling can reduce bias and yield a higher quality dataset, even with big data How the principles of experimental design yield definitive answers to questions How to use regression to estimate outcomes and detect anomalies Key classification techniques for predicting which categories a record belongs to Statistical machine learning methods that "learn" from data Unsupervised learning methods for extracting meaning from unlabeled data

Introduction to Materials Management

This introductory textbook describes the basics of supply chain management, manufacturing planning and control systems, purchasing, and physical distribution. The fourth edition makes additions in kanban, supply chain concepts, system selection, theory of constraints and drum-buffer-rope, and need f

The Essentials of Supply Chain Management

New Business Concepts and Applications

FT Press This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers - not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications - transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, The Essentials of Supply Chain Management shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes: Understanding modern sourcing, logistics, operations, sales, and marketing - and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a career in global supply chain management The Essentials of Supply Chain Management will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

Armstrong's Handbook of Human Resource Management Practice

Kogan Page Publishers Armstrong's Handbook of Human Resource Management Practice is the bestselling and definitive resource for HRM students and professionals, which helps readers to understand and implement HR in relation to the needs of the business. It covers in-depth all of the areas essential to the HR function such as employment law, employee relations, learning and development, performance management and reward, as well as the HR skills needed to ensure professional success, including leadership, managing conflict, interviewing and using statistics. Illustrated throughout in full colour and with a range of pedagogical features to consolidate learning (e.g. source review boxes, key learning points, summaries and case studies from international organizations such as IBM, HSBC and Johnson and Johnson), this fully updated 15th edition includes new chapters on the HRM role of line managers, evidence-based HRM, e-HRM and the gender pay gap, further case studies and updated content covering the latest research and developments. Armstrong's Handbook of Human Resource Management Practice is aligned with the Chartered Institute of Personnel and Development (CIPD) profession map and standards and is suited to both professionals and students of both undergraduate degrees and the CIPD's level 5 and 7 professional qualifications. Online supporting resources include comprehensive handbooks for lecturers and students, lecture slides, all figures and tables, toolkits, and a literature review, glossary and bibliography.

Investment Analysis and Portfolio Management

Cengage Learning Used extensively by professionals, organizations, and schools across the country, INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT, Tenth Edition, combines solid theory with practical application in order to help students learn how to manage their money so that they can maximize their earning potential. Filled with real-world illustrations and hands-on applications, this text takes a rigorous, empirical approach to teaching students about topics such as investment instruments, capital markets, behavioral finance, hedge funds, and international investing. It also emphasizes how investment practice and theory are influenced by globalization. In addition, this tenth edition includes new coverage of relevant topics such as the impact of the 2008 financial market crisis, changes in rating agencies and government agencies such as Fannie Mae and Freddie Mac, global assets risk-adjusted performance and intercorrelations, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Data Mining: Concepts and Techniques

Elsevier Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

Proceedings of the ASME International Solar Energy Conference--2006

Presented at 2006 International Solar Energy Conference, July 8-13, 2006, Denver, Colorado, USA

Amer Society of Mechanical

The Origin and Evolution of New Businesses

Oxford University Press Few would deny the crucial role that entrepreneurs play in our increasingly global economy-but exactly what is this vital, yet loosely defined business force we call the entrepreneurial spirit? This landmark study is the first to examine analytically the nature of the opportunities that entrepreneurs pursue, the problems they face, the traits they require, and the social and economic contributions they make. Until recently, entrepreneurs have been largely ignored in modern economic theory. But at the dawn of a networked age, marked by the advent of e-business and the home office, there's no question that entrepreneurs have recaptured the popular imagination. Studies now show that most men and women dream of starting their own businesses rather than rising through the corporate ranks. Yet in spite of increased attention by many of today's leading business schools, entrepreneurship has remained largely a mystery, an apparently intuitive sense of values possessed by certain individuals.; This book targets the issues central to successful start-up ventures, such as endowments and opportunities, planning versus adaptation, securing resources, corporate initiatives, venture capital, revolutionary ventures and the evolution of fledgling businesses. Focusing on hard data and evaluations of numerous start-up businesses, including many of today's major industry leaders, this book presents a new economic model-a key to understanding the guts, determination, luck and skills that constitute the underpinnings of corporate success. Written in clear, concise prose, *The Origin and Evolution of New Businesses* goes behind the charts and graphs of business theory to the true heart of success. It is essential reading for business students, would-be entrepreneurs, or executives wanting to incorporate the vitality of the entrepreneurial spirit into their organization.

Billboard

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

Psychology of Intelligence Analysis

Pickle Partners Publishing In this seminal work, published by the C.I.A. itself, produced by Intelligence veteran Richards Heuer discusses three pivotal points. First, human minds are ill-equipped ("poorly wired") to cope effectively with both inherent and induced

uncertainty. Second, increased knowledge of our inherent biases tends to be of little assistance to the analyst. And lastly, tools and techniques that apply higher levels of critical thinking can substantially improve analysis on complex problems.

The New Boys of Summer

Baseball's Radical Transformation in the Late Sixties

Rowman & Littlefield The 1960s were among the most compelling years in the history of the United States, from the intensifying clamor for civil rights to the tragic incidents of assassination and war. Caught up in this sea of restlessness was major league baseball, and the manner in which baseball addressed the challenges of this decade would have a lasting impact on the game. In The New Boys of Summer: Baseball's Radical Transformation in the Late Sixties, Paul Hensler looks at the key issues confronting baseball during this tumultuous time. Hensler carefully examines how domestic racial issues, the war in Vietnam, assassinations of prominent public figures, youthful rebellion, and drug use each placed their imprint on the game just as baseball was about to celebrate its centennial season. The expansion of both the American and National leagues is also covered in depth, as are the new divisional alignments and major rule changes that were implemented in 1969. Other factors impacting the national pastime include the appointment of Bowie Kuhn as commissioner, the rising influence of Marvin Miller as the director of the players association, the construction of modern stadiums, and the rapid developments in information technology. An earlier generation of players was venerated as the Boys of Summer, and indeed, they continue to hold their rightful place in baseball's legend and lore; but in the late 1960s, a fresh cast of characters made their own mark as transformations in the game brought baseball into the new modern era. Baseball historians and fans alike will be entertained and informed by this fresh look at the national pastime in the decade of discontent.

Investigation Of Competition In Digital Markets

Majority Staff Report And Recommendations

Nimble Books In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how

their power affects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they are adequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies as well as from third parties totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online including on the free and diverse press, innovation, and privacy and a final hearing to examine potential solutions to concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief Executive Officers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digital markets in anticompetitive and abusive ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices has revealed common problems

A Short Life of Trouble

Forty Years in the New York Art World

Univ of California Press Aside from meeting some of the most famous artists of our time, from Marcel Duchamp to Bob Dylan, Tucker's personal story involves a tragic family life and years as a starving artist, related poignantly but without pandering. Deftly edited by close friend and artist Lou, this is an arresting tour of a life devoted to new art, with a perfectly charming guide"--PW Annex Reviews.

Marketing Management

This is the 14th edition of 'Marketing Management' which preserves the strengths of previous editions while introducing new material and structure to further enhance learning.

Strategic Management and Business Policy

Entering 21st Century Global Society

A Taxonomy for Learning, Teaching, and Assessing

A Revision of Bloom's Taxonomy of Educational Objectives

Pearson This revision of Bloom's taxonomy is designed to help teachers understand and implement standards-based curriculums. Cognitive psychologists, curriculum specialists, teacher educators, and researchers have developed a two-dimensional framework, focusing on knowledge and cognitive processes. In combination, these two define what students are expected to learn in school. It explores curriculums from three unique perspectives-cognitive psychologists (learning emphasis), curriculum specialists and teacher educators (C & I emphasis), and measurement and assessment experts (assessment emphasis). This revisited framework allows you to connect learning in all areas of curriculum. Educators, or others interested in educational psychology or educational methods for grades K-12.

Applied Econometrics with R

Springer Science & Business Media R is a language and environment for data analysis and graphics. It may be considered an implementation of S, an award-winning language initially - veloped at Bell Laboratories since the late 1970s. The R project was initiated by Robert Gentleman and Ross Ihaka at the University of Auckland, New Zealand, in the early 1990s, and has been developed by an international team since mid-1997. Historically, econometricians have favored other computing environments, some of which have fallen by the wayside, and also a variety of packages with canned routines. We believe that R has great potential in econometrics, both for research and for teaching. There are at least three reasons for this: (1) R is mostly platform independent and

runs on Microsoft Windows, the Mac family of operating systems, and various flavors of Unix/Linux, and also on some more exotic platforms. (2) R is free software that can be downloaded and installed at no cost from a family of mirror sites around the globe, the Comprehensive R Archive Network (CRAN); hence students can easily install it on their own machines. (3) R is open-source software, so that the full source code is available and can be inspected to understand what it really does, learn from it, and modify and extend it. We also like to think that platform independence and the open-source philosophy make R an ideal environment for reproducible econometric research.

Bulletin to Management

Micrographics and Hybrid Imaging Systems Newsletter

Essentials of Strategic Management

Cengage Learning Thorough yet concise, *ESSENTIALS OF STRATEGIC MANAGEMENT*, Third Edition, is a brief version of the authors' market-leading text *STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH*. Following the same framework as the larger book, *ESSENTIALS* helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cover Letter Magic

Trade Secrets of Professional Resumé Writers

Jist Works Professional resume and cover letter writers reveal their inside secrets for creating phenomenal cover letters that get attention and land interviews. Features more than 150 sample cover letters written for all types of job seekers, including the Before-and-After transformations that can make boring letters fabulous.

Fast Food Nation

The Dark Side of the All-American Meal

Houghton Mifflin Harcourt Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

Irrational Exuberance

(Second Edition)

Princeton University Press This first edition of this book was a broad study, drawing on a wide range of published research and historical evidence, of the enormous stock market boom that started around 1982 and picked up incredible speed after 1995. Although it took as its specific starting point this ongoing boom, it placed it in the context of stock market booms generally, and it also made concrete suggestions regarding policy changes that should be initiated in response to this and other such booms. The book argued that the boom represents a speculative bubble, not grounded in sensible economic fundamentals. Part one of the book considered structural factors behind the boom. A list of twelve precipitating factors that appear to be its ultimate causes was given. Amplification mechanisms, naturally-occurring Ponzi processes, that enlarge the effects of these precipitating factors, were described.

Part Two discussed cultural factors, the effects of the news media, and of "new era" economic thinking. Part Three discussed psychological factors, psychological anchors for the market and herd behavior. Part Four discussed attempts to rationalize exuberance: efficient markets theory and theories that investors are learning. Part Five presented policy options and actions that should be taken. The second edition, 2005, added an analysis of the real estate bubble as similar to the stock market bubble that preceded it, and warned that "Significant further rises in these markets could lead, eventually, to even more significant declines. The bad outcome could be that eventual declines would result in a substantial increase in the rate of personal bankruptcies, which could lead to a secondary string of bankruptcies of financial institutions as well. Another long-run consequence could be a decline in consumer and business confidence, and another, possibly worldwide, recession." Thus, the second edition of this book was among the first to warn of the global financial crisis that began with the subprime mortgage debacle in 2007

The Eyes of Darkness

Berkley Publishing Group A masterwork of suspense from the #1 New York Times bestselling author. Tina Evans can think of no better time for a fresh start. It's been a year of unbelievable heartache since her son Danny's death. Now the Vegas show that she directed is about to premiere, so she vows to put her grief behind her. Only there is a message for Tina, scrawled on the chalkboard in Danny's room. Two words that will send Tina on a terrifying journey...NOT DEAD.

Business Dynamics: Systems Thinking and Modeling for a Complex World with CD-ROM

McGraw-Hill Education Today's leading authority on the subject of this text is the author, MIT Standish Professor of Management and Director of the System Dynamics Group, John D. Sterman. Sterman's objective is to explain, in a true textbook format, what system dynamics is, and how it can be successfully applied to solve business and organizational problems. System dynamics is both a currently utilized approach to organizational problem solving at the professional level, and a field of study in business, engineering, and social and physical sciences.

The Environmental Documentary Cinema Activism in the 21st Century

Bloomsbury Publishing USA The Environmental Documentary provides the first extensive coverage of the most important environmental films of the decade, including their approach to their topics and their impacts on public opinion and political debate. While documentaries with themes of environmental activism date back at least to Pare Lorenz's films of the 1930's, no previous decade has produced the number and quality of films that engage environmental issues from an activist viewpoint. The convergence of high profile issues like climate change, fossil fuel depletion, animal abuse, and corporate malfeasance has combined with the miniaturization of high quality recording equipment and the expansion of documentary programming, to produce an unprecedented number of important and influential documentary productions. The text examines the processes of production and distribution that have produced this explosion in documentaries. The films range from a high-profile Hollywood production with theatrical distribution like An Inconvenient Truth, to shorter independently produced films like The End of Suburbia that have reached a small audience of activists through video distribution, interviews with many of the filmmakers, and word of mouth.

The AIG Story

John Wiley & Sons Selected as one of Motley Fool's "5 GreatBooks You Should Read" In The AIG Story, the company's long-term CEO Hank Greenberg(1967 to 2005) and GW professor and corporate governance expertLawrence Cunningham chronicle the origins of the company and itsrelentless pioneering of open markets everywhere in the world. Theyregale readers with riveting vignettes of how AIG grew from amodest group of insurance enterprises in 1970 to the largestinsurance company in world history. They help us understand AIG'sdistinctive entrepreneurial culture and how its outstandingemployees worldwide helped pave the road toglobalization. Corrects numerous common misconceptions about AIG that arosedue to its role at the center of the financial crisis of 2008. A unique account of AIG by one of the iconic business leadersof the twentieth century who developed close relationships withmany of the most important world leaders of the period and helpedto open markets everywhere Offers new critical perspective on battles with N. Y. AttorneyGeneral Eliot Spitzer and the 2008 U.S. government seizure of AIGamid the financial crisis Shares considerable information not previously madepublic The AIG Story captures an impressive saga in businesshistory--one of innovation, vision and leadership at a

company that was nearly--destroyed with a few strokes of governmental pens. The AIG Story carries important lessons and implications for the U.S., especially its role in international affairs, its approach to business, its legal system and its handling of financial crises.

Strategic Management Concepts and Cases, Global Edition

For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress.

Design of Experiments for Agriculture and the Natural Sciences

CRC Press Written to meet the needs of both students and applied researchers, Design of Experiments for Agriculture and the Natural Sciences, Second Edition serves as an introductory guide to experimental design and analysis. Like the popular original, this thorough text provides an understanding of the logical underpinnings of design and analysis by selecting and discussing only those carefully chosen designs that offer the greatest utility. However, it improves on the first edition by adhering to a step-by-step process that greatly improves accessibility and understanding. Real problems from different areas of agriculture and science are presented throughout to show how practical issues of design and analysis are best handled. Completely revised to greatly enhance readability, this new edition includes: A new chapter on covariance analysis to help readers reduce errors, while enhancing their ability to examine covariances among selected variables Expanded material on multiple regression and variance analysis Additional examples, problems,

and case studies A step-by-step Minitab® guide to help with data analysis Intended for those in the agriculture, environmental, and natural science fields as well as statisticians, this text requires no previous exposure to analysis of variance, although some familiarity with basic statistical fundamentals is assumed. In keeping with the book's practical orientation, numerous workable problems are presented throughout to reinforce the reader's ability to creatively apply the principles and concepts in any given situation.

The Copywriter's Handbook

A Step-By-Step Guide To Writing Copy That Sells (4th Edition)

Holt Paperbacks The classic guide to copywriting, now in an entirely updated fourth edition This is a book for everyone who writes or approves copy: copywriters, multichannel marketers, creative directors, freelance writers, marketing managers . . . even small business owners and information marketers. It reveals dozens of copywriting techniques that can help you write both print and online ads, emails, and websites that are clear, persuasive, and get more attention—and sell more products. Among the tips revealed: * 8 headlines that work--and how to use them * The 5-step “Motivating Sequence” for generating more sales and profits * 10 tips for boosting landing page conversion rates * 15 techniques to ensure your emails get high open and click-through rates * How to create powerful “lead magnets” that double response rates * The “4 S” formula for making your copy clear, concise, and compelling This thoroughly revised fourth edition includes all new essential information for mastering copywriting in the digital age, including advice on content marketing, online videos, and high-conversion landing pages, as well as entirely updated resources. Now more indispensable than ever, Robert W. Bly's The Copywriter's Handbook remains the ultimate guide for people who write or work with copy.

Consumer Behavior

Building Marketing Strategy

More Money Than God

Hedge Funds and the Making of the New Elite

A&C Black The first book of its kind: a fascinating and entertaining examination of hedge funds today Shortlisted for the Financial Times/Goldman Sachs Business Book of the Year Award The New York Times bestseller

Alcoholics Anonymous

The Story of how Many Thousands of Men and Women Have Recovered from Alcoholism

The basic text for Alcoholics Anonymous.

Results

Keep What's Good, Fix What's Wrong, and Unlock Great

Performance

Three Rivers Press Drawing on a range of informative, real-life stories and real-world data, two business consultants explain how to recognize patterns of behavior within an organization that keep a company from achieving the results they want and furnishes effective, practical ideas for promoting success. 60,000 first printing.

Principles of Banking Law

Oxford University Press Written by leading figures in the field, this third edition of the *Principles of Banking Law* provides an authoritative account of the subject, incorporating all significant changes in banking law, regulation, and practice that have occurred since the publication of the second edition in 2002. The authors offer a thoughtful and contextual treatment of domestic and international banking and financial services law, with in-depth expert coverage of global bank regulation, payment systems, lending, and trade finance.

Business Ethics and Values

Individual, Corporate and International Perspectives

Pearson Education "Business Ethics and Values" introduces students to the complexities and principles of ethical issues by focusing on developing ethical awareness and the ability to argue business ethics matters. A proven resource, the second edition of this text continues to present a successful blend of concrete issues and academic theory, suitable for undergraduate and postgraduate students with or without practical experience of the world of organisations. It gives as much importance to individual conscience at work as it does to socially responsible behaviour at the corporate level and within the global business world. Hallmark features: Broad coverage of the many issues in this subject ensures that students see the whole picture. The use of real-world case studies and simulations helps to stimulate debate and appreciate the multi-faceted aspects of ethical arguments. New to this edition: New material on the ethics of e-communication, sustainability and the ethical impact of globalisation ensures that students are learning from the most up-to-date material available. Further analysis of Anglo-American approaches to corporate governance and their ethical underpinnings. Short test and assignment questions at the end of each chapter help students to consolidate their learning. More

simulation exercises and activities give students the opportunity to reflect on their attitudes to this engaging subject. A well-developed supplements package to support tutors and students includes an instructor's manual, PowerPoint slides and a companion website. Colin Fisher is Professor of Managerial Ethics and Values, Nottingham Business School, Nottingham Trent University. Alan Lovell is Professor of Organisational Accountability and Head of the Department of Accounting, Finance & Economics, Nottingham Business School, Nottingham Trent University.