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## KEY=LINGUISTICS - COLEMAN LONDON

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### THE ROUTLEDGE HANDBOOK OF LINGUISTIC ANTHROPOLOGY

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*Routledge The Routledge Handbook of Linguistic Anthropology is a broad survey of linguistic anthropology, featuring contributions from prominent scholars in the field. Each chapter presents a brief historical summary of research in the field and discusses topics and issues of current concern to people doing research in linguistic anthropology. The handbook is organized into four parts - Language and Cultural Productions; Language Ideologies and Practices of Learning; Language and the Communication of Identities; and Language and Local/Global Power - and covers current topics of interest at the intersection of the two fields, while also contextualizing them within discussions of fieldwork practice. Featuring 30 contributions from leading scholars in the field, The Routledge Handbook of Linguistic Anthropology is an essential overview for students and researchers interested in understanding core concepts and key issues in linguistic anthropology.*

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### LIVING LANGUAGE

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### AN INTRODUCTION TO LINGUISTIC ANTHROPOLOGY

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*John Wiley & Sons Revised and updated of the previous edition: 2012.*

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### TEXTBOOK OF ANTHROPOLOGICAL LINGUISTICS

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*Concept Publishing Company*

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### LINGUISTIC ANTHROPOLOGY

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### A BRIEF INTRODUCTION

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*Canadian Scholars' Press Anthropologists have always put language at the centre of their agenda. So too have linguists. Anthropological linguistics, the amalgam of the two disciplines, aims to document and examine how language mirrors social structure and cultural-specific thought patterns. Linguistic Anthropology: A Brief Introduction -- the third edition of Marcel Danesi's popular text -- provides a concrete method for studying the relation between language and society. This book is ideal for introductory-level courses in linguistics that adopt a cultural focus and is also suitable for supplementary use in more theoretical linguistics courses. The new edition has been restructured and streamlined to make it a better fit for one-semester courses. Written in Danesi's accessible and engaging style, this book will also appeal to a broad audience of language students, scholars, and enthusiasts.*

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### LANGUAGE, CULTURE, AND SOCIETY

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### KEY TOPICS IN LINGUISTIC ANTHROPOLOGY

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*Cambridge University Press Language, our primary tool of thought and perception, is at the heart of who we are as individuals. Languages are constantly changing, sometimes into entirely new varieties of speech, leading to subtle differences in how we present ourselves to others. This revealing account brings together eleven leading specialists from the fields of linguistics, anthropology, philosophy and psychology, to explore the fascinating relationship between language, culture, and social interaction. A range of major questions are discussed: How does language influence our perception of the world? How do new languages emerge? How do children learn to use language appropriately? What factors determine language choice in bi- and multilingual communities? How far does language contribute to the formation of our personalities? And finally, in what ways does language make us human? Language, Culture and Society will be essential reading for all those interested in language and its crucial role in our social lives.*

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### THE CAMBRIDGE HANDBOOK OF ENDANGERED LANGUAGES

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*Cambridge University Press It is generally agreed that about 7,000 languages are spoken across the world today and at least half may no longer be spoken by the end of this century. This state-of-the-art Handbook examines the reasons behind this dramatic loss of linguistic diversity, why it matters, and what can be done to document and support endangered languages. The volume is relevant not only to researchers in language endangerment, language shift and language death, but to anyone interested in the languages and cultures of the world. It is accessible both to specialists and non-specialists: researchers will find cutting-edge contributions from acknowledged experts in their fields, while students, activists and other interested readers will find a wealth of readable yet thorough and up-to-date information.*

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### THE ROUTLEDGE HANDBOOK OF LINGUISTIC ANTHROPOLOGY

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*Routledge The Routledge Handbook of Linguistic Anthropology is a broad survey of linguistic anthropology, featuring contributions from prominent scholars in the field. Each chapter presents a brief historical summary of research in the field and discusses topics and issues of current concern to people doing research in linguistic anthropology. The handbook is organized into four parts - Language and Cultural Productions; Language Ideologies and Practices of Learning; Language and the Communication of Identities; and Language and Local/Global Power - and covers current topics of interest at the intersection of the two fields, while also contextualizing them within discussions of fieldwork practice. Featuring 30 contributions from leading scholars in the field, The Routledge Handbook of Linguistic Anthropology is an essential overview for students and researchers interested in understanding core concepts and key issues in linguistic anthropology.*

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### LINGUISTIC ANTHROPOLOGY

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*Cambridge University Press Alessandro Duranti introduces linguistic anthropology as an interdisciplinary field which studies language as a cultural resource and speaking as a cultural practice. The theories and methods of linguistic anthropology are introduced through a discussion of linguistic diversity, grammar in use, the role of speaking in social interaction, the organisation and meaning of conversational structures, and the notion of participation as a unit of analysis. Linguistic Anthropology will appeal to undergraduate and graduate students.*

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### A CONCISE INTRODUCTION TO LINGUISTICS

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*Routledge Provides a linguistic foundation for students of all majors Assisted by numerous pedagogical aids, A Concise Introduction to Linguistics, 4/e explains all concepts in a systematic way making complex linguistic topics as easy to learn as possible. This introductory title covers the core topics of linguistics, providing the information and concepts that will allow students to understand more detailed and advanced treatments of linguistics. This student-friendly and well-balanced overview of the field of introductory linguistics pays special attention to linguistic anthropology and reveals the main contributions of linguistics to the study of human communication and how issues of culture are relevant. Its workbook format contains well-constructed exercises in every chapter that allow students to practice key concepts.*

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### THE CAMBRIDGE HANDBOOK OF LINGUISTIC ANTHROPOLOGY

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*Cambridge University Press The field of linguistic anthropology looks at human uniqueness and diversity through the lens of language, our species' special combination of art and instinct. Human language both shapes, and is shaped by, our minds, societies, and cultural worlds. This state-of-the-field survey covers a wide range of topics, approaches and theories, such as the nature and function of language systems, the relationship between language and social interaction, and the place of language in the social life of communities. Promoting a broad vision of the subject, spanning a range of disciplines from linguistics to biology, from psychology to sociology and philosophy, this authoritative handbook is an essential reference guide for students and researchers working on language and culture across the social sciences.*

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### ANTHROPOLOGICAL LINGUISTICS

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### AN INTRODUCTION

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*Blackwell Publishing This is the first comprehensive textbook in anthropological linguistics to be published for very many years. It provides a remarkably complete and authoritative review of research questions which span the disciplines of linguistics and anthropology, yet presents a coherent, unified, biologically based view of this cross-disciplinary field. Anthropological linguistics is concerned with the place of language in its social and cultural context, with understanding the role of language in forging and sustaining cultural practices and social structures. While anthropological concept of culture, its subject matter ranges cry widely: from cognitive or psychologically oriented topics such as linguistic, relativity or universals of color terminology, to sociocultural issues such as language and gender, politeness, socialization, language contact, and linguistic engineering. All these topics and many more are addressed here, supported by examples and illustrations from an array of languages, especially those of Southeast Asia and the Pacific. Students will find in this book a careful evaluation of current issues and research questions, giving them a basic, yet well rounded understanding of their importance in a wider field; and they will find in each chapter suggestions for further readings, allowing them to pursue topics of particular interest to them.*

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## LANGUAGE AND COMMUNICATIVE PRACTICES

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Routledge Written in an informal style with engaging examples, this introduction to the study of language in context presents a provocative new approach to communicative practice. Emphasizing the dual status of language as linguistic system and as social fact, William Hanks offers fresh insights into the dynamics of context, the indeterminacy of cultural forms, and the relation between human experience and the making of meaning. Drawing on a broad range of theory and empirical research, Hanks explores the varieties of reflexivity in language, relating them to linguistic structure, textuality, and genres of practice. He shows how the human body both anchors the communicative process and provides a reference point for displaced and mediated speech. Tracing the movement of meaning through social fields and communities, Hanks casts new light on the ways that utterances are fragmented and objectified in social life. Speech emerges as a contingent process in which the production and reception of meaning are tied into multiple dimensions of time and context and history rests on the objectification of practice. Hanks's penetrating readings of classic works in linguistics, philosophy, and social theory are complemented by suggestions for further reading. Within the framework of communicative practice, he integrates elements of formal grammar and semiotics, phenomenology, cultural anthropology, and contemporary sociology. Neither a history nor a summary of the field, *Language and Communicative Practices* is a critical synthesis of the dialectics of meaning that inform all language and speech.

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## LIVING LANGUAGE

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### AN INTRODUCTION TO LINGUISTIC ANTHROPOLOGY

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John Wiley & Sons A new, fully revised edition of this bestselling textbook in linguistic anthropology, updated to address the impacts of globalization, pandemics, and other contemporary socio-economic issues in the study of language *Living Language: An Introduction to Linguistic Anthropology* has introduced thousands of students to the engaging and compelling field of linguistic anthropology. Now in a new, fully updated and revised third edition, this bestselling textbook provides a student-friendly exploration of language as a social and cultural practice. Covering both theory and real-world practice, this clear and highly accessible textbook examines the relationship between language and social context while highlighting the advantages of an ethnographic approach to the study of language. The third edition includes a timely new chapter that investigates how technologies such as social media and online meetings have changed language. The new edition also considers the impact of the COVID-19 pandemic on linguistic practices, ensuring that this text will be a valuable resource for students for years to come. This insightful text: Offers an engaging introduction to the field of linguistic anthropology Features all-new material covering contemporary technologies and global developments Explains how language use is studied as a form of social action Covers nonverbal and multimodal communication, language acquisition and socialization, the relationship between language and thought, and language endangerment and revitalization Explores various forms of linguistic and social communities, and discusses social and linguistic differentiation and inequality along racial, ethnic, and gender dimensions Requiring no prior knowledge in linguistics or anthropology, *Living Language: An Introduction to Linguistic Anthropology, Third Edition*, is the perfect textbook for undergraduate and graduate courses in introductory linguistic anthropology as well as related courses in sociolinguistics, sociology, and communication.

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## LINGUISTIC ANTHROPOLOGY

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### A READER

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John Wiley & Sons *Linguistic Anthropology: A Reader* is a comprehensive collection of the best work that has been published in this exciting and growing area of anthropology, and is organized to provide a guide to key issues in the study of language as a cultural resource and speaking as a cultural practice. Revised and updated, this second edition contains eight new articles on key subjects, including speech communities, the power and performance of language, and narratives. Selections are both historically oriented and thematically coherent, and are accessibly grouped according to four major themes: speech community and communicative competence; the performance of language; language socialization and literacy practices; and the power of language. An extensive introduction provides an original perspective on the development of the field and highlights its most compelling issues. Each section includes a brief introductory statement, sets of guiding questions, and list of recommended readings on the main topics.

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## THE ANTHROPOLOGY OF INTENTIONS

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Cambridge University Press This multidisciplinary study explores how people make sense of each other's actions.

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## SPEECH COMMUNITIES

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Cambridge University Press What makes a speech community? How do they evolve? How are speech communities identified? Speech communities are central to our understanding of how language and interactions occur in societies around the world and in this book readers will find an overview of the main concepts and critical arguments surrounding how language and communication styles distinguish and identify groups. Speech communities are not organized around linguistic facts but around people who want to share their opinions and identities; the language we use constructs, represents and embodies meaningful participation in society. This book focuses on a range of speech communities, including those that have developed from an increasing technological world where migration and global interactions are common. Essential reading for graduate students and researchers in linguistic anthropology, sociolinguistics and applied linguistics.

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## LANGUAGE IDEOLOGIES, POLICIES AND PRACTICES

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### LANGUAGE AND THE FUTURE OF EUROPE

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Springer The contributors to *Language Ideologies, Policies and Practices* investigate the workings of language ideologies in relation to other social processes in a globalizing world. They explore in detail the specific ways in which language ideologies underpin language policy and the relationship between public policies and individual practices. Particular attention is given to Europe, where the impetus to social transformation within and across national boundaries is in renewed tension with conflicting national and supra-national interests, with these tensions reflected in the complex issues of language choice and language policy.

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## FOOD AND LANGUAGE

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### DISCOURSES AND FOODWAYS ACROSS CULTURES

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Routledge *Food and Language: Discourses and Foodways across Cultures* explores in innovative ways how food and language are intertwined across cultures and social settings. How do we talk about food? How do we interact in its presence? How do we use food to communicate? And how does social interaction feed us? The book assumes no previous linguistic or anthropological knowledge but provides readers with the understanding to pursue further research on the subject. With a full glossary at the end of the book and additional tools hosted on an eResources page (such as recommended web and video links and some suggested research exercises), this book serves as an ideal introduction for courses on food, language, and food-and-language in anthropology departments, linguistics departments, and across the humanities and social sciences. It will also appeal to any reader interested in the semiotic interplay between food and language.

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## THE INTERNATIONAL ENCYCLOPEDIA OF LINGUISTIC ANTHROPOLOGY

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### AN INTRODUCTION TO SOCIOLINGUISTICS

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John Wiley & Sons *AN INTRODUCTION TO SOCIOLINGUISTICS* The new eighth edition of *An Introduction to Sociolinguistics* brings this valuable, bestselling textbook up to date with the latest in sociolinguistic research and pedagogy, providing a broad overview of the study of language in social context with accessible coverage of major concepts, theories, methods, issues, and debates within the field. This leading text helps students develop a critical perspective on language in society as they explore the complex connections between societal norms and language use. The eighth edition contains new and updated coverage of such topics as the societal aspects of African American Vernacular English (AAVE), multilingual societies and discourse, gender and sexuality, ideologies and language attitudes, and the social meanings of linguistic forms. Organized in four sections, this text first covers traditional language issues such as the distinction between languages and dialects, identification of regional and social variation within languages, and the role of context in language use and interpretation. Subsequent chapters cover approaches to research in sociolinguistics—variationist sociolinguistics, ethnography, and discourse analytic research—and address both macro- and micro-sociolinguistic aspects of multilingualism in national, transnational, global, and digital contexts. The concluding section of the text looks at language in relation to gender and sexuality, education, and language planning and policy issues. Featuring examples from a variety of languages and cultures that illustrate topics such as social and regional dialects, multilingualism, and the linguistic construction of identity, this text provides perspectives on both new and foundational research in sociolinguistics and linguistic anthropology. *An Introduction to Sociolinguistics, Eighth Edition*, remains the ideal textbook for upper-level undergraduate and graduate course in sociolinguistics, language and society, linguistic anthropology, applied and theoretical linguistics, and education. The new edition has also been updated to support classroom application with a range of effective pedagogical tools, including end-of-chapter written exercises and an instructor website, as well as materials to support further learning such as reading suggestions, research ideas, and an updated companion student website containing a searchable glossary, a review guide, additional exercises and examples, and links to online resources.

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## LANGUAGE IN THE TRUMP ERA

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### SCANDALS AND EMERGENCIES

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Cambridge University Press By examining Trump's verbal techniques, this book illuminates how he employs words to power his presidency whilst scandalizing the world.

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## THE ROUTLEDGE HANDBOOK OF LANGUAGE AND CULTURE

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Routledge *The Routledge Handbook of Language and Culture* presents the first comprehensive survey of research on the relationship between language and culture. It provides readers with a clear and accessible introduction to both interdisciplinary and multidisciplinary studies of language and culture, and addresses key issues of language and culturally based linguistic research from a variety of perspectives and theoretical frameworks. This Handbook features thirty-three newly commissioned chapters which cover key areas such as cognitive psychology, cognitive linguistics, cognitive anthropology, linguistic anthropology, cultural anthropology, and sociolinguistics offer insights into the historical development, contemporary theory, research, and practice of each topic, and explore the potential future directions of the field. Readers will see how language and culture research can be of practical benefit to applied areas of research and practice, such as intercultural communication and second language teaching and learning. Written by a group of prominent scholars from around the globe, *The Routledge Handbook of Language and Culture* provides a vital resource for scholars and

students working in this area.

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### **A CONCISE INTRODUCTION TO LINGUISTICS**

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Routledge Now in its fifth edition, *A Concise Introduction to Linguistics* provides students with a detailed introduction to the core concepts of language as it relates to culture. The textbook includes a focus on linguistic anthropology, unpacking the main contributions of linguistics to the study of human communication and culture. Aimed at the general education student, the textbook also provides anthropology, linguistics, and English majors with the resources needed to pursue advanced courses in this area. Written in an accessible manner that does not assume previous knowledge of linguistics, this new edition contains expanded discussions on linguistic anthropology, sociolinguistics (including a section on gender and language), and pragmatics. The textbook incorporates a robust set of pedagogical features including marginal definitions, a substantial glossary, chapter summaries, and learning exercises. Brand new to this edition are suggested reading lists at the end of every chapter, and recommended websites and apps to further aid students in their study.

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### **THE CAMBRIDGE HANDBOOK OF LINGUISTIC ANTHROPOLOGY**

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"The field of linguistic anthropology looks at human uniqueness and diversity through the lens of language, our species' special combination of art and instinct. Human language both shapes, and is shaped by, our minds, societies, and cultural worlds"--

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### **A COMPANION TO THE ANTHROPOLOGY OF EDUCATION**

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John Wiley & Sons *A Companion to the Anthropology of Education* presents a comprehensive and state-of-the-art overview of the field, exploring the social and cultural dimension of educational processes in both formal and nonformal settings. Explores theoretical and applied approaches to cultural practice in a diverse range of educational settings around the world, in both formal and non-formal contexts Includes contributions by leading educational anthropologists Integrates work from and on many different national systems of scholarship, including China, the United States, Africa, the Middle East, Colombia, Mexico, India, the United Kingdom, and Denmark Examines the consequences of history, cultural diversity, language policies, governmental mandates, inequality, and literacy for everyday educational processes

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### **SAVING LANGUAGES**

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### **AN INTRODUCTION TO LANGUAGE REVITALIZATION**

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Cambridge University Press *Language endangerment* has been the focus of much attention and as a result, a wide range of people are working to revitalize and maintain local languages. This book serves as a general reference guide to language revitalization, written not only for linguists and anthropologists, but also for language activists and community members who believe they should ensure the future use of their languages, despite their predicted loss. Drawing extensively on case studies, it sets out the necessary background and highlights central issues such as literacy, policy decisions, and allocation of resources. Its primary goal is to provide the essential tools for a successful language revitalization program, such as setting and achieving realistic goals, and anticipating and resolving common obstacles. Clearly written and informative, *Saving Languages* will be an invaluable resource for all those interested in the fate of small language communities around the globe.

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### **THE ORIGINS OF SELF**

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### **AN ANTHROPOLOGICAL PERSPECTIVE**

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UCL Press *The Origins of Self* explores the role that selfhood plays in defining human society, and each human individual in that society. It considers the genetic and cultural origins of self, the role that self plays in socialisation and language, and the types of self we generate in our individual journeys to and through adulthood. Edwardes argues that other awareness is a relatively early evolutionary development, present throughout the primate clade and perhaps beyond, but self-awareness is a product of the sharing of social models, something only humans appear to do. The self of which we are aware is not something innate within us, it is a model of our self produced as a response to the models of us offered to us by other people. Edwardes proposes that human construction of selfhood involves seven different types of self. All but one of them are internally generated models, and the only non-model, the actual self, is completely hidden from conscious awareness. We rely on others to tell us about our self, and even to let us know we are a self.

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### **LANGUAGE, SOCIETY, AND CULTURE**

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### **INTRODUCING ANTHROPOLOGICAL LINGUISTICS**

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Canadian Scholars' Press *Language is the core of human culture - anthropologists have always put it at the centre of their agenda. So too have many linguists. The amalgam of the two disciplines, anthropological linguistics, aims to document and examine how language mirrors social structure and culture-specific thought patterns. Language, Society, and Culture provides a concrete method for studying the relation between language and society. Intended for use in introductory-level courses in linguistics that adopt a cultural focus, this text is also suitable for supplementary use in more theoretical linguistics courses. Written in Danesi's accessible and engaging style, highlighting the fascinating and vital work going on in anthropological linguistics, this book will also appeal to a broad audience of language students, scholars, and enthusiasts.*

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### **AN INTRODUCTION TO LANGUAGE AND LINGUISTICS**

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Cambridge University Press This accessible textbook is the only introduction to linguistics in which each chapter is written by an expert who teaches courses on that topic, ensuring balanced and uniformly excellent coverage of the full range of modern linguistics. Assuming no prior knowledge the text offers a clear introduction to the traditional topics of structural linguistics (theories of sound, form, meaning, and language change), and in addition provides full coverage of contextual linguistics, including separate chapters on discourse, dialect variation, language and culture, and the politics of language. There are also up-to-date separate chapters on language and the brain, computational linguistics, writing, child language acquisition, and second-language learning. The breadth of the textbook makes it ideal for introductory courses on language and linguistics offered by departments of English, sociology, anthropology, and communications, as well as by linguistics departments.

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### **CULTURE AND COMMUNICATION**

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### **AN INTRODUCTION**

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Cambridge University Press James M. Wilce's new textbook introduces students to the study of language as a tool in anthropology. Solidly positioned in linguistic anthropology, it is the first textbook to combine clear explanations of language and linguistic structure with current anthropological theory. It features a range of study aids, including chapter summaries, learning objectives, figures, exercises, key terms and suggestions for further reading, to guide student understanding. The complete glossary includes both anthropological and linguist terminology. An Appendix features material on phonetics and phonetic representation. Accompanying online resources include a test bank with answers, useful links, an instructor's manual, and a sign language case study. Covering an extensive range of topics not found in existing textbooks, including semiotics and the evolution of animal and human communication, this book is an essential resource for introductory courses on language and culture, communication and culture, and linguistic anthropology.

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### **LANGUAGE, CULTURE, AND SOCIETY**

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### **AN INTRODUCTION TO LINGUISTIC ANTHROPOLOGY**

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Routledge *Why should we study language? How do the ways in which we communicate define our identities? And how is this all changing in the digital world? Since 1993, many have turned to Language, Culture, and Society for answers to questions like those above because of its comprehensive coverage of all critical aspects of linguistic anthropology. This seventh edition carries on the legacy while addressing some of the newer pressing and exciting challenges of the 21st century, such as issues of language and power, language ideology, and linguistic diasporas. Chapters on gender, race, and class also examine how language helps create - and is created by - identity. New to this edition are enhanced and updated pedagogical features, such as learning objectives, updated resources for continued learning, and the inclusion of a glossary. There is also an expanded discussion of communication online and of social media outlets and how that universe is changing how we interact. The discussion on race and ethnicity has also been expanded to include Latin- and Asian-American English vernacular.*

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### **LINGUISTICS AT WORK**

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### **A READER OF APPLICATIONS**

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Wadsworth Publishing Company *Illustrating how linguistic theory effects change in the real world, this text demonstrates the applications of linguistic theory in law, medicine, business, education, social policy, translation, literary analysis and other fields.*

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### **THE HANDBOOK OF LANGUAGE SOCIALIZATION**

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John Wiley & Sons *Documenting how in the course of acquiring language children become speakers and members of communities, The Handbook of Language Socialization is a unique reference work for an emerging and fast-moving field. Spans the fields of anthropology, education, applied linguistics, and human development Includes the latest developments in second and heritage language socialization, and literary and media socialization Discusses socialization across the entire life span and across institutional settings, including families, schools, work places, and churches Explores data from a multitude of cultures from around the world*

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### **WATCHING THE ENGLISH**

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## THE HIDDEN RULES OF ENGLISH BEHAVIOUR

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Hachette UK In "Watching The English" anthropologist Kate Fox takes a revealing look at the quirks, habits and foibles of the English people. She puts the English national character under her anthropological microscope, and finds a strange and fascinating culture, governed by complex sets of unspoken rules and byzantine codes of behaviour. The rules of weather-speak. The ironic-gnome rule. The reflex apology rule. The paranoid-pantomime rule. Class indicators and class anxiety tests. The money-talk taboo and many more ...Through a mixture of anthropological analysis and her own unorthodox experiments (using herself as a reluctant guinea-pig), Kate Fox discovers what these unwritten behaviour codes tell us about Englishness.

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## PERSPECTIVES

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### AN OPEN INVITATION TO CULTURAL ANTHROPOLOGY

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### LINGUISTIC RELATIVITY TODAY

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### LANGUAGE, MIND, SOCIETY, AND THE FOUNDATIONS OF LINGUISTIC ANTHROPOLOGY

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Routledge This is the first textbook on the linguistic relativity hypothesis, presenting it in user-friendly language, yet analyzing all its premises in systematic ways. The hypothesis claims that there is an intrinsic interconnection between thought, language, and society. All technical terms are explained and a glossary is provided at the back of the volume. The book looks at the history and different versions of the hypothesis over the centuries, including the research paradigms and critiques that it has generated. It also describes and analyzes the relevant research designed to test its validity in various domains of language structure and use, from grammar and discourse to artificial languages and in nonverbal semiotic systems as well. Overall, this book aims to present a comprehensive overview of the hypothesis and its supporting research in a textbook fashion, with pedagogical activities in each chapter, including questions for discussion and practical exercises on specific notions associated with the hypothesis. The book also discusses the hypothesis as a foundational notion for the establishment of linguistic anthropology as a major branch of linguistics. This essential course text inspires creative, informed dialogue and debate for students of anthropology, linguistics, cultural studies, cognitive science, and psychology.

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### HOW THE WORLD CHANGED SOCIAL MEDIA

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UCL Press How the World Changed Social Media is the first book in Why We Post, a book series that investigates the findings of anthropologists who each spent 15 months living in communities across the world. This book offers a comparative analysis summarising the results of the research and explores the impact of social media on politics and gender, education and commerce. What is the result of the increased emphasis on visual communication? Are we becoming more individual or more social? Why is public social media so conservative? Why does equality online fail to shift inequality offline? How did memes become the moral police of the internet? Supported by an introduction to the project's academic framework and theoretical terms that help to account for the findings, the book argues that the only way to appreciate and understand something as intimate and ubiquitous as social media is to be immersed in the lives of the people who post. Only then can we discover how people all around the world have already transformed social media in such unexpected ways and assess the consequences

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### HISTORY AND THEORY IN ANTHROPOLOGY

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Cambridge University Press Anthropology is a discipline very conscious of its history, and Alan Barnard has written a clear, balanced and judicious textbook that surveys the historical contexts of the great debates and traces the genealogies of theories and schools of thought. It also considers the problems involved in assessing these theories. The book covers the precursors of anthropology; evolutionism in all its guises; diffusionism and culture area theories, functionalism and structural-functionalism; action-centred theories; processual and Marxist perspectives; the many faces of relativism, structuralism and post-structuralism; and recent interpretive and postmodernist viewpoints.

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### LEARNING A FIELD LANGUAGE

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Waveland PressInc

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### THE ART OF BEING HUMAN

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Createspace Independent Publishing Platform Anthropology is the study of all humans in all times in all places. But it is so much more than that. "Anthropology requires strength, valor, and courage," Nancy Scheper-Hughes noted. "Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. ... It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a "heroic" profession." What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complete future chapters and writings. It serves as a companion to anth101.com, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the "first draft edition" from 2017 and includes 7 new chapters.