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ECONOMICS

The latest book from Cengage Learning on Economics

PRINCIPLES OF MACROECONOMICS

Cengage Learning Now readers can master the principles of macroeconomics with the help of the most popular introductory book in economics today that is widely used around the world -- Mankiw's **PRINCIPLES OF MACROECONOMICS, 8E**. With its clear and engaging writing style, this book emphasizes only the material that readers are likely to find most interesting about the economy, particularly if they are studying economics for the very first time. Reader discover interesting coverage of the latest relevant macroeconomic developments with real-life scenarios, useful economic facts, and clear explanations of the many ways macroeconomic concepts play a role in the decisions that individuals make every day. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

THE BIG STALL

HOW BIG OIL AND THINK TANKS ARE BLOCKING ACTION ON CLIMATE CHANGE IN CANADA

James Lorimer & Company In fall 2015, the newly elected Trudeau government endorsed the Paris Agreement and promised to tackle global warming. In 2016, it released a major report which set out a national energy strategy embracing clean growth, technological innovation and carbon pricing. Rather than putting in place tough measures to achieve the Paris targets, however, the government reframed global warming as a market opportunity for Canada's clean technology sector. The Big Stall traces the origins of the government's climate change plan back to the energy sector itself — in particular Big Oil. It shows how, in the last fifteen years, Big Oil has infiltrated provincial and federal governments, academia, media and the non-profit sector to sway government and public opinion on the realities of climate change and what needs to be done about it. Working both behind the scenes and in high-profile networks, Canada's energy companies moved the debate away from discussion of the measures required to create a zero-carbon world and towards market-based solutions that will cut carbon dioxide emissions — but not enough to prevent severe climate impacts. This is how Big Oil and think tanks unraveled the Kyoto Protocol, and how Rachel Notley came to deliver the Business Council of Canada's energy plan. Donald Gutstein explains how and why the door has been left wide open for oil companies to determine their own futures in Canada, and to go on drilling new wells, building new oil sands plants and constructing new pipelines. This book offers the background information readers need to challenge politicians claiming they are taking meaningful action on global warming.

ECONOMICS: PRINCIPLES AND APPLICATIONS

PRINCIPLES OF MICROECONOMICS

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FOUNDATIONS OF ECONOMICS

Oxford University Press Assuming no prior knowledge, the second edition of **Foundations of Economics** introduces students to both microeconomic and macroeconomic principles. This is the ideal text for foundation degrees and non-specialist courses for first year undergraduates.

PRINCIPLES OF MACROECONOMICS

Cengage Learning Now you can master the principles of macroeconomics with the help of the most popular introductory book in economics trusted by students of economics worldwide -- Mankiw's **PRINCIPLES OF MACROECONOMICS, 9E**. Using a clear, inviting writing style, this book emphasizes only material that helps you better understand the world and economy in which you live. You learn to become a more astute participant in today's economy with a strong understanding of both the potential and limits of economic policy. The latest, relevant examples throughout this edition bring today's macroeconomic principles to life, as acclaimed author Gregory Mankiw explains, I tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that readers find interesting about the study of the economy. Real scenarios, useful economic facts, and clear explanations demonstrate how macroeconomic concepts play a role in the decisions you make every day. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

BARRIERS TO RICHES

MIT Press Why isn't the whole world as rich as the United States? Conventional views holds that differences in the share of output invested by countries account for this disparity. Not so, say Stephen Parente and Edward Prescott. In **Barriers to Riches**, Parente and Prescott argue that differences in Total Factor Productivity (TFP) explain this phenomenon. These differences exist because some countries erect barriers to the efficient use of readily available technology. The purpose of these barriers is to protect industry insiders with vested interests in current production processes from outside competition. Were this protection stopped, rapid TFP growth would follow in the poor countries, and the whole world would soon be rich. **Barriers to Riches** reflects a decade of research by the authors on this question. Like other books on the subject, it makes use of historical examples and industry studies to illuminate potential explanations for income differences. Unlike these other books, however, it uses aggregate data and general equilibrium models to evaluate the plausibility of alternative explanations. The result of this approach is the most complete and coherent treatment of the subject to date.

ECONOMIC PRINCIPLES

This is a Cengage Learning custom solution, designed specifically to meet the needs of economics students. **Economic Principles** has been designed by Stephanie Rossouw and Tim Maloney at Auckland University of Technology. It contains material from the leading Cengage Learning textbooks.

MACROECONOMICS AND THE FINANCIAL SYSTEM & DISMAL SCIENTIST ACTIVATION CARD

Worth Pub

ESSENTIALS OF ECONOMICS

Cengage Learning Now readers can master the basics of economics with the help of the most popular introductory book in economics today that is widely used around the world -- Mankiw's **ESSENTIALS OF ECONOMICS, 8E**. With its clear and engaging writing style, this book emphasizes only the key material that readers are likely to find most interesting about the economy, particularly if they are studying economics for the very first time. Reader discover interesting coverage of the latest relevant economic developments with real-life scenarios, useful economic facts, and clear explanations of the many ways essential economic concepts play a role in the decisions that individuals make every day. **Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

OPEN-ECONOMY MACROECONOMICS

Springer The integration of market economies is one of the most remarkable features of international economics, which has important implications for macroeconomic performance in open economies. Equally important is the declining relevance of the real versus the monetary theory dichotomy. These papers focus on those aspects of monetary policy which relate to credibility and non-neutrality; the domestic adjustment to foreign shocks; the interdependence of open economies and their strategic interactions. An important section is also devoted to the innovative modelling of exchange rate dynamics.

THE GENERAL THEORY OF EMPLOYMENT, INTEREST, AND MONEY

GENERAL PRESS The **General Theory of Employment, Interest, and Money**, written by legendary author John Maynard Keynes is widely considered to be one of the top 100 greatest books of all time. This masterpiece was published right after the Great Depression. It sought to bring about a revolution, commonly referred to as the 'Keynesian Revolution', in the way economists thought—especially challenging the proposition that a market economy tends naturally to restore itself to full employment on its own. Regarded widely as the

cornerstone of Keynesian thought, this book challenged the established classical economics and introduced new concepts. 'The General Theory of Employment, Interest, and Money' transformed economics and changed the face of modern macroeconomics. Keynes' argument is based on the idea that the level of employment is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned.

INTERMEDIATE MICROECONOMICS WITH CALCULUS: A MODERN APPROACH

NINTH INTERNATIONAL STUDENT EDITION

W.W. Norton & Company From Google's chief economist, Varian's best-selling intermediate microeconomics texts are revered as some of the best in the field. And now students can work problems online with Smartwork5, Norton's online homework system, packaged at no additional charge with the Media Update Editions. In addition to online homework, the texts now include four-color graphs and new interactive animations.

INTRODUCTION TO ECONOMIC GROWTH

W. W. Norton Examining empirical evidence such as how rich are the rich countries, how poor are the poor, and how fast do rich and poor countries grow, noted economist Charles Jones presents major theories of economic growth, from the Nobel Prize-winning work of Robert Solow to new growth theory that has ignited the field in recent years.

INTRODUCTION TO MODERN ECONOMIC GROWTH

Princeton University Press Introduction to Modern Economic Growth is a groundbreaking text from one of today's leading economists. Daron Acemoglu gives graduate students not only the tools to analyze growth and related macroeconomic problems, but also the broad perspective needed to apply those tools to the big-picture questions of growth and divergence. And he introduces the economic and mathematical foundations of modern growth theory and macroeconomics in a rigorous but easy to follow manner. After covering the necessary background on dynamic general equilibrium and dynamic optimization, the book presents the basic workhorse models of growth and takes students to the frontier areas of growth theory, including models of human capital, endogenous technological change, technology transfer, international trade, economic development, and political economy. The book integrates these theories with data and shows how theoretical approaches can lead to better perspectives on the fundamental causes of economic growth and the wealth of nations. Innovative and authoritative, this book is likely to shape how economic growth is taught and learned for years to come. Introduces all the foundations for understanding economic growth and dynamic macroeconomic analysis Focuses on the big-picture questions of economic growth Provides mathematical foundations Presents dynamic general equilibrium Covers models such as basic Solow, neoclassical growth, and overlapping generations, as well as models of endogenous technology and international linkages Addresses frontier research areas such as international linkages, international trade, political economy, and economic development and structural change An accompanying Student Solutions Manual containing the answers to selected exercises is available (978-0-691-14163-3/\$24.95). See: <http://press.princeton.edu/titles/8970.html>. For Professors only: To access a complete solutions manual online, email us at: acemoglusolutions@press.princeton.edu

PRINCIPLES OF MICROECONOMICS 9E

THE CASE FOR A CARBON TAX

GETTING PAST OUR HANG-UPS TO EFFECTIVE CLIMATE POLICY

Island Press There's a simple, straightforward way to cut carbon emissions and prevent the most disastrous effects of climate change-and we're rejecting it because of irrational political fears. That's the central argument of The Case for a Carbon Tax, a clear-eyed, sophisticated analysis of climate change policy. Shi-Ling Hsu examines the four major approaches to curbing CO2: cap-and-trade; command and control regulation; government subsidies of alternative energy; and carbon taxes. Weighing the economic, social, administrative, and political merits of each, he demonstrates why a tax is currently the most effective policy. Hsu does not claim that a tax is the perfect or only solution-but that unlike the alternatives, it can be implemented immediately and paired effectively with other approaches. In fact, the only real barrier is psychological. While politicians can present subsidies and cap-and-trade as "win-win" solutions, the costs of a tax are immediately apparent. Hsu deftly explores the social and political factors that prevent us from embracing this commonsense approach. And he shows why we must get past our hang-ups if we are to avert a global crisis.

PRINCIPLES OF MACROECONOMICS

Oxford University Press Principles of Macroeconomics is a lucid and concise introduction to the theoretical and practical aspects of macroeconomics. This revised and updated third edition covers key macroeconomic issues such as national income, investment, inflation, balance of payments, monetary and fiscal policies, economic growth and banking system. This book also explains the role of the government in guiding the economy along the path of stable prices, low unemployment, sustainable growth, and planned development through many India-centric examples. Special attention has been given to macroeconomic management in a country linked to the global economy. This reader-friendly book presents a wide coverage of relevant themes, updated statistics, chapter-end exercises, and summary points modelled on the Indian context. It will serve as an indispensable introductory resource for students and teachers of macroeconomics.

MONETARY THEORY AND POLICY

MIT Press An overview of recent theoretical and policy-related developments in monetary economics.

INTERMEDIATE MICROECONOMICS WITH CALCULUS

A MODERN APPROACH

W. W. Norton Rigorous and modern now with calculus integrated into the main text."

ECONOMICS

Now firmly established as one of the leading economics principles texts in the UK and Europe, this exciting new third edition of Economics by N. Gregory Mankiw (Harvard University) and Mark P. Taylor (Warwick University), has undergone some significant restructuring and reorganization to more directly match economics students' course structures and learning and assessment needs. There are new sections covering microeconomic and macroeconomic topics and concepts in more depth, whilst at the same time retaining the book's reputation for clarity, authority and real world relevance.

THE ELUSIVE QUEST FOR GROWTH

ECONOMISTS' ADVENTURES AND MISADVENTURES IN THE TROPICS

MIT Press Why economists' attempts to help poorer countries improve their economic well-being have failed. Since the end of World War II, economists have tried to figure out how poor countries in the tropics could attain standards of living approaching those of countries in Europe and North America. Attempted remedies have included providing foreign aid, investing in machines, fostering education, controlling population growth, and making aid loans as well as forgiving those loans on condition of reforms. None of these solutions has delivered as promised. The problem is not the failure of economics, William Easterly argues, but the failure to apply economic principles to practical policy work. In this book Easterly shows how these solutions all violate the basic principle of economics, that people—private individuals and businesses, government officials, even aid donors—respond to incentives. Easterly first discusses the importance of growth. He then analyzes the development solutions that have failed. Finally, he suggests alternative approaches to the problem. Written in an accessible, at times irreverent, style, Easterly's book combines modern growth theory with anecdotes from his fieldwork for the World Bank.

ADVANCED MICROECONOMIC THEORY

This advanced economics text bridges the gap between familiarity with microeconomic theory and a solid grasp of the principles and methods of modern neoclassical microeconomic theory.

THE ECONOMICS OF GROWTH

MIT Press A comprehensive, rigorous, and up-to-date introduction to growth economics that presents all the major growth paradigms and shows how they can be used to analyze the growth process and growth policy design. This comprehensive introduction to economic growth presents the main facts and puzzles about growth, proposes simple methods and models needed to explain these facts, acquaints the reader with the most recent theoretical and empirical developments, and provides tools with which to analyze policy design. The treatment of growth theory is fully accessible to students with a background no more advanced than elementary calculus and probability theory; the reader need not master all the subtleties of dynamic programming and stochastic processes to learn what is essential about such issues as cross-country convergence, the effects of financial development on growth, and the consequences of globalization. The book, which grew out of courses taught by the authors at Harvard and Brown universities, can be used both by advanced undergraduate and graduate students, and as a reference for professional economists in government or international financial organizations. The Economics of Growth first presents the main growth paradigms: the neoclassical model, the AK model, Romer's product variety model, and the Schumpeterian model. The text then builds on the main paradigms to shed light on the dynamic process of growth and development, discussing such topics as club convergence, directed technical change, the transition from Malthusian stagnation to sustained growth, general purpose technologies, and the recent debate over institutions versus human capital as the primary factor in cross-country income differences. Finally, the book focuses on growth policies—analyzing the effects of liberalizing market competition and entry, education policy, trade liberalization, environmental and resource constraints,

and stabilization policy—and the methodology of growth policy design. All chapters include literature reviews and problem sets. An appendix covers basic concepts of econometrics.

BRIEF PRINCIPLES OF MACROECONOMICS

Cengage Learning With its clear and engaging writing style, **BRIEF PRINCIPLES OF MACROECONOMICS**, Seventh Edition, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE ECONOMICS OF MONEY, BANKING, AND FINANCIAL MARKETS

Pearson Education **Economics of Money, Banking, and Financial Markets** heralded a dramatic shift in the teaching of the money and banking course in its first edition, and today it is still setting the standard. By applying an analytical framework to the patient, stepped-out development of models, Frederic Mishkin draws students into a deeper understanding of modern monetary theory, banking, and policy. His landmark combination of common sense applications with current, real-world events provides authoritative, comprehensive coverage in an informal tone students appreciate.

TAXING PROFIT IN A GLOBAL ECONOMY

Oxford University Press The international tax system is in dire need of reform. It allows multinational companies to shift profits to low tax jurisdictions and thus reduce their global effective tax rates. A major international project, launched in 2013, aimed to fix the system, but failed to seriously analyse the fundamental aims and rationales for the taxation of multinationals' profit, and in particular where profit should be taxed. As this project nears its completion, it is becoming increasingly clear that the fundamental structural weaknesses in the system will remain. This book, produced by a group of economists and lawyers, adopts a different approach and starts from first principles in order to generate an international tax system fit for the 21st century. This approach examines fundamental issues of principle and practice in the taxation of business profit and the allocation of taxing rights over such profit amongst countries, paying attention to the interests and circumstances of advanced and developing countries. Once this conceptual framework is developed, the book evaluates the existing system and potential reform options against it. A number of reform options are considered, ranging from those requiring marginal change to radically different systems. Some options have been discussed widely. Others, particularly Residual Profit Split systems and a Destination Based Cash-Flow Tax, are more innovative and have been developed at some length and in depth for the first time in this book. Their common feature is that they assign taxing rights partly/fully to the location of relatively immobile factors: shareholders or consumers.

MONETARY POLICY, INFLATION, AND THE BUSINESS CYCLE

AN INTRODUCTION TO THE NEW KEYNESIAN FRAMEWORK AND ITS APPLICATIONS - SECOND EDITION

Princeton University Press The classic introduction to the New Keynesian economic model This revised second edition of **Monetary Policy, Inflation, and the Business Cycle** provides a rigorous graduate-level introduction to the New Keynesian framework and its applications to monetary policy. The New Keynesian framework is the workhorse for the analysis of monetary policy and its implications for inflation, economic fluctuations, and welfare. A backbone of the new generation of medium-scale models under development at major central banks and international policy institutions, the framework provides the theoretical underpinnings for the price stability-oriented strategies adopted by most central banks in the industrialized world. Using a canonical version of the New Keynesian model as a reference, Jordi Galí explores various issues pertaining to monetary policy's design, including optimal monetary policy and the desirability of simple policy rules. He analyzes several extensions of the baseline model, allowing for cost-push shocks, nominal wage rigidities, and open economy factors. In each case, the effects on monetary policy are addressed, with emphasis on the desirability of inflation-targeting policies. New material includes the zero lower bound on nominal interest rates and an analysis of unemployment's significance for monetary policy. The most up-to-date introduction to the New Keynesian framework available A single benchmark model used throughout New materials and exercises included An ideal resource for graduate students, researchers, and market analysts

PRINCIPLES OF MACROECONOMICS

LIBERALIZING FINANCIAL SERVICES AND FOREIGN DIRECT INVESTMENT

DEVELOPING A FRAMEWORK FOR COMMERCIAL BANKING FDI

Springer This book focuses on the relationship between FDI and financial service liberalization in the context of the WTO. By conducting an economic assessment on the extent of GATS liberalization in commercial banking it seeks to empirically clarify if the multilateral liberalization efforts under the WTO promote FDI.

ECONOMICS

PRINCIPLES AND PRACTICES

RUNNING THE NUMBERS: A PRACTICAL GUIDE TO REGIONAL ECONOMIC AND SOCIAL ANALYSIS: 2014

A PRACTICAL GUIDE TO REGIONAL ECONOMIC AND SOCIAL ANALYSIS

Routledge Through use of practical examples and a plainspoken narrative style that minimises the use of maths, this book demystifies data concepts, sources, and methods for public service professionals interested in understanding economic and social issues at the regional level. By blending elements of a general interest book, a textbook, and a reference book, it equips civic leaders, public administrators, urban planners, nonprofit executives, philanthropists, journalists, and graduate students in various public affairs disciplines to wield social and economic data for the benefit of their communities. While numerous books about quantitative research exist, few focus specifically on the public sector. **Running the Numbers**, in contrast, explores a wide array of topics of regional importance, including economic output, demographics, business structure, labour markets, and income, among many others. To that end, the book stresses practical applications, minimises the use of maths, and employs extended, chapter-length examples that demonstrate how analytical tools can illuminate the social and economic workings of actual American regions.

ECONOMICS

Now firmly established as one of the leading economics principles texts in the UK and Europe, this exciting new fourth edition of **Economics** by N. Gregory Mankiw (Harvard University) and Mark P. Taylor (Washington University), has been fully updated. New topics have been added in including theories on, for example, Marxist and Feminist theories on labour giving wider context to economic issues. A new chapter on Issues in Financial markets has been added covering the financial crisis and its causes and the final chapter has been updated to reflect the post-crisis world and how theories of the crisis have emerged.

PRINCIPLES OF ECONOMICS

PRINCIPLES OF ECONOMICS

"Provide an approachable, superbly written introduction to economics that allows all types of students to quickly grasp economic concepts and build a strong foundation with Mankiw's popular **Principles of economics**, 8E. The most widely-used text in economics classrooms worldwide, this book covers only the most important principles to avoid overwhelming students with excessive detail. Extensive updates feature relevant examples to engage students. MindTap and Aplia digital course solutions are available to improve student engagement and retention with powerful student-focused resources. Within MindTap, students can use the highly acclaimed Graph Builder and Adaptive Test Prep features. All content has been carefully crafted around understanding student needs at key moments in your course. A team of award-winning teaching economists have added more relevance, engagement, and interactivity to teaching resources in this book's ancillary package, already the most commanding in the industry."--

ECONOMY, SOCIETY AND PUBLIC POLICY

Oxford University Press, USA In order to be well-governed, a democracy needs voters who are fluent in the language of economics and who can do some quantitative analysis of social and economic policy. We also need a well-trained cadre of researchers and journalists who have more advanced skills in these fields. Many students in other disciplines are drawn to economics so that they can engage with policy debates on environmental sustainability, inequality, the future of work, financial instability, and innovation. But, when they begin the study of economics, they find that courses appear to have little to do with these pressing policy matters, and are designed primarily for students who want to study the subject as their major, or even for those destined to go on to post-graduate study in the field. The result: policy-oriented students often find they have to choose between a quantitative and analytical course of study - economics - that is only minimally policy oriented in content and that downplays the insights of other disciplines, or a policy and problem-oriented course of study that gives them little training in modelling or quantitative scientific methods. **Economy, Society, and Public Policy** changes this. It has been created specifically for students from social science, public policy, business studies, engineering, biology, and other disciplines who are not economics majors. If you are one of these students, we want to engage, challenge, and empower you with an understanding of economics. We hope you will acquire the tools to articulate reasoned views on pressing policy problems. You may even decide to take more courses in economics as a result. The book is also being used successfully in courses for economics, business, and public policy majors, as well as in economics modules for masters' courses in Public Policy and in Philosophy, Politics and Economics (PPE). This textbook--the print complement to CORE's open-access online eBook--is the result of a worldwide collaboration among researchers, educators, and students who are committed to bringing the socially relevant insights of economics to a broader audience.

STATISTICAL TECHNIQUES IN BUSINESS & ECONOMICS

Accompanying CD-ROM contains ... "data files, Web links, practice quizzes, PowerPoint, video clips, software tutorials, MegaStat for Excel software and user manual."--Page 4 of cover.

THE STATE OF THE SCIENCE IN UNIVERSAL DESIGN

EMERGING RESEARCH AND DEVELOPMENTS

Bentham Science Publishers "Emerging Research and Developments - The Rehabilitation Engineering Research Center on Universal Design and the Built Environment (RERC-UD), a federally funded research center located in The University at Buffalo, hosted a series of State of the Science ("

ECONOMICS

THE USER'S GUIDE

Bloomsbury Publishing USA The award-winning author of *23 Things They Don't Tell You About Capitalism* outlines the real-world processes of the global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world.