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Adobe Photoshop Lightroom CC / Lightroom 6 Book

The Complete Guide for Photographers, The

Adobe Press Adobe Photoshop Lightroom was designed from the ground up with digital photographers in mind, offering powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. In this completely updated bestseller, author Martin Evening describes features in Lightroom CC (2015 Release)/ Lightroom 6 in detail from a photographer's perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He has been working with Lightroom from the beginning, monitoring the product's development and providing valued feedback to Adobe. As a result, Martin knows the software inside and out, from image selection to image editing and image management. In this book he'll teach you how to:

- Work efficiently with images shot in raw or JPEG formats
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image and video library
- Quickly apply tonal adjustments to multiple images
- Integrate Lightroom with Adobe Photoshop
- Export images for print or Web as digital contact sheets or personal portfolios
- Make the most of new features in Lightroom CC / Lightroom 6 such as face recognition, multi-image processing for HDR and panoramas, GPU support for the Develop module, and Slideshow and Web improvements

Photographers will find Lightroom CC / Lightroom 6 and The Adobe Photoshop Lightroom CC / Lightroom 6 Book indispensable tools in their digital darkrooms. "With Martin's expert guidance, you'll soon find that you have precisely the tools you need to turn your concentration back where it belongs-on making better pictures!" -George Jardine, digital photography consultant "As a photographer himself, Martin Evening knows what tools photographers need to realize their creative vision. In this book, he shows not only how Adobe Photoshop Lightroom works but also why it will become an essential part of any photographer's workflow." -Greg Gorman, photographer

Complete Guide to High Dynamic Range Digital Photography

Lark Books It's the latest and hottest technique, made possible only through digital. High Dynamic Range photography is the process of taking several pictures of a scene at various exposures, then merging them into one file. So the entire photo can look crisp and detailed, from highlights to midtones to shadows—and photographers needn't sacrifice any part of their image. And the best way to master this exciting technology is with this thorough, easy-to-follow, and visually spectacular guide. No other title does justice to these cutting-edge techniques, which actually take the viewer into worlds far beyond normal photography—sometimes even beyond normal human perception. Ferrell McCollough, a widely respected photographer, pushes the boundaries and inspires others to pursue their artistic vision, too. The amazing results simply can't be achieved any other way.

The Photographer's Guide to Marketing and Self-promotion

The market for commercial photography has changed significantly since the highly praised first edition of *The Photographer's Guide to Marketing and Self-Promotion* was published in 1987. This second edition brings the reader up to date, describing strategies that work in a market affected by an uncertain economic atmosphere and the explosion of new media. Seasoned photographer's rep Maria Piscopo shows how to build a marketing plan incorporating self-promotion, advertising, direct marketing, and public relations. She explains how to find prospective clients and establish long-term relationships with them. Pricing, negotiating, computers, and other important topics are discussed, all in the context of developing an effective marketing plan that will allow photographers to use the conditions of the current market to their advantage.

The Complete Guide to Digital Photography

Sterling Publishing Company, Inc. An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options.

Popular Photography

The Complete Guide to Black & White Digital Photography

Sterling Publishing Company, Inc. Michael Freeman--our top digital photography author and a worldwide name--presents the most comprehensive book yet on black-and-white digital photography. Oversized, beautifully illustrated, and far-reaching in scope, this guide is destined to be a standard reference for years to come. Freeman covers all aspects of black-and-white digital photography: its fine art tradition as well as its techniques. Learn how to see and expose in black and white, digitally convert color to monochrome, and develop a black-and-white digital workflow. Explore creative choices and how to interpret various subjects most skillfully in monochrome. Finally, get an expert's advice on printing and displaying black-and-white photographs to best effect.

Movie Maker

Popular Photography

Popular Photography

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Popular Photography

The Universal Text-Book of Photography; Or, Instructions, Hints, Formulæ, and Useful Information on the Various Photographic Processes ... With a Chapter on the Æsthetics of Photography, from the French of Monsieur Disderi

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A history of photography

Art Book News Annual, volume 4: 2008 Art Book News Annual, volume 4: 2008

Book News Inc.

Year-book of Photography and Photographic News Almanac

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Whitaker's Cumulative Book List

A Classified List of Publications...together with an Index to Authors and Titles

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Readers' Guide to Books on Natural History

Vol. 04: Photography: The Black & White Book

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Modern Photography

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Photo Trade World Yearbook and Directory

Paperbacks in Print

Dictionary of Photography and Reference Book for Amateur and Professional Photographers

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Creative DSLR Photography

The ultimate creative workflow guide

Taylor & Francis Amongst the wealth of books aimed at helping you to understand and use your camera equipment and software, Creative DSLR Photography is a rare gem that focuses on the real art of photography and the creative, design and composition skills needed to take your work to the next level. Beginning with the basics of visualisation and perception, the book gives clear guidance on how to interpret a scene, define a subject and develop a personal style. It covers the key creative factors to be considered pre-capture, whilst shooting and post-capture, taking a practical approach and offering valuable pointers that you can incorporate into workflow immediately to dramatically improve results. Written by two accomplished professional photographers, Creative DSLR Photography is packed with inspiring images from travel, nature and landscape photography, amongst other genres, and includes pro tips on how these stunning shots were created. Part of Focal's Digital Workflow series, aimed at helping photographers to work faster, work smarter and create great images. Current series titles include Canon DSLR: The Ultimate Photographer's Guide and Mac OS X for Photographers.