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KEY=MOTOROLA - TAYLOR SAGE

Economics The User's Guide [Bloomsbury Publishing USA](#) The award-winning author of *23 Things They Don't Tell You About Capitalism* outlines the real-world processes of the global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world. *Global Trends 2040 A More Contested World* [Cosimo Reports](#) "The ongoing COVID-19 pandemic marks the most significant, singular global disruption since World War II, with health, economic, political, and security implications that will ripple for years to come." -*Global Trends 2040 (2021) Global Trends 2040-A More Contested World (2021)*, released by the US National Intelligence Council, is the latest report in its series of reports starting in 1997 about megatrends and the world's future. This report, strongly influenced by the COVID-19 pandemic, paints a bleak picture of the future and describes a contested, fragmented and turbulent world. It specifically discusses the four main trends that will shape tomorrow's world: - Demographics-by 2040, 1.4 billion people will be added mostly in Africa and South Asia. - Economics-increased government debt and concentrated economic power will escalate problems for the poor and middleclass. - Climate-a hotter world will increase water, food, and health insecurity. - Technology-the emergence of new technologies could both solve and cause problems for human life. Students of trends, policymakers, entrepreneurs, academics, journalists and anyone eager for a glimpse into the next decades, will find this report, with colored graphs, essential reading. **Easy Language - Plain Language - Easy Language Plus Balancing Comprehensibility and Acceptability** [Frank & Timme GmbH](#) This book shows how accessible communication, and especially easy-to-understand languages, should be designed in order to become instruments of inclusion. It examines two well-established easy-to-understand varieties: Easy Language and Plain Language, and shows that they have complementary profiles with respect to four central qualities: comprehensibility, perceptibility, acceptability and stigmatisation potential. The book introduces Easy and Plain Language and provides an outline of their linguistic, sociological and legal profiles: What is the current legal framework of Easy and Plain Language? What do the texts look like? Who are the users? Which other groups are involved in the production and use of Easy and Plain Language offers? Which qualities are a hazard to acceptability and, thus, enhance their stigmatisation potential? The book also proposes another easy-to-understand variety: Easy Language Plus. This variety balances the four qualities and is modelled in the present book. **PISA Take the Test Sample Questions from OECD's PISA Assessments** [Sample Questions from OECD's PISA Assessments](#) [OECD Publishing](#) This book presents all the publicly available questions from the PISA surveys. Some of these questions were used in the PISA 2000, 2003 and 2006 surveys and others were used in developing and trying out the assessment. **Horrorstor A Novel** [Quirk Books](#) From the New York Times best-selling author of *The Southern Book Club's Guide to Slaying Vampires* comes a hilarious and terrifying haunted house story in a thoroughly contemporary setting: a furniture superstore. Something strange is happening at the Orsk furniture superstore in Cleveland, Ohio. Every morning, employees arrive to find broken Kjerring bookshelves, shattered Glans water goblets, and smashed Liripip wardrobes. Sales are down, security cameras reveal nothing, and store managers are panicking. To unravel the mystery, three employees volunteer to work a nine-hour dusk-till-dawn shift. In the dead of the night, they'll patrol the empty showroom floor, investigate strange sights and sounds, and encounter horrors that defy the imagination. **The Brain That Changes Itself** [Stories of Personal Triumph from the Frontiers of Brain Science](#) [Penguin UK](#) An introduction to the science of neuroplasticity recounts the case stories of patients with mental limitations or brain damage whose seemingly unalterable conditions were improved through treatments that involved the thought re-alteration of brain structure. **Looking for Alaska** By John Green -- Sidekick [CreateSpace](#) **WARNING: This is not the actual book Looking for Alaska by John Green. Do not buy this reading Sidekick if you are looking for a full copy of this great book.** Use this expert sidekick to dissect these themes in *Looking for Alaska*, while enjoying a detailed analysis of each chapter of the book. If that wasn't enough, we close with potential questions and responses to help you get the conversation started with co-workers, friends, or fellow book club members. This newly discovered gem from the past (2005) has become a must-read, thanks in no small part to the success of Green's 2012 masterpiece: *The Fault in Our Stars*. As many Green fans have already discovered, our sidekick is the ultimate go-to source for understanding the complexities of John Green's tales of teen angst and tragedy. *Looking for Alaska* tells the story of Miles Halter, a 16-year-old with a nondescript life who is seeking a "Great Perhaps." In his quest, he finds himself at the Culver Creek Boarding School, where his past life of boredom and safety takes a back seat to adventure and sexual experimentation. His trek to the other side of the tracks takes him only a few steps, as he meets Alaska Young just down the hall at school. She is sexy, funny, and everything else that makes teenage boys drool. She is also a self-destructive sort, headed toward the "After" portion of *Looking for Alaska*, where everything comes crashing down. As our sidekick details, the themes of life and death weave their way through the novel, drawing the characters closer together while preparing them for something that will rip them apart. **The Shock Doctrine** [The Rise of Disaster Capitalism](#) [Penguin UK](#) 'Impassioned, hugely informative, wonderfully controversial, and scary as hell' John le Carré Around the world in Britain, the United States, Asia and the Middle East, there are people with power who are cashing in on chaos; exploiting bloodshed and catastrophe to brutally remake our world in their image. They are the shock doctors. Exposing these global profiteers, Naomi Klein discovered information and connections that shocked even her about how comprehensively the shock doctors' beliefs now dominate our world - and how this domination has been achieved. Raking in billions out of the tsunami, plundering Russia, exploiting Iraq - this is the chilling tale of how a few are making a killing while more are getting killed. 'Packed with thinking dynamite ... a book to be read everywhere' John Berger 'If you only read one non-fiction book this year, make it this one' *Metro Books of the Year* 'There are a few books that really help us understand the present. *The Shock Doctrine* is one of those books' John Gray, *Guardian* 'A brilliant book written with a perfectly distilled anger, channelled through hard fact. She has indeed surpassed *No Logo*' *Independent* **The Tools 5 Life-changing Techniques to Unlock Your Potential : Find Courage, Inspiration, Success and Happiness** [Random House](#) 5 unique Tools ... 3 seconds each to use ... A lifetime of fulfilment Can you imagine what your life would be if you could tap into a new source of power - one that has been inside you all along - to solve your own problems and become the master of your life? The Tools is an extraordinary psychological model based on the proven methods of Hollywood's greatest psychotherapists. Phil Stutz and Barry Michels have over 60 years of psychotherapeutic experience between them. Together they have helped their A-list clients work through whatever has held them back - be it insecurity, trauma, anger, lack of willpower, negativity or avoidance - and achieve their greatest work and find a deep level of fulfilment. Now, at last, the acclaimed clinicians are sharing their methods in this eye-opening and empowering book. Introducing their five simple techniques, namely *The Reversal of Desire*, *Active Love*, *Inner Authority*, *The Grateful Flow* and *Jeopardy*, the authors clearly explain what they are and how and when to use them. Astonishingly effective and beautifully simple - once you've learned a tool it takes only three to five seconds to use it - this book will give you everything you need to propel yourself forward to achieve your ambitions and be who you were born to be. **Freedom of expression and the internet** Updated and revised 2nd edition [Council of Europe](#) An invaluable resource for students of law, politics, international relations and technology as well as for diplomats and civil society actors, this publication demonstrates how the Council of Europe contributes to ensuring that everyone's voice online can be heard. This is key to sustainable, human rights oriented and people-centred digitalisation. Human rights matter on the internet. Without freedom of expression, people cannot participate in everything that the information society has to offer. Yet online free speech is in danger. Between state laws, private rules and algorithms, full participation in the online communicative space faces many challenges. This publication explores the profound impact of the internet on free expression and how it can be effectively secured online. The second, updated edition of this introduction into the protection of freedom of expression online answers essential questions regarding the extent and limits of freedom of expression online and the role of social networks, courts, states and organisations in online communication spaces. In clear language, with vivid examples spanning two decades of internet law, the authors answer questions on freedom of expression in cyberspace. Addressing issues from the protection of bloggers to the right to access online information, the publication also shows the importance of the standard-setting, monitoring and promotion activities of international and non-governmental organisations and includes a chapter on relevant national practice. It pays special attention to the role of European human rights law and the Council of Europe as this region's most important human rights organisation. **Investing in Cultural Diversity and Intercultural Dialogue** [UNESCO](#) This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community. **You Must Be Joking** [Austin Macauley Pub Limited](#) If laughter is the best medicine here is just what the doctor ordered. Treatment consists of dipping into this display of quirks, vagaries and misuse of the English language found in numerous advertisements and famous quotes. The entertainment continues with a vast array of witty anecdotes and jokes in various settings -- in the office, the pub, the bedroom and even beyond the grave. Whether old or new, they provide a source of amusement, and at the end of each chapter a test of one's wit and intellect adds to the fun. As the title suggests, *You Must Be Joking* is an essential buy for all readers; one that will not only ensure entertainment, but will be revisited time and time again. A daily dose is recommended. **The Data Warehouse Toolkit** [The Complete Guide to Dimensional Modeling](#) [John Wiley & Sons](#) **The Sovereign Individual** [Mastering the Transition to the Information Age](#) [Simon and Schuster](#) Two renowned investment advisors and authors of the bestseller *The Great Reckoning* bring to light both currents of disaster and the potential for prosperity and renewal in the face of radical changes in human history as we move into the next century. *The Sovereign Individual* details strategies necessary for adapting financially to the next phase of Western civilization. Few observers of the late twentieth century have their fingers so presciently on the pulse of the global political and economic realignment ushering in the new millennium as do James Dale Davidson and Lord William Rees-Mogg. Their bold prediction of disaster on Wall Street in *Blood in the Streets* was borne out by Black Tuesday. In their ensuing bestseller, *The Great Reckoning*, published just weeks before the coup attempt against Gorbachev, they analyzed the pending collapse of the Soviet Union and foretold the civil war in Yugoslavia and other events that have proved to be among the most searing developments of the past few years. In *The Sovereign Individual*, Davidson and Rees-Mogg explore the greatest economic and political transition in centuries -- the shift from an industrial to an information-based society. This transition, which they have termed "the fourth stage of human society," will liberate individuals as never before, irrevocably altering the power of government. This outstanding book will replace false hopes and fictions with new understanding and clarified values. **The Handbook of Electronic Trading** This book provides a comprehensive look at the challenges of keeping up with liquidity needs and technology advancements. It is also a sourcebook for understandable, practical solutions on trading and technology. **How to Be an Anticapitalist in the Twenty-First Century** [Verso Books](#) What is wrong with capitalism, and how can we change it? Capitalism has transformed the world and increased our productivity, but at the cost of enormous human suffering. Our shared values—equality and fairness, democracy and freedom, community and

solidarity—can provide both the basis for a critique of capitalism and help to guide us toward a socialist and democratic society. Erik Olin Wright has distilled decades of work into this concise and tightly argued manifesto: analyzing the varieties of anticapitalism, assessing different strategic approaches, and laying the foundations for a society dedicated to human flourishing. *How to Be an Anticapitalist in the Twenty-First Century* is an urgent and powerful argument for socialism, and an unparalleled guide to help us get there. Another world is possible. Included is an afterword by the author's close friend and collaborator Michael Burawoy. *Thinking in Systems A Primer* [Chelsea Green Publishing](#) In the years following her role as the lead author of the international bestseller, *Limits to Growth*—the first book to show the consequences of unchecked growth on a finite planet—Donella Meadows remained a pioneer of environmental and social analysis until her untimely death in 2001. *Thinking in Systems*, is a concise and crucial book offering insight for problem solving on scales ranging from the personal to the global. Edited by the Sustainability Institute's Diana Wright, this essential primer brings systems thinking out of the realm of computers and equations and into the tangible world, showing readers how to develop the systems-thinking skills that thought leaders across the globe consider critical for 21st-century life. Some of the biggest problems facing the world—war, hunger, poverty, and environmental degradation—are essentially system failures. They cannot be solved by fixing one piece in isolation from the others, because even seemingly minor details have enormous power to undermine the best efforts of too-narrow thinking. While readers will learn the conceptual tools and methods of systems thinking, the heart of the book is grander than methodology. Donella Meadows was known as much for nurturing positive outcomes as she was for delving into the science behind global dilemmas. She reminds readers to pay attention to what is important, not just what is quantifiable, to stay humble, and to stay a learner. In a world growing ever more complicated, crowded, and interdependent, *Thinking in Systems* helps readers avoid confusion and helplessness, the first step toward finding proactive and effective solutions. *Practical SQL A Beginner's Guide to Storytelling with Data* [No Starch Press](#) *Practical SQL* is an approachable and fast-paced guide to SQL (Structured Query Language), the standard programming language for defining, organizing, and exploring data in relational databases. The book focuses on using SQL to find the story your data tells, with the popular open-source database PostgreSQL and the pgAdmin interface as its primary tools. You'll first cover the fundamentals of databases and the SQL language, then build skills by analyzing data from the U.S. Census and other federal and state government agencies. With exercises and real-world examples in each chapter, this book will teach even those who have never programmed before all the tools necessary to build powerful databases and access information quickly and efficiently. You'll learn how to: - Create databases and related tables using your own data - Define the right data types for your information - Aggregate, sort, and filter data to find patterns - Use basic math and advanced statistical functions - Identify errors in data and clean them up - Import and export data using delimited text files - Write queries for geographic information systems (GIS) - Create advanced queries and automate tasks *Learning SQL* doesn't have to be dry and complicated. *Practical SQL* delivers clear examples with an easy-to-follow approach to teach you the tools you need to build and manage your own databases. This book uses PostgreSQL, but the SQL syntax is applicable to many database applications, including Microsoft SQL Server and MySQL. *Tigers, Rice, Silk, and Silt Environment and Economy in Late Imperial South China* [Cambridge University Press](#) Challenging the conventional wisdom conveyed by Western environmental historians about China, this book examines the correlations between economic and environmental changes in the southern Chinese provinces of Guangdong and Guangxi from 1400 to 1850, but also provides substantial background from 2CE on. Robert Marks discusses the impact of population growth on land-use patterns, the agro-ecology of the region, and deforestation; the commercialization of agriculture and its implications for ecological change; the impact of climatic change on agriculture; and the ways in which the human population responded to environmental challenges. This book is a significant contribution to both Chinese and environmental history. It is groundbreaking in its methods and in its findings. *Curse of Strahd* [Wizards of the Coast](#) Unravel the mysteries of Ravenloft® in this dread adventure for the world's greatest roleplaying game Under raging storm clouds, the vampire Count Strahd von Zarovich stands silhouetted against the ancient walls of Castle Ravenloft. Rumbling thunder pounds the castle spires. The wind's howling increases as he turns his gaze down toward the village of Barovia. Far below, yet not beyond his keen eyesight, a party of adventurers has just entered his domain. Strahd's face forms the barest hint of a smile as his dark plan unfolds. He knew they were coming, and he knows why they came — all according to his plan. A lightning flash rips through the darkness, but Strahd is gone. Only the howling of the wind fills the midnight air. The master of Castle Ravenloft is having guests for dinner. And you are invited. Don't Shoot the Dog! *The New Art of Teaching and Training* [Interpet](#) Includes a new section on clicker training. *PGP & GPG Email for the Practical Paranoid* [No Starch Press](#) No, you are not paranoid. They are out to read your email. In this engaging and oddly reassuring text, practitioner Lucas describes Pretty Good Privacy (PGP) and Open Source GPG for moderately skilled computer geeks who are unfamiliar with public-key cryptography but want a cheap solution to security woes. He covers cryptography, installing OPENPGP Stormwrack Mastering the Perils of Wind and Wave This third in a series of beautifully illustrated supplements focuses on play in specific environmental climes, Maelstrom contains rules for sea campaigns and covers land-based D&D campaigns and dungeon adventures. *The New York Times Manual of Style and Usage* *The Official Style Guide Used by the Writers and Editors of the World's Most Authoritative News Organization* [Crown Publishing Group \(NY\)](#) "The official style guide used by the writers and editors of the world's most authoritative news organization." *Adopting Circular Economy Current Practices and Future Perspectives* [MDPI](#) The development of a closed-loop cycle is a necessary condition so as to develop a circular economy model as an alternative to the linear model, in order to maintain the value of products and materials for as long as possible. For this motive, the definition of the value must be demonstrated for both the environment and the economy. The presence of these analyses should be associated with the social dimension and the human component. A strong cooperation between social and technical profiles is a new challenge for all researchers. End of life of products attract a lot of attention, and the final output could be the production of technologies suitable for managing this waste. *The Cambridge Handbook of Sociolinguistics* [Cambridge University Press](#) The most comprehensive overview available, this Handbook is an essential guide to sociolinguistics today. Reflecting the breadth of research in the field, it surveys a range of topics and approaches in the study of language variation and use in society. As well as linguistic perspectives, the handbook includes insights from anthropology, social psychology, the study of discourse and power, conversation analysis, theories of style and styling, language contact and applied sociolinguistics. Language practices seem to have reached new levels since the communications revolution of the late twentieth century. At the same time face-to-face communication is still the main force of language identity, even if social and peer networks of the traditional face-to-face nature are facing stiff competition of the Facebook-to-Facebook sort. The most authoritative guide to the state of the field, this handbook shows that sociolinguistics provides us with the best tools for understanding our unfolding evolution as social beings. *The Cuckoo's Egg Tracking a Spy Through the Maze of Computer Espionage* [Simon and Schuster](#) The first true account of computer espionage tells of a year-long single-handed hunt for a computer thief who sold information from American computer files to Soviet intelligence agents *The Return of the Caravels A Novel* [Grove Press](#) Set in Lisbon in the 1970s during the dissolution of Portugal's African colonies, a stunning novel combines Portuguese history with the unforgettable tale of Vasco da Gama who, along with his band of fellow heroes, starts to reclaim Lisbon by winning it, piece by piece, in fixed card games. Reprint. *A Kannada-English Dictionary* *The Copyeditor's Handbook A Guide for Book Publishing and Corporate Communications* [Univ of California Press](#) Praise for the first and second editions: "The Copyeditor's Handbook brims with valuable information, good advice, and helpful suggestions for novice copyeditors and experienced practitioners. It is comforting to know that current and future copyeditors will be able to turn to this handbook. I'm placing this work, which fills a huge gap in the literature, right beside my dictionary, and will highly recommend it to all my colleagues and students." —Alice Levine, Lecturer, The Denver Publishing Institute, and freelance editor "A definite 'must have' for the beginning to intermediate editor or author, and even the experienced editor. An indispensable reference tool." —Kim Hawley, President, The Chicago Book Clinic "This is the book that every teacher of editing has been waiting for: thorough, clear, authoritative, up-to-date, and sane." —Beth Luey, Director, Scholarly Publishing Program, Arizona State University "This book warms the cockles of the copyediting heart. It is thorough, useful, helpful, and smart. And it fills a huge vacuum." —Constance Hale, author of *Sin and Syntax* and *Wired Style* "An excellent resource. The Copyeditor's Handbook should sit on every business editor's shelf, next to the in-house style guide." —Erika Henik, Research Publications Manager, Banc of America Securities LLC "The first three chapters alone are worth the cover price. It's a book that acknowledges an assortment of vexing copyediting questions and offers multiple answers to most of them." —Gary Hernandez, Technical Communication "An excellent textbook to teach the essentials of copyediting. An excellent reference work for workplace writing." —Mark Armstrong, Business Communication Quarterly "Straightforward, sound advice for beginning or intermediate copyeditors working with pencil or online." —Priscilla S. Taylor, The Editorial Eye "Lays out the copyeditor's obligations with humor, style, and perspective." —Walter Pagel, Science Editor Primary and Secondary Education During Covid-19 *Disruptions to Educational Opportunity During a Pandemic* [Springer Nature](#) This open access edited volume is a comparative effort to discern the short-term educational impact of the covid-19 pandemic on students, teachers and systems in Brazil, Chile, Finland, Japan, Mexico, Norway, Portugal, Russia, Singapore, Spain, South Africa, the United Kingdom and the United States. One of the first academic comparative studies of the educational impact of the pandemic, the book explains how the interruption of in person instruction and the variable efficacy of alternative forms of education caused learning loss and disengagement with learning, especially for disadvantaged students. Other direct and indirect impacts of the pandemic diminished the ability of families to support children and youth in their education. For students, as well as for teachers and school staff, these included the economic shocks experienced by families, in some cases leading to food insecurity and in many more causing stress and anxiety and impacting mental health. Opportunity to learn was also diminished by the shocks and trauma experienced by those with a close relative infected by the virus, and by the constraints on learning resulting from students having to learn at home, where the demands of schoolwork had to be negotiated with other family necessities, often sharing limited space. Furthermore, the prolonged stress caused by the uncertainty over the resolution of the pandemic and resulting from the knowledge that anyone could be infected and potentially lose their lives, created a traumatic context for many that undermined the necessary focus and dedication to schoolwork. These individual effects were reinforced by community effects, particularly for students and teachers living in communities where the multifaceted negative impacts resulting from the pandemic were pervasive. This is an open access book. *Theory of International Politics* [McGraw-Hill Humanities, Social Sciences & World Languages](#) *Forfatterens mål med denne bog er: 1) Analyse af de gældende teorier for international politik og hvad der heri er lagt størst vægt på. 2) Konstruktion af en teori for international politik som kan kan råde bod på de mangler, der er i de nu gældende. 3) Afprøvning af den rekonstruerede teori på faktiske hændelsesforløb. Archaeology, Anthropology, and Interstellar Communication* *National Aeronautics & Space Admin* Are we alone? asks the writeup on the back cover of the dust jacket. The contributors to this collection raise questions that may have been overlooked by physical scientists about the ease of establishing meaningful communication with an extraterrestrial intelligence. By drawing on issues at the core of contemporary archaeology and anthropology, we can be much better prepared for contact with an extraterrestrial civilization, should that day ever come. *NASA SP-2013-4413. Reuters Handbook for Journalists* [Routledge](#) *Reuters Handbook for Journalists* was compiled by the late Ian Macdowall, whose career with Reuters spanned 33 years as sub-editor, foreign correspondent and Chief News Editor. His last journalistic assignment was to adapt the contents of this book, originally written for Future journalists, for a wider audience. Intended to be a guide for reporters and editors of international news, it deals with the craft of news writing, the 'real-time' coverage of politics an economics, wars and natural disasters - and the whole range of human interest. *Reuters Handbook for Journalists* was compiled by the late Ian Macdowall, whose career with Reuters spanned 33 years as sub-editor, foreign correspondent and Chief News Editor. His last journalistic assignment was to adapt the contents of this book, originally written for Future journalists, for a wider audience. Intended to be a guide for reporters and editors of international news, it deals with the craft of news writing, the 'real-time' coverage of politics an economics, wars and natural disasters - and the whole range of human interest. The book is in four sections: * An A-Z guide which is fully cross-referenced * An appendix giving equivalents between metric and British and American measures * A glossary of technical terms * An appendix giving business abbreviations a comprehensive and invaluable reference book a comprehensive and invaluable reference book *The Craft of Research, 2nd edition* [University of Chicago Press](#) Since 1995, more than 150,000 students and researchers have turned to *The Craft of Research* for clear and helpful guidance on how to conduct research and report it effectively. Now, master teachers Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams present a completely revised and updated version of their classic handbook. Like its predecessor, this new edition reflects the way researchers actually work: in a complex circuit of thinking, writing, revising, and rethinking. It shows how each part of this process influences the others and

how a successful research report is an orchestrated conversation between a researcher and a reader. Along with many other topics, *The Craft of Research* explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of thoughtful yet critical readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" Celebrated by reviewers for its logic and clarity, this popular book retains its five-part structure. Part 1 provides an orientation to the research process and begins the discussion of what motivates researchers and their readers. Part 2 focuses on finding a topic, planning the project, and locating appropriate sources. This section is brought up to date with new information on the role of the Internet in research, including how to find and evaluate sources, avoid their misuse, and test their reliability. Part 3 explains the art of making an argument and supporting it. The authors have extensively revised this section to present the structure of an argument in clearer and more accessible terms than in the first edition. New distinctions are made among reasons, evidence, and reports of evidence. The concepts of qualifications and rebuttals are recast as acknowledgment and response. Part 4 covers drafting and revising, and offers new information on the visual representation of data. Part 5 concludes the book with an updated discussion of the ethics of research, as well as an expanded bibliography that includes many electronic sources. The new edition retains the accessibility, insights, and directness that have made *The Craft of Research* an indispensable guide for anyone doing research, from students in high school through advanced graduate study to businesspeople and government employees. The authors demonstrate convincingly that researching and reporting skills can be learned and used by all who undertake research projects. New to this edition: Extensive coverage of how to do research on the internet, including how to evaluate and test the reliability of sources New information on the visual representation of data Expanded bibliography with many electronic sources Intercourse ReadHowYouWant.com Intercourse is a book that moves through the sexed world of dominance and submission. It moves in descending circles, not in a straight line, and as in a vortex each spiral goes down deeper. Its formal model is Dante's Inferno; its lyrical debt is to Rimbaud; the equality it envisions is rooted in the dreams of women, silent generations, pioneer voices, lone rebels, and masses who agitated, demanded, cried out, broke laws, and even begged. The begging was a substitute for retaliatory violence: doing bodily harm back to those who use or injure you. I want women to be done with begging. The public censure of women as if we are rabid because we speak without apology about the world in which we live is a strategy of threat that usually works. Men often react to women's words - speaking and writing - as if they were acts of violence; sometimes men react to women's words with violence. So we lower our voices. Women whisper. Women apologize. Women shut up. Women trivialize what we know. Women shrink. Women pull back. Most women have experienced enough dominance from men - control, violence, insult, contempt - that no threat seems empty. Intercourse does not say, forgive me and love me. It does not say, I forgive you, I love you. For a woman writer to thrive (or, arguably, to survive) in these current hard times, forgiveness and love must be subtext. No. I say no. Intercourse is search and assertion, passion and fury; and its form - no less than its content - deserves critical scrutiny and respect.----- PREFACE Brand Innovation Manifesto Wiley The days of the image brands are over, and 'new marketing' has gone mainstream. The world's biggest companies are pursuing a post-advertising strategy, moving away from advertising and investing in leading edge alternatives. In the vanguard of the revolution has been John Grant, co-founder of the legendary agency St. Luke's and author of "The New Marketing Manifesto," whose radical thinking has informed a generation. Now Grant is set to stun the industry again. In "The Brand Innovation Manifesto," he redefines the nature of brands, showing why old models and scales no longer work and revealing that the key to success today is impacting people's lifestyles (think Starbucks, iPod and eBay). At the heart of the book is the concept of the 'brand molecule' to which new cultural ideas can be constantly added to keep pace with change. Cataloguing 32 classes of idea, Grant presents a practical approach to mixing and matching them within your own market to develop new brand ideas - and new ideas for existing brands. Squatting The Real Story African Economic Development Evidence, Theory, and Policy Oxford University Press "This book challenges conventional wisdoms about economic performance and possible policies for economic development in African countries. Its starting point is the striking variation in African economic performance. Unevenness and inequalities form a central fact of African economic experiences. The authors highlight not only differences between countries, but also variations within countries, differences often organized around distinctions of gender, class, and ethnic identity. For example, neo-natal mortality and school dropout have been reduced, particularly for some classes of women in some areas of Africa. Horticultural and agribusiness exports have grown far more rapidly in some countries than in others. These variations (and many others) point to opportunities for changing performance, reducing inequalities, learning from other policy experiences, and escaping the ties of structure, and the legacies of a colonial past. The book rejects teleological illusions and Eurocentric prejudice, but it does pay close attention to the results of policy in more industrialized parts of the world. Seeing the contradictions of capitalism for what they are - fundamental and enduring - may help policy officials protect themselves against the misleading idea that development can be expected to be a smooth, linear process, or that it would be were certain impediments suddenly removed. The authors criticize a wide range of orthodox and heterodox economists, especially for their cavalier attitude to evidence. Drawing on their own decades of research and policy experience, they combine careful use of available evidence from a range of African countries with political economy insights (mainly derived from Kalecki, Kaldor and Hirschman) to make the policy case for specific types of public sector investment"-- The Wild Createspace Independent Publishing Platform I brought them to the wilderness because we couldn't cope with our reality. The plan was to make a new life that didn't include heartache. No people. No technology. No interference. Just us. A chance to piece together what was broken. But the wilderness is untamed and harsh. Brutal and unforgiving. It doesn't give a damn about your feelings. Tragedy lives there too. No escaping the truths that won't let you go. All you can do is survive where love, no matter how beastly, is the only thing you can truly count on. Confusing. Wrong. Twisted. Beautiful. Sick. Love is wild. And we're going to set it free. WARNING: The Wild is an extremely taboo story. Most will find that the themes in this book will make you incredibly uncomfortable or maybe even offend you. This book is only for the brave, the open-minded, and the ones who crave love in even the most dismal of situations. Extreme sexual themes and violence in certain scenes, which could trigger emotional distress, are found in this story. If you are sensitive to heavy taboo themes, then this story is not for you. Seriously, you've been warned. Don't say I didn't try. You're probably going to cringe many, many, many times. Even if you're on the fence, it's probably not a good idea to proceed. However, if you're intrigued and fearless and kind of sort of trust me, then carry on. This book is for you.