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KEY=BUSINESS - LUCA HERRING

RESEARCH METHODS FOR BUSINESS STUDENTS

Pearson Education Brings the theory, philosophy and techniques of research to life and enables students to understand the relevance of the research methods. This book helps you learn from worked examples and case studies based on real student research, illustrating what to do and what not to do in your project.

RESEARCH METHODS FOR BUSINESS STUDENTS PDF EBOOK

Pearson Higher Ed Research Methods for Business Students has been fully revised for this 7th Edition and continues to be the market-leading textbook in its field, guiding hundreds of thousands of student researchers to success in their research methods modules, research proposals, projects and dissertations. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

BUSINESS RESEARCH METHODS

Oxford University Press, USA An adaptation of 'Social Research Methods' by Alan Bryman, this volume provides a comprehensive introduction to the area of business research methods. It gives students an assessment of the contexts within which different methods may be used and how they should be implemented.

QUALITATIVE METHODS IN BUSINESS RESEARCH

SAGE `Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

THE ESSENCE OF RESEARCH METHODOLOGY

A CONCISE GUIDE FOR MASTER AND PHD STUDENTS IN MANAGEMENT SCIENCE

Springer Science & Business Media Methodology is the ?eld which is indisputably complex. In the academic world, it is often said to be important, yet in everyday academic practice, it is not always treated accordingly. In teaching, methodology is often a mandatory course. Usually, it consists of learning how to adopt several common approaches when doing research, and how to conceive a research design (often leading to a survey). This usually leads to collecting data on a modest scale and – when the opportunity arises – analysing the data with the help of some statistics. Ask the students of their opinion at the end of such a course and they tend to heave a deep sigh of relief and say, "I have got through it. " Then their real courses start again, in which methodology often does not play a role at all. We are of the opinion that writing-off methodology in this way is a real pity. It ignores the valuable role that methodology should play in academic teaching as a whole. Here, methodology is presented as a form of thinking and acting that, while obviously entailing research work, can also include the design and change of organisations. This broad approach has been purposefully chosen, as it is almost obvious from research and graduation projects that the students do not really have a clue what methodology involves and, therefore, wasting their time by producing work that has a little quality.

ECRM2013-PROCEEDINGS OF THE 12TH EUROPEAN CONFERENCE ON RESEARCH METHODS

ECRM 2013

Academic Conferences Limited Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

BASICS OF QUALITATIVE RESEARCH

TECHNIQUES AND PROCEDURES FOR DEVELOPING GROUNDED THEORY

SAGE Publications, Incorporated The Second Edition of this best-selling textbook continues to offer immensely practical advice and technical expertise that will aid researchers in analyzing and interpreting their collected data, and ultimately build theory from it. The authors provide a step-by-step guide to the research act. Full of definitions and illustrative examples, the book presents criteria for evaluating a study as well as responses to common questions posed by students of qualitative research.

SECURING BIOMETRICS APPLICATIONS

Springer Science & Business Media Biometrics is becoming increasingly common in establishments that require high security such as state security and financial sectors. The increased threat to national security by terrorists has led to the explosive popularity of biometrics. Biometric devices are now available to capture biometric measurements such as fingerprints, palm, retinal scans, keystroke, voice recognition and facial scanning. However, the accuracy of these measurements varies, which has a direct relevance on the levels of security they offer. With the need to combat the problems related to identify theft and other security issues, society will have to compromise between security and personal freedoms. Securing Biometrics Applications investigates and identifies key impacts of biometric security applications, while discovering opportunities and challenges presented by the biometric technologies available.

ANTI-CORRUPTION EDUCATION AND PEACEBUILDING

THE UBUPFURA PROJECT IN RWANDA

Springer This study explores corruption in Rwanda and highlights the necessity of developing anti-corruption education as a way of combating corruption. It argues that an effective campaign against corruption should consider promoting anti-corruption education with the aim of enabling present and future generations to maintain and live out the Ubupfura (meaning "trust/respect") ethical values. Considering the link between anti-corruption and peacebuilding efforts, as explained in this study, it is underlined that continuous efforts to raise such generations could undoubtedly move Rwandan society toward a sustainable peace. Peacebuilders, anti-corruption agents, and public policymakers are the primary beneficiaries of the study.

RESEARCH DESIGN

QUALITATIVE, QUANTITATIVE, AND MIXED METHODS APPROACHES

SAGE Publications This best-selling text pioneered the comparison of qualitative, quantitative, and mixed methods research design. For all three approaches, John W. Creswell and new co-author J. David Creswell include a preliminary consideration of philosophical assumptions, key elements of the research process, a review of the literature, an assessment of the use of theory in research applications, and reflections about the importance of writing and ethics in scholarly inquiry. The Fifth Edition includes more coverage of: epistemological and ontological positioning in relation to the research question and chosen methodology; case study, PAR, visual and online methods in qualitative research; qualitative and quantitative data analysis software; and in quantitative methods more on power analysis to determine sample size, and more coverage of experimental and survey designs; and updated with the latest thinking and research in mixed methods. SHARE this Comparison of Research Approaches poster with your students to help them navigate the distinction between the three approaches to research.

PROPOSED CANADIAN NATIONAL RAILWAY COMPANY ACQUISITION OF THE ELGIN, JOLIET & EASTERN RAILWAY COMPANY

ENVIRONMENTAL IMPACT STATEMENT

MERGERS, ACQUISITIONS, AND OTHER RESTRUCTURING ACTIVITIES

Elsevier Dr. Donald DePamphilis explains the real-world of mergers, acquisitions, and restructuring based on his academic knowledge and personal experiences with over 30 such deals himself. The 77 case studies span every industry and countries and regions worldwide show how deals are done rather than just the theory behind them, including cross-border transactions. New additions to the third edition: 17 new cases, with all 77 cases updated, Glossary, real options applications, projecting growth rates. Practical, real-world approach with 77 case studies from around the globe

HANDBOOK OF RESEARCH METHODOLOGY

A COMPENDIUM FOR SCHOLARS & RESEARCHERS

Educreation Publishing This comprehensive Handbook is aimed at both academic researchers and practitioners in the field of research. The book's 8 chapters, provide in-depth coverage of research methods based on the revised syllabus of various universities especially considering the students of under graduate, post graduate and doctorate level. This book is a product of extensive literature survey made by the authors. The authors have made sincere efforts to write the book in simple language. The book comprises all the aspects according to new syllabus of PCI and APJ Abdul Kalam Technical University, Lucknow. Though this book is intended for the use of pharmacy students of any level yet it can also be useful to students of applied fields and medical students. The book deals with interdisciplinary fields such as finding research problems, writing research proposals, obtaining funds for research, selecting research designs, searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references, preparation of visual materials, oral and poster presentation in conferences, minutes of meetings, and ethical issues in research. At the end of every chapter and book some questions related to chapter have been mentioned for the support of students to understand the subject. Valuable suggestions for the improvement of this book are most welcome.

QUALITATIVE AND MIXED METHODS IN PUBLIC HEALTH

SAGE "This text has a large emphasis on mixed methods, examples relating to health research, new exercises pertaining to health research, and an introduction on qualitative and mixed methods in public health. The book has an easy-to-read format and writing style and will also cover health focused research techniques, community participatory research, and will include boxed inserts pertaining to relevant real life examples"--Provided by publisher.

SOCIAL SCIENCE RESEARCH

PRINCIPLES, METHODS, AND PRACTICES

CreateSpace This book is designed to introduce doctoral and graduate students to the process of conducting scientific research in the social sciences, business, education, public health, and related disciplines. It is a one-stop, comprehensive, and compact source for foundational concepts in behavioral research, and can serve as a stand-alone text or as a supplement to research readings in any doctoral seminar or research methods class. This book is currently used as a research text at universities on six continents and will shortly be available in nine different languages.

RESEARCH METHODS: THE BASICS

2ND EDITION

Routledge Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This second edition provides an expanded resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. Structured in two parts – the first covering the nature of knowledge and the reasons for research, the second the specific methods used to carry out effective research and how to propose, plan, carry out and write up a research project – this book covers: • Reasons for doing a research project • Structuring and planning a research project • The ethical issues involved in research • Different types of data and how they are measured • Collecting and analysing qualitative and quantitative data in order to draw sound conclusions • Mixed methods and interdisciplinary research • Devising a research proposal and writing up the research • Motivation and quality of work. Complete with a glossary of key terms and guides to further reading, this book is an essential text for anyone coming to research for the first time.

THE GREEN BOOK

APPRAISAL AND EVALUATION IN CENTRAL GOVERNMENT : TREASURY GUIDANCE

Stationery Office This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

THE ROLE OF ORGANISATIONAL CHANGE MANAGEMENT IN OFFSHORE OUTSOURCING OF INFORMATION TECHNOLOGY SERVICES

QUALITATIVE CASE STUDIES FROM A MULTINATIONAL PHARMACEUTICAL COMPANY

Universal-Publishers This research study seeks to understand the nature of organisational change with respect to offshore outsourcing of information technology services in a multinational pharmaceutical company, and to examine the effectiveness of approaches used to manage this change so that lessons may be drawn from these experiences. Despite the abundant literature on effective organisational change management, the key factors that need to be managed properly at different stages of the offshore outsourcing process are not well understood. The research adopts

a processual view to paint a broad picture of the issues involved in these different stages. A generic process model of change, based on the review of the change literature, was first developed to represent how change was intended to occur. This model focuses on the following four stages in the change process: context, diagnosis and planning, implementation, and institutionalisation. The research employs an interpretive case study approach and draws on fieldwork from three independent information systems departments (cases) of the company, where offshore outsourcing programmes were implemented. Qualitative data from semi-structured interviews, direct observation and document analysis are analysed by applying the generic process model to produce a detailed account of the way in which change was managed in the case organisations. The findings reveal that a combination of contextual factors, both external and internal to the company, influenced the adoption and use of offshore outsourcing in the case organisations. Externally, the economic forces were found to be the main catalyst for the change, while internally the role of the executive leadership and the lack of internal resources further explain the motivations behind the adoption of offshore outsourcing. The study illustrates that achieving successful outcomes from offshore outsourcing activities critically depends on the organisation adequately addressing a number of factors, such as conveying a sense of urgency, developing and communicating the vision, identifying the benefits of change and how they will be delivered, generating short-term wins, providing education and training, developing a fit between the change and organisational culture, etc., throughout the change process. The findings also highlight the effects of offshore outsourcing on the case organisations, including change in job roles and responsibilities and organisational learning activities that enable corrective actions to improve change management efforts. An important contribution of this research is the development of a model providing a more comprehensive understanding of the change process associated with the implementation of offshore IT outsourcing. Recommendations for policy makers and change managers to improve change management practice based on the research findings, as well as recommendations for further research, form a significant part of the conclusions.

HANDBOOK OF EHEALTH EVALUATION

AN EVIDENCE-BASED APPROACH

To order please visit https://onlineacademiccommunity.uvic.ca/press/books/ordering/

COMPTIA IT FUNDAMENTALS (ITF+) STUDY GUIDE WITH ONLINE LABS

EXAM FC0-U61

John Wiley & Sons Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled CompTIA IT Fundamentals labs from Practice Labs, the IT Competency Hub, with our popular CompTIA IT Fundamentals (ITF+) Study Guide: Exam FC0-U61, 2nd Edition. Working in these labs gives you the same experience you need to prepare for the CompTIA IT Fundamentals FC0-U61 that you would face in a real-life setting. Used in addition to the book, the labs are a proven way to prepare for the certification and for work in theIT field. Information Technology is not just about what applications you can use; it is about the systems you can support. The CompTIA IT Fundamentals certification is an introduction to the skills required to become a successful systems support professional, progressing onto more advanced certifications and career success. The Sybex CompTIA IT Fundamentals Study Guide covers 100% of the exam objectives in clear and concise language and provides you authoritatively with all you need to know to succeed in the exam. Along with gaining preventative maintenance skills, you will also develop the tools to complete troubleshooting and fault resolution and resolve common issues experienced by the majority of computer systems. The exam focuses on the essential IT skills and knowledge needed to perform tasks commonly performed by advanced end-users and entry-level IT professionals alike, including: Identifying and explaining computer components Setting up a workstation, including conducting software installations Establishing network connectivity Identifying compatibility issues and identifying and preventing security risks Managing the safety and preventative maintenance of computers Practical examples, exam highlights and review questions provide real-world applications and uses. The book includes Sybex's interactive online learning environment and test bank with an assessment test, chapter tests, flashcards, and a practice exam. Our study tools can help you prepare for taking the exam--and increase your chances of passing the exam the first time! And with this edition you also get Practice Labs virtual labs that run from your browser. The registration code is included with the book and gives you 6 months unlimited access to Practice Labs CompTIA IT Fundamentals Labs with 32 unique lab modules to practice your skills.

QUANTITATIVE METHODS FOR BUSINESS STUDIES

FT Prenticehall With this book, managers can learn sophisticated techniques for analyzing and interpreting business results.This step-by-step, practical guide brings together all the quantitative methods business professionals need. Coverage includes: statistics for market research and other applications; probability and decision theory; financial mathematics, including NPV/APR and investment appraisal; index numbers; forecasting; inventory control methods including MRP and JIT; linear programming; simulation; project management, and more.For all business and finance professionals and students interested in quantitative methods.

THE SAGE HANDBOOK OF QUALITATIVE DATA COLLECTION

SAGE How we understand and define qualitative data is changing, with implications not only for the techniques of data

analysis, but also how data are collected. New devices, technologies and online spaces open up new ways for researchers to approach and collect images, moving images, text and talk. The SAGE Handbook of Qualitative Data Collection systematically explores the approaches, techniques, debates and new frontiers for creating, collecting and producing qualitative data. Bringing together contributions from internationally leading scholars in the field, the handbook offers a state-of-the-art look at key themes across six thematic parts: Part I Charting the Routes Part II Concepts, Contexts, Basics Part III Types of Data and How to Collect Them Part IV Digital and Internet Data Part V Triangulation and Mixed Methods Part VI Collecting Data in Specific Populations

COMPETITIVENESS AND PRIVATE SECTOR DEVELOPMENT: EASTERN EUROPE AND SOUTH CAUCASUS 2011 COMPETITIVENESS OUTLOOK

COMPETITIVENESS OUTLOOK

OECD Publishing Examines the key policies that would increase competitiveness in the countries of the region through developing human capital, improving access to finance for SMEs and creating more and better investment opportunities.

THE BRITISH STUDY EDITION OF THE URANTIA PAPERS BOOK [EREADER PDF]

Tigran Aivazian The British Study Edition of the Urantia Papers is based on the standard SRT text, but uses the metric system and adds a critical apparatus of textual variants and study notes.

ANTHROPOLOGY MATTERS

THIRD EDITION

University of Toronto Press "Anthropology Matters places the study of anthropology concretely in the world that surrounds it. It takes a question-based approach to introducing important anthropological concepts by embedding those concepts in contemporary global issues that will interest students. The third edition of this popular text has been updated throughout and includes two new chapters: globalization and transnational mobility, and the responsibility of the global community to refugees. The book has also been revised and updated throughout to reflect current events and popular topics, including the impact of social media on social, political, and religious systems, interviews with women who veil, and discussion of design anthropology."--

STRENGTHENING FORENSIC SCIENCE IN THE UNITED STATES

A PATH FORWARD

National Academies Press Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

BUSINESS RESEARCH METHOD AND PROJECT WORK [E-BOOK]

SBPD PUBLICATIONS

SBPD Publications 1. Introduction : Research Methodology, 2. Research Process, 3. Measurement-I, 4. Measurement-II, 5. Sampling Fundamentals, 6. Sampling Designs, 7. Data Collection-I (Primary Data), 8. Data Collection-I (Primary Data), 9. Testing of Hypothesis, 10. Tests of Significance-I, 11. Tests of Significance-II (ANOVA), 12. Tests of Significance-III (c2-Test), 13. Non-Parametric Tests, 14. Regression, 15. Report Preparation-I, 16. Report Preparation-II .

INTRODUCING RESEARCHING ENGLISH FOR SPECIFIC PURPOSES

Taylor & Francis Introducing Researching English for Specific Purposes is an accessible and practical guide to research in ESP. It's for novice researchers, graduate students and for ESP practitioners who want to do some research themselves. The author takes the reader step by step through the stages of research, starting with choosing a topic and reviewing the literature though to writing up research findings. Examples are taken from academic journals and dissertations to highlight aspects of the research process. The book covers the following areas: developing a research

project research design theoretical approaches to ESP research choosing a research topic quantitative, qualitative and mixed methods in ESP research validity, reliability and ethics writing up research in ESP The book includes recommendations for further reading and tasks. There is also a glossary and a chapter providing advice, templates and links to useful research sources. Introducing Researching English for Specific Purposes is essential reading for anyone wanting to conduct research in ESP.

THE E-GOVERNMENT DEVELOPMENT DISCOURSE

ANALYSING CONTEMPORARY AND FUTURE GROWTH PROSPECTS IN DEVELOPING AND EMERGING ECONOMIES

AOSIS This book brings out current research and practice concepts, articulating the research agenda for e-Government. When e-Government was first conceived, it was designed upon basic technologies where the emphasis was only on the simple display of government information for citizens to read. Nowadays, e-Government design comprises many complicated modules such as upload and download consoles, two-way interaction consoles between citizens and government agents, integrated government business processes presenting the whole of government, and it does not depend solely on technology. The complexity of e-Government has now evolved to include political, cultural, economic, social and technical dimensions. Bringing all these difficult aspects together is so complicated that it needs carefully planned strategies informed by local contextual characteristics. Rather than giving formulaic definitions and conceptual standpoints on many aspects of e-Government, as is the case in many e-Government publications, this book will explore the frontiers of global knowledge value chains by discussing current and future dimensions of e-Government. For example, the book discusses the concept of data governance by exploring how actual opening up of government data can be achieved, especially in a developing world context. Further, the book posits that opening government data should be followed by the opening up of government business processes in order to peddle the concept of accountability and responsiveness. Much text on data governance has concentrated on articulating the basic definitions surrounding this concept. Another very important topic explored in this book is regarding how the concept of decolonisation can be extended to e-Government by providing practical examples as to how researchers in the developing world can contribute to the advancement of e-Government as a scientific field of enquiry and guide its implementation, thereof. Decolonisation is advocated for in e-Government research so that there is a balance in the inclusion of the Afrocentric knowledge into e-Government advancement other than over-reliance on the Euro-, Asia- and America-centric knowledge value chains (Mbembe 2015). As e-Government is a very expensive undertaking, the issue of funding has excluded African countries and a majority of the developing world from implementing e-Government. Despite funding being a critical cornerstone of e-Government development, there is a dearth of information on this topic. Therefore, this book provides a chapter which discusses traditional and innovative ways of funding e-Government design and implementation which can go a long way in improving e-Government penetration into the developing world. Further, the book explores how intelligent e-Government applications can be designed, especially in resource-constrained countries. A couple of emerging technology innovations such as fog computing and intelligent information technology are explored within the realm of e-Government design.

GUIDELINES FOR OPTIMIZING THE RISK AND COST OF MATERIALS QA PROGRAMS

National Academies Press TRBâ€™s National Cooperative Highway Research Program (NCHRP) Research Report 838: Guidelines for Optimizing the Risk and Cost of Materials QA Programs proposes guidelines for optimizing the risk and cost of materials quality assurance (QA) programs. It develops a methodology for establishing a materials QA program that optimizes risk and cost by providing appropriate types, levels, and frequencies of agency testing and inspection for transportation projects across their full range of type, size, complexity, and project-delivery method.

CONSERVATION OF ARCHITECTURAL HERITAGE (CAH)

EMBODIMENT OF IDENTITY

Springer Nature This book discusses the fundamentals and practical applications of heritage conservation as an important tool of a city's development. It presents case studies that demonstrate how to achieve a balance between the promotion of tourism industry and the generation of income while also seeking optimum sustainable methods for Conserving the City's Tradition and Identity. The book in hand offers useful insights to a wide array of audience aware of the need to preserve the architectural beauty of cities, such as architects, policymakers, investors and even the wide public who is interested in ways of conserving and protecting cultural sites.

BUSINESS RESEARCH METHODS

Business Research Methods is the complete introduction to doing business research and is an ideal guide for students embarking on a research project. Developed specifically with business and management students in mind, this textbook explores the nature and purpose of business research and the issues it entails, while also providing students with practical advice through "Tips and skills" boxes. In addition to a broad range of relevant examples,the book features a substantial discussion of ethics, and a strong emphasis on the most frequent challenges faced by students, such as choosing a research question, planning a project, and writing it up.Fresh voices and perspectives run throughout this edition. New author, Bill Harley, further internationalizes the book's coverage, based on his expertise in the Australian business and management context. Also hear from Amrit, Jordan, Anna, Ed, and Alex - an additional five students whose personalinsights and advice in the "student experience" feature help you avoid common mistakes,

and follow their successful strategies when undertaking your own research project.This edition has been extensively revised, updated, and streamlined. Coverage of E-Research is now woven throughout the entire book to reflect the centrality of internet-based research methods. The book is accompanied by a suite of online resources that include: For students:* Multiple choice questions* Research Project guide * Interviews with students * Data sets * Using Excel in data analysis (in Excel)* Web linksFor lecturers:* Test bank* Discussion questions* PowerPoint slides * Lecturer's guide * Case studies * Figures and plates from the text* VLE cartridge

INTRODUCTION TO EDUCATIONAL RESEARCH

A CRITICAL THINKING APPROACH

SAGE "Introduction to Educational Research: A Critical Thinking Approach 2e is an engaging and informative core text that enables students to think clearly and critically about the scientific process of research. In acheiving its goal to make research accessible to all educators and equip them with the skills to understand and evaluate published research, the text examines how educational research is conducted across the major traditions of quantitative, qualitative, mixed methods, and action research. The text is oriented toward consumers of educational research and uses a thinking-skills approach to its coverage of major ideas"--

IMAGING METHODS FOR NOVEL MATERIALS AND CHALLENGING APPLICATIONS, VOLUME 3

PROCEEDINGS OF THE 2012 ANNUAL CONFERENCE ON EXPERIMENTAL AND APPLIED MECHANICS

Springer Science & Business Media Imaging Methods for Novel Materials and Challenging Applications, Volume 3: Proceedings of the 2012 Annual Conference on Experimental and Applied Mechanics, the third volume of seven from the Conference, brings together 62 contributions to this important area of research and engineering. The collection presents early findings and case studies on fundamental and applied aspects of Experimental and Applied Mechanics, including papers on: Role of optical interferometry in advancement of material characterization Three-dimensional imaging and volumetric correlation Digital holography and experimental mechanics Digital image correlation Metrology and displacement measurement at different scales Optical methods for dynamic tests Optical methods for and with MEMS and NEMS Thermomechanics and infrared imaging Imaging methods applied to biomaterials and soft materials Applied photoelasticity Optical measurement systems using polarized light Hybrid imaging techniques Contouring of surfaces Novel optical techniques

RESOURCES IN EDUCATION

BUSINESS CYCLES AND ECONOMIC CRISES

A BIBLIOMETRIC AND ECONOMIC HISTORY

Routledge Throughout the history of economic thought, interest in business cycles and economic crises has sometimes been observed to rise during times of crises, recessions and depressions. However, the treatment of this topic in the literature has generally been merely anecdotal. This book presents a bibliometric and econometric analysis of the development of business cycle and crises theory and its connection to economic developments, particularly since the early 20th century. The book explores the connection between economic development and the literature, utilising systematic bibliometric and rigorous econometric methods and drawing its data from a wide range of sources. This volume provides quantitative answers to questions which have not previously been subject to a precise and comprehensive empirical analysis. This book will be of great interest to historians of economic thought for its novel treatment of a much-discussed topic, and its well-founded and transparent results.

E-COMMERCE PLATFORM ACCEPTANCE

SUPPLIERS, RETAILERS, AND CONSUMERS

Springer This book aims to offer a comprehensive overview of the issues facing organizations when deciding whether to accept e-commerce as a platform for business. It provides a detailed evaluation of how the implementation of e-commerce may affect all parties within the supply chain: suppliers, retailers and consumers. It also compares various opportunities and threats of accepting e-commerce in order to conclude whether it might offer access to a new digital era, or whether it is an uncertain option yielding potential pitfalls. This book helps to reveal existing and future consequences of e-commerce acceptance, which are crucial for business decisions and operations in the present and going forward. It therefore provides a unique insight into emerging e-commerce platform acceptance and is one of the first to provide a holistic perspective of how each party in the supply chain is affected by e-commerce acceptance. E-commerce is bringing into view more flexible, effective and efficient ways of conducting business activities among suppliers, retailers and consumers. It is not limited to time and space and therefore this digital platform has already established for itself a major role in today's world economy. Despite promised benefits however, threats emerge which need to be faced when turning to the virtual marketplace - all of which have to be acknowledged before businesses will shift and adapt to the e-commerce platform. This book is intended for postgraduate students, executive MBA students and researchers interested in information management, marketing and operations management.

CONSUMER MORAL LEADERSHIP

BRILL This book shares a collection of novel ways to re-conceptualize and envision the moral imperatives of consumption, thereby providing invigorating insights for future dialogue and intellectual and social action. It privileges a consumer moral leadership imperative, which augments the conventional management imperatives of sustainability, ethics, simplicity and environmental integrity.

THE GREENHOUSE GAS PROTOCOL

A CORPORATE ACCOUNTING AND REPORTING STANDARD

World Resources Inst The GHG Protocol Corporate Accounting and Reporting Standard helps companies and other organizations to identify, calculate, and report GHG emissions. It is designed to set the standard for accurate, complete, consistent, relevant and transparent accounting and reporting of GHG emissions.

REENGINEERING THE CENSUS BUREAU'S ANNUAL ECONOMIC SURVEYS

National Academies Press The U.S. Census Bureau maintains an important portfolio of economic statistics programs, including quinquennial economic censuses, annual economic surveys, and quarterly and monthly indicator surveys. Government, corporate, and academic users rely on the data to understand the complexity and dynamism of the U.S. economy. Historically, the Bureau's economic statistics programs developed sector by sector (e.g., separate surveys of manufacturing, retail trade, and wholesale trade), and they continue to operate largely independently. Consequently, inconsistencies in questionnaire content, sample and survey design, and survey operations make the data not only more difficult to use, but also more costly to collect and process and more burdensome to the business community than they could be. This report reviews the Census Bureau's annual economic surveys. Specifically, it examines the design, operations, and products of 11 surveys and makes recommendations to enable them to better answer questions about the evolving economy.