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Business Statistics

Pearson College Division MyStatLab online course materials available with ISBN 9780133865004.

Business Statistics

Pearson College Division This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value-this format costs significantly less than a new textbook. Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Robert Donnelly's Business Statistics eliminates the intimidation factor from learning statistics for business. The Second Edition maintains Donnelly's successful straightforward, conversational approach that explains each concept and why it is important directly to students. Through an abundance of comments that clarify specific topics, a variety of applications, and Your Turn practice throughout each chapter, students see business statistics in action-both in the classroom and in the world around them. This package consists of

0321930673/9780321930675 - Business Statistics, Books a la Carte Edition, 2/e

Business Statistics

For one- or two-semester introductory courses in business statistics. Eliminate the intimidation factor from learning statistics for business Robert Donnelly's Business Statistics was written in a conversational tone designed to reduce the level of anxiety that many business students experience when taking a statistics course. The 3rd Edition maintains the author's successful and straightforward approach that explains each concept and why it's important, directly to students. Through an abundance of comments in the margins that clarify specific topics, a variety of applications, and Your Turn practice opportunities in each chapter, students see business statistics in action -- both in the classroom and the world around them. Also available as a Pearson eText or packaged with MyLab Business Statistics Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily share their own notes with students so they see the connection between their eText and what they learn in class -- motivating them to keep reading, and keep learning. MyLab(tm) combines trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Optional: one sentence for discipline-specific benefit can go here. If you would like to purchase both the physical text and MyLab Business Statistics, search for: 0135229936 / 9780135229934 Business Statistics Plus MyLab Statistics with Pearson eText -- Access Card Package, 3/e Package consists of: 0134685261 / 9780134685267 Business Statistics 0134782925 / 9780134782928 MyLab Statistics with Pearson eText -- Standalone Access Card -- for Business Statistics Note: You are purchasing a standalone book; Pearson eText and MyLab do not come packaged with this content. Students, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

Business Statistics with Access Code

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not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- The text that speaks to students. Robert A. Donnelly's new textbook Business Statistics removes the intimidation factor from learning business statistics by presenting a writing style that readers feel comfortable with. Through this straightforward, conversational approach, Donnelly effectively explains the key concepts readers need to know, and why they need to know them. Take a tour of Robert A. Donnelly's Business Statistics: <http://bit.ly/tOJph9> . 0321924290 / 9780321924292 Business Statistics Plus NEW MyStatLab with Pearson eText -- Access Card Package Package consists of: 0132145391 / 9780132145398 Business Statistics 032192147X / 9780321921475 MyStatLab for Business Statistics -- Glue-In Access Card 0321929713 / 9780321929716 MyStatLab for Business Statistics Sticker

Business Statistics

The world of business statistics has grown larger, expanding into and combining with other disciplines. And, in a reprise of something that occurred a generation ago, new fields of study - this time with names such as informatics, data analytics, and decision science - have emerged. The seventh edition of Business Statistics presents a comprehensive study of all these developments while retaining the rich pedagogy and style of the earlier editions. The guiding philosophy of the book has been to help students see the relevance of statistics in their own careers by providing examples drawn from.

The Complete Idiot's Guide to Statistics

Penguin An updated manual with an emphasis on Microsoft Excel for computations offers an introduction to statistics, covering concepts and formulas, the interpretation of data through different types of charts, using computer applications to simplify things, and more advanced topics. Original.

Business Statistics

Revised edition of the authors' Business statistics, [2015]

The Humongous Book of Statistics Problems

Nearly 900 Statistics Problems with Comprehensive Solutions for All the Major Topics of Statistics

Penguin Following the successful, 'The Humongous Books', in calculus and algebra, bestselling author Mike Kelley takes a typical statistics workbook, full of solved problems, and writes notes in the margins, adding missing steps and simplifying concepts and solutions. By learning how to interpret and solve problems as they are presented in statistics courses, students prepare to solve those difficult problems that were never discussed in class but are always on exams. - With annotated notes and explanations of missing steps throughout, like no other statistics workbook on the market - An award-winning former math teacher whose website (calculus-help.com) reaches thousands every month, providing exposure for all his books

Business Statistics Student Value Edition Plus New Mystatlab with Pearson Etext -- Access Card Package

Pearson College Division Books a la Carte are unbound, three-hole-punch versions of the textbook. This lower cost option is easy to transport and comes with same access code or media that would be packaged with the bound book. Robert Donnelly's Business Statistics eliminates the intimidation factor from learning statistics for business. The Second Edition maintains Donnelly's successful straightforward, conversational approach that explains each concept and why it is important directly to students. Through an abundance of comments that clarify specific topics, a variety of applications, and Your Turn practice throughout each chapter, students see business statistics in action—both in the classroom and in the world around them. 0133852288/9780133852288 -

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Primary Wood Processing Principles and Practice

Springer Science & Business Media This book is primarily a general text covering the whole sweep of the forest industries. The overriding emphasis is on a clear, simple interpretation of the underlying science, demonstrating how such principles apply to processing operations. The book considers the broad question "what is wood?" by looking at the biology, chemistry and physics of wood structure. Wood quality is examined, and explanations are offered on how and why wood quality varies and the implications for processing. Finally, various "industrial processes" are reviewed and interpreted. All chapters have been written by specialists, but the presentation targets a generalist audience.

Statistics, 3E

Penguin Statistics is a class that is required in many college majors, and it's an increasingly popular Advanced Placement high school course. In addition to math and technical students, many business and liberal arts students are required to take it as a fundamental component of their majors. A knowledge of statistical interpretation is vital for many careers. Idiot's Guides: Statistics explains the fundamental tenets in language anyone can understand. Content includes: - Calculating descriptive statistics - Measures of central tendency: mean, median, and mode - Probability - Variance analysis - Inferential statistics - Hypothesis testing - Organizing data into statistical charts and tables

Monster in the Morning

Monster In The Morning is my childhood recollection of how mornings in our house worked before mom had her favorite drink. This wild tale is inspired by the two most wonderful women in my life, and a green bathrobe where money grew and Kleenex just appeared from. The illustrations genuinely make the chase come to life, and the ending seems as happy as any fairy tale. This book is a treat for

every child.

Business Statistics, Student Value Edition

Pearson

Basic Statistics for Trainers

American Society for Training and Development A basic knowledge of statistics allows trainers to make better decisions and understand data more fully. Presenting statistical data to stakeholders also helps you build a stronger business case for training. This issue demonstrates how to perform some basic statistical calculations and how to use statistics on the job.

Overcoming Secondary Stress in Medical and Nursing Practice

A Guide to Professional Resilience and Personal Well-Being

Oxford University Press The mental and physical health of caregivers impacts more than just that individual worker. It affects the health of their patients, it impacts their families, it shapes communities, it influences politics, and it plays into international relations. Medical and nursing professionals working in today's health care settings must be prepared to offer support in dangerous times despite staffing shortages, financial pressures, and complex legal requirements. The nature of this work puts these professionals in harm's way not only physically, but at greater risk for secondary stress, trauma, burnout and other emotional impacts exacerbating the need for self-care. There is no better time to revisit the problem of secondary stress among caregivers than on the heels of the COVID-19 pandemic. Times of challenge and change test health care professionals' self-care insights, strategy, and reserves. New learnings and ways of maneuvering through difficult professional practice situations and life in general can become permanent

elements in our self-care cache. This book will enrich the reader's insights and strategies with respect to secondary stress leading to enhanced resilience of mind, body and spirit. This second edition draws on content in the first edition and information from classic literature and research findings about the phenomenon of secondary stress experienced by nurses, physicians and physician assistants. This book highlights the importance of interprofessional communication and support in ameliorating the stressors of clinical work, an effort enhanced by interdisciplinary co-authorship. Educators and front line clinicians have come to the realization that the recognition and self-management of secondary stress and burnout will contribute to a high functioning, caring health care delivery system in the future that prevents attrition and major health problems for those in clinical careers. Overcoming Secondary Stress in Medical and Nursing Practice is an indispensable resource for medical and nursing professionals, students, and the counselors and therapists who work with them.

The Melancholy MBA

Brick Road Poetry Press is committed to publishing work that appeals to a wide range of tastes. If you enjoy writing that is fast-paced, accessible, and sharply-drawn, The Melancholy MBA will not disappoint. The book is filled with scenes and stories from America's offices and boardrooms, those "glass-enclosed jungles" that shape our lives and culture.

The Complete Idiot's Guide to Statistics, 2nd Edition

Penguin Not a numbers person? No problem! This new edition is aimed at high school and college students who need to take statistics to fulfill a degree requirement and follows a standard statistics curriculum. Readers will find information on frequency distributions; mean, median, and mode; range, variance, and standard deviation; probability; and more. -Emphasizes Microsoft Excel for number-crunching and computations Download a sample chapter.

Introduction to Business Statistics

South Western Educational Publishing Highly praised for its clarity and great examples, Weiers' INTRODUCTION TO BUSINESS STATISTICS, 6E introduces fundamental statistical concepts in a conversational language that connects with today's students. Even those intimidated by statistics quickly discover success with the book's proven learning aids, outstanding illustrations, non-technical terminology, and hundreds of current examples drawn from real-life experiences familiar to students. A continuing case and

contemporary applications combine with more than 100 new or revised exercises and problems that reflect the latest changes in business today with an accuracy you can trust. You can easily introduce today's leading statistical software and teach not only how to complete calculations by hand and using Excel, but also how to determine which method is best for a particular task. The book's student-oriented approach is supported with a wealth of resources, including the innovative new CengageNOW online course management and learning system that saves you time while helping students master the statistical skills most important for business success.

Corporal Punishment of Children in Theoretical Perspective

Yale University Press Despite being commonplace in American households a generation ago, corporal punishment of children has been subjected to criticism and shifting attitudes in recent years. Many school districts have banned it, and many child advocates recommend that parents no longer spank or strike their children. In this book, social theorist Michael Donnelly and family violence expert Murray A. Straus tap the expertise of social science scholars and researchers who address issues of corporal punishment, a subject that is now characterized as a key issue in child welfare. The contributors discuss corporal punishment, its use, causes, and consequences, drawing on a wide array of comparative, psychological, and sociological theories. Together, they clarify the analytical issues and lay a strong foundation for future research and interdisciplinary collaboration. /DIV

The Complete Idiot's Guide to Statistics

Alpha Books An updated manual with an emphasis on Microsoft Excel for computations offers an introduction to statistics, covering concepts and formulas, the interpretation of data through different types of charts, using computer applications to simplify things, and more advanced topics. Original.

The Tyranny of Metrics

Princeton University Press Today, organizations of all kinds are ruled by the belief that the path to success is quantifying human performance, publicizing the results, and dividing up the rewards based on the numbers. But in our zeal to instill the evaluation

process with scientific rigor, we've gone from measuring performance to fixating on measuring itself. The result is a tyranny of metrics that threatens the quality of our lives and most important institutions. In this timely and powerful book, Jerry Muller uncovers the damage our obsession with metrics is causing--and shows how we can begin to fix the problem. Filled with examples from education, medicine, business and finance, government, the police and military, and philanthropy and foreign aid, this brief and accessible book explains why the seemingly irresistible pressure to quantify performance distorts and distracts, whether by encouraging "gaming the stats" or "teaching to the test." That's because what can and does get measured is not always worth measuring, may not be what we really want to know, and may draw effort away from the things we care about. Along the way, we learn why paying for measured performance doesn't work, why surgical scorecards may increase deaths, and much more. But metrics can be good when used as a complement to--rather than a replacement for--judgment based on personal experience, and Muller also gives examples of when metrics have been beneficial. Complete with a checklist of when and how to use metrics, *The Tyranny of Metrics* is an essential corrective to a rarely questioned trend that increasingly affects us all.

The Plymouth Brethren

Oxford University Press Plymouth Brethren offers the first scholarly treatment of the Plymouth Brethren Christian Church (PBCC), one of the largest denominations within the Brethren movement that originated with John Nelson Darby and a 19th-century revival in the British Isles. The Brethren believed in restoring the purity of primitive Christianity. While some saw this dream in ecumenical terms, those who would eventually be called Exclusive Brethren came to believe that true Christians should separate themselves from the corruption of existing denominations, and break bread in their assemblies only with those sharing their interpretation of the Bible. This book, based on both historical research and participant observation of contemporary communities, focuses on a case study of the Plymouth Brethren Christian Church, one of the largest groups of the Exclusive Brethren. Massimo Introvigne discusses their beliefs, daily life, international schools system, and charitable activities. The book also examines the controversies surrounding their practice of strict separation from those who are not part of their community, and the accusations of cult-like behavior brought against the Brethren by the media and some former members.

Jimmy The Weed

Inside the Quality Street Gang

Milo Books Ltd

The Evolution of EU Law

Oxford University Press The new edition of this influential textbook gathers leading lawyers and political scientists to provide an overview of the changing legal picture in Europe, including the reforms instigated by the Lisbon Treaty negotiations. Authors analyse the evolution of the law across time, giving readers a clearer understanding of how the EU is developing.

Law and Economics

Oxford University Press Covering over one-hundred topics on issues ranging from Law and Neuroeconomics to European Union Law and Economics to Feminist Theory and Law and Economics, The Oxford Handbook of Law and Economics is the definitive work in the field of law and economics. The book gathers together scholars and experts in law and economics to create the most inclusive and current work on law and economics. Edited by Francisco Parisi, the Handbook looks at the origins of the field of law and economics, tracks its progression and increased importance to both law and economics, and looks to the future of the field and its continued development by examining a cornucopia of fields touched by work in law and economics. The uniqueness of its breadth, depth, and convenience make the volume essential to scholars, students, and contributors in the field of law and economics.

Introduction to Instrumentation and Measurements

CRC Press Weighing in on the growth of innovative technologies, the adoption of new standards, and the lack of educational development as it relates to current and emerging applications, the third edition of Introduction to Instrumentation and Measurements uses the authors' 40 years of teaching experience to expound on the theory, science, and art of modern instrumentation and measurements (I&M). What's New in This Edition: This edition includes material on modern integrated circuit (IC) and photonic sensors, micro-electro-mechanical (MEM) and nano-electro-mechanical (NEM) sensors, chemical and radiation sensors, signal conditioning, noise, data interfaces, and basic digital signal processing (DSP), and upgrades every chapter with the latest advancements. It contains new material on the designs of micro-electro-mechanical (MEMS) sensors, adds two new chapters on

wireless instrumentation and microsensors, and incorporates extensive biomedical examples and problems. Containing 13 chapters, this third edition: Describes sensor dynamics, signal conditioning, and data display and storage Focuses on means of conditioning the analog outputs of various sensors Considers noise and coherent interference in measurements in depth Covers the traditional topics of DC null methods of measurement and AC null measurements Examines Wheatstone and Kelvin bridges and potentiometers Explores the major AC bridges used to measure inductance, Q, capacitance, and D Presents a survey of sensor mechanisms Includes a description and analysis of sensors based on the giant magnetoresistive effect (GMR) and the anisotropic magnetoresistive (AMR) effect Provides a detailed analysis of mechanical gyroscopes, clinometers, and accelerometers Contains the classic means of measuring electrical quantities Examines digital interfaces in measurement systems Defines digital signal conditioning in instrumentation Addresses solid-state chemical microsensors and wireless instrumentation Introduces mechanical microsensors (MEMS and NEMS) Details examples of the design of measurement systems Introduction to Instrumentation and Measurements is written with practicing engineers and scientists in mind, and is intended to be used in a classroom course or as a reference. It is assumed that the reader has taken core EE curriculum courses or their equivalents.

The Woman Who Fooled The World

Belle Gibson's cancer con, and the darkness at the heart of the wellness industry

Scribe Publications Belle Gibson convinced the world she had healed herself of terminal brain cancer by eating a healthy diet. She built a global business based on her story. There was just one problem: she never had cancer in the first place. In 2015, journalists uncovered the truth behind Gibson's lies. This hero of the wellness world, with over 200,000 followers, international book deals, and a best-selling mobile app, was a fraud. She had lied about having cancer — to her family and friends, to her business partners and publishers, and to the hundreds of thousands of people, including genuine cancer survivors, who were inspired by her Instagram posts. Written by the two journalists who uncovered the details of Gibson's deception, *The Woman Who Fooled the World* tracks the 23-year-old's rise to fame and fall from grace. Told through interviews with the people who know her best, it explores the lure of alternative cancer treatments, exposes the darkness at the heart of the wellness and 'clean eating' movements, and reveals just how easy it is to manipulate people on social media. With the idea of 'clean eating' now routinely debunked by dietary experts, and

growing scepticism about the authenticity of what we read online, The Woman Who Fooled the World is a timely and important book that answers not just how, but why, Gibson was able to fool so many.

Business Statistics Plus Mylab Statistics with Pearson EText -- Access Card Package

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Research Methods: The Essential Knowledge Base

Cengage Learning From an expert team in the research methods field, RESEARCH METHODS: THE ESSENTIAL KNOWLEDGE BASE, 2nd Edition, is written specifically for undergraduates. The book streamlines and clarifies explanations of fundamental, yet difficult, concepts in a familiar, engaging style. Students learn about the relationship between theory and practice, which helps them become

better researchers and better consumers of research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Density-Functional Theory of Atoms and Molecules

OUP USA Provides an account of the fundamental principles of the density-functional theory of the electronic structure of matter and its applications to atoms and molecules. This book contains a discussion of the chemical potential and its derivatives. It is intended for physicists, chemists, and advanced students in chemistry.

Sleep Disorders Medicine

Basic Science, Technical Considerations, and Clinical Aspects

Butterworth-Heinemann Sleep Disorders Medicine: Basic Science, Technical Considerations, and Clinical Aspects presents the scientific basis for understanding sleep. This book provides information on the diagnosis and treatment of a wide variety of sleep disorders. Organized into 28 chapters, this book begins with an overview of the cerebral activity of wakefulness and the cerebral activity of sleep. This text then discusses the effects on mental and physical health of non-rapid eye movement (NREM) sleep, rapid eye movement (REM) sleep, and all sleep. Other chapters consider the neurophysiology and cellular pharmacology of sleep mechanisms. This book discusses as well the physiologic changes that occur in both the autonomic and somatic nervous system during sleep. The final chapter deals with the application of nasal continuous positive airway pressure for the treatment of obstructive apnea in adults. This book is a valuable resource for neurologists, internists, psychiatrists, pediatricians, otolaryngologists, neurosurgeons, psychologists, neuroscientists, and general practitioners.

Business Statistics For Dummies

John Wiley & Sons Score higher in your business statistics course? Easy. Business statistics is a common course for business majors and MBA candidates. It examines common data sets and the proper way to use such information when conducting research and producing informational reports such as profit and loss statements, customer satisfaction surveys, and peer comparisons. Business Statistics For Dummies tracks to a typical business statistics course offered at the undergraduate and graduate levels and provides clear, practical explanations of business statistical ideas, techniques, formulas, and calculations, with lots of examples that shows you how these concepts apply to the world of global business and economics. Shows you how to use statistical data to get an informed and unbiased picture of the market Serves as an excellent supplement to classroom learning Helps you score your highest in your Business Statistics course If you're studying business at the university level or you're a professional looking for a desk reference on this complicated topic, Business Statistics For Dummies has you covered.

Personal Brand Planning for Life

The Guide to Promoting Yourself, Attracting Opportunity and Building a Stand Out Career

Personal Brand Planning for Life walks you step-by-step through a well-defined process of defining, managing, marketing and monetizing your brand. The author takes you on a marketing journey to build your strategy on and off line and includes lessons on monetizing your brand and expanding it into new marketplaces.

Electronic Signatures in Law

Cambridge University Press Using case law from multiple jurisdictions, Stephen Mason examines the nature and legal bearing of electronic signatures.

Loose Leaf for Introductory Financial Accounting for Business

McGraw-Hill Education Learning Financial Accounting can often feel like learning a foreign language to students, in particular when terminology and procedure is piled on before core concepts are truly mastered. Introductory Financial Accounting for Business is an innovative approach that emphasizes critical thinking over the rote memorization of terms, such as “debits” and “credits”. The sequential learning model employed by the authors helps students see the bottom-line consequences of financial statements as it relates to the overall business, better preparing them for careers as accountants, entrepreneurs, and decision-makers. The authors focus initially on conceptual underpinnings -- the reasons why we approach procedures the way we do - rather than confusing students by front-loading the material with over-complicated details. Author Chris Edmonds has also created a highly popular and widely used series of video lectures, which engage students by clearly and charismatically going over each learning objective in a conversational style. These videos help reinforce important lessons and are always available for review. By developing this stronger foundation, students understand Accounting ideas more broadly and are able to ultimately learn procedural applications more quickly and accurately. With a straightforward writing style and highly engaging video lectures, this dynamic author team leads students down a streamlined learning path focused on critical thinking, clarity of concept, and applicability of material to the real world.

The Negro Motorist Green Book 1940 Edition

Colchis Books The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added

employment to members of our race.

Controversies in Globalization: Contending Approaches to International Relations, 2nd Edition

CQ Press Debate-style readers can be effective and provocative teaching tools in the classroom. But if the readings are not in dialogue with one another, the crux of the debate is lost on students, and the reader fails to add real depth to the course. Controversies in Globalization solves this issue by inviting 15 pairs of scholars and practitioners to write specifically for the volume, directly addressing current and relevant questions in international relations through brief "yes" and "no" pieces. Providing students with necessary context, the editors offer introductions that effectively frame the debate and make clear what is at stake, both from a theoretical as well as from a practical perspective. Concluding discussion questions in each chapter encourage critical thinking and analysis.

Business Statistics + Mylab Statistics Access Card

NOTE: This loose-leaf, three-hole punched version of the textbook gives you the flexibility to take only what you need to class and add your own notes -- all at an affordable price. For loose-leaf editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title and registrations are not transferable. You may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering products. For one- or two-semester introductory courses in business statistics. This package includes MyLab Business Statistics. Eliminate the intimidation factor from learning statistics for business Robert Donnelly's Business Statistics was written in a conversational tone designed to reduce the level of anxiety that many business students experience when taking a statistics course. The 3rd Edition maintains the author's successful and straightforward approach that explains each concept and why it's important, directly to students. Through an abundance of comments in the margins that clarify specific topics, a variety of applications, and Your Turn practice opportunities in each chapter, students see business statistics in action -- both in the classroom and the world around them. Personalize learning with MyLab Business Statistics By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. For example, new Excel and StatCrunch Projects help students develop business decision-making skills. 0135268680 / 9780135268681 Business Statistics, Loose-Leaf Edition Plus MyLab Statistics -- Access Card Package Package consists of: 0134688082 / 9780134688084 Business Statistics, Student Value Edition 0134782925 / 9780134782928 MyLab Statistics with Pearson eText -- Standalone Access Card -- for

Business Statistics

Distracted Driving: the Multi-Tasking Myth

We all want to believe we can drive responsibly and monitor distractions. But our attention is limited by nature, and we are often very subtly distracted from noticing things right in front of us. Depending on what you're doing while you're driving, you could literally miss seeing a giraffe grazing on the roadside. Because of distractions, many people have failed to see a gorilla beating its chest right in front of them, and this is no joke. We really are not good multi-taskers when our attention is spread over tasks that require dedicated attention. That's why conversations on cellphones turn out to be a serious distraction to drivers. Read this book and see what you think. And then see what you think about whether it's fair to the rest of the people in your car or on the road when you allow yourself to be distracted in the special way that cellphones can distract.

Handbook of Radiopharmaceuticals

Methodology and Applications

John Wiley & Sons The thoroughly updated new edition of the authoritative reference in Radiopharmaceutical Sciences The second edition of Handbook of Radiopharmaceuticals is a comprehensive review of the field, presenting up-to-date coverage of central topics such as radionuclide production, synthetic methodology, radiopharmaceutical development and regulations, and a wide range of practical applications. A valuable reference work for those new to the Radiopharmaceutical Sciences and experienced professionals alike, this volume explores the latest concepts and issues involving both targeted diagnostic and therapeutic radiopharmaceuticals. Contributions from a team of experts from across sub-disciplines provide readers with an immersive examination of radiochemistry, nuclear medicine, molecular imaging, and more. Since the first edition of the Handbook was published, Nuclear Medicine and Radiopharmaceutical Sciences have undergone major changes. New radiopharmaceuticals for diagnosis and therapy have been approved by the FDA, the number of clinical PET and SPECT scans have increased significantly, and advances in Artificial Intelligence have dramatically improved research techniques. This fully revised edition reflects the current state of the field and features substantially updated and expanded content. New chapters cover topics including current Good Manufacturing Practice (cGMP), regulatory oversight, novel approaches to quality control—ensuring that readers are informed of the exciting developments of recent

years. This important resource: Features extensive new and revised content throughout Covers key areas of application for diagnosis and therapy in oncology, neurology, and cardiology Emphasizes the multidisciplinary nature of Radiopharmaceutical Sciences Discusses how drug companies are using modern radiopharmaceutical imaging techniques to support drug discovery Examines current and emerging applications of Positron Emission Tomography (PET) and Single Photon Emission Computed Tomography (SPECT) Edited by recognized experts in radiochemistry and PET imaging, Handbook of Radiopharmaceuticals: Radiochemistry and