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KEY=ENTREPRENEURS - MARQUES EMILIANO

Entrepreneurial Goals

Development and Africapitalism in Ghanaian Soccer Academies

University of Wisconsin Pres *The idea that the African private sector will generate economic prosperity and social wealth attracts attention in business and policy circles. Dubinsky's ethnographic research offers an innovative theoretical approach by assessing three soccer academies through an Africapitalist prism. He demonstrates that these business endeavors realize many of the educational, financial, and community building ambitions of the region, while also exposing the contradictions of for-profit development initiatives that purport to reap collective social benefits.*

Social Entrepreneurship and Enterprises in Economic and Social Development

Oxford University Press, USA *"This book shows how social entrepreneurship and social enterprises can integrate social and economic development. These dual mission ventures striving to achieve both financial sustainability and social good are especially pathbreaking approaches in reducing economic, education, health, technology, and other disparities among marginalized individuals, families, and communities. While this global movement varies in pace and scope, we feature snapshots from eight countries or regions. This volume focuses especially on emerging economies and those in transition, featuring African countries of Kenya and Tanzania, Albania, Argentina, Central Asian countries of Kyrgyzstan and Tajikistan, Cuba, India, Russian Federation, and Taiwan. We examine a variety of ventures and their social policy context as they attempt to meet human needs while simultaneously also attaining financial sustainability"--*

Handbook of Entrepreneurship and Sustainable Development Research

Edward Elgar Publishing *Allying and expanding the diverse fields of entrepreneurship and sustainable development research is a modern day imperative. This Handbook paints an illuminating picture of the historic and current understanding of the bond between entrepreneurship an*

International Journal of Human Development and Sustainability

Vol.7, Nos. 1-2

Universal-Publishers

Entrepreneurship and the Sustainable Development Goals

Emerald Group Publishing *Given the compelling need to understand how entrepreneurship can support the Sustainable Development Goals (SDGs) and be appropriately guided, this book explores how entrepreneurial thinking and action can support social change, and investigates alternative entrepreneurship approaches by drawing together different studies.*

Entrepreneurship: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global *Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market. Entrepreneurship: Concepts, Methodologies, Tools, and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.*

Routledge Handbook of Entrepreneurship in Developing Economies

Routledge *The Routledge Handbook of Entrepreneurship in Developing Economies is a landmark volume that offers a uniquely comprehensive overview of entrepreneurship in developing countries. Addressing the multi-faceted nature of entrepreneurship, chapters explore a vast range of subject areas including education, economic policy, gender and the prevalence and nature of informal sector entrepreneurship. In order to understand the process of new venture creation in developing economies, what it means to be engaged in entrepreneurship in a developing world context must be addressed. This handbook does so by exploring the difficulties, risks and rewards associated with being an entrepreneur, and evaluates the impacts of the environment, relationships, performance and policy dynamics on small and entrepreneurial firms in developing economies. The handbook brings together a unique collection of over forty international researchers who are all actively engaged in studying entrepreneurship in a developing world context. The chapters offer concise but detailed perspectives and explanations on key aspects of the subject across a diverse array of developing economies, spanning Africa, Asia, Latin America and Eastern Europe. In doing so, the chapters highlight the heterogeneity of entrepreneurship in developed economies, and contribute to the on-going policy discourses for managing and promoting entrepreneurial growth in the developing world. The book will be of great interest to scholars, students and policymakers in the areas of development economics, business and management, public policy and development studies.*

Handbook of Research on Entrepreneurs Engagement in Philanthropy

Perspectives

Edward Elgar Publishing Currently, very little academic research exists on the intersection of entrepreneurship and philanthropy. This unique Handbook fills that gap, exploring how and why entrepreneurs who drive success in the for-profit world become engaged in philanthropy

Financial Entrepreneurship for Economic Growth in Emerging Nations

IGI Global Entrepreneurial endeavors are a pivotal driving force behind the modern business sector. These enterprises play a significant role in the development and sustainability of a nation's economy. Financial Entrepreneurship for Economic Growth in Emerging Nations is an innovative reference source for the latest scholarly research on strategies and techniques for financing small and medium-sized enterprises in the context of developing nations. Including a range of pertinent topics such as microinsurance, risk management, and advertising, this book is ideal for managers, academics, professionals, graduate students, and practitioners interested in the dynamics of financial entrepreneurship.

The Reproach of Hunger

Food, Justice and Money in the 21st Century

Verso Books Why have we failed to address the crisis of hunger in the twenty-first century? In 2000 the world's leaders and experts agreed that the eradication of hunger was the essential task for the new millennium. Yet in the last decade the price of wheat, soya and rice have spiraled, seen by many as the cause of the widening poverty gap and political unrest from the Arab Spring to Latin America. This food crisis has condemned the bottom billion of the world's population who live on less than \$1 a day to a state of constant hunger. In *The Reproach of Hunger*, leading expert on humanitarian aid and development David Rieff goes in search of the causes of this food security crisis, as well as the reasons behind the failures to respond to the disaster. In addition to the failures to address climate change, poor governance and misguided optimism, Rieff cautions against the increased privatization of aid, with such organizations as the Gates Foundation spending more than the World Health Organization on food relief. The invention of the celebrity campaigner—from Bono to Jeffrey Sachs—have championed business-led solutions that have robbed development of its political urgency. The hope is that the crisis of food scarcity can be solved by a technological innovation. In response Rieff demands that we rethink the fundamental causes of the world's grotesque inequalities and see the issue as a political challenge we are all failing to confront.

Social Entrepreneurship and Neoliberalism

Making Money While Doing Good

Rowman & Littlefield Publishers Contemporary Western societies seem to be marked by a revival of ethics: virtually every actor claims to be doing something 'good', or even to be willing to 'change the world'. Social innovation, sharing economy and ethical business are just few of the tags attached to this manifold cultural trend, which is indicative of the attempt to reintegrate ethical responsibility with economic conduct. But how can entrepreneurship be redefined as the best way to express one's will to change society? How can people decide to actualise their desire to change how things are by means of a business? *Social Entrepreneurship and Neoliberalism: Making Money While Doing Good* tackles these questions, offering a critical yet empathetic account of the lifeworld of young social entrepreneurs in London and Milan.

Enabling Agri-entrepreneurship and Innovation

Empirical Evidence and Solutions for Conflict Regions and Transitioning Economies

CABI Agricultural entrepreneurs in conflict and post-conflict regions face special challenges; not just everyday personal risks, but also the difficulties of building small businesses when real or threatened violence can disrupt business growth cycles and economic security. Alongside establishing secure institutions, building a secure economy is rightly seen as the best way for conflict-torn regions to establish a peaceful future. But current agricultural entrepreneurship training and development starts from an assumption of peace, meaning that it is not always fit for purpose. The result is sub-optimal program design and inefficient use of resources. A product of a collaboration of experts in the fields of agri-business, agricultural marketing, and international development, this book gives officials and agencies developing entrepreneurship programs the practical real-life examples they need.

Entrepreneurship and the Industry Life Cycle

The Changing Role of Human Capital and Competences

Springer Adopting evolutionary and behavioral approaches, this volume presents the latest research advances in knowledge competencies and human capital, as well as the changing structural dynamics, highlighting their links with entrepreneurial activities. It provides a set of international, benchmark case studies on initiatives (at the national, regional or individual level) geared towards entrepreneurship development. Focusing on diverse environments, systems and life cycle stages: young, established and transition industries and markets; as well as regions, it offers a valuable guide for scholars and practitioners interested in the interaction of entrepreneurship, knowledge competencies, human resources management and innovation.

Grand Transformation to Entrepreneurial Economy

Exploring the Void

Emerald Group Publishing Formica explains why public policy needs to shift towards the entrepreneurial economy and how this can be done. This book focuses on the crucial role of policies to support entrepreneurs and establish the right environment for new business development and rapid conversion of ideas into enterprises that contribute to booming economic growth.

Peace Through Entrepreneurship

Investing in a Startup Culture for Security and Development

Brookings Institution Press *Joblessness is the root cause of the global unrest threatening American security. Fostering entrepreneurship is the remedy. The combined weight of American diplomacy and military power cannot end unrest and extremism in the Middle East and other troubled regions of the world, Steven Koltai argues. Koltai says an alternative approach would work: investing in entrepreneurship and reaping the benefits of the jobs created through entrepreneurial startups. From 9/11 and the Arab Spring to the self-proclaimed Islamic caliphate, instability and terror breed where young people cannot find jobs. Koltai marshals evidence to show that joblessness—not religious or cultural conflict—is the root cause of the unrest that vexes American foreign policy and threatens international security. Drawing on Koltai’s stint as senior adviser for Entrepreneurship in Secretary Hillary Clinton’s State Department, and his thirty-year career as a successful entrepreneur and business executive, Peace through Entrepreneurship argues for the significant elevation of entrepreneurship in the service of foreign policy; not rural microfinance or mercantile trading but the scalable stuff of Silicon Valley and Sam Walton, generating the vast majority of new jobs in economies large and small. Peace through Entrepreneurship offers a nonmilitary, long-term solution at a time of disillusionment with Washington’s “big development” approach to unstable and underdeveloped parts of the world—and when the new normal is fear of terrorist attacks against Western targets, beheadings in Syria, and jihad. Extremism will not be resolved by a war on terror. The answer, Koltai shows, is stimulating entrepreneurial economic opportunities for the virtually limitless supply of desperate, unemployed young men and women leading lives of endless economic frustration.*

International Entrepreneurship in the Arts

Taylor & Francis *International Entrepreneurship in the Arts focuses on teaching students, artists, and arts managers specific strategies for expanding creative ventures that are already successful domestically to an international audience. Varbanova’s accessible writing outlines a systematic theoretical framework that guides the reader from generating an innovative idea and starting up an international arts enterprise to its sustainable international growth. Applying concepts, models, and tools from international entrepreneurship theory and practice, Varbanova analyzes how these function within the unique setting of the arts and culture sector. The book covers: Domestic inception of an arts enterprise, followed by international expansion Starting up an international arts venture in the early stages of its inception Presenting an arts activity or project in a foreign country or region Financing a startup venture with international resources Implementing diverse models of international partnership Starting up an arts venture that is run by a multinational team Creating an art product with international dimension The book’s 23 case studies and 54 short examples feature disciplines from fine arts and photography to music, theatre, and contemporary dance, and cover ventures in over 20 countries to provide students with practical insight into the issues and challenges facing real arts organizations. Aimed at students interested in the business aspects of arts and cultural ventures, it will also be of use to practitioners looking at ways to internationalize their own enterprises.*

Business 4.0 as a Subject of the Digital Economy

Springer Nature *This book substantiates the transformation processes in the system of modern entrepreneurship in the conditions of formation of Industry 4.0. The authors develop a scientific concept of business 4.0, determine the specific features of business 4.0 and current problems and perspectives of its development in developed and developing markets, study the infrastructural provision of business 4.0 in view of its sectorial specifics, outline the perspectives and recommendations in the sphere of development of business 4.0, and offer the scientific and practical recommendations for state and corporate management.*

Redeem All

How Digital Life Is Changing Evangelical Culture

Univ of California Press *Redeem All examines the surprising intersection of American evangelicalism and tech innovation. Corrina Laughlin looks at the evangelical Christians who are invested in imagining, using, hacking, adapting, and sometimes innovating new media technologies for religious purposes. She finds that entrepreneurs, pastors, missionaries, and social media celebrities interpret the promises born in Silicon Valley through the frameworks of evangelical culture and believe that digital media can help them (to paraphrase Steve Jobs) put their own dent in the universe. Laughlin introduces readers to “startup churches” hoping to reach a global population, entrepreneurs coding for a deeper purpose, digital missionaries networking with mobile phones, and Christian influencers and podcasters seeking new forms of community engagement. Ultimately, Redeem All reveals how evangelicalism has changed as it eagerly adopts the norms of the digital age.*

“Pan” Africa Rising

The Cultural Political Economy of Nigeria’s Afri-Capitalism and South Africa’s Ubuntu Business

Springer *This book uses Nigeria’s Afri-capitalist and South Africa’s Ubuntu Business models as case studies that reconcile the tension between Africa Rising and Pan African economics, presenting their convergence as Africa’s viable Third Way route to global development. In presenting Afri-capitalism and Ubuntu Business as national, business sector manifestations of a “new” Pan Africanism, the author explores Africa’s “culturalist” path in engaging the international political economy. This is an African customized engagement that parallels the alternative models of China’s “market-socialism” and Latin America’s “21st C Socialism”. All present alternatives to realist, liberal, and structuralist standpoints, inclining instead toward constructivist political economies derived from the perspectives and subject conditions of African economic histories, socio-cultures, alternative modernities, and agent-led initiatives.*

Alleviating Global Poverty

Xlibris Corporation *In the book, Lewis D. Solomon develops the theme that the profit motive can serve as a powerful force for social good in developing nations, making a difference in the lives of those trapped in misery and helping millions out of poverty. After focusing on three US-based venture capital-like firms, the book presents evidence that for-profit corporations, many indigenous, funded in part by these capital providers have alleviated global poverty. These investee firms, which seek both financial and social returns, serve the impoverished by delivering critically needed but affordable goods and services, including quality education, preventive healthcare, light and power, and enhanced agricultural productivity.*

Theatre, Social Media, and Meaning Making

Springer *This book offers the first broad-based survey of the way artists, audiences and society at large are making use of social media, and how the emergence of social media platforms that allow two-way interaction between these groups has been held up as a ‘game changer’ by many in the theatre industry. The first book to analyse aesthetic, critical, audience development, marketing and assessment uptake of social media in the theatre industry in an integrated fashion, Theatre, Social Media and Meaning Making examines examples from the USA, UK, Europe and Australasia to provide a snapshot of this emerging niche within networked, telematic, immersive and participatory theatre production and reception practices. A vital new resource for the field, this book will appeal to scholars, students, and industry practitioners alike.*

Social Finance

[Oxford University Press](#) 'Social Finance' brings together rapid advances in what used to be called socially responsible investment. For example, finance for green businesses, and to support economic development both in deprived areas and developing countries.

Entrepreneurial Management Theory and Practice

With Cases of Taiwanese Business

[World Scientific](#) People like to have their own business, but few succeed. In this book, we show you what the process and procedures are to start-up your own business. Around 100 real cases featuring SMEs in Asia are introduced to show how businesses are run in the real world. From these practice cases, we can find rules to make a business sustainable. After reading this book, you will be able to find out what your advantages and disadvantages are, especially if you are keen to start a business in Asia. This book might even help you decide whether it is time for you to start-up your own business or not.

New Actors and Alliances in Development

[Routledge](#) This collection brings together an interdisciplinary group of scholars exploring how development financing and interventions are being shaped by a wider and more complex platform of actors than usually considered in the existing literature. The contributors also trace a changing set of key relations and alliances in development – those between business and consumers; NGOs and celebrities; philanthropic organizations and the state; diaspora groups and transnational advocacy networks; ruling elites and productive capitalists; and between 'new donors' and developing country governments. Despite the diversity of these actors and alliances, several commonalities arise: they are often based on hybrid transnationalism and diffuse notions of development responsibility; rather than being new per se, they are newly being studied as engaging in practices that are now coming to be understood as 'development'; and they are limited in their ability to act as agents of development by their lack of accountability or pro-poor commitment. The articles in this collection point to images and representations as increasingly important in development 'branding' and suggest fruitful new ground for critical development studies. This book was originally published as a special issue of *Third World Quarterly*.

Handbook of Welfare in China

[Edward Elgar Publishing](#) The Handbook is a timely compilation dedicated to exploring a rare diversity of perspectives and content on the development, successes, reforms and challenges within China's contemporary welfare system. It showcases an extensive introduction and 20 original chapters by leading and emerging area specialists who explore a century of welfare provision from the Nationalist era, up to and concentrating on economic reform and marketisation (1978 to the present). Organised around five key concerns (social security and welfare; emerging issues and actors; gaps; future challenges) chapters draw on original case-based research from diverse disciplines and perspectives, engage existing literature and further key debates.

The Entrepreneur's Guide to Running a Business: Strategy and Leadership

[ABC-CLIO](#) The final entry in this all-you-need-to-know series summarizes the best points in the previous 12 books, updates many of them, and integrates must-have knowledge into a unified, indispensable whole. • Combines knowledge, expertise, and personal experiences from a group of successful entrepreneurs • Delves into the nitty-gritty of actually starting and running a business, covering the full cycle of business ownership, not just the initial steps • Shares insights into personal growth necessary for success, including leadership and strategic management skills • Explores new ways of obtaining capital such as "crowdsourcing," soliciting for investors over the Internet

Live Like You Give a Damn!

Join the Changemaking Celebration

[Wipf and Stock Publishers](#) *Live Like You Give a Damn!* declares the very good news that God is raising up a new generation, largely outside the church, to bring impressive change to the lives of our neighbors locally and globally by creating innovative forms of social enterprise and community empowerment. The even better news is that those of us within the church can join this changemaking celebration and discover creative new ways God can use our mustard seeds to make a more remarkable difference than we ever imagined possible. In this book Tom Sine offers practical ways you can join those who are creating their best communities, their best world, and in the process their best lives. Sine shows that in a world changing at warp speed, following Jesus is a "design opportunity." It is not only an opportunity to design innovative ways to make a difference but also an opportunity to create lives with a difference, in the way of Jesus, that are simpler and more sustainable--and to throw better parties along the way. Why would anyone want to settle for less and miss the best?

Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy

[IGI Global](#) With the need for sustainability, a focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students.

Open Innovation and Entrepreneurship

Impetus of Growth and Competitive Advantages

[Springer](#) This book combines theoretical perspectives and empirical evidence on open innovation and entrepreneurship as two essential ways to help entrepreneurial businesses grow and achieve a competitive advantage. Discussing essential issues at the nexus of entrepreneurship and open innovation, such as enterprise growth, creating competitive advantage, implementation of open innovation, and the overall corporate strategy, the respective contributions demonstrate how open innovation can provide a vital impetus to the growth of entrepreneurial businesses and pave a new way to achieving a competitive edge.

Venture

Skills and Jobs in Brazil

An Agenda for Youth

World Bank Publications *Skills and Jobs in Brazil: An Agenda for Youth* is a new report focusing on the challenge of economic engagement among the Brazilian youth. In the context of a fast aging population, Brazil's greatest economic opportunity is to increase its labor productivity, especially that of youth. This report documents important new facts about the extent of the youth economic disengagement, while at school and at work. Today, close to half of the Brazilian youth aged 15-29 years old is not fully economically engaged, because they are neither working nor studying, are studying in schools of poor quality, or are working in informal and precarious jobs. The report shows how the youth prospects in the labor market are dimmed by policies favoring existing workers over new entrants; in addition, it shows how youth are often ill equipped to meet an increasingly challenging labor market. The report suggests new education, skills, and jobs policy changes that Brazil could prioritize moving forward, so that it can take advantage of the last wave of its demographic transition. The report discusses in particular depth policies aiming to increase learning and reduce school dropouts in upper secondary education, and labor market policies that aim to support more effective and faster youth transitions from school to work.

Social Entrepreneurship

An Affirmative Critique

Edward Elgar Publishing Pascal Dey and Chris Steyaert provide a timely critique on the idea of social entrepreneurship and its reputation as a means for positive social change. The book uses different traditions and modes of critique to interrogate, disrupt and reimagine the concept of social entrepreneurship.

Social Entrepreneurship in the Middle East

Volume 1

Springer This two-volume book unveils trends, strengths, weaknesses and overall dynamics and implications of social entrepreneurship in the Middle East region, whilst identifying both opportunities and threats facing social entrepreneurship and supplements through a wealth of insights and examples inspired from practice and current applications.

Crowdfunding for Sustainable Entrepreneurship and Innovation

IGI Global Business systems undergo a number of transitions as the needs and demands of society change. With heightened connectivity driven by the development of the Internet, new opportunities for venture development and creation have become available to business owners and entrepreneurs. *Crowdfunding for Sustainable Entrepreneurship and Innovation* is a pivotal reference source for the latest scholarly research and business practices on the opportunities and benefits gained from the use of crowdfunding in modern society, discussing its socio-economic impact, in addition to its business implications. Featuring current trends and future directions for crowdfunding initiatives, this book is ideally designed for students, researchers, practitioners, entrepreneurs, and policy makers. New financing models such as crowdfunding are democratizing access to credit, offering individuals and communities the opportunity to support, co-create, contribute and invest in public and private initiatives. This book relates to innovation in its essence to anticipate future needs and in creating new business models without losing revenue. There are tremendous unexplored opportunities in crowdsourcing and crowdfunding; two sides of the same coin that can lead to a revolution of current social and economic models. The reading of this book will provide insight on the changes taking place in crowdfunding, and offer strategic opportunities and advantages.

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society. Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities. *Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications* is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today's enterprises and enhance the potential for growth and change in every community. Highlighting a range of topics such as the social economy, corporate social responsibility, and competitive advantage, this multi-volume book is ideally designed for business professionals, entrepreneurs, start-up companies, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

Revitalizing Entrepreneurship Education

Adopting a critical approach in the classroom

Routledge Within mainstream scholarship, it's assumed without question that entrepreneurship and entrepreneurship education are desirable and positive economic activities. Drawing on a wide range of theoretical approaches and political-philosophical perspectives, critical entrepreneurship studies has emerged to ask the questions which this assumption obscures. Students of entrepreneurship need to understand why and how entrepreneurship is seen as a moral force which can solve social problems or protect the environment, or even to tackle political problems. It is time to evaluate how such contributions and insights have entered our classrooms. How much - if any - critical discussion and insight enters our classrooms? How do we change when students demand to be taught "how to do it", not to be critical or reflexive? If educators are to bring alternative perspectives into the classroom, it will entail a new way of thinking. There is a need to share ideas and practical approaches, and that is what the contributions to this volume aim to do and to illuminate new ways forward in entrepreneurship education.

Social Entrepreneurship and Corporate Social Responsibility

[Springer Nature](#) This book provides professionals, as well as students, with the understanding that Social Entrepreneurship and Corporate Social Responsibility (CSR) are now core business principles for sustainability. It encourages social entrepreneurs in their role as forerunners, in creating new business models that develop, facilitate or implement constructive solutions to social, cultural and environmental issues. At the same time, this book views corporate social responsibility as a means of challenging existing entities to realize and modify prior unsustainable and predatory business models; and to increase social, cultural and environmental accountability. By linking these two concepts, this book prompts a paradigmatic awakening, whereby the foundational driver of business creation and management no longer rests on profit maximization, but on improvement of the quality of life for society.

The Art of Principled Entrepreneurship

Creating Enduring Value

[BenBella Books](#) How many times have you heard someone say, "It's not personal; it's just business"? That attitude reflects a belief that business needs to be cut-throat, that it's a dog-eat-dog world, that the pursuit of profit is the only thing that matters, and that the only way to succeed is to beat the competition. But none of this is true: business doesn't have to be that way. *The Art of Principled Entrepreneurship* is a prescription for living the American Dream and for finding the fulfilment that comes from helping employees and customers improve their lives. In his 30-year career in international business strategy, economic development, and entrepreneurship, author Andreas Widmer has seen firsthand numerous companies both succeed financially and also build a people-centered venture in the process. He shares his favorite success stories and details five key principles for conducting business in ways that combine personal virtue, the latest entrepreneurial tools, and long-term perspective in order to make business a win-win proposition for everyone. At a time when the number of new business startups is at its lowest point in 50 years and more than half the workforce at existing businesses struggles with motivation, finding a better way to do business is more urgent than ever. For any entrepreneur, manager, employee, or business student seeking to build people-centered businesses and teams, *The Art of Principled Entrepreneurship* is an insightful, practical guide to how businesses can be run to be both virtuous and profitable.

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Problem-Solving Sociology

A Guide for Students

[Oxford University Press](#) A broad resource that offers tools for how to conduct problem-solving sociology in order to deepen and reformulate our understanding of society. Most students arrive in graduate sociology programs eager to engage with the pressing social and political issues of the day. Yet that initial enthusiasm does not always survive the professional socialization of graduate school. In *Problem-Solving Sociology*, Monica Prasad shows graduate students and early career sociologists how to conduct research that uses sociological theory to help solve real-world problems, and how to use problem-solving to improve sociological theory. Prasad discusses how to be objective when examining issues of injustice and oppression, and provides methodological strategies and plenty of exercises for research aimed at creating change. She gives examples throughout of problem-solving research conducted at all levels, from undergraduate theses to the major figures of the discipline. She also considers how to respond to some common objections; where problem-solving fits into the landscape of sociological practice; and how to build a life in problem-solving.